



# Review of Prviet.com.vn

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#### Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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#### **Iconography**

🕜 Good

Hard to solve

To Improve

• • Little tough to solve

X

Errors

**©** © Easy to solve

0

Not Important

No action necessary

# **Search Engine Optimization**



Công ty TNHH PR Việt

**Length:** 20 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Công ty TNHH PR Việt là công ty chuyên tổ chức sự kiện, cho thuê thiết bị, xe đạp và trang thiết bị sự kiện cho các sự kiện trong nhà, ngoài trời.

**Length:** 146 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Công ty TNHH PR Việt, tổ chức sự kiện, công ty tổ chức sự kiện, cty tổ chức sự kiện, cho thuê thiết bị, cho thuê xe đạp, cho thuê trang thiết bị sự kiện, cho thuê âm thanh ánh sáng, cho thuê lân trống, cho thuê PG, cho thuê đồng phục, cho thuê cổng hơi, cho thuê rối hơi, cho thue xe dạp, cho thuê cổng hơi, bán cổng hơi, cho thue cong hoi, ban cong hoi, cho thuê xe đạp đơn, cho thue xe dap don, cho thuê xe đạp đôi, cho thue xe dap doi, tổ chức tết thiếu nhi

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





## Công ty TNHH PR Việt

#### prviet.com.vn/

Công ty TNHH PR Việt là công ty chuyên tổ chức sự kiện, cho thuê thiết bị, xe đạp và trang thiết bị sự kiện cho các sự kiện trong nhà, ngoài trời.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





<H1> <H2> <H3> <H4> <H5> <H6> <H6> <

<h1> Uy tín và chất lượng phục vụ của PR VIET </h1>
<h1> Sự kiện đã tổ chức </h1>
<h1> Tin tức - Sự kiện </h1>
<h1> Khách hàng của chúng tôi </h1>
<h2> Thiết kế gian hàng triển lãm: AMELIA cho Ammon International </h2>
<h2> Tổ chức roadshow: Chạy xe Kombi giới thiệu KLAIRS Việt Nam </h2>
<h2> Tổ chức lễ khai trương: Elken văn phòng mới Hồ Chí Minh </h2>
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<h2> Tổ chức sự kiện: trải nghiệm ô tô điện Wuling Hongguang Mini EV </h2>
<h2> Tổ chức sự kiện Halloween thu hút và những ý tưởng độc đáo </h2>
<h2> Tổ chức sự kiện Halloween thu hút </h2>
<h2> Múa lân khai trương trọn gói chuyên nghiệp </h2>
<h2> Múa lân khai trương trọn gói chuyên </h2>
<h2> Cho thuê iPad là gì? Đơn vị cho thuê máy tính bằng uy tín </h2>
<h2> Cho thuê iPad là gì? Đơn vị cho thuê </h2>
<h2> Kịch bản tổ chức roadshow thu hút tạo ấn tượng </h2>
<h2> Kịch bản tổ chức roadshow thu hút </h2>
<h2> Lịch triển lãm hội chợ toàn quốc 2023 tại Việt Nam </h2>
<h2> Lịch triển lãm hội chợ toàn quốc </h2>
<h2> Kịch bản tổ chức lễ khai trường thu hút và chuyên nghiệp </h2>
<h2> Kịch bản tổ chức lễ khai trương </h2>
<h2> Quy trình tổ chức Lễ khai trương thành công </h2>
<h2> Quy trình tổ chức Lễ khai trương </h2>
<h2> Sampling sản phẩm là gì? Thiết kế thi công sampling </h2>
<h2> Sampling sản phẩm là gì? Thiết kế </h2>
<h2> Kinh nghiệm tổ chức roadshow, làm thế nào để đạt hiệu quả </h2>
<h2> Kinh nghiệm tổ chức roadshow, làm </h2>
<h2> Treo cờ phướn có tác dụng gì? Chất liệu và kích thước sử dụng </h2>
<h2> Treo cờ phướn có tác dụng gì? Chất </h2>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

# Keyword Consistency

Keywords	Freq	Title	Desc	<h></h>
chức	47	×	<b>✓</b>	<b>*</b>
tổ	37	×	✓	~
sử	28	×	✓	<b>~</b>
khai	22	×	×	<b>*</b>
1ễ	19	×	×	<b>~</b>
hàng	16	×	×	<b>~</b>
thuê	16	×	✓	<b>~</b>
kiện	14	×	✓	<b>~</b>
trường	14	×	×	<b>~</b>
quảng	13	×	×	×
hội	13	×	×	<b>*</b>
roadshow	13	×	×	<b>*</b>
thiết	12	×	✓	<b>*</b>
công	12	✓	✓	~
kế	11	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



We found 53 images on this web page
No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 2.52%

Text content size 8824 bytes Total HTML size 350601 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 342 KB to 58 KB (83.2 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

One of the URLs

Great, you are not using ?underscores (these\_are\_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://prviet.com.vn/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://prviet.com.vn/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

000

Domain Age: Not Available

Created Date: Not Available

Updated Date: Not Available

Expiry Date: Not Available

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

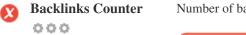
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



#### 755 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## **Usability**



http://prviet.com.vn **Length:** 6 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

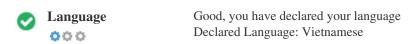
Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
prviet.com	Already Registered
prviet.net	Available
prviet.org	Available
prviet.biz	Already Registered
prviet.us	Available

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
orviet.vn	Query Failed
lrviet.vn	Query Failed
peviet.vn	Query Failed
pdviet.vn	Query Failed
pfviet.vn	Query Failed

Register the various typos of your domain to protect your brand from cybersquatters.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## **Mobile**



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

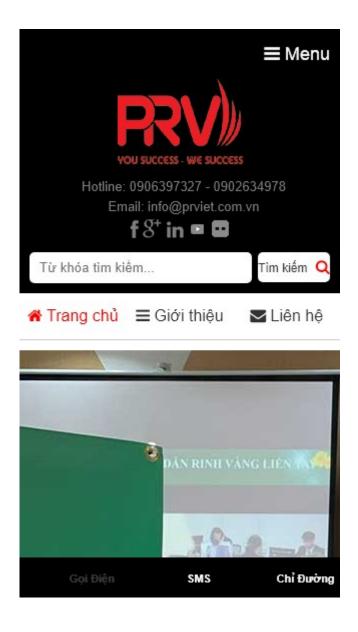
Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

# **Technologies**



Server IP	Server Location	Service Provider
120.72.119.9	VietnamTimezone	Quang Trung Software City Development CompanyOrganization

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- \* Too bad, your website has too many CSS files.
- \* Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- \* Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



## **Social**



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

## **Visitors**

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 135 links including both internal & external links of your site

Anchor	Туре	Follow
Xem thêm	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Giới thiệu	Internal Links	Dofollow
Dịch vụ	Internal Links	Dofollow
QUẢNG CÁO NGOÀI TRỜI	Internal Links	Dofollow
TREO BANNER , PHƯỚN , BĂNG RÔN QUẢNG CÁO	Internal Links	Dofollow
BÁN VÀ CHO THUÊ RỐI HƠI, NGƯỜI HƠI	Internal Links	Dofollow
BÁN VÀ CHO THUÊ CỔNG HƠI KHAI TRƯƠNG	Internal Links	Dofollow
THIẾT KẾ VÀ THI CÔNG GIAN HÀNG TRIỂN LÃM	Internal Links	Dofollow
CHO THUÊ QUẠT HƠI NƯỚC	Internal Links	Dofollow
CHO THUÊ ÂM THANH ÁNH SÁNG SỰ KIỆN CHUYÊN NGHIỆP	Internal Links	Dofollow
QUẢNG CÁO TRÊN XE UBER & QUẢNG CÁO TRÊN XE GRAB	Internal Links	Dofollow
BILLBOARD NGOÀI TRỜI	Internal Links	Dofollow
DỊCH VỤ TỔ CHỨC SỰ KIỆN	Internal Links	Dofollow
TỔ CHỨC LỄ KHAI TRƯƠNG	Internal Links	Dofollow
TỔ CHỨC LỄ KHÁNH THÀNH	Internal Links	Dofollow
TIỆC TEABREAK	Internal Links	Dofollow
TỔ CHỨC SỰ KIỆN NGOÀI TRỜI	Internal Links	Dofollow
TỔ CHỨC SỰ KIỆN GIÁNG SINH	Internal Links	Dofollow
TỔ CHỨC TIỆC TẤT NIÊN - YEAR END PARTY 2024	Internal Links	Dofollow
TỔ CHỨC ROAD SHOW	Internal Links	Dofollow
CHO THUÊ XE ĐẠP VÀ XE MÁY CHẠY ROADSHOW	Internal Links	Dofollow
ROADSHOW XE ĐẠP	Internal Links	Dofollow
ROADSHOW Ô TÔ	Internal Links	Dofollow
ROADSHOW XE ĐẠP HÀ NỘI	Internal Links	Dofollow
TỔ CHỨC LỄ	Internal Links	Dofollow
KHAI TRƯƠNG CỬA HÀNG	Internal Links	Dofollow
KHAI TRƯƠNG SIÊU THỊ	Internal Links	Dofollow
TỔ CHỨC LỄ KHỞI CÔNG XÂY DỰNG VÀ ĐỘNG THỔ	Internal Links	Dofollow
THIẾT KẾ GIAN HÀNG	Internal Links	Dofollow
Gian hàng hội chợ	Internal Links	Dofollow
Thiết kế booth trưng bày sản phẩm	Internal Links	Dofollow
Trang trí gian hàng hội chợ	Internal Links	Dofollow
Thiết kế 3D gian hàng triển lãm	Internal Links	Dofollow
QUẢNG CÁO	Internal Links	Dofollow
QUẢNG CÁO BÁO	Internal Links	Dofollow
QUẢNG CÁO BILLBOARD	Internal Links	Dofollow
NHÀ BẠT - NHÀ LỀU	Internal Links	Dofollow
Nhà bạt trụ tròn	Internal Links	Dofollow
Nhà bạt di động	Internal Links	Dofollow
Cho thuê nhà bạt	Internal Links	Dofollow
Cho thuê nhà bạt không gian	Internal Links	Dofollow
Cho thuê nhà lều không gian	Internal Links	Dofollow

Nhà lều không gian	Internal Links	Dofollow
TRANG TRÍ	Internal Links	Dofollow
Trang trí Noel	Internal Links	Dofollow
Trang trí Noel văn phòng	Internal Links	Dofollow
Trang trí tiểu cảnh Noel	Internal Links	Dofollow
Trang trí tết cho cửa hàng và văn phòng thêm sinh động	Internal Links	Dofollow
Trang trí tiểu cảnh tết	Internal Links	Dofollow
Trang trí tiệc tất niên	Internal Links	Dofollow
XE BÁN HÀNG	Internal Links	Dofollow
XE BÁN CÀ PHÊ TAKE AWAY	Internal Links	Dofollow
XE BÁN CÀ PHÊ DI ĐỘNG	Internal Links	Dofollow
Thiết bị	Internal Links	Dofollow
THIẾT BỊ QUẢNG CÁO NGOÀI TRỜI	Internal Links	Dofollow
QUẠT HƠI NƯỚC	Internal Links	Dofollow
BÀN, GHẾ	Internal Links	Dofollow
DÙ TRÒN KHÔNG GIAN	Internal Links	Dofollow
NHÀ BẠT	Internal Links	Dofollow
MÁY BẮN KIM TUYẾN	Internal Links	Dofollow
BỘ ĐÀM	Internal Links	Dofollow
CỔNG HƠI, RỐI HƠI	Internal Links	Dofollow
TIVI LCD	Internal Links	Dofollow
KHÁC	Internal Links	Dofollow
DỊCH VỤ CHO THUÊ XE	Internal Links	Dofollow
XE ĐẠP	Internal Links	Dofollow
XE MÁY	Internal Links	Dofollow
XE Ô TÔ	Internal Links	Dofollow
THIẾT BỊ ÂM THANH - ÁNH SÁNG	Internal Links	Dofollow
MÁY PHUN KHÓI	Internal Links	Dofollow
ÂM THANH	Internal Links	Dofollow
CHO THUÊ TRANG PHỤC SỰ KIỆN	Internal Links	Dofollow
NÓN	Internal Links	Dofollow
CHÂN VÁY	Internal Links	Dofollow
ĐẦM DÀI	Internal Links	Dofollow
ĐẦM NGẮN	Internal Links	Dofollow
ÁO DÀI	Internal Links	Dofollow
TRANG PHỤC KHÁC	Internal Links	Dofollow
SÂN KHẤU	Internal Links	Dofollow
Sự kiện đã tổ chức	Internal Links	Dofollow
Tin tức	Internal Links	Dofollow
Liên hệ	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
tổ chức sự kiện	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow



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No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Hotline: 090 639 7327	Internal Links	Nofollow
SMS: 090 639 7327	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
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No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Tải hồ sơ năng lực	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Zalo: 090 639 7327	External Links	Dofollow
Để lại tin nhắn/Liên hệ	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links were found on this web page

http://prviet.com.vn/sms:0906397327

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

