Your Website Score

69

Review of Magicalnepal.com				
	Generated on 2023-09-18			
Introduction	This report provides a review of the key factors that influence the SEO and usability of your website.			
	The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.			
	Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria			
	Our reports provide actionable advice to improve a site's business objectives.			
	Please contact us for more information.			
Table of Contents	Search Engine Optimization	Usability		
	Mobile	Technologies		
	Visitors	Social		
	Link Analysis			
Iconography	🕑 Good	••• Hard to solve		
	🕖 To Improve	••• Little tough to solve		
	× Errors	••• Easy to solve		

Not Important



OOO No action necessary



MagicalNepal - Book treks & tours in Nepal, Bhutan and Tibet

Length: 60 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included). Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



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Meta Description Discover treks and tours in Nepal, Bhutan, and Tibet. Trek and tour starting from 1 day to 30 days. **Length:** 99 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



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No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





Google Preview

MagicalNepal - Book treks & tours in Nepal, Bhutan and Tibet magicalnepal.com/ Discover treks and tours in Nepal, Bhutan, and Tibet. Trek and tour starting from 1 day to 30 days.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

• Headings	<h1></h1>	<h2></h2>	<h3></h3>	<h4></h4>	<h5></h5>	<h6></h6>
000	1	10	1	31	0	0

<h1> Discover Your Trek in the Himalayas </h1>	
<h2> Specialised guides at prices to make you smile</h2>	.
<h2> Choose your Destination </h2>	
<h2> What Travellers Experienced with MagicalNep</h2>	pal
<h2> Our Best Selling Treks Handpicked for you <td>H2></td></h2>	H2>
<h2> Short yet Stunning Treks </h2>	
<h2> Tours </h2>	
<h2> Unsure Where to Go? We Can Help </h2>	
<h2> Travel Guide and Blog </h2>	
<h2> In the Press </h2>	
<h2> Association </h2>	
<h3> Newsletter signup </h3>	
<h4> Trusted Reviews </h4>	
<h4> Best Price Guarantee </h4>	
<h4> Secure Payments </h4>	
<h4> 24/7 Support </h4>	
<h4> Everest Base Camp Trek </h4>	
<h4> Manaslu Circuit Trek </h4>	
<h4> Upper Mustang Trek </h4>	
<h4> Ghorepani Poonhill Trek </h4>	
<h4> Langtang Valley Trek </h4>	
<h4> 7 Days Everest Base Camp Trek </h4>	
<h4> Everest Base Camp Helicopter Tour </h4>	
<h4> Tibet 4 night 5 days tour </h4>	
<h4> Glimpse of Bhutan 2 nights 3 days </h4>	
<h4> Everest </h4>	
<h4> Manaslu </h4>	
<h4> Langtang </h4>	
<h4> Annapurna </h4>	
<h4> Dolpo </h4>	
<h4> Kanchenjunga </h4>	
<h4> Makalu </h4>	



<H4> Ganesh Himal </H4> <H4> Far West </H4> <H4> Rolwaling </H4> <H4> Tibet </H4> <H4> Map </H4> <H4> Bhutan </H4> <H4> Peak Climbing </H4> <H4> Expeditions </H4>

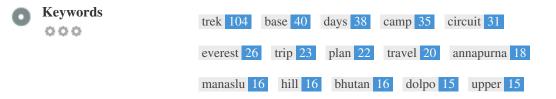
Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your

title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



J	Keywords	Freq	Title	Desc	<h></h>
	trek	104	×	×	× .
	base	40	×	×	× .
	days	38	×	×	× .
	camp	35	×	×	× .
	circuit	31	×	×	× .
	everest	26	×	×	× .
	trip	23	×	×	×
	plan	22	×	×	×
	travel	20	×	×	× .
	annapurna	18	×	×	× .
	manaslu	16	×	×	× .
	hill	16	×	×	× .
	bhutan	16	×	×	× .
	dolpo	15	×	×	× .
	upper	15	×	×	× .

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 31 images on this web page **X** 5 ALT attributes are empty or missing.

https://www.magicalnepal.com/wp-content/uploads/2023/08/forbes-magical-nepal-199x52.png https://www.magicalnepal.com/wp-content/uploads/2020/12/ntb-e1608638399766-49x52.png https://www.magicalnepal.com/wp-content/uploads/2020/12/TA_logo_primary-e1608638431601-343x52.png https://www.magicalnepal.com/wp-content/uploads/2020/12/nma-e1608638441687-310x52.png https://placehold.co/80x80

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



• HTML to Text Ratio is: **4.9**%

Text content size 12154 bytes Total HTML size 248041 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression

Wow! It's GZIP Enabled. Vour webpage is compressed from 242 KB to 33 KB (86.4 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.





IP Canonicalization No your domain IP 162.159.136.54 does not redirect to magicalnepal.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.



Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.



Underscores in the Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





WWW Resolve

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Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://magicalnepal.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing

Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



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Good, you have Robots.txt file! http://magicalnepal.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.





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Embedded Objects Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements. Although Flash content often looks nicer, it cannot be properly indexed by search engines. Avoid full Flash websites to maximize SEO.



Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them. Avoid frames whenever possible and use a NoFrames tag if you must use them.



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Exactly how many years and months **Domain Registration**

Domain Age: 12 Years, 116 Days

Created Date: 24th-Apr-2012

Updated Date: 23rd-Feb-2020

Expiry Date: 24th-Apr-2028

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name. Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about

your business.





Usability



http://magicalnepal.com Length: 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,

http://www.mysite.com/en/products).



Reat, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so

hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.





Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website; try to keep your page size below 2 Mb. Tip: Use images with a small size and optimize their download with gzip.



0.43 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience. Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.





Domain Availability

Domains (TLD)	Status
magicalnepal.net	Available
magicalnepal.org	Already Registered
magicalnepal.biz	Already Registered
magicalnepal.us	Available
magicalnepal.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.



Typo Availability

Domains (TLD)	Status	
nagicalnepal.com	Available	
hagicalnepal.com	Available	
jagicalnepal.com	Available	
kagicalnepal.com	Available	
lagicalnepal.com	Available	

Register the various typos of your domain to protect your brand from cybersquatters.





Email Privacy

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Mobile Friendliness

Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



 Mobile Compatibility
 Perfect, no embedded objects detected.

 •••••
 ••••

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP

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Server IP	Server Location
	Magical Nepal provides information about the country Nepal, places to Web Server InformationDiscover essential Web Server Information

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- 💢 Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- 💥 Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Tanking your pages ingher in the SERTS.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Doc Type

The Doctype is used to instruct web browsers about the document type being used. For example, what version of HTML the page is written in. Declaring a doctype helps web browsers to render content correctly.



W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

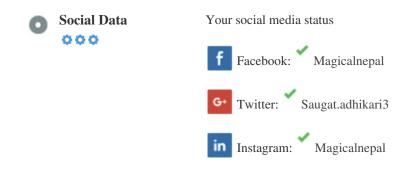


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Visitors





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Estimated Worth \$60 USD

Just a estimated worth of your website based on Alexa Rank.



Link Analysis

In-Page Links

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We found a total of 264 links including both internal & external links of your site

	-	
Anchor	Туре	Follow
No Anchor Text	Internal Links	Dofollow
Plan Your Trip to Everest	Internal Links	Dofollow
Everest Base Camp Trek 14 Days	Internal Links	Dofollow
Gokyo Lake Trek 12 Days	Internal Links	Dofollow
Everest View Trek 9 Days	Internal Links	Dofollow
Everest Three Pass Trek 18 Days	Internal Links	Dofollow
Jiri To Everest Base Camp Trek 20 Days	Internal Links	Dofollow
Gokyo Chola Pass EBC Trek 16 Days	Internal Links	Dofollow
Island Peak Climbing 18 Days	Internal Links	Dofollow
Lobuche Peak Climbing 17 Days	Internal Links	Dofollow
Mera Peak Climbing 17 Days	Internal Links	Dofollow
Island & Mera Peak Climbing 21 Days	Internal Links	Dofollow
Everest Base Camp Helicopter Tour 5 Hours	Internal Links	Dofollow
Baruntse Expedition 1	Internal Links	Dofollow
Luxury Everest Base Camp Trek with Helicopter Back to Kathmandu 10 days	Internal Links	Dofollow
Everest Luxury Lodge Trek 14 days	Internal Links	Dofollow
7 Days Everest Base Camp Trek	Internal Links	Dofollow
8 Days Everest Base Camp	Internal Links	Dofollow
9 Days Everest Base Camp	Internal Links	Dofollow
10 Days Everest Base Camp	Internal Links	Dofollow
Manaslu Circuit Trek 13 Days	Internal Links	Dofollow
Tsum Valley Trek 11 Days	Internal Links	Dofollow
Manaslu Tsum Valley Trek 20 Days	Internal Links	Dofollow
Manaslu and Annapurna Circuit Trek 20 Days	Internal Links	Dofollow
Annapurna Base Camp Trek 10 Days	Internal Links	Dofollow
Annapurna Circuit Trek 12 Days	Internal Links	Dofollow
Ghorepani Poon Hill Trek 7 Days	Internal Links	Dofollow
Upper Mustang Trek 14 Days	Internal Links	Dofollow
Dhaulagiri Circuit Trek 16 Days	Internal Links	Dofollow
Nar Phu Valley Trek 16 Days	Internal Links	Dofollow
Khopra Ridge Trek 10 Days	Internal Links	Dofollow
Mardi Base Camp Trek 6 Days	Internal Links	Dofollow
Nar Phu To Upper Mustang Trek 24 Days	Internal Links	Dofollow
Tiji Festival Trek 15 Days	Internal Links	Dofollow
Saribung Expedition 26 Days	Internal Links	Dofollow
Himlung Expedition 27 Days	Internal Links	Dofollow
Annapurna Base Camp Helicopter Tour 1.5 hours	Internal Links	Dofollow
Langtang Valley Trek 8 days	Internal Links	Dofollow
Gosaikunda Lake Trek 8 days	Internal Links	Dofollow
Tamang Heritage Trek 11 days	Internal Links	Dofollow
Helambu Trek 7 days	Internal Links	Dofollow
Langtang Helicopter Tour 2 hours	Internal Links	Dofollow
Gosaikunda Lake Tour 2 hours	Internal Links	Dofollow
Kanchenjunga Circuit Trek 22 Days	Internal Links	Dofollow
Kanchenjunga South Base Camp Trek 13 Days	Internal Links	Dofollow
Kanchenjunga North Base Camp Trek 16 Days	Internal Links	Dofollow



Upper Dolpo Circuit Trek 24 Days Lower Dolpo Circuit Trek 15 Days Dolpo To Mustang Trek 30 Days Dolpo To Rara Lake Trek 22 days Putha Hiunchuli Expedition 28 Days Makalu Base Camp Trek 19 days Lumba Sumba Pass Trek 19 days Sherpani Col Pass Trek 22 days Tashi Lapcha Pass Trek 16 days Tsho Rolpa Lake Trek 15 days Limi Valley Trek 18 days Rara Lake Trek 12 days Ganesh Himal Base Camp Trek Three Pass Three Kunda Trek 4 Nights 5 Days Tibet Tour 7 Nights 8 Days Tibet Tour 2 Nights 3 Days Bhutan Tour 3 Nights 4 Days Bhutan Tour 4 Nights 5 Days Bhutan Tour 5 Nights 6 Days Bhutan Tour 6 Nights 7 Days Bhutan Tour Weather in Everest Region Weather in January Weather in February Weather in March Weather in April Weather in May Weather in June Weather in July Weather in August Weather in September Weather in October Weather in November Weather in December Altitude Sickness : What is it and how to avoid it Information of Altitude Variation Everest Base Camp Trek Distance Everest Base Camp Trek Difficulty Everest Base camp Trek Cost Accommodation Cost Permits for the Trek Highlights of Everest Base Camp Trek Airport and Flights Best Time to Trek Everest Base Camp How to go from Kathmandu to Lukla Everest Travel Guide Manaslu and Tsum Valley Trek Map Packing list for the trek Food available on the trek Getting There and out: Manaslu trek Transport Manaslu Vs Annapurna Manaslu Circuit Trek Difficulty Manaslu Circuit Trek Cost

Internal Links Dofollow Dofollow



Manaslu Circuit Trek Permit Manaslu Circuit trek Accommodation Manaslu Circuit Trek Report Telephone Network and Internet coverage in Manaslu Circuit Trek Best time to trek Manaslu Circuit Trek Manaslu Travel Guide Things to Know about the trek Getting There: How To Reach Taplejung From Kathmandu? Food Available on the trek Packing list for the trek Best time for the trek Crossing Landslide Ghunsa and Kambachen Report Ghunsa to Cheeram in a day. North or South Base Camp Cheram To Ramche To Oktang South Base Camp Day Trip Encounter With Dead Snow Leopard In Ghunsa Kanchenjunga trek permits Manaslu Circuit Trek Accommodation Kanchenjunga Travel Guide Best time for Langtang Trek Langtang Trek Food Langtang Trek Weather Langtang trek Accommodation Langtang Trek Cost Langtang Trek Permit Helambu trek costs Gosaikunda trek costs Helambu Trek permits Gosaikunda trek permits Langtang 7 days Itinerary Langtang Trek Difficulty Langtang Trek after earthquake Langtang Trek Altitude Variation Langtang Travel Guide Annapurna Circuit Trek Permits Annapurna Circuit Trek Cost Best time to go Annapurna Circuit 12 days Annapurna Circuit Trek Itinerary 10 days Annapurna Circuit Trek Itinerary How difficult is Annapurna Circuit Trek Annapurna Circuit Trek Weather Annapurna Circuit and Tilicho Lake Itinerary Annapurna Travel Guide Poon Hill Trek Cost Poon Hill Trek permits Poon Hill Trek Accommodation Poon Hill Trek Food PoonHill Trek Weather Altitude Profile of Ghorepani PoonHill Trek Combine Ghorepani Poon Hill Trek with ABC Best time to do Ghorepani Poon Hill Trek Ghorepani Poon Hill Trek distance 3 days Ghorepani Poon Hill Trek Itinerary

Internal Links Internal Links

Dofollow Dofollow



4 days Ghorepani Poon Hill Trek Itinerary 5 days Ghorepani Poon Hill Trek Itinerary Ghorepani Poon Hill Trek December Poon Hill Travel Guide Upper Mustang Trek Permits Best time to visit Upper Mustang Upper Mustang Trek Cost How to get to Upper Mustang? Festivals in Upper Mustang Upper Mustang Trek on Motorbike Upper Mustang travel Guide Top 10 things to do in Kathmandu 5 Best Short Hikes around Kathmandu 8 exotic places around Kathmandu Tribhuvan International Airport to Thamel? How to survive Kathmandu Airport? Kathmandu to Pokhara Where to Stay in Kathmandu? Best Restaurant and cafes in Kathmandu Top 10 souvenir from Nepal Kathmandu Travel Guide Where to find a household item? Tips for the Single Expat Nightlife from Expat Perspective Things to do in Weekend Best school for Expat Ultimate guide for Expat Spouse Cultural Cross Communication for Expat Best place to live in kathmandu? 11 Things every expat should do after arrival Safety in Nepal for Expat for tourist and Expat Things Every Expat should Cultural shocks for Expat in Nepal Common Inconveniences in Nepal Non - Tourist visa for Nepal? Expat Guide Best short treks from Pokhara Best place to visit in Pokhara Pokhara Travel Guide Required permit for the Trek Cost of Dolpo Trek Dolpo Trek Itineraries Dolpo Trek Altitude Profile Best time to trek Dolpo Upper Dolpo Travel Guide Contact Podcast Nepal Bhutan Tibet Everest 14 Trips Annapurna 23 Trips Manaslu 3 Trips

Internal Links Internal Links

Dofollow Dofollow



Langtang 5 Trips	Internal Links	Dofollow
Kanchenjunga 3 Trips	Internal Links	Dofollow
Dolpo 3 Trips	Internal Links	Dofollow
Makalu 3 Trips	Internal Links	Dofollow
Rolwaling 3 Trips	Internal Links	Dofollow
Ganesh Himal 3 Trips	Internal Links	Dofollow
Far West 3 Trips	Internal Links	Dofollow
Kanchenjunga Travel Guide	Internal Links	Dofollow
Trekking in Nepal Guide	Internal Links	Dofollow
Short Treks Guide	Internal Links	Dofollow
Easy Treks Guide	Internal Links	Dofollow
Everest Base Camp Trekking Map	Internal Links	Dofollow
Annapurna Circuit Trek Map	Internal Links	Dofollow
Upper Mustang Trek Map	Internal Links	Dofollow
Manaslu Tsum Valley Trek Map	Internal Links	Dofollow
Makalu Base Camp Trek Map	Internal Links	Dofollow
Dhaulagiri Circuit Trek Map	Internal Links	Dofollow
Annapurna Base Camp Trek Map	Internal Links	Dofollow
About us	Internal Links	Dofollow
Travel Guide	Internal Links	Dofollow
Career	Internal Links	Dofollow
Trip	Internal Links	Dofollow
Login	External Links	Dofollow
Everest View Trek	External Links	Dofollow
Everest Three Pass Trek	External Links	Dofollow
Helambu Trek	External Links	Dofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken Links

No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

