



Review of Disruptmagazine.com

Generated on 2022-03-30

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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🕜 Good

Hard to solve

To Improve

• • Little tough to solve

8

Errors

••• Easy to solve

0

Not Important

No action necessary

Search Engine Optimization



Disrupt - It's Like Netflix For Success

Length: 39 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

Disrupt - It's Like Netflix For Success

000

Length: 39 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

DISRUPT

000

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





<u>Disrupt - It's Like Netflix For Success</u>

disruptmagazine.com/

Disrupt - It's Like Netflix For Success

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





<H1> <H2> <H3> <H4> <H5> <H6> 0 0 0 0

<H1> Sign up now and join the most disruptive community in the world [] [] [] </H1> <H1> What you will get for FREE when you join today... </H1> <H1> 🛮 🛈 </H1> <H1> SUCCESS STORIES </H1> <H1> || || </H1> <H1> PRIVATE EVENTS </H1> <H1> [[] </H1> <H1>BUSINESS TOOLS </H1> <H1> [] [] </H1> <H1> EXCLUSIVE PODCAST </H1> <H1> [] [] </H1> <H1> FREE CLASSES & TRAININGS </H1> <H1> [[] </H1> <H1> PRIVATE COMMUNITY </H1> <H1> Join the 3M+ people who already read & trust DISRUPTTM </H1> <H1> Our promise to you when you subscribe... </H1> <H1> Join the 3M+ people who already read & trust DISRUPTTM </H1> <H1> The Disrupt Podcast WITH TONY </H1> <H1> Join the 3M+ people who already read & trust DISRUPTTM </H1> <H2> AS SEEN ON </H2> <H2> If you don't like it, unsubscribe at any time. Seriously, no hard feelings, we can still be friends. </H2> <H2> 50 Top 5 Reason why joining DISRUPTTM is the ultimate key to success 0 0 </H2> <H2> If you don't like it, unsubscribe at any time. Seriously, no hard feelings, we can still be friends. </H2> <H2> Working... </H2>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

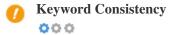






This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
weeks	12	×	×	×
hours	10	×	×	×
days	10	×	×	×
years	9	×	×	×
tech	9	×	×	×
women	9	×	×	×
executive	8	×	×	×
more	8	×	×	×
disrupt	7	✓	✓	-
marketing	6	×	×	×
american	5	×	×	×
crypto	5	×	×	×
world	4	×	×	-
advertisement	4	×	×	×
year	3	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 14 images on this web page * 10 ALT attributes are empty or missing.

data:image/png;base64,R0lGODlhAQABAAD/ACwAAAAAAQABAAACADs=

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 5.64%

Text content size 9427 bytes Total HTML size 167035 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 163 KB to 24 KB (85.3 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



No your domain IP 192.0.78.177 does not redirect to disruptmagazine.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

000

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://disruptmagazine.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://disruptmagazine.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

O Domain Registration

Exactly how many years and months

Domain Age: 3 Years, 198 Days

Created Date: 13th-Sep-2018

Updated Date: 14th-Sep-2021

Expiry Date: 13th-Sep-2030

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



11,900 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://disruptmagazine.com **Length:** 15 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time 0.13 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language Good, you have declared your language Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status	
disruptmagazine.net	Available	
disruptmagazine.org	Available	
disruptmagazine.biz	Already Registered	
disruptmagazine.us	Available	
disruptmagazine.info	Already Registered	

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status	
xisruptmagazine.com	Available	
sisruptmagazine.com	Available	
wisruptmagazine.com	Available	
eisruptmagazine.com	Available	
risruptmagazine.com	Available	

Register the various typos of your domain to protect your brand from cybersquatters.





Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

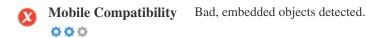


Mobile



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies



Server IP	Server Location	Service Provider	
192.0.78.177	United StatesTimezone	AutomatticOrganization	

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- * Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



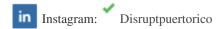
Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

92.158th most visited website in the World.

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$23,796 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 77 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Type Internal Links	Dofollow
Business	Internal Links	Dofollow
Tech	Internal Links	Dofollow
Marketing	Internal Links	Dofollow
Crypto	Internal Links	Dofollow
Podcasts	Internal Links Internal Links	Dofollow
Books		Dofollow
Contributor Login	Internal Links	Dofollow
Sports + Gaming What Motorcycles Are Good For Long Trips? Motorcycles are all about freedom. But the question is: how often do we really go out there and enjoy the	Internal Links	Dofollow
Tech + Startups 2 weeks ago Speaking From Experience: The Mistakes I Made While Building And Scaling A Startup And The Lessons They Taught Me The world has seen more startups come up and succeed in recent years than it did in the last few	Internal Links	Dofollow
Internet of Things 2 weeks ago An Introduction to Wireless Crane Scales	Internal Links	Dofollow
Tech + Startups 4 weeks ago Ross Andrew Paquette Speaks On Maropost's Continued Disruption of Business Automation Industry	Internal Links	Dofollow
Tech + Startups 4 weeks ago How to Communicate with Customers with a Free Live Chat Product	Internal Links	Dofollow
Tech + Startups 1 month ago Meet Young with Solutions' CEO – TikTok Star Timoté Chanut	Internal Links	Dofollow
Tech + Startups 2 months ago Amar Syal Is Changing The Way The Music Industry Works	Internal Links	Dofollow
Cryptocurrency 3 days ago Winning Project Disclosed as TRON Grand Hackathon 2022 Season 1 Ends After a huge hit, the TRON Grand Hackathon 2022 disclosed the winning entries on the TRON DAO Forum in all	Internal Links	Dofollow
Cryptocurrency 6 days ago Day Trading: A Concise Breakdown and Best Practices	Internal Links	Dofollow
Cryptocurrency 2 weeks ago Tidus Wallet: the first educational, fully decentralized, multi-chain wallet to hit the crypto-verse	Internal Links	Dofollow
Cryptocurrency 3 weeks ago World leading money enthusiast, investor and mentor, Dean Hartmann, shares his insights on whether crypto is worth considering	Internal Links	Dofollow
Cryptocurrency 4 weeks ago Democratizing NFT Sales, Xircus to Offer a Collection-agnostic Multi-chain NFT Marketplace Deployment Solution	Internal Links	Dofollow
Cryptocurrency 4 weeks ago Greg Gopman's Vision for the Multi-Chain Future Is Massive	Internal Links	Dofollow
Women Who Disrupt 2 days ago 5 Trauma Awakening Tactics Zahara Recommends to Help You Live a Purposeful Life Trauma often results from early events that cause your system to become dysregulated, overwhelmed, frozen, disembodied, anxious, depressed, and easily	Internal Links	Dofollow
Women Who Disrupt 3 days ago Building Opportunities: What Are The Risks and Benefits For Young Real Estate Buyers?	Internal Links	Dofollow
Women Who Disrupt 6 days ago Get to Know "Mrs. Put It On" Bria White and Her Journey Being a Fashion Tycoon Rising From the Ashes; A Glimpse of Bria's Journey	Internal Links	Dofollow
Women Who Disrupt 3 weeks ago Why Wealth Creation Is Now A Spiritual Practice	Internal Links	Dofollow
Women Who Disrupt 3 weeks ago First Iranian Lady Car Blogger In The World Mehrnoosh Carholic's Brilliant Career: Read More	Internal Links	Dofollow
Women Who Disrupt 4 weeks ago Krystal Woods Shares Three Ways To Address Your Fears And Alchemize Them Into Wisdom And Magnetism	Internal Links	Dofollow
More Women Who Disrupt	Internal Links	Dofollow



Re	arketing 3 days ago 4 Effective Ways for Increasing Your Customer etention Rate Retention is the key to success in a competitive arketplace. Poor customer retention rates result in high costs and low	Internal Links	Dofollow
M	arketing 3 days ago Content Marketing Tips	Internal Links	Dofollow
	arketing 3 days ago 10 points for success in Online PR by opMediaMoguls.com	Internal Links	Dofollow
M	arketing 6 days ago 5 Tips for Successful Email Marketing	Internal Links	Dofollow
	arketing 6 days ago 5 Little Known Marketing Hacks: The Ultimate rowth Guide	Internal Links	Dofollow
	arketing 2 weeks ago What Are The Difference Between 4ps And 4cs f Marketing	Internal Links	Dofollow
Aı de	Recutive Voice 2 hours ago How Gurinder Brar is taking over the North merican Real Estate Industry High achieving Canadian real estate eveloper and founder of GSB Luxury Homes, Gurinder Brar is the face North America's latest property boom. In his 16	Internal Links	Dofollow
Tł Fr	secutive Voice 6 hours ago Tyriq French, American Model, Known as the Sex Icon Known for his role in the Audi Company's short film, Tyriq ench is an amazing American model who does a fantastic job of justing to his surroundings	Internal Links	Dofollow
Fr Se	secutive Voice 6 hours ago Model, Tyriq French, The "Sex Icon" Tyriq ench, known American model, adapts to his environment really well. seking movie roles now, he stays active and has collaborations for the ght reasons. In	Internal Links	Dofollow
Su	secutive Voice 16 hours ago 6 Tips from CEOs: Mistakes to Avoid for access Being a chief executive officer (CEO) of any company is an ormous responsibility, putting the person in charge of the entire ampany's growth, which has many	Internal Links	Dofollow
W sti	festyle 17 hours ago Top 7 Instagram Travel Influencers to Follow hether you're searching for your next adventure spot or want to see anning photography, travel influencers are the perfect Instagram follow. reathtaking scenery, quirky off-the-grid spots,	Internal Links	Dofollow
lis ma	attrepreneurship 17 hours ago Meet Jonathan Alonso: CEO of ellowJack Media, an versatile digital marketing firm catering to an elite at of clientele. The humongous rise, emergence and demand for digital arketing, solutions and services in the current era of generation has been a hallmark of the 21st century	Internal Links	Dofollow
Po	secutive Voice 18 hours ago 6 Important Ways to Boost Your Earning ower Earning power is one of the most important things in life. It allows on to provide for yourself and your loved ones, and it gives you	Internal Links	Dofollow
an Pi ex	Recutive Voice 18 hours ago Mortgage misfit: going against the grain d keeping it causal and fun in this conservative world of lending – Tony nto A.K.A Pinto Supreme. Tony Pinto A.K.A Pinto Supreme's ceptional and astute skills in the lending and financial game has helped m garner massive momentum and recognition. Isn't it surreal	Internal Links	Dofollow
Ec ac	eccutive Voice 19 hours ago Timoi: A Brand That Inspires Many With eccentric Artistic Products Timoi, a novelty gift, apparel, art and cessories online-store featuring the art of the artist. Timoi, is founded a non-binary people, where art creates a	Internal Links	Dofollow
Gi Fr	asiness 19 hours ago Multi-Passionate Breakout Star Tanna Frederick ives Back Through Her Craft Born and raised in Iowa, Tanna ederick's story of becoming a big-time celebrity is the American tale. A If-proclaimed nerd with a passion for the arts,	Internal Links	Dofollow
2		Internal Links	Dofollow
3		Internal Links	Dofollow
4		Internal Links	Dofollow
5		Internal Links	Dofollow
La	ıst »	Internal Links	Dofollow
In	ntrepreneurship 1 year ago Navy Veteran Davis Chris Takes the Music dustry by storm In life, you need to break down anything that might be olding you back and change course if need be	Internal Links	Dofollow
W	ntrepreneurship 1 year ago 5 Disruptive Leaders Paving the Way in 2021 here there is uncertainty, lies a whirlwind of opportunity. 2020 was the ar that had entrepreneurs learn a great deal	Internal Links	Dofollow
Sym	olitics 2 years ago Brock Pierce Wants To Disrupt The Two Party stem And Be Your Next President We don't usually cover politics uch here at Disrupt, but when Crypto billionaire and friend of the show, rock Pierce	Internal Links	Dofollow



Business 2 years ago John Mcafee – Predictions For The Future John McAfee is a world-famous tech CEO, computer scientist, civil disobedience activist, privacy advocate, and pioneer of the commercial anti-virus	Internal Links	Dofollow
Finance 2 years ago Gaby Wall Street – Teaching Latinas to Thrive During The Crisis It's no secret we are facing one of the most challenging financial times of the last few decades as we	Internal Links	Dofollow
Entrepreneurship 2 years ago Tony Delgado – The #1 Entrepreneurship Movement In Puerto Rico Puerto Rican online market is in constant progress. With many entrepreneurs who are coming here to start a business, it	Internal Links	Dofollow
Entrepreneurship 2 years ago Elena Cardone – The 10X Ladies Conference Is Declaring 2020 The Decade For Women The next ten years are meant for women to continue growing their potential and succeeding in multiple areas, including business	Internal Links	Dofollow
Marketing 3 years ago How Josh Elizetxe Built Snow Into a \$40 Million Dollar Business There is nothing quite like an entrepreneur's determination when starting a business. That's my original quote by the way (pun	Internal Links	Dofollow
Entrepreneurship 3 years ago How Jason Capital Became A Self Made Millionaire By 24 Have you ever wanted to earn the respect of everyone who ever looked down on you at some point in	Internal Links	Dofollow
Entrepreneurship 3 years ago Sam Bakhtiar On His Way To A Quarter Billion Dr. Saman Bakhtiar, who prefers being referred as Sam, lives in an 8200 square foot \$5.2 million house, Sam is	Internal Links	Dofollow
Advertise	Internal Links	Dofollow
Become a Contributor	Internal Links	Dofollow
Listen to Podcast	Internal Links	Dofollow
Contributors	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Refund Policy	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Media Kit	External Links	Dofollow
Disrupt University	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

