Website SEO Stats

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Review of Sphinxworldbiz.net

Generated on 2024-07-29

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Iconography

Good

Hard to solve

To Improve

Little tough to solve

Errors

Easy to solve

Not Important

No action necessary

Search Engine Optimization

Title Tag

Best IT Outsourcing & Software Development Company

Length: 50 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

We are Sphinx Worldbiz Limited, an India headquartered IT Outsourcing Company known for providing Software Development, Product Development services ranging

Length: 156 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Website SEO Stats

Google Preview

Best IT Outsourcing & Software Development Company
sphinxworldbiz.net/

We are Sphinx Worldbiz Limited, an India headquartered IT Outsourcing Company known for providing Software Development, Product Development services ranging

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
2	3	6	1	10	26

<H1> IT Outsourcing & Software Development Company </H1>

<H1> Streamline Your Business With Our Customised Solutions </H1>

<H2> Sphinx Worldbiz Limited </H2>

<H2> Our Services </H2>

<H2> +91-120-4736400 </H2>

<H3> Under The Category </H3>

<H3> Building Enterprises Together- Empowering ISVs & Startups With All Things IT </H3>

<H3> Introduction </H3>

<H3> Interesting articles updated daily </H3>

<H3> Obtain further information here. We are Just a Call away! </H3>

<H3> Our Listing Platforms </H3>

<H4> What Customers say </H4>

<H5> Big Data Services </H5>

<H5> Video Technology Services </H5>

<H5> Mobile App Development </H5>

<H5> Blockchain Development </H5>

<H5> IoT Solutions </H5>

<H5> Artificial Intelligence </H5>

<H5> ISVs </H5>

<H5> Startups </H5>

<H5> 7 Reasons Why Staff Augmentation Will Always Remain Relevant </H5>

<H5> Reduce Costs, Maximize Results: The ROI of IT Staff Augmentation </H5>

<H6> Go Beyond Traditional Outsourcing </H6>

<H6> Innovating Future-Centric Software Products To Catapult Your Business </H6>

<H6> Proactive monitoring, automation & management of your IT landscape </H6>

<H6> Benefitting Enterprises, Touching Lives With Our Technology Enterprise </H6>

<H6> Being named As Clutch </H6>

<H6> Our company </H6>

<H6> Meet the best-in-class Software Development Company – Outsourcing IT Services all across the UK | US | Europe | Australia </H6>

<H6> How we can help your business? </H6>

Why become our partner?

Why Sphinx Worldbiz is the best?

We are Software Development Company Providing Flexible Teams and Billings to let your focus on what matters more!

I have to say, the experience with Sphinx Worldbiz has been extraordinary. The team is highly experienced, they knew exactly what we wanted and always delivered on time. We asked for bespoke frontend, IT, and HRMS solutions from the Sphinx, Germany team and we have been surprised. One of the best teams I have personally worked with. I am all

Mark Sanders

My experience representing an organisation and individually working with folks at Sphinx Worldbiz has been nothing quite fulfilling. The technical knowledge is amazing at all levels. Everyone knows what they are supposed to do. I am quite impressed with their application development expertise and their final product delivered to us has been functioning smoothly. We are never out of

Edmund Lang

Working with Sphinx Worldbiz Limited has been the best decision for me personally. The teams, they are very sorted people. Had great insights about how to achieve the specifications we gave for our video analytics product, and they turned our idea into functional reality. Their tech support is surprisingly dedicated. If it is video technology-based services you are looking for, I recommend Sphinx.

Dave Williams

Big thumbs up for Sphinx Worldbiz Limited for their support and glad to have our association with them. They developed on our already existing DBMS and what they did with it, the work makes a lot of sense now. Kudos for the way their teams work and consistently bring in their element of surprise. Pleasure doing business with you.

Leon Webber

Thanks to Sphinx Worldbiz Limited and their bespoke IoT solutions for us, we do need to keep checking back with them regarding our smart systems they helped us build. We have had a beneficial and mutually admirable association with Sphinx. Their resources, their team's technology knowhow is par excellence. Our customer relationship has increased manifold due to Sphinx's IoT run

Zach Carlson

Blogs & news

Reach out now!

Contact Us

OUR SERVICES

Quick links

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords

hire `30`   sphinx `18`   worldbiz `17`   services `15`   data `15`

software `14`   they `12`   staff `12`   have `11`   development `10`

support `8`   technology `8`   teams `7`   mobile `7`   offshore `6`

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
hire	30	✖	✖	✖
sphinx	18	✖	✔	✔
worldbiz	17	✖	✔	✔
services	15	✖	✔	✔
data	15	✖	✖	✔
software	14	✔	✔	✔
they	12	✖	✖	✔
staff	12	✖	✖	✔
have	11	✖	✖	✔
development	10	✔	✔	✔
support	8	✖	✖	✔
technology	8	✖	✖	✔
teams	7	✖	✖	✔
mobile	7	✖	✖	✔
offshore	6	✖	✖	✖

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Alt Attribute

We found 36 images on this web page

❌ 1 ALT attributes are empty or missing.

data:image/svg+xml,%3Csvg%20xmlns='http://www.w3.org/2000/svg'%20viewBox='0%200%2060%2060'%3E%3C/svg%3E

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio

HTML to Text Ratio is: **3.39%**

Text content size 12209 bytes

Total HTML size 360130 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression

Wow! It's GZIP Enabled.

✔ Your webpage is compressed from 352 KB to 62 KB (82.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

Website SEO Stats

IP Canonicalization

No your domain IP 167.71.55.194 does not redirect to sphinxworldbiz.net

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

Website SEO Stats

WWW Resolve

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap

Good, you have XML Sitemap file!
http://sphinxworldbiz.net/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

Robots.txt

Good, you have Robots.txt file!
http://sphinxworldbiz.net/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Website SEO Stats

Embedded Objects

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 13 Years, 176 Days

Created Date: 4th-Feb-2011

Updated Date: 18th-Jan-2023

Expiry Date: 4th-Feb-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

Indexed Pages

Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture &

internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

Backlinks Counter

Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

Website SEO Stats

Usability

URL

http://sphinxworldbiz.net
Length: 14 characters

> Keep your URLs short and avoid long domain names when possible.
>
> A descriptive URL is better recognized by search engines.
>
> A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,
>
> http://www.mysite.com/en/products).

Favicon

Great, your website has a favicon.

> Favicons improve a brand's visibility.
>
> As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page

Great, your website has a custom 404 error page.

> When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so
>
> hard to obtain through the search engines and third party links.
>
> Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Page Size   373 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time   1.06 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language   Good, you have declared your language
                      Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Website SEO Stats

Domain Availability

Domains (TLD)	Status
sphinxworldbiz.com	Already Registered
sphinxworldbiz.org	Already Registered
sphinxworldbiz.biz	Already Registered
sphinxworldbiz.us	Already Registered
sphinxworldbiz.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
qphinxworldbiz.net	Available
wphinxworldbiz.net	Available
ephinxworldbiz.net	Available
zphinxworldbiz.net	Available
xphinxworldbiz.net	Available

Register the various typos of your domain to protect your brand from cybersquatters.

Website SEO Stats

Email Privacy

Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Website SEO Stats

Mobile

Mobile Friendliness

Awesome! This page is mobile-friendly!
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility

Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Website SEO Stats

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies

Server IP
○ ○ ○

Server IP	Server Location
167.71.55.194	U@O&Zeipadd7"dI(U?ress.comIP ToolsMy IPIP LookupBulk IP Looku EmailEmail CheckerBulk Email CheckerTraceEmail.comNetworking To DevelopersIP Geolocation APIIP Geolocation DatabaseCompanyAbout U UsAdvertisingResourcesSite Traffic / Worth / AlternativesTop SitesTren ListSitemapFollow UsTwitterFacebookIPAddress.com© 2010-2024 IPA reserved.!function(){function i(e){for(var t=e.parentNode;t;){if("FORM" e(e){if(e.form||(e.form=i(e)),e.form){var t=e.form.querySelectorAll('butt n=!1,o=e.form.querySelectorAll("input,textarea"),r=0;r{r.invalidateSize() 0{c("map",100)})})();document.addEventListener("DOMContentLoaded" e=0;e

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips
○ ○ ○

Tips for authoring fast-loading HTML pages:

✔ Perfect, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by

ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Website SEO Stats

Doc Type   Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity   W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to

index. Run the W3C validation service whenever changes are made to your website's code.

Encoding   Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Website SEO Stats

Social

Social Data
⚙ ⚙ ⚙

Your social media status

f Facebook: ✓ SphinxWorldbizIT

G+ Twitter: ✓ Sphinxworld

in Instagram: ✓ Sphinxworldbiz

> Social data refers to data individuals create that is knowingly and voluntarily shared by them.
>
> Cost and overhead previously rendered this semi-public form of communication unfeasible.
>
> But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Website SEO Stats

Visitors

Traffic Rank No Global Rank

> A low rank means that your website gets a lot of visitors.
>
> Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization Your website is popular on following countries:

No data available

> We recommend that you book the domain names for the countries where your ??website is popular.
>
> This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth $60 USD

> Just a estimated worth of your website based on Alexa Rank.

Website SEO Stats

Link Analysis

In-Page Links
⚙⚙⚙

We found a total of 100 links including both internal & external links of your site

Anchor	Type	Follow
+91-120-4736400	Internal Links	Dofollow
16-506-441-375	Internal Links	Dofollow
+46-271-809-884	Internal Links	Dofollow
+44-330-808-7384	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Working Model	Internal Links	Dofollow
Function	Internal Links	Dofollow
Achievements	Internal Links	Dofollow
Services	Internal Links	Dofollow
Mobile App Development	Internal Links	Dofollow
Blockchain Development	Internal Links	Dofollow
Video Technology Services	Internal Links	Dofollow
IoT Solutions	Internal Links	Dofollow
Big Data Services	Internal Links	Dofollow
Artificial Intelligence	Internal Links	Dofollow
IT Staff Augmentation	Internal Links	Dofollow
Digital Transformation Services	Internal Links	Dofollow
Software Testing Services	Internal Links	Dofollow
Data Analytics And BI	Internal Links	Dofollow
Product Engineering	Internal Links	Dofollow
Enterprise ADM	Internal Links	Dofollow
Managed IT Services	Internal Links	Dofollow
AI Software Development	Internal Links	Dofollow
Machine Learning Development	Internal Links	Dofollow
Internet of Things Development	Internal Links	Dofollow
Virtual Reality Development	Internal Links	Dofollow
Chatbot Development	Internal Links	Dofollow
Augmented Reality Development	Internal Links	Dofollow
Big Data Analytics Services and Solutions	Internal Links	Dofollow
NLP Application Development	Internal Links	Dofollow
Robotic Process Automation	Internal Links	Follow
Logistics and Supply Chain	Internal Links	Dofollow
Fintech	Internal Links	Dofollow
Methodology	Internal Links	Dofollow
Software Development Lifecycle	Internal Links	Dofollow
Quality Assurance	Internal Links	Dofollow
Data security and IPR	Internal Links	Dofollow
Hire Developers	Internal Links	Dofollow
Hire Mobile App Developers	Internal Links	Dofollow
Android App Developers	Internal Links	Dofollow
iOS App Developers	Internal Links	Dofollow
React Native App Developers	Internal Links	Dofollow
Flutter App Developers	Internal Links	Dofollow
Ionic Developers	Internal Links	Dofollow
Kotlin App Developers	Internal Links	Dofollow
Xamarin App Developers	Internal Links	Dofollow

Augmented Reality Developers	Internal Links	Dofollow
IoT App Developers	Internal Links	Dofollow
Hire Front End Developers	Internal Links	Dofollow
Angular Developers	Internal Links	Dofollow
React JS Developers	Internal Links	Dofollow
Vue.JS Developers	Internal Links	Dofollow
Mean Stack Developers	Internal Links	Dofollow
MERN Stack Developers	Internal Links	Dofollow
Full Stack Developers	Internal Links	Dofollow
Data Engineers	Internal Links	Dofollow
DevOps Engineers	Internal Links	Dofollow
Hire Backend Developers	Internal Links	Dofollow
Hire Php Developers	Internal Links	Dofollow
Hire Laravel Developers	Internal Links	Dofollow
Hire .NET Developers	Internal Links	Dofollow
Hire Java Developers	Internal Links	Dofollow
Hire Python Developers	Internal Links	Dofollow
Hire Flask Developers	Internal Links	Dofollow
Hire Node.Js Developers	Internal Links	Dofollow
Hire Golang Web Developers	Internal Links	Dofollow
Hire Graphql Developers	Internal Links	Dofollow
Big Data Application Development	Internal Links	Dofollow
Hire Offshore Blockchain Developers	Internal Links	Dofollow
Hire offshore eCommerce Developers	Internal Links	Dofollow
Technology	Internal Links	Dofollow
Contact us	Internal Links	Dofollow
View More	Internal Links	Dofollow
Read More	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
7 Project Management Tools Every Startup Needs	Internal Links	Dofollow
The Economic Potential of Generative AI: The Next Productivity Mainstay	Internal Links	Dofollow
Using IT Outsourcing Services to Save Time & Money on Your Next Project	Internal Links	Dofollow
Germany	Internal Links	Dofollow
SHRMpro	Internal Links	Dofollow
FAQs	Internal Links	Dofollow
Career	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Our Portfolio	Internal Links	Dofollow
Testimonial	Internal Links	Dofollow
Press Release	Internal Links	Dofollow
Article	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Cookies Policy	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

Broken Links   No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

Website SEO Stats