



Your Website Score

# Review of Mobulous.com

Generated on 2024-09-04

## Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

## Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

## Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary

## ✔ Title Tag



Top App Developers | India | USA | UAE

**Length:** 38 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

## ✔ Meta Description



App Development Company - Mobulous is a top application development company in India. USA & UAE. We offer application development services for both platforms iPhone(iOS), android. Which already 500+ Apps delivered, Hire our expert app developers for next project.

**Length:** 263 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

## ○ Meta Keywords



app development agencies, mobile app development companies

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Top App Developers | India | USA | UAE  
mobulous.com/

App Development Company - Mobulous is a top application development company in India. USA & UAE. We offer application development services for both platforms iPhone(iOS), android. Which already 500+ Apps delivered, Hire our expert app developers for next project.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	1	36	26	1	54

- <H1> We Create Extraordinary Mobile Apps </H1>
- <H2> Our Valuable Clients </H2>
- <H3> Services We Offer </H3>
- <H3> App Design and Development </H3>
- <H3> Website Design and Development </H3>
- <H3> App & Web Maintenance and Support </H3>
- <H3> Custom Dashboard Design and Development </H3>
- <H3> Solutions Powered by AI and ML Models </H3>
- <H3> Consultation on App and Web Monetization Strategies </H3>
- <H3> GPS enabled BPO job search app </H3>
- <H3> Hindi News by Danik Bhaskar </H3>
- <H3> The Food Saving App </H3>
- <H3> Here Buyers and Sellers Connect </H3>
- <H3> All-In-One Property App </H3>
- <H3> Connect for Video| Audio Consultation </H3>
- <H3> Explore Our UI/UX </H3>
- <H3> E-commerce Multi-vendor App UX </H3>
- <H3> Service Booking App UX </H3>
- <H3> Fitness App UX </H3>
- <H3> Healthcare App UX </H3>
- <H3> Education App </H3>
- <H3> Finance App </H3>
- <H3> Why Mobulous for your next project? </H3>
- <H3> Technology Landscape We Work On </H3>
- <H3> Industry Diversified Experience </H3>
- <H3> Success Matrix </H3>
- <H3> Web and App Technologies We Work On </H3>
- <H3> App Development Company </H3>
- <H3> Top Leading App Development Companies </H3>
- <H3> Our Happy Clients Simply Love Us </H3>

<H3> Awards & Recognitions </H3>  
<H3> Our Developed Apps Have Been Featured In </H3>  
<H3> Our Clientele : Brands Who Loved Working With Us </H3>  
<H3> Our Latest News </H3>  
<H3> FAQ – Top Mobile App Development Company </H3>  
<H3> Some of our finest work. </H3>  
<H3> Send us your project Enquiry ! </H3>  
<H3> Domain Expertise </H3>  
<H4> Website Design </H4>  
<H4> Mobile App Development </H4>  
<H4> iOS App Development </H4>  
<H4> Skills </H4>  
<H4> Website Development </H4>  
<H4> Android App Development </H4>  
<H4> Hire Developer </H4>  
<H4> Add-On </H4>  
<H4> Jobyoda </H4>  
<H4> Danik Bhaskar </H4>  
<H4> SaveEat </H4>  
<H4> Indiamart </H4>  
<H4> Intercom </H4>  
<H4> Dr LIVE </H4>  
<H4> Mobulous Completed Splendid Ten Years in The Mobile App Development Industry </H4>  
<H4> Top Android App Development Companies in USA (2023 – 2024) </H4>  
<H4> Mobulous Inc Honored with 2023 Best of Newark Award for Custom Application Development </H4>  
<H4> Navigating Excellence: What Sets the Top iOS App Development Companies Apart </H4>  
<H4> Machine Learning vs. Deep Learning in Mobile App Development: Understanding the Key Differences </H4>  
<H4> 700 + </H4>  
<H4> 95 % </H4>  
<H4> 100 + </H4>  
<H4> 500 + </H4>  
<H4> Services </H4>  
<H4> Industries </H4>  
<H4> Quick Links </H4>  
<H5> Achieving Excellence </H5>  
<H6> Advanced | Robust | Secured | Scalable Mobile and Web Apps that make it to the Top in the Search Engine Listings </H6>  
  
<H6> Our Portfolio </H6>  
<H6> Our Portfolio </H6>  
<H6> Our Portfolio </H6>  
<H6> Our Portfolio </H6>  
<H6> Our Portfolio </H6>  
<H6> Our Portfolio </H6>  
<H6> 10+ </H6>  
<H6> 700+ </H6>  
<H6> 100+ </H6>  
<H6> 500+ </H6>  
<H6> UI/UX Design </H6>  
<H6> Native Android App Development </H6>  
<H6> Native iOS App Development </H6>  
<H6> Cross Platform App Development </H6>  
<H6> Website Development </H6>  
<H6> App Store Optimization </H6>  
<H6> Client Satisfaction </H6>  
<H6> highly qualified professionals </H6>  
<H6> Anand Shukla </H6>  
<H6> Loveth Kink </H6>

<H6> Hakan Lindgren </H6>  
<H6> Rohit Kumar </H6>  
<H6> Eddie Bones </H6>  
<H6> Ashish Garg </H6>  
<H6> Mazen AL Arfaj </H6>  
<H6> Derryn Balogh </H6>  
<H6> Bill Walsh </H6>  
<H6> Eugene Nyabundi </H6>  
<H6> Rosie Sidorova </H6>  
<H6> Johan Erasmus </H6>  
<H6> Kimberly L Attanasio </H6>  
<H6> Michael Perez </H6>  
<H6> Gaurav Uppal </H6>  
<H6> Adeva K Sankuny </H6>  
<H6> NAIF FAHAD ALDOSSARY </H6>  
<H6> Lakshay Tyagi </H6>  
<H6> Nofal AlNahdi </H6>  
<H6> Dinesh Nain </H6>  
<H6> 4.7 (45 + Reviews) </H6>  
<H6> 4.6 (72+ Reviews) </H6>  
<H6> 4.8 (68 + Reviews) </H6>  
<H6> Top Rated Mobile App Development Company </H6>  
<H6> Top NodeJS Company in India TechBehemoths AWARDS 2021 </H6>  
<H6> 4.8 (22+ Reviews) </H6>  
<H6> 4.9 (25+ Customer Stories) </H6>  
<H6> Top App Development Company </H6>  
<H6> Top Education Tech Startups Mobulous : Dec 2019 </H6>  
<H6> 4.7 (32+ Reviews) </H6>  
<H6> Our team has a proven history of digitizing brands and startups, crafting outstanding app and web solutions for success. </H6>  
  
<H6> USA </H6>  
<H6> India </H6>  
<H6> Canada </H6>  
<H6> 4.9 out of 5.0 by </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

## Keywords

development 86   mobile 62   mobulous 46   apps 45   company 28  
 they 28   team 26   website 26   native 25   have 25  
 android 24   project 20   more 19   design 17   discover 16

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.


It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

## Keyword Consistency

Keywords	Freq	Title	Desc	<H>
development	86	✗	✓	✓
mobile	62	✗	✗	✓
mobulous	46	✗	✓	✓
apps	45	✗	✓	✓
company	28	✗	✓	✓
they	28	✗	✗	✗
team	26	✗	✗	✓
website	26	✗	✗	✓
native	25	✗	✗	✓
have	25	✗	✗	✓
android	24	✗	✓	✓
project	20	✗	✓	✓
more	19	✗	✗	✗
design	17	✗	✗	✓
discover	16	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

We found 184 images on this web page  
 181 ALT attributes are empty or missing.

<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Circle.gif>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Offer-1.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Offer-2.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Offer-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Offer-4.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Offer-5.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Offer-6.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Featured-Jobyoda.jpg>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Featured-Dainik.jpg>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Featured-SaveEat.jpg>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Featured-Indiamart.jpg>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/portfolio/Intercom-Back.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Featured-Drlive.jpg>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Circle.gif>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Explore-1.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Explore-2.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Explore-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Explore-4.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Explore-5.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Explore-6.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Circle.gif>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Circle.gif>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Technology-1.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Technology-2.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Technology-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Technology-4.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Technology-5.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Technology-6.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-1.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-2.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-4.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-5.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-6.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-7.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-8.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-1.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-2.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-4.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-5.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-6.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-7.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Brands-8.png>  
<https://www.mobulous.com/public/mobufiles/images/Touch.svg>





<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/client/Kimberly.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/ClientIcon-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/client/Michael.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/ClientIcon-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/client/Gaurav.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/ClientIcon-1.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/client/Adeva.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/ClientIcon-2.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/client/Naif.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/ClientIcon-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/client/Lakshay.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/ClientIcon-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/client/Nofal.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/ClientIcon-2.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/client/Dinesh.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Circle.gif>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-1.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-2.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-3.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-4.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-5.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-6.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-7.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-8.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-9.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Awards-10.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Circle.gif>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Circle.gif>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Circle.gif>  
<https://www.mobulous.com/blog/wp-content/uploads/Group-Ann-03.png>  
<https://www.mobulous.com/public/mobufiles/images/Clock.png>  
<https://www.mobulous.com/public/mobufiles/images/Arrow.png>  
<https://www.mobulous.com/blog/wp-content/uploads/Top-Android-App-Development-Companies-in-USA.png>  
<https://www.mobulous.com/public/mobufiles/images/Clock.png>  
<https://www.mobulous.com/public/mobufiles/images/Arrow.png>  
<https://www.mobulous.com/blog/wp-content/uploads/newmark-award-1-1068x559.png>  
<https://www.mobulous.com/public/mobufiles/images/Clock.png>  
<https://www.mobulous.com/public/mobufiles/images/Arrow.png>  
<https://www.mobulous.com/blog/wp-content/uploads/Why-You-Should-Hire-Top-iOS-App-Development-Company-.png-1068x775.png>  
<https://www.mobulous.com/public/mobufiles/images/Clock.png>  
<https://www.mobulous.com/public/mobufiles/images/Arrow.png>  
<https://www.mobulous.com/blog/wp-content/uploads/deep-learning-vs-machine-learning-1068x558.png>  
<https://www.mobulous.com/public/mobufiles/images/Clock.png>  
<https://www.mobulous.com/public/mobufiles/images/Arrow.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Circle.gif>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-1.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-2.webp>

<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-3.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-4.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-5.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-6.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-7.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-8.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-9.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-10.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-11.webp>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/home/Domain-12.webp>  
<https://www.mobulous.com/public/mobufiles/images/CMMI.svg>  
<https://www.mobulous.com/public/mobufiles/images/CMMICertificate.png>  
<https://mobulous.s3.ap-south-1.amazonaws.com/Web/images/main/Logo.png>  
<https://www.mobulous.com/public/mobufiles/images/CMMI.svg>  
<https://www.mobulous.com/public/mobufiles/images/ISO.svg>  
<https://www.mobulous.com/public/mobufiles/images/MSME.png>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



### Text/HTML Ratio



HTML to Text Ratio is: **19.58%**

Text content size 43717 bytes

Total HTML size 223269 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



### GZIP compression




Wow! It's GZIP Enabled.



✓ Your webpage is compressed from 218 KB to 30 KB (86.4 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.



It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 3.108.47.242 does not redirect to mobulous.com  


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly  


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these\_are\_underscores) in your URLs  


Great, you are not using ?underscores (these\_are\_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.  
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!  
⚙️⚙️⚙️ <http://mobulous.com/sitemap.xml>



A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



✔ **Robots.txt** Good, you have Robots.txt file!  
⚙️⚙️⚙️ <http://mobulous.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page  


Embedded Objects such as Flash. It should only be used for specific enhancements.  
Although Flash content often looks nicer, it cannot be properly indexed by search engines.  
Avoid full Flash websites to maximize SEO.

 **Iframe** Oh no, iframe content has been detected on this page  


Frames can cause problems on your web page because search engines will not crawl or index the content within them.  
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months  


Domain Age: 11 Years, 155 Days

Created Date: 2nd-Apr-2013

Updated Date: 5th-Oct-2022

Expiry Date: 2nd-Apr-2027

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.  
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**  


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**  


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## URL

http://mobulous.com  
**Length:** 8 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



## Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



 **Page Size**  


218 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.  
Page size affects the speed of your website; try to keep your page size below 2 Mb.  
Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**  


2.28 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.  
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**  


Good, you have declared your language  
Declared Language: English

Make sure your declared language is the same as the language detected by Google  
Also, define the language of the content in each page's HTML code.

● **Domain Availability**  
⚙⚙⚙

Domains (TLD)	Status
mobulous.net	Available
mobulous.org	Already Registered
mobulous.biz	Already Registered
mobulous.us	Available
mobulous.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

● **Typo Availability**  
⚙⚙⚙

Domains (TLD)	Status
nobulous.com	Available
hobulous.com	Available
jobulous.com	Already Registered
kobulous.com	Available
lobulous.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



### Email Privacy

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## Mobile Friendliness



Oh No! This page is not mobile-friendly.  
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



## Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

## ● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

## Server IP

Server IP	Server Location	Service Provider
3.108.47.242	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**  


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.  
For example, what version of HTML the page is written in.  
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**  


W3C not validated

W3C is a consortium that sets web standards.  
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**  


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

## Social Data

Your social media status

 Facebook:  Mobuloustechnologies

 Twitter:  Mobuloustech

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.



But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



 **Traffic Rank**      No Global Rank  


A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

 **Visitors Localization**      Your website is popular on following countries:  


**No data available**

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

 **Estimated Worth**      \$60 USD  


Just a estimated worth of your website based on Alexa Rank.



## In-Page Links



We found a total of 144 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Featured Case Studies	Internal Links	Dofollow
About	Internal Links	Dofollow
Services	Internal Links	Dofollow
website design	Internal Links	Dofollow
Static Website Design	Internal Links	Dofollow
Dynamic Website Design	Internal Links	Dofollow
CMS Website Design	Internal Links	Dofollow
Responsive Web Design	Internal Links	Dofollow
Theme Based Web Design	Internal Links	Dofollow
Startup Website Design	Internal Links	Dofollow
Custom Website Design	Internal Links	Dofollow
Mobile Website Design	Internal Links	Dofollow
Ecommerce Web Design	Internal Links	Dofollow
Mobile App Development Company	Internal Links	Dofollow
Native Mobile App Development	Internal Links	Dofollow
React Native App Development	Internal Links	Dofollow
Cross-Platform Mobile App	Internal Links	Dofollow
Hybrid App Development	Internal Links	Dofollow
Ipad App Development	Internal Links	Dofollow
Tablet App Development	Internal Links	Dofollow
Wearable App Development	Internal Links	Dofollow
Hardware App Development	Internal Links	Dofollow
Event Mobile App Development	Internal Links	Dofollow
iOS App Development	Internal Links	Dofollow
iOS Chat App Development	Internal Links	Dofollow
iOS Taxi App Development	Internal Links	Dofollow
On Demand iOS App Development	Internal Links	Dofollow
iOS Social App Development	Internal Links	Dofollow
iOS Ecommerce Application	Internal Links	Dofollow
iOS Event App Development	Internal Links	Dofollow
iOS Startup App Development	Internal Links	Dofollow
iOS Real Estate App	Internal Links	Dofollow
iOS Education Application	Internal Links	Dofollow
Skills	Internal Links	Dofollow
Hire Node.js Developer	Internal Links	Dofollow
Swift Developer	Internal Links	Dofollow
Java Developer	Internal Links	Dofollow
React.js Developer	Internal Links	Dofollow
React Native Developer	Internal Links	Dofollow
Objective C Developer	Internal Links	Dofollow
Photoshop Designer	Internal Links	Dofollow
Angular.js Developer	Internal Links	Dofollow
Hire Html5 Developer	Internal Links	Dofollow
Website Development	Internal Links	Dofollow
Real Estate Website	Internal Links	Dofollow

Ecommerce Website	Internal Links	Dofollow
Job Portal Website	Internal Links	Dofollow
B2B Website Development	Internal Links	Dofollow
B2C Website Development	Internal Links	Dofollow
Hotel Website Development	Internal Links	Dofollow
Travel Website Development	Internal Links	Dofollow
Healthcare Website	Internal Links	Dofollow
Startup Website Development	Internal Links	Dofollow
Android App Development	Internal Links	Dofollow
Android Chat App Development	Internal Links	Dofollow
Android Taxi App Development	Internal Links	Dofollow
On Demand Android App Development	Internal Links	Dofollow
Android Social App Development	Internal Links	Dofollow
Android Ecommerce App	Internal Links	Dofollow
Android Event App Development	Internal Links	Dofollow
Android Startup App	Internal Links	Dofollow
Android Real Estate App	Internal Links	Dofollow
Android Education App	Internal Links	Dofollow
Hire Developer	Internal Links	Dofollow
Hire Web Developer	Internal Links	Dofollow
Hire Android Developer	Internal Links	Dofollow
Hire iOS App Developer	Internal Links	Dofollow
Hire Wordpress Developer	Internal Links	Dofollow
Hire UI Designer	Internal Links	Dofollow
Hire Back-end Developer	Internal Links	Dofollow
Hire Php Developer	Internal Links	Dofollow
Mobile App Developers	Internal Links	Dofollow
Logo Design Service	Internal Links	Dofollow
Pitch Deck Creation	Internal Links	Dofollow
Cloud Hosting	Internal Links	Dofollow
Server Hosting	Internal Links	Dofollow
App Store Optimisati on	Internal Links	Dofollow
Google PPC Campaign	Internal Links	Dofollow
SEO Services	Internal Links	Dofollow
Branding Videos	Internal Links	Dofollow
Business Consulting	Internal Links	Dofollow
Amazon Web Services	Internal Links	Dofollow
Portfolio	Internal Links	Dofollow
Team	Internal Links	Dofollow
News	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Contact us	Internal Links	Dofollow
Get Quote	Internal Links	Dofollow
Customer Stories	Internal Links	Dofollow
Why Choose Mobulous	Internal Links	Dofollow
Discover More	Internal Links	Dofollow
Discover More	Internal Links	Dofollow
View UX/UI Case Study	Internal Links	Dofollow
View UX/UI Case Study	Internal Links	Dofollow
View UX/UI Case Study	Internal Links	Dofollow
View UX/UI Case Study	Internal Links	Dofollow
View UX/UI Case Study	Internal Links	Dofollow
View UX/UI Case Study	Internal Links	Dofollow

<a href="#">View UX Case Study</a>	Internal Links	Dofollow
<a href="#">View UX Case Study</a>	Internal Links	Dofollow
<a href="#">View UX Case Study</a>	Internal Links	Dofollow
<a href="#">View UX Case Study</a>	Internal Links	Dofollow
<a href="#">View UX Case Study</a>	Internal Links	Dofollow
<a href="#">View UX Case Study</a>	Internal Links	Dofollow
<a href="#">Continue Reading</a>	Internal Links	Dofollow
<a href="#">Continue Reading</a>	Internal Links	Dofollow
<a href="#">Continue Reading</a>	Internal Links	Dofollow
<a href="#">Continue Reading</a>	Internal Links	Dofollow
<a href="#">Continue Reading</a>	Internal Links	Dofollow
<a href="#">Web App Development</a>	Internal Links	Dofollow
<a href="#">E-commerce</a>	Internal Links	Dofollow
<a href="#">Maps and Navigation</a>	Internal Links	Dofollow
<a href="#">EduTech</a>	Internal Links	Dofollow
<a href="#">Social Networking</a>	Internal Links	Dofollow
<a href="#">Healthcare</a>	Internal Links	Dofollow
<a href="#">On Demand Services</a>	Internal Links	Dofollow
<a href="#">Food and Restaurant</a>	Internal Links	Dofollow
<a href="#">Travel and Hotel</a>	Internal Links	Dofollow
<a href="#">Privacy Policy</a>	Internal Links	Dofollow
<a href="#">iPhone App Development Company</a>	Internal Links	Dofollow
<a href="#">No Anchor Text</a>	Internal Links	Dofollow
<a href="#">No Anchor Text</a>	Internal Links	Nofollow
<a href="#">CMMI Level 3 Certified</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Dofollow
<a href="#">Discover More</a>	External Links	Nofollow
<a href="#">No Anchor Text</a>	External Links	Dofollow
<a href="#">No Anchor Text</a>	External Links	Dofollow
<a href="#">No Anchor Text</a>	External Links	Nofollow
<a href="#">No Anchor Text</a>	External Links	Nofollow
<a href="#">No Anchor Text</a>	External Links	Nofollow
<a href="#">No Anchor Text</a>	External Links	Nofollow
<a href="#">No Anchor Text</a>	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



## Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.