



Review of Tavex.ro

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

	Tab	le	of	Content	S
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Search Engine Optimization

Mobile Technologies

Visitors Social

Link Analysis

Iconography

Good

To Improve

Errors

Not Important

Usability



Little tough to solve

Solve Easy to solve

No action necessary

Search Engine Optimization



Tavex

Length: 5 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Tavex este cel mai mare comerciant de aur și argint de investiții din Europa de Nord-Est. Oferim, totodată și servicii de schimb valutar.

Length: 137 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview

Tavex

tavex.ro/

Tavex este cel mai mare comerciant de aur și argint de investiții din Europa de Nord-Est. Oferim, totodată și servicii de schimb valutar.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<h1></h1>	<h2></h2>	<h3></h3>	<h4></h4>	<h5></h5>	<h6></h6>
1	10	26	5	0	0

- <H1> Investițiile dumneavoastră într-un singur loc cu Tavex ID </H1>
- <H2> Câștigați aur cu Tavex, în fiecare lună Giveaway </H2>
- <H2> Economisiți în Aur și Primiți un Cadou </H2>
- <H2> Lunarul Australian 2025 este aici </H2>
- <H2> De la cele mai mari rafinării la ușa dumneavoastră </H2>
- <H2> Birourile noastre </H2>
- <H2> Cele mai căutate produse </H2>
- <H2> Sugestii de cadouri </H2>
- <H2> Ultimele ştiri şi analize </H2>
- <H2> Întrebări frecvente </H2>
- <H2> Economisiți în aur și primiți un cadou </H2>
- <H3> Investițiile dumneavoastră într-un singur loc cu Tavex ID </H3>
- <H3> Câştigaţi aur cu Tavex, în fiecare lună Giveaway </H3>
- <H3> Economisiți în Aur și Primiți un Cadou </H3>
- <H3> Lunarul Australian 2025 este aici </H3>
- <H3> De la cele mai mari rafinării la ușa dumneavoastră </H3>
- <H3> Birourile noastre </H3>
- <H3> 1 uncie Monedă de Aur Krugerrand Sud-African </H3>
- <H3> Monedă de Aur 4 Ducați Franz Iosif, Austria </H3>
- <H3> 1 g Lingou de Aur Tavex </H3>
- <H3> 1 uncie Lingou de Aur Valcambi Suisse </H3>
- <H3> Monedă de Aur 1 Ducat Franz Iosif Austria </H3>
- <H3> 50 g Lingou de Aur Valcambi Suisse </H3>
- <H3> 20 g Lingou de Aur Valcambi Suisse </H3>
- <H3> 10 g Lingou de Aur Valcambi Suisse </H3>
- <H3> 1/20 uncie Monedă de Aur Lunar Australian Anul Dragonului, 2024 </H3>
- <H3> 5 g Lingou de Aur PAMP Cruce Romanică </H3>
- <H3> Monedă de Aur 1 Ducat Franz Iosif Austria </H3>
- <H3> 1/10 uncie Monedă de Aur Lunar Australian Anul Şarpelui, 2025 </H3>
- <H3> 1 uncie Monedă de Aur Lunar Australian Anul Şarpelui, 2025 </H3>
- <H3> 1/10 uncie Monedă de Aur Britannia Britanică </H3>



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<H3> 2.5 g Lingou de Aur PAMP Fortuna </H3>
<H3> Monedă de Aur Filarmonica din Viena 1/10 uncie </H3>
<H3> Brokeri de investiții - rolul lor și cum să alegeți unul 14.07.2025 </H3>
<H3> Studiu HSBC: Aurul revine în centrul strategiilor de investiții globale 07.07.2025 </H3>
<H3> Ce a împins prețul argintului să crească cu 10% în iunie? 03.07.2025 </H3>
<H3> De ce nu mai consideră Germania și Italia că SUA este un loc sigur pentru rezervele lor de aur? 01.07.2025 </H3>
<H4> Contact </H4>
<H4> Tavex </H4>
<H4> Alte țări </H4>
<H4> Consultanță </H4>
<H4> Newsletter 
<H4> Newsletter 
<H4> Newsletter
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Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
monedă	81	×	×	~
uncie	55	×	×	~
lingou	55	×	×	~
valcambi	28	×	×	~
australian	26	×	×	~
lunar	24	×	×	~
suisse	23	×	×	*
argint	23	×	✓	~
anul	21	×	×	~
pamp	19	×	×	~
adaugă	18	×	×	×
alertă	18	×	×	×
coş	17	×	×	×
compară	16	×	×	×
cumpărăm	16	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 36 images on this web page × 9 ALT attributes are empty or missing.

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 5.79%

Text content size 17090 bytes Total HTML size 295387 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 288 KB to 33 KB (88.7 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://tavex.ro/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://tavex.ro/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration 000

Exactly how many years and months

Domain Age: 12 Years, 157 Days

Created Date: 30th-Jul-2012

Updated Date: Not Available

Expiry Date: Not Available

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

U Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://tavex.ro
Length: 5 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



dreat, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time 0.69 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language Good, you have declared your language Declared Language: Romanian

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
tavex.com	Already Registered
tavex.net	Already Registered
tavex.org	Already Registered
tavex.biz	Already Registered
tavex.us	Available

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
ravex.ro	Available
favex.ro	Available
gavex.ro	Available
havex.ro	Available
yavex.ro	Available

Register the various typos of your domain to protect your brand from cybersquatters.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

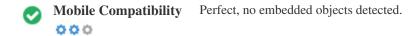


Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies

Server IP

Server IP	Server Location
18.160.10.14	United States Hide My IP AddressShow Full IP Address Information Look AddressLookup Trending Websitesthrivemerchantfunding.comuspssq.topinvestyrefi.comcbbmybene more trending domainsIP Address LookupTrace an IP address and get lo LookupGet the necessary domain registration details from a registrar with country of origin or location of an IP address. Bandwidth Speed TestKnow your internet speed.Trace Email AddressTrace an email address by perforr search. Verify Email AddressNot sure about the email address by perforr search. Verify Email AddressNot sure about the email address? Quickly ve LookupConduct a reverse ip address lookup and get details like status, con regularly updated proxy list of the most recently used proxies online. Onlin accurate results without compromising speed. IP Address Blacklist CheckD been blacklisted or not. Articles & NewsGet regular updates on happenings Address & Subnet CalculatorThis free subnet calculations tool provides ac Address Reverse Lookup – Find Email Address Owner EasilyUse email ac personal details including name, address, dating profile, phone number & I Address EasilyWant to find out who owns an email address to reveal persomore? Check This Out Dating Website Email Lookup – Dating Profile Lookup – How To Conduct A Dating Profile Lookup By Email To Look u Up Someone By Email - Free & Paid Email Address Reverse Lookup Exp someone by email for free & also dig deeper with paid options to get detail Methods AvailableSearch Social Media Accounts By Email – Find out the results. Discover All Articles The Original IP Address ToolsetWelcome t Address needs. There are many IP Address Lookup tools online but we sta ease of use and wonderful customer support. "What's My IP Address?" is a IPAddress.com, our IP locator or IP Tracer helps you get accurate results v Address lookup but concerned about speed and accuracy? We are here for an email? Look no further! Need to conduct a WHOIS lookup but not sure are - WHOIS lookup, email lookup, IP Tracing and more, we can help you s

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.





Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- * Too bad, your website has too many JavaScript files.
- * Too bad, your website is using nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 101 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Livrare gratuită prin curier, estimată la 3 zile lucrătoare	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Aur	Internal Links	Dofollow
Toate produsele de aur	Internal Links	Dofollow
Lingouri de Aur	Internal Links	Dofollow
Monede de Aur	Internal Links	Dofollow
Monede Moderne	Internal Links	Dofollow
Monede Istorice	Internal Links	Dofollow
Cadou de Aur	Internal Links	Dofollow
Produse promo	Internal Links	Dofollow
Răscumpărare	Internal Links	Dofollow
Consultanță gratis	Internal Links	Dofollow
Lingou de Aur 1 g Tavex	Internal Links	Dofollow
10 g Lingou de Aur PAMP Fortuna	Internal Links	Dofollow
20 g Lingou de Aur Valcambi Suisse	Internal Links	Dofollow
Monedă de Aur Filarmonica din Viena 1 uncie	Internal Links	Dofollow
1 uncie Lingou de Aur Valcambi Suisse	Internal Links	Dofollow
50 g Lingou de Aur Valcambi Suisse	Internal Links	Dofollow
1 g Lingou de Aur Valcambi Suisse	Internal Links	Nofollow
Argint	Internal Links	Dofollow
Toate produsele din argint	Internal Links	Dofollow
Răscumpărare	Internal Links	Dofollow
Accesorii	Internal Links	Dofollow
Toate accesoriile	Internal Links	Dofollow
Cutii pentru lingouri și monede	Internal Links	Dofollow
Accesorii numismatică	Internal Links	Dofollow
Seifuri pentru casă	Internal Links	Dofollow
Accesorii Tavex	Internal Links	Dofollow
Schimb Valutar	Internal Links	Dofollow
București	Internal Links	Dofollow
Cluj-Napoca	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Despre Grupul Tavex	Internal Links	Dofollow
Întrebări frecvente	Internal Links	Dofollow
În presă	Internal Links	Dofollow
Detalii companie	Internal Links	Dofollow
Cariere	Internal Links	Dofollow
Contact	Internal Links	Dofollow
+40 735 666 888	Internal Links	Dofollow
krugerrand	Internal Links	Dofollow
frunza de arţar	Internal Links	Dofollow
1 ducat	Internal Links	Dofollow
100g valcambi	Internal Links	Dofollow
uncie	Internal Links	Dofollow
lingou din aur	Internal Links	Dofollow
Grafice	Internal Links	Dofollow



Coş	Internal Links	Dofollow
Către monede	Internal Links	Dofollow
Vedeţi produsul	Internal Links	Dofollow
Livrare pana la 2-4 săptămâni Monedă de Aur 4 Ducați Franz Iosif Austria Vindem 6295 lei 5501 5501 6295 6295 Cumpărăm 5501 lei Compară Alertă Adaugă în coş	Internal Links	Dofollow
În stoc 10 g Lingou de Aur Valcambi Suisse Vindem 4387 lei 4117 4117 4387 4387 Cumpărăm 4117 lei Compară Alertă Adaugă în coș	Internal Links	Dofollow
În stoc Monedă din Aur 1/20 uncie Lunar Australian Anul Dragonului 2024 Vindem 961 lei 628 628 961 961 Cumpărăm 628 lei Compară Alertă Adaugă în coș	Internal Links	Dofollow
În stoc 5 g Lingou de Aur PAMP Cruce Romanică Vindem 2389 lei 2038 2038 2389 2389 Cumpărăm 2038 lei Compară Alertă Adaugă în coș	Internal Links	Dofollow
În stoc 1/10 uncie Monedă de Aur Lunar Australian Anul Şarpelui, 2025 Vindem 1665 lei 1268 1268 1665 1665 Cumpărăm 1268 lei Compară Alertă Adaugă în coș	Internal Links	Dofollow
Stoc epuizat 1 uncie Monedă de Aur Lunar Australian Anul Şarpelui, 20255 12680 12680 15373 15373 Cumpărăm 12680 lei Compară Alertă Adaugă în coș	Internal Links	Dofollow
În stoc Monedă de Aur Britannia Britanică 1/10 uncie Vindem 1486 lei 1268 1268 1486 1486 Cumpărăm 1268 lei Compară Alertă Adaugă în coș	Internal Links	Dofollow
Stoc epuizat 2.5 g Lingou de Aur PAMP Fortuna 1025 1025 1169 1169 Cumpărăm 1025 lei Compară Alertă Adaugă în coș	Internal Links	Dofollow
În stoc Monedă de Aur Filarmonica din Viena 1/10 uncie Vindem 1460 lei 1261 1261 1460 1460 Cumpărăm 1261 lei Compară Alertă Adaugă în coș	Internal Links	Dofollow
Investiții alternative și fonduri de investiții alternative	Internal Links	Dofollow
Ștanțe de aur și ce înseamnă acestea?	Internal Links	Dofollow
Care este diferența dintre o uncie troy și o uncie obișnuită?	Internal Links	Dofollow
Ce înseamnă banii fiat?	Internal Links	Dofollow
tavex.ro	Internal Links	Dofollow
Termeni, condiții și politici	Internal Links	Dofollow
Politica de cookies	Internal Links	Dofollow
Abonează-te	Internal Links	Dofollow
Termeni și Condiții	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Bulgaria	External Links	Dofollow
Danemarca	External Links	Dofollow
Estonia	External Links	Dofollow
Finlanda	External Links	Dofollow
Letonia	External Links	Dofollow
Marea Britanie	External Links	Dofollow
Norvegia	External Links	Dofollow
Polonia	External Links	Dofollow
Suedia	External Links	Dofollow
Ungaria	External Links	Dofollow



While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links were found on this web page

https://anpc.ro/ce-este-sal/

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

