



Review of Jagadambaholidays.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

	Tab	le	of	Content	S
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Search Engine Optimization Usability

Mobile Technologies

Visitors Social

Link Analysis

Iconography

Good Good Hard to solve

Errors Easy to solve

Not Important No action necessary

Search Engine Optimization



Travel & Trekking Agency in Nepal – Jagadamba Holidays

Length: 54 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Discover Nepal with Jagadamba Holidays – a trusted travel and trekking agency offering guided Himalayan treks, cultural tours, and adventure experiences across Everest, Annapurna, Mustang, and more.

Length: 198 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

Travel, trekking, Hiking, hotel booking, flight, visits, Tours, luxury toors, nature

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview

<u>Travel & Trekking Agency in Nepal – Jagadamba Holidays</u> jagadambaholidays.com/

Discover Nepal with Jagadamba Holidays – a trusted travel and trekking agency offering guided Himalayan treks, cultural tours, and adventure experiences across Everest, Annapurna, Mustang, and more.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





<h1> Welcome to Nepal, the 'Kingdom of the Himalayas!' </h1>
<h1> Find Purity Through Adventurous Experiences! </h1>
<h1> Nepal's River Adventures: Thrilling Rafting! </h1>
<h1> Nepal Ski Adventure: Summit the Himalayas! </h1>
<h2> Your Trusted Partner for Adventure & Tailored Tours in Nepal, Tibet & Bhutan! </h2>
<h2> Explore Our Services And Activities </h2>
<h2> Choose Perfect Destination For You! </h2>
<h2> Nepal Luxury Holidays </h2>
<h2> Our Popular Packages! </h2>
<h2> Phenomenal Discount Offers! </h2>
<h2> Upcomming Fixed Departure! </h2>
<h2> Last Minutes Deals Packages! </h2>
<h2> What People Say's About Us </h2>
<h2> Travel The Nepal With Us! </h2>
<h2> Our Latest Travel Blog And News </h2>
<h3> Annapurna Base Camp Trek </h3>
<h3> Everest Three Passes Trek </h3>
<h3> Gokyo Lakes Trek </h3>
<h3> Everest Base Camp Trek </h3>
<h3> Langtang Valley Trek </h3>
<h3> Upper Mustang Trek </h3>
<h3> Manaslu Circuit Trek </h3>
<h3> Kanchenjunga Base Camp Trek </h3>
<h3> 10-Day Scenic Nepal & Bhutan Tour </h3>
<h3> Ghorepani Poon Hill Trek </h3>
<h3> Spiritual Himalayan Journey </h3>
<h3> Annapurna Circuit Trek </h3>
<h3> 10% Off </h3>
<h3> 10% Off </h3>
<h3> White River Rafting 4 Days </h3>

<H3> Karnali River White Water Rafting 10 Days </H3> <H3> Tibet Everest Base Camp Tour </H3> <H3> Bardiya Wildlife Safari Luxury Tour 4 Days </H3> <H3> Kailash Mansarovar Yatra via Kyirong- 13 Days </H3> <H4> Hiking & Trekking </H4> <H4> Mountain Flights </H4> <H4> Nepal Rafting Experience </H4> <H4> Tour Packages </H4> <H4> Peak Climbing </H4> <H4> Mountain Biking </H4> <H4> Sacred Himalaya Tours </H4> <H4> Tibet Spiritual Tours </H4> <H4> Ultimate Bhutan Experience </H4> <H4> Jungle Safari </H4> <H4> Adventure Sports </H4> <H4> Everest </H4> <H4> Annapurna </H4> <H4> Langtang </H4> <H4> Manaslu </H4> <H4> Mustang </H4> <H4> Kanchenjunga </H4> <H4> Upper Dolpo </H4> <H4> Makalu </H4> <H4> Dhaulagiri </H4> <H4> Western Nepal </H4> <H4> Discover Tibet </H4> <H4> Explore Bhutan </H4> <H4> Nepal Tours </H4> <H4> Spiritual Trails </H4> <H4> Adventure Sports </H4> <H4> Customers Review </H4> <H4> Yaiza Lbanze </H4> <H4> Alexeder Tsoi </H4> <H4> Pierr Sehmitt </H4> <H4> Travel Diary </H4> <H5> Search Everything... </H5> <H5> Let's Get Adventure To Life </H5> <H5> Experience The Pure Mountain Air </H5> <H5> Experience the Rush of White Water Rapids in the Heart of the Himalayas! </H5> <H5> Conquer Peaks, Glide, Thrill! </H5> <H5> We have more than 29+ years of experience </H5> <H5> Deals Of The Month, Happy July </H5> <H5> Enjoy 10% Off </H5> <H5> Enjoy Moment </H5> <H5> We Care Your Journey </H5> <H5> Best Time of Year to Do the Everest Base Camp and Cho La Pass Trek </H5> <H5> Kailash Mansarovar Now Open for Indian Nationals – Begin Your Sacred Journey! </H5> <H5> Celebrate Holi in Nepal with Jagadamba Holidays: A Festival of Colors and Joy! </H5> <H5> Download Our Apps: </H5> <H5> Useful Links </H5> <H5> Contact Us </H5> <H6> Thamal Kathmandu NP </H6> <H6> nepal@jagadambaholidays.com </H6> <H6>+9779851082817 </H6>



<H6> Customized Itineraries </H6> <H6> World class travel </H6>

<H6> 3.85K+ </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords travel	Freq 42	Title	Desc	<h></h>
explore	38	×	×	-
nepal	29	/	7	-
more	28	×	~	-
about	16	×	×	-
booking	15	×	×	×
tours	14	×	~	-
tibet	12	×	×	-
trip	12	×	×	×
adventure	12	×	✓	-
permit	12	×	×	×
tour	11	×	~	-
listings	11	×	×	×
spiritual	10	×	×	-
bhutan	9	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 82 images on this web page **X** 3 ALT attributes are empty or missing.

/assets/img/shape/about-line-1.png

http://jagadambaholidays.com/storage/public/upload/traveloffer/5JizIv0dIRTQVBz9e2LgvBnffGMzr65rqOcIrCD4. webpassets/img/shape/about-line-1.png

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 2.57%

Text content size 14555 bytes Total HTML size 566001 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 553 KB to 60 KB (89.2 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

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Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://jagadambaholidays.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Oh no, Robots.txt file not found! http://jagadambaholidays.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

000

Exactly how many years and months

Domain Age: 5 Years, 329 Days

Created Date: 9th-Aug-2019

Updated Date: 21st-Sep-2024

Expiry Date: 9th-Aug-2028

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://jagadambaholidays.com **Length:** 17 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

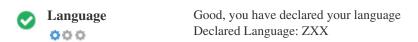
Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
jagadambaholidays.net	Available
jagadambaholidays.org	Already Registered
jagadambaholidays.biz	Already Registered
jagadambaholidays.us	Available
jagadambaholidays.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status	
nagadambaholidays.com	Available	
hagadambaholidays.com	Available	
yagadambaholidays.com	Available	
uagadambaholidays.com	Available	
iagadambaholidays.com	Available	

Register the various typos of your domain to protect your brand from cybersquatters.



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location
190.92.174.128	United States Hide IP AddressShow Full IP Address Information Looku AddressLookup Frequently Asked Questions (FAQ)What is IPV4?IPv4 connect to the internet by using a unique address. This address is usuall 203.0.113.181). It has been around for a while but there is a new system IPV6?IPv6 stands for Internet Protocol version 6. It is the latest internet addresses, eight groups of four hexadecimal numbers separated by color

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- * Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 122 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Everest	Internal Links	Dofollow
Annapurna	Internal Links	Dofollow
Langtang	Internal Links	Dofollow
Manaslu	Internal Links	Dofollow
Mustang	Internal Links	Dofollow
Kanchenjunga	Internal Links	Dofollow
Upper Dolpo	Internal Links	Dofollow
Makalu	Internal Links	Dofollow
Dhaulagiri	Internal Links	Dofollow
Western Nepal	Internal Links	Dofollow
Discover Tibet	Internal Links	Dofollow
Explore Bhutan	Internal Links	Dofollow
Nepal Tours	Internal Links	Dofollow
Spiritual Trails	Internal Links	Dofollow
Adventure Sports	Internal Links	Dofollow
Hiking & Trekking	Internal Links	Dofollow
Mountain Flights	Internal Links	Dofollow
Nepal Rafting Experience	Internal Links	Dofollow
Tour Packages	Internal Links	Dofollow
Peak Climbing	Internal Links	Dofollow
Mountain Biking	Internal Links	Dofollow
Sacred Himalaya Tours	Internal Links	Dofollow
Tibet Spiritual Tours	Internal Links	Dofollow
Ultimate Bhutan Experience	Internal Links	Dofollow
Jungle Safari	Internal Links	Dofollow
Adventure Sports	Internal Links	Dofollow
Hotel Booking	Internal Links	Dofollow
Flight Booking	Internal Links	Dofollow
Car Rentals	Internal Links	Dofollow
Bespoke	Internal Links	Dofollow
Nepal Tourist Visa	Internal Links	Dofollow
Travel Document	Internal Links	Dofollow
Travel Insurance	Internal Links	Dofollow
Flights to Kathmandu	Internal Links	Dofollow
Accommodation in Nepal	Internal Links	Dofollow
Guided Trips	Internal Links	Dofollow
Trip Styles	Internal Links	Dofollow
Trip Grades	Internal Links	Dofollow
Altitude Sickness	Internal Links	Dofollow
Travel Safety Tips	Internal Links	Dofollow
Equipment Checklist	Internal Links	Dofollow
Best time to visit Nepal	Internal Links	Dofollow
Tour Booking Procedure	Internal Links	Dofollow
Terms and Conditions	Internal Links	Dofollow
Festivals And Holidays	Internal Links	Dofollow
TIMS Card	Internal Links	Dofollow



Trekking Permit Fee	Internal Links	Dofollow
Climbing Permit Fee	Internal Links	Dofollow
Monument Entry Fee	Internal Links	Dofollow
National Park Permit Fee	Internal Links	Dofollow
Payment Guide	Internal Links	Dofollow
Nepal Travel Guide	Internal Links	Dofollow
Tibet Travel Guide	Internal Links	Dofollow
Bhutan Travel Guide	Internal Links	Dofollow
India Travel Guide	Internal Links	Dofollow
Bus	Internal Links	Dofollow
Jeep	Internal Links	Dofollow
Van	Internal Links	Dofollow
Delux Hotel	Internal Links	Dofollow
Luxury Hotel	Internal Links	Dofollow
About us	Internal Links	Dofollow
Our Team	Internal Links	Dofollow
Our Services	Internal Links	Dofollow
Contact-us	Internal Links	Dofollow
Why Travel With Us?	Internal Links	Dofollow
Representatives & Partners	Internal Links	Dofollow
FAQS	Internal Links	Dofollow
Blogs	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
+9779851082817	Internal Links	Dofollow
All Trips	Internal Links	Dofollow
View Packages	Internal Links	Dofollow
Book Now	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links Internal Links	Dofollow
Discover Great Deal		Dofollow
All Departure	Internal Links	Dofollow
Karnali River White Water Rafting 10 Days	Internal Links	Dofollow
Pokhara Ultra Luxury Tours 10 Days	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text No Anchor Text	Internal Links Internal Links	Dofollow Dofollow
No Anchor Text	Internal Links	Dofollow
Learn more	Internal Links	Dofollow
Enjoy Moment We Care Your Journey	Internal Links	Dofollow
We Care Your Journey	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow



No Anchor Text	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
+97715911502	Internal Links	Dofollow
Thamal Kathmandu NP	External Links	Dofollow
+9779851082817	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Thamal Kathmandu NP	External Links	Dofollow
Developed By Majetro Tech	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken links were found on this web page

http://jagadambaholidays.com/whatsapp://send?phone=9779851082817 http://jagadambaholidays.com/package/pokhara-ultra-luxury-tours-10-days http://jagadambaholidays.com/page/why-choose-us http://jagadambaholidays.com/tour-details.html http://jagadambaholidays.com/travel http://jagadambaholidays.com/pagee/privacy-policy

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

