

Review of Newgensoft.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

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Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



Low Code Digital Transformation Platform | Newgen | US

Length: 54 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Newgen is the leading provider of low code digital transformation platform with process automation, content services, and communication management capabilities.

Length: 160 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Low Code Digital Transformation Platform | Newgen | US newgensoft.com/](#)

Newgen is the leading provider of low code digital transformation platform with process automation, content services, and communication management capabilities.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	0	0	4	3	4

<H1> Newgen Software a “Leader” in The Forrester Wave™: content Platforms, Q1 2023 </H1>

<H4> Podcasts </H4>

<H4> Whitepapers </H4>

<H4> Guest Posts </H4>

<H4> Trending Blogs </H4>

<H5> By industry </H5>

<H5> By Business Functions </H5>

<H5> By business goal </H5>

<H6> Digital Innovation In Financial Services With Low-Code... </H6>

<H6> Unlocking Efficiency and Compliance for Government... </H6>

<H6> Scaling Enterprise AI: Overcoming Challenges and Building... </H6>

<H6> Bank Transformation During Tough Economic Times: Key... </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords

digital 25 customer 16 business 13 platform 13 newgen 13
 newgen's 10 automation 10 process 10 bank 9 content 9
 financial 8 transformation 8 enterprise 7 partner 7 customers 7

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency


Keywords	Freq	Title	Desc	<H>
digital	25	✓	✓	✓
customer	16	✗	✗	✗
business	13	✗	✗	✓
platform	13	✓	✓	✓
newgen	13	✓	✓	✓
newgen's	10	✗	✗	✗
automation	10	✗	✓	✗
process	10	✗	✓	✗
bank	9	✗	✗	✓
content	9	✗	✓	✓
financial	8	✗	✗	✓
transformation	8	✓	✓	✓
enterprise	7	✗	✗	✓
partner	7	✗	✗	✗
customers	7	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Alt Attribute



We found 53 images on this web page
 25 ALT attributes are empty or missing.

<https://newgensoft.com/wp-content/uploads/2021/06/1-1.jpg>
<https://newgensoft.com/wp-content/uploads/2021/06/2-1.png>
<https://newgensoft.com/wp-content/uploads/2021/06/3-1.png>
<https://newgensoft.com/wp-content/uploads/2021/06/4.jpg>
<https://newgensoft.com/wp-content/uploads/2021/06/6.png>
<https://newgensoft.com/wp-content/uploads/2021/06/7.png>
<https://newgensoft.com/wp-content/uploads/2021/06/8.jpg>
<https://newgensoft.com/wp-content/uploads/2021/06/9.jpg>
<https://newgensoft.com/wp-content/uploads/2021/06/10.png>
<https://newgensoft.com/wp-content/uploads/2021/06/11.png>
<https://newgensoft.com/wp-content/uploads/2021/12/Untitled-1.png>
<https://newgensoft.com/wp-content/uploads/2021/06/1920-x-1280.jpg>
<https://newgensoft.com/wp-content/uploads/2021/12/Jason.png>
https://newgensoft.com/wp-content/uploads/2021/12/0__ei8SLNyS64NooB5.jpeg
<https://newgensoft.com/wp-content/uploads/2021/12/Untitled-2.png>
https://newgensoft.com/wp-content/uploads/2021/06/new_logo-1.webp
<https://newgensoft.com/wp-content/uploads/2021/06/Wilson-bank-logo-1-e1648726816886.png>
<https://newgensoft.com/wp-content/uploads/2021/06/venerable-annuity-logo-e1648724536645.jpg>
<https://newgensoft.com/wp-content/uploads/2021/06/download-1-e1648724612372.png>
<https://newgensoft.com/wp-content/uploads/2021/06/Advia-e1648724493218.jpg>
<https://newgensoft.com/wp-content/uploads/2021/06/georgia-e1648726154177.png>
https://newgensoft.com/wp-content/uploads/2021/06/tm_hcc_logo.png
<https://newgensoft.com/wp-content/uploads/2021/06/old-point-bank-e1648724576226.png>
<https://newgensoft.com/wp-content/uploads/2021/06/Qander.jpg>
<https://newgensoft.com/wp-content/uploads/2021/06/equity-bank.png>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio



HTML to Text Ratio is: **7.4%**

Text content size 15001 bytes

Total HTML size 202853 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Oh No! GZIP is not enabled.



✖ Your webpage size is 198 KB, could be compressed upto 30 KB using GZIP (84.7 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.



It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 198.12.231.85 does not redirect to newgensoft.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.



WWW Resolve



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap



Good, you have XML Sitemap file!
<http://newgensoft.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Robots.txt



Good, you have Robots.txt file!
<http://newgensoft.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Oh no, iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 25 Years, 335 Days

Created Date: 10th-Jul-1997

Updated Date: 29th-Sep-2022

Expiry Date: 9th-Jul-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

3,060 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

`http://newgensoft.com`

Length: 10 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., `http://www.mysite.com/en/products`).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

198 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

4.45 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language

Declared Language: EN-US



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
newgensoft.net	Already Registered
newgensoft.org	Already Registered
newgensoft.biz	Already Registered
newgensoft.us	Available
newgensoft.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
bewgensoft.com	Available
gewgensoft.com	Available
hewgensoft.com	Available
jewgensoft.com	Available
mewgensoft.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Unlock Simple

Simplify your complex, content-driven business needs with one comprehensive low code digital transformation platform

This website uses cookies to enable website functionality and to tailor content to your interests. To find out more about the cookies we use, see our [Privacy Policy](#).

If you decline, your information won't be tracked when you visit this website. A single cookie will be used in your browser to remember your preference not to be tracked.

[Cookies Settings](#)

Accept

Decline

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

**Server IP**

Server IP	Server Location
208.109.191.6	//www.godaddy.com. The registrar's WHOIS server can be reached at wh address?Newgensoft.com resolves to the IPv4 address 198.12.231.85.Wh 9306 days ago on Thursday, July 10, 1997.When will Newgensoft.com e 2026.When was the WHOIS for Newgensoft.com last updated?The WHO 2022.What are Newgensoft.com's nameservers?DNS for Newgensoft.com ns64.domaincontrol.com.What is the traffic rank for Newgensoft.com?N visit Newgensoft.com each day?Newgensoft.com receives approximately countries does Newgensoft.com receive most of its visitors from?Newge country does Newgensoft.com come from?Newgensoft.com has its serve Newgensoft.com use?Newgensoft.com is powered by "Apache/2.2.29 (U webserver.if(typeof ez_ad_units != 'undefined'){ez_ad_units.push([[970,250],'ipaddress_com-large-mobile-b ez_ad_units != 'undefined'){ez_ad_units.push([[728,90],'ipaddress_com-medrectangle-1 this ad© 2010-2023 IPAddress.com Network UGPrivacy PolicyLegal No i=0,e=document.querySelector("main>h1");e&&(i=window.scrollY+e.g o=document.querySelectorAll(".btt");if(o.length){for(let e=0;e

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.

**Speed Tips**

Tips for authoring fast-loading HTML pages:

- ✖ Too bad, your website has too many CSS files.
- ✖ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✖ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Newgen.software

 Twitter:  Newgensoftware

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Traffic Rank



No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization



Your website is popular on following countries:

No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Estimated Worth



\$60 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 169 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Request Demo	Internal Links	Dofollow
Platform	Internal Links	Dofollow
Intelligent Process Automation Automate, monitor, and optimize end-to-end customer journeys	Internal Links	Dofollow
Low Code Application Development Compose enterprise-grade applications at speed and scale	Internal Links	Dofollow
Contextual Content Services Manage content lifecycle efficiently and connect content with business	Internal Links	Dofollow
AI and Data Science Leverage AI for rapid innovation and intelligent operations	Internal Links	Dofollow
Omnichannel Customer Engagement Drive real-time personalized engagement across touchpoints	Internal Links	Dofollow
Integration Ecosystem Integrate and extend your enterprise for digital business	Internal Links	Dofollow
Governance and Security Make your business operations compliant and secure	Internal Links	Dofollow
Business Process Management	Internal Links	Dofollow
Case Management	Internal Links	Dofollow
Customer Communication Management	Internal Links	Dofollow
Digital Process Automation	Internal Links	Dofollow
Document Management	Internal Links	Dofollow
Enterprise Content Management	Internal Links	Dofollow
Hyperautomation	Internal Links	Dofollow
Intelligent Document Processing	Internal Links	Dofollow
Rapid Application Development	Internal Links	Dofollow
Records Management	Internal Links	Dofollow
Workflow Management	Internal Links	Dofollow
Solutions	Internal Links	Dofollow
Financial Institutions	Internal Links	Dofollow
Online Account Opening	Internal Links	Dofollow
Lending	Internal Links	Dofollow
Trade Finance	Internal Links	Dofollow
Payments Hub	Internal Links	Dofollow
Compliance and Reporting	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Insurance Firms	Internal Links	Dofollow
Policy Issuance and Underwriting	Internal Links	Dofollow
Policy Administration and Servicing	Internal Links	Dofollow
Claims Processing	Internal Links	Dofollow
Point of Sales and Service	Internal Links	Dofollow
Policy Wording and Clause Management	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Government Organizations	Internal Links	Dofollow
EDRMS	Internal Links	Dofollow
eGov Office	Internal Links	Dofollow
Grants Management	Internal Links	Dofollow
Citizen Services	Internal Links	Dofollow
Digital India	Internal Links	Dofollow

No Anchor Text	Internal Links	Dofollow
Healthcare Payers	Internal Links	Dofollow
Medicare Enrollment	Internal Links	Dofollow
Provider Lifecycle Management	Internal Links	Dofollow
Compliance Automation	Internal Links	Dofollow
Appeals and Grievances	Internal Links	Dofollow
By Business Functions	Internal Links	Dofollow
Supply Chain Management	Internal Links	Dofollow
Finance and Accounting	Internal Links	Dofollow
HR Operations	Internal Links	Dofollow
Corporate Governance	Internal Links	Dofollow
Enterprise Service Management	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
By Business Goals	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Customer Experience	Internal Links	Dofollow
Business Continuity	Internal Links	Dofollow
Remote Enablement	Internal Links	Dofollow
Governance, Risk, and Compliance	Internal Links	Dofollow
Cost Optimization	Internal Links	Dofollow
Operational Efficiency	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Customers	Internal Links	Dofollow
Agile Implementation Empower your employees with our low code implementation methodology	Internal Links	Dofollow
Case Studies Discover how our customers have achieved their digital goals	Internal Links	Dofollow
Partners	Internal Links	Dofollow
Why Partner with Newgen Deliver value to enterprises with future-ready solutions	Internal Links	Dofollow
Become a Partner Gain a competitive edge by becoming a Newgen partner	Internal Links	Dofollow
Resources	Internal Links	Dofollow
Analyst Reports Learn what the leading analysts say about us and industry trends	Internal Links	Dofollow
Whitepapers Read our thought leadership content by subject-matter-experts	Internal Links	Dofollow
Webinars Gain insights from our experts, customers, and industry analysts	Internal Links	Dofollow
eBooks Get relevant insights with visual and information-rich guidebooks	Internal Links	Dofollow
Basics Basics of Digital Transformation	Internal Links	Dofollow
Videos Watch our interesting and informative digital transformation-related videos	Internal Links	Dofollow
Brochures Explore our unique, purpose-built products and applications	Internal Links	Dofollow
ROI Calculators Estimate your cost savings before investing in a technology	Internal Links	Dofollow
Company	Internal Links	Dofollow
Why Newgen 10 reasons you should partner with us in your digital transformation journey	Internal Links	Dofollow
Our Team Meet the driving force behind our success	Internal Links	Dofollow
Investor Relations Stay on top of our financial performance and updates	Internal Links	Dofollow
Recognition Learn about our industry awards and accolades	Internal Links	Dofollow
Blog Get insights into trending topics from our experts	Internal Links	Dofollow
Careers Join us for exciting growth opportunities	Internal Links	Dofollow
Events Join our events to gain insights into the latest technology trends	Internal Links	Dofollow

Press Releases Read updates related to our products, growth initiatives, etc	Internal Links	Dofollow
Media Coverage Discover what's keeping us in the news	Internal Links	Dofollow
Innovation Learn about patents and innovations by Newgen	Internal Links	Dofollow
Corporate Social Responsibility Learn how we are supporting our communities	Internal Links	Dofollow
Contact	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Request Demo	Internal Links	Dofollow
Newgen Recognized in 2023 Gartner® Magic Quadrant™ for Enterprise Low-Code Application Platforms for Third Year in a Row	Internal Links	Dofollow
Newgen Recognized as a Strong Performer in Analyst Report on Robotic Process Automation, Q1 2023	Internal Links	Dofollow
Newgen named the Leader in G2 ECM and BPM Spring 2023 Grid Reports Based on Customer Reviews	Internal Links	Dofollow
Newgen's Contextual Content Services Platform Now Available on Guidewire Marketplace	Internal Links	Dofollow
Learn more	Internal Links	Dofollow
Learn more	Internal Links	Dofollow
Learn more	Internal Links	Dofollow
Learn more	Internal Links	Dofollow
Establishing aDigital-only Bank	Internal Links	Dofollow
Accelerated digital transformation of Processes	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
By industry	Internal Links	Dofollow
Financial Institutions	Internal Links	Dofollow
By Business Functions	Internal Links	Dofollow
HR Operations	Internal Links	Dofollow
Enterprise Service Management	Internal Links	Dofollow
Improve Customer Experience	Internal Links	Dofollow
Maintain Business Continuity	Internal Links	Dofollow
Enable Remote Working	Internal Links	Dofollow
Ensure Governance and Compliance	Internal Links	Dofollow
Optimize Costs	Internal Links	Dofollow
Learn More	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Redefine Customer Communication in Insurance to Build Long-lasting Relationships	Internal Links	Dofollow
How Interactive is Your Invoice Automation?	Internal Links	Dofollow

Turn Customers Into Your Biggest Fans By Transforming Customer Lifecycle with Newgen (Part-II)	Internal Links	Dofollow
Turn Customers Into Your Biggest Fans By Transforming Customer Lifecycle with Newgen (Part-I)	Internal Links	Dofollow
HFS Research Report on Moving Towards An Intelligent, Single Office	Internal Links	Dofollow
NewgenONE OmniDocs Platform Now Available on Temenos Exchange	Internal Links	Dofollow
Newgen Software Has Been Awarded the Best AML/KYC Solution Provider at the MEA Finance Banking Technology Awards 2023	Internal Links	Dofollow
Intelligent Data Extraction with NewgenONE OmniXtract 4.0	Internal Links	Dofollow
Newgen Recognized in Gartner's Market Guide for U.S. Healthcare Payers' Provider Network Management Applications 2023 Report	Internal Links	Dofollow
Newgen Makes Decisive Contribution to Educate Lesser-Privileged Students in Partnership with KHUSHII	Internal Links	Dofollow
Terms of use	Internal Links	Dofollow
Privacy policy	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
Peer Reviews Explore what your industry peers say about us	External Links	Dofollow
Customer Support Get in touch with our support team for queries and requests	External Links	Dofollow
Partner Portal Access our partner portal for relevant content and information	External Links	Dofollow
Learn more	External Links	Dofollow
Learn more	External Links	Dofollow
Learn more	External Links	Dofollow
Learn more	External Links	Dofollow
Accelerating digital across 20 branches	External Links	Dofollow
Increased productivity of 35% in invoice processing	External Links	Dofollow
Seamless Integration with Fintech Partners	External Links	Dofollow
Enhancing Account Opening process	External Links	Dofollow
Faster speed-to-market with Newgen	External Links	Dofollow
Why Newgen is the Partner of Choice	External Links	Dofollow
Credit offers in less than 1 minute	External Links	Dofollow
Turnaround time reduced from day to an hour	External Links	Dofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.