Your Website Score

60

	Review of Ezcustomboxes.com			
	Generated on 2025-03-14			
Introduction	This report provides a review of the ke	y factors that influence the SEO and usability of your website.		
	Effectiveness. The algorithm is based of performance and others. A rank lower	0-point scale that represents your Internet Marketing on 70 criteria including search engine data, website structure, site than 40 means that there are a lot of areas to improve. A rank at your website is probably well optimized.		
	Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.			
	Our reports provide actionable advice	to improve a site's business objectives.		
	Please contact us for more information			
Table of Contents	Search Engine Optimization	Usability		
	Mobile	Technologies		
	Visitors	Social		
	Link Analysis			
Iconography	📀 Good	••• Hard to solve		
	🕖 To Improve	• • • Little tough to solve		
	😢 Errors	Easy to solve		
	Not Important	OO O No action necessary		





Custom Boxes & Custom Packaging Solutions | EZCustomBoxes

**Length:** 57 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

**Meta Description** 

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Custom packaging solutions at your door step. Order your custom boxes & custom packaging with Free shipping all across USA. 100% Wholesale Prices

Length: 145 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these

appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize

click-through rate.



Meta Keywords

custom boxes, custom packaging, wholesale boxes, product boxes, custom boxes in us, custom printed boxes, custom made packaging boxes, custom cardboard boxes, kraft boxes, custom rigid boxes

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the

topic of the page is.

However, google can't use meta keywords.





Google Preview

Custom Boxes & Custom Packaging Solutions | EZCustomBoxes ezcustomboxes.com/

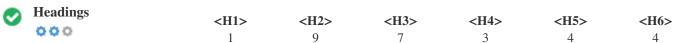
Custom packaging solutions at your door step. Order your custom boxes & custom packaging with Free shipping all across USA. 100% Wholesale Prices

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



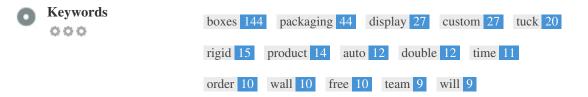


<h1>EZ Custom Boxes- Custom Boxes &amp; Custom Packaging Solution </h1>	
<h2> Print Your Custom Packaging and Boxes </h2>	
<h2> Fast &amp; Easy Custom Boxes At Your Door Step </h2>	
<h2> Products that Inspires </h2>	
<h2> Choose Your Box Style </h2>	
<h2> Market Comparison </h2>	
<h2> What Makes EZCustomBoxes Different ? </h2>	
<h2> EZCustomBoxes - Fast &amp; Reliable Custom Packaging Solution </h2>	
<h2> Why Choose EZ Custom Boxes? </h2>	
<h2> Frequently Asked Questions </h2>	
<h3> Retail Boxes </h3>	
<h3> Rigid Boxes </h3>	
<h3> Mailer Boxes </h3>	
<h3> Kraft Boxes </h3>	
<h3> We Design </h3>	
<h3> We Proof </h3>	
<h3> We Print &amp; Ship </h3>	
<h4> Let us help you find the right size </h4>	
<h4> Request your artwork die-line template </h4>	
<h4> GET A QUICK QUOTE SAME DAY </h4>	
<h5> Director Marketing </h5>	
<h5> Co-Founder </h5>	
<h5> Owner </h5>	
<h5> CEO </h5>	
<h6> Macc Cosmetic </h6>	
<h6> Hope CBD </h6>	
<h6> High Life Cosmetics </h6>	
<h6> Prima Candles </h6>	

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.





This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords boxes	<b>Freq</b> 144	Title	Desc	<h></h>
packaging	44	×	×	1
display	27	×	×	×
custom	27	×	×	1
tuck	20	×	×	×
rigid	15	×	×	1
product	14	×	×	1
auto	12	×	×	×
double	12	×	×	×
time	11	×	×	×
order	10	×	×	×
wall	10	×	×	×
free	10	×	×	×
team	9	×	×	×
will	9	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





Alt Attribute

We found 238 images on this web page No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio

HTML to Text Ratio is: **5.91%** Text content size 19619 bytes Total HTML size 331800 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression

Wow! It's GZIP Enabled. Vour webpage is compressed from 324 KB to 35 KB (89.1 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.





**IP Canonicalization** No your domain IP 162.240.1.233 does not redirect to ezcustomboxes.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.



Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.



Underscores in the Great, you are not using underscores (these\_are\_underscores) in your URLs

Great, you are not using ?underscores (these\_are\_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





WWW Resolve

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Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap

Good, you have XML Sitemap file! http://ezcustomboxes.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



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Good, you have Robots.txt file! http://ezcustomboxes.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.





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Embedded Objects Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements. Although Flash content often looks nicer, it cannot be properly indexed by search engines. Avoid full Flash websites to maximize SEO.



Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them. Avoid frames whenever possible and use a NoFrames tag if you must use them.



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**Domain Registration** Exactly how many years and months

Domain Age: 5 Years, 281 Days

Created Date: 7th-Jun-2019

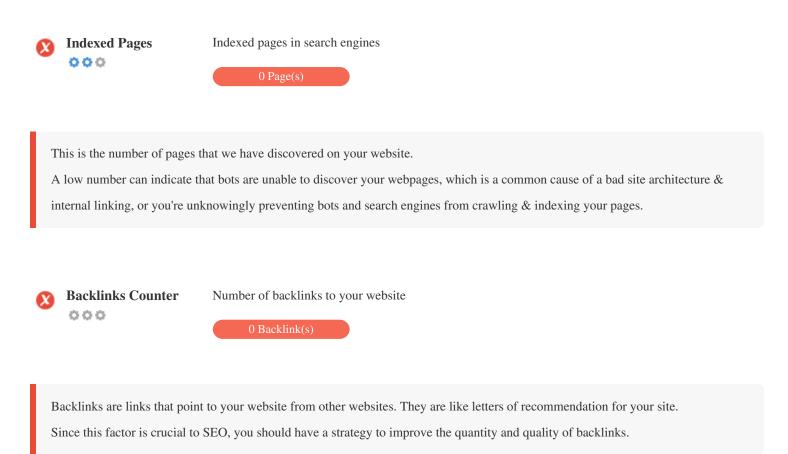
Updated Date: 7th-Mar-2025

Expiry Date: 7th-Jun-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





### **Usability**



http://ezcustomboxes.com Length: 13 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,

http://www.mysite.com/en/products).



🌼 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so

hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.





Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website; try to keep your page size below 2 Mb. Tip: Use images with a small size and optimize their download with gzip.



1.56 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience. Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.





Domain Availability

**Typo Availability** 

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Domains (TLD)	Status
ezcustomboxes.net	Available
ezcustomboxes.org	Already Registered
ezcustomboxes.biz	Already Registered
ezcustomboxes.us	Available
ezcustomboxes.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.



# Domains (TLD)Statuswzcustomboxes.comAvailableszcustomboxes.comAvailabledzcustomboxes.comAvailablefzcustomboxes.comAvailablerzcustomboxes.comAvailable

Register the various typos of your domain to protect your brand from cybersquatters.





Email Privacy

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



### Mobile



Mobile Friendliness

Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



 Mobile Compatibility
 Perfect, no embedded objects detected.

 •••••
 ••••

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





# Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



### **Technologies**



Server IP

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Server IP	Server Location
162.240.1.233	United States Hide IP AddressShow Full IP Address Information Lookup AddressLookup Frequently Asked Questions (FAQ)What is IPV4?IPv4 s connect to the internet by using a unique address. This address is usually 203.0.113.181). It has been around for a while but there is a new system IPV6?IPv6 stands for Internet Protocol version 6. It is the latest internet a addresses, eight groups of four hexadecimal numbers separated by colons

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- 💥 Too bad, your website has too many CSS files.
- X Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- **X** Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by

ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Doc Type

The Doctype is used to instruct web browsers about the document type being used. For example, what version of HTML the page is written in. Declaring a doctype helps web browsers to render content correctly.



W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

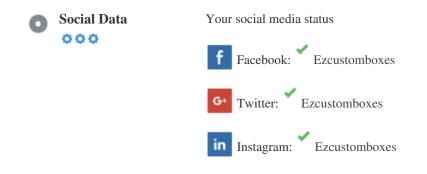


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



### Social



Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



### Visitors





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Estimated Worth \$60 USD

Just a estimated worth of your website based on Alexa Rank.



## Link Analysis

# **In-Page Links**

We found a total of 314 links including both internal & external links of your site

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Anchor	Туре	Follow
SIGN UP	Internal Links	Dofollow
CONTACT US	Internal Links	Dofollow
Request Quote	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
1.Packaging Concept & Project Management	Internal Links	Dofollow
2.Structural Design	Internal Links	Dofollow
3.Graphic Design	Internal Links	Dofollow
4.Prototyping	Internal Links	Dofollow
5.Production Management	Internal Links	Dofollow
Bottom Closure »	Internal Links	Dofollow
1-2-3 Bottom	Internal Links	Dofollow
4 Pk Bottle Carrier	Internal Links	Dofollow
6 Pk Bottle Carriers	Internal Links	Dofollow
Auto Bottom Tray	Internal Links	Dofollow
Auto Bottom with Display Lid	Internal Links	Dofollow
Full Flap Auto Bottom	Internal Links	Dofollow
Handle Bag Shape Box	Internal Links	Dofollow
Seal End Auto Bottom	Internal Links	Dofollow
Sleeve with Product Retainers	Internal Links	Dofollow
Tuck End Cover	Internal Links	Dofollow
Tuck With Bottom Dust Flap Lock	Internal Links	Dofollow
CD Covers »	Internal Links	Dofollow
Bookend CD Case	Internal Links	Dofollow
Four Panel CD Jacket	Internal Links	Dofollow
Six Panel CD Jacket	Internal Links	Dofollow
Two Panel CD Jacket	Internal Links	Dofollow
Figure & Pattern »	Internal Links	Dofollow
Bowl Sleeve	Internal Links	Dofollow
Cube Shaped Carrier	Internal Links	Dofollow
Disc Folder	Internal Links	Dofollow
Double Glue Side Wall	Internal Links	Dofollow
Double Locked Wall Lid	Internal Links	Dofollow
Double Wall Tray	Internal Links	Dofollow
Economy Disc Folder	Internal Links	Dofollow
Fence Partitions	Internal Links	Dofollow
Foot Lock Tray	Internal Links	Dofollow
Full Flat Double Tray	Internal Links	Dofollow
Gable Bag	Internal Links	Dofollow
Glass Carrier	Internal Links	Dofollow
Ice Cream Cone Holder	Internal Links	Dofollow
	Internal Links	Dofollow
Piece Tray With Reinforced wall Punch Partition	Internal Links	Dofollow
Regular Six Corner	Internal Links	Dofollow
Side Lock Six Corner	Internal Links	Dofollow
Sleeve with Caplock	Internal Links	Dofollow
Sleeve with Tapered Side Panel	Internal Links	Dofollow
Fold & Assemble »	Internal Links	Dofollow



Bookend Box With Hanging And locking Tabs Double Wall Tuck Front Four Corner Cake Box French Fry Boxes Gable Box Auto Bottom Half Circular Interlocking Header Card Hexagon Hexagon Two Piece Pillow Box Self-Locked Counter Display Tray Square Box with Ladder Top T Box Tray and Sleeve Box Two Piece Rectangular » Dispenser Double Glued Side Wall Tray And Sleeve Five Panel Hanger Snap Lock Bottom Flip Out Open Dispenser Box Four Corner Tray Full Overlap Seal End Multi-Purpose Header Perforated Dispenser Box Pinch Lock Tray Reverse Tuck End Reverse Tuck End With Lock Roll End Tray Roll End Tuck Top Roll Ends With Lid Seal End Seal End With Tear Open Seal End With Tear Open And Lock Simplex Tray Straight Tuck End Straight Tuck With Custom Window Straight Tuck With Rise Up Insert Triangular Tray Lid Tuck End Auto Bottom Show Case Exhibit » 1-2-3 Bottom Display Lid 4 Corner Tray Tuck Tuck Top 4 Corner Tray With Lid Auto Lock Cap Bag Shaped Box Auto Bottom Bottle Carrier Brochure Display Holder Display Box Auto Bottom Document Folder Door Hanger Double Wall Display Lid Double Wall Frame Tray

Internal Links Internal Links



Double Wall Frame Tray Lid Easel Counter Display Easel Display Stand Five Panel Hanger Folder With Business Card Slit Front Cut Out Display Hanger Product Holder Header Card Bag Topper Mailer With Zipper Paper Brief Case Pop Counter Display Tray Prism Shaped Box Reinforced Sides With Hinged Top Side Lock Tuck Top Display Box Slope Top Reverse Tuck End Tuck End Snap Lock Bottom Top Closure » Double Wall Tuck Top Flower Shaped Top Closure Four Corner With Display Lid Gable Bag Auto Bottom Gable Bag Bottom Hanger Seal End With Perforated Top Self Lock Cake Box View All Products Advertising Packaging Agriculture & Farming Amazon Boxes Apparel Boxes Appliances Boxes Automotive Packaging Beauty & Cosmetic Boxes Beverage Packaging CBD & Hemp Boxes Child Resistant Packaging View All Products Cardboard Boxes Corrugated Boxes Eco-Friendly Kraft Boxes Luxury Rigid Boxes Silver & Gold Metalized Boxes Texture & Linen Boxes View All Products Amazon Retail & Wholesale Boxes » Belts & Wallet Boxes Candle Boxes Cigarette Boxes Custom Goodie Bags Custom Incense Boxes Custom Packaging Inserts Die Cut Window Boxes Diecut Boxes FootWear Boxes

Internal Links Internal Links



Gable Boxes Gloves & Face Mask Boxes Jewellery Boxes Mailer Boxes Medicine Boxes Mylar Bags Paper Bags Pillow Boxes Presentation Boxes Reed Diffuser Boxes Sanitizer Boxes Sunglass Boxes Tissue Boxes Towels & Napkin Boxes Toys Boxes Vitamin Boxes Beauty & Cosmetic Boxes » Anti Aging Mask Boxes Cleanser Boxes Cosmetic Boxes Cream Boxes Essential Oil Boxes Eye Shadow Boxes Eyebrow Boxes Eyeliner Boxes Foundation Boxes Hair Brush Boxes Hair Extension Boxes Hair Gel Boxes Hair Spray Boxes Lip Balm Boxes Lip Gloss Boxes Lipstick Boxes Lotion Boxes Makeup Boxes Mascara Boxes Moisturiser Boxes Nail Polish Boxes Perfume Boxes Scrub Boxes Serum Boxes Shampoo Boxes Shower Gel Boxes Skin Care Boxes Soap Boxes Wax Boxes Bottles & Jars » Custom Bottles Custom Jars Custom Vials CBD & Hemp Boxes » Cartridge Boxes CBD Oil & Cream Boxes

Internal Links Internal Links



Concentrate Boxes E-Cigarette Boxes Edibles Boxes Pre Roll Boxes Subscription Boxes Tincture Boxes Vape Boxes Food & Takeout Boxes » Bakery Boxes Burger Boxes Cake Boxes Candy Boxes Cereal Boxes Chinese Food Boxes Chinese Take Out Boxes Chocolate Boxes Coffee Boxes Cookie Boxes CupCake Boxes Donut Boxes Food Trays Frozen Food Boxes Ice Cream Holder Jam Jar Boxes Macaroon Boxes Muffin Boxes Noodle Boxes Pastry Boxes Pie Boxes Popcorn Boxes Snack Boxes Tea Boxes Truffle Boxes Gift Boxes » Birthday & Wedding Boxes Christmas Gift Boxes Corporate Event Boxes Favor Boxes Luxury Class Rigid Boxes » Clamshell Style Rigid Boxes Collapsible Rigid Boxes Flip Top Rigid Boxes Magnetic Closure Boxes Shoulder Rigid Boxes Sleeve Boxes Two Piece Boxes Retail Shelf Display Boxes » Counter Top Display Boxes Floor Display Boxes POP Display Boxes Retail Display Boxes View All Products Banners

Internal Links Internal Links



Booklets Brochures **Business** Cards Carbonless Forms Envelopes Folders Hang Tags Labels & Stickers View All Products Blogs Retail Boxes View All Products View All Products Product Details Product Details We Design Get your artwork done free of cost No Anchor Text About Us Delivery Information Privacy Policy Terms And Services No Anchor Text No Anchor Text No Anchor Text No Anchor Text LOGIN

Internal Links External Links External Links External Links External Links External Links



### No Anchor Text No Anchor Text

External Links Dofollow External Links Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken Links

No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

