

Review of Cnvloyalty.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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 Good

 To Improve

 Errors



 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary



 **Title Tag** CNV Loyalty - Nền tảng thiết kế App chăm sóc khách hàng #1 Việt Nam


Length: 70 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

 **Meta Description** CNV Loyalty đem đến những giải pháp chăm sóc khách hàng toàn diện - hiệu quả giúp SMEs Việt dễ dàng kiến tạo tệp khách hàng trung thành thông qua những trải nghiệm đáng giá về dịch vụ khách hàng.




Length: 195 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

 **Meta Keywords** cnv loyalty, loyalty app, app chăm sóc khách hàng, thiết kế app, công ty thiết kế app, loyalty platform, loyalty program, ứng dụng chăm sóc khách hàng, giải pháp chăm sóc khách hàng


Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

CNV Loyalty - Nền tảng thiết kế App chăm sóc khách hàng #1 Việt Nam cnvloyalty.com/

CNV Loyalty đem đến những giải pháp chăm sóc khách hàng toàn diện - hiệu quả giúp SMEs Việt dễ dàng kiến tạo tệp khách hàng trung thành thông qua những trải nghiệm đáng giá về dịch vụ khách hàng.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
0	39	22	3	0	3

<H2> Triển khai ngay chương trình tích lũy điểm, đổi điểm sang ưu đãi, giữ chân khách cũ, thu hút khách hàng mới, tăng gấp đôi doanh số cùng CNV Loyalty. </H2>

<H2> Giải pháp kiến tạo khách hàng trung thành trên Loyalty App và ứng dụng mạng xã hội #1 Việt Nam, được tin dùng với hơn 500++ thương hiệu hàng đầu. </H2>

<H2> Chăm sóc khách hàng chuyên sâu và toàn diện, giúp khách hàng có thể chủ động mua hàng & booking dịch vụ trực tiếp trên Zalo, để dành mở rộng tệp khách hàng trung thành với Affiliate Marketing </H2>

<H2> Hơn 500+ doanh nghiệp đã sở hữu Loyalty App </H2>

<H2> Lý do bạn nên chọn CNV Loyalty </H2>

<H2> Độc quyền </H2>

<H2> Chi phí thấp </H2>

<H2> Triển khai nhanh </H2>

<H2> Luôn cập nhật tính năng mới </H2>

<H2> Nhiều kịch bản tự động </H2>

<H2> Nền tảng và hệ sinh thái </H2>

<H2> Hệ sinh thái CNV Loyalty </H2>

<H2> Các App ngành hàng của CNV Loyalty </H2>

<H2> Ưu điểm của App ngành Bán lẻ </H2>

<H2> Ưu điểm của App ngành F & B </H2>

<H2> Ưu điểm của App ngành Fitness </H2>

<H2> Ưu điểm của App ngành Spa </H2>

<H2> Ưu điểm của App ngành Auto </H2>

<H2> Ưu điểm của App ngành Hospitality </H2>

<H2> Những tính năng nổi bật </H2>

<H2> Báo chí nói về CNV Loyalty </H2>

<H2> Case study điển hình </H2>

<H2> Chương trình hỗ trợ 10.000 doanh nghiệp tạo app chăm sóc khách hàng. </H2>

<H2> Chuyển Minh Ngoan Mục: Danavi Mart Tăng Trưởng Mạnh Mẽ Với Zalo Mini App </H2>

<H2> Chương trình hỗ trợ 10.000 doanh nghiệp tạo app chăm sóc khách hàng. </H2>

<H2> CHÚC MỪNG DOOKI ĐÃ SỞ HỮU APP CHĂM SÓC KHÁCH HÀNG </H2>

<H2> Chương trình hỗ trợ 10.000 doanh nghiệp tạo app chăm sóc khách hàng. </H2>

<H2> CHÚC MỪNG KAFELA COFFEE ĐÃ SỞ HỮU APP CHĂM SÓC KHÁCH HÀNG </H2>

<H2> Chương trình hỗ trợ 10.000 doanh nghiệp tạo app chăm sóc khách hàng. </H2>
<H2> CHÚC MỪNG ĐÀO HẢI SẢN ĐÃ SỞ HỮU APP CHĂM SÓC KHÁCH HÀNG </H2>
<H2> Chương trình hỗ trợ 10.000 doanh nghiệp tạo app chăm sóc khách hàng. </H2>
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<H2> Chương trình hỗ trợ 10.000 doanh nghiệp tạo app chăm sóc khách hàng. </H2>
<H2> CHÚC MỪNG SỰ HỢP TÁC THÀNH CÔNG GIỮA CNV LOYALTY VÀ INN SAIGON </H2>
<H2> Kiến thức & thư viện ebook miễn phí </H2>
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<H3> Loyalty App của brand </H3>

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<H3> Lại một startup của Shark Bình, được các Shark ‘mớm cung’ liên tục, giành giật đầu tư với định giá gấp 2,5 lần chỉ sau vài tháng?

<H3> Soi lại màn gọi vốn của CNV Loyalty: Lại một startup của Shark Bình, được các Shark ‘mớm cung’ liên tục, giành giật đầu tư với

<H3> Nếu vẫn tư duy “xe ba gác”, nền tảng CNV Loyalty sẽ khó “ra khỏi” </H3>

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<H6> Nền tảng khởi tại Mini App trên Zalo mang thương hiệu riêng </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords

hàng 67 khách 57 doanh 36 chăm 32 loyalty 30
của 29 ngành 28 nghiệp 27 sóc 26 quản 25
thêm 19 các 18 thông 18 năng 17 tạo 17

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.


It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
hàng	67	✓	✓	✓
khách	57	✓	✓	✓
doanh	36	✗	✗	✓
chăm	32	✓	✓	✓
loyalty	30	✓	✓	✓
của	29	✗	✗	✓
ngành	28	✗	✗	✓
nghiệp	27	✗	✗	✓
sóc	26	✓	✓	✓
quản	25	✗	✗	✗
thêm	19	✗	✗	✗
các	18	✗	✗	✓
thông	18	✗	✓	✓
năng	17	✗	✗	✓
tạo	17	✗	✓	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

We found 107 images on this web page
 99 ALT attributes are empty or missing.

- /storage/icons/uu-dai.png
- /storage/icons/uu-dai.png
- /storage/icons/doi-thuong.png
- /storage/icons/doi-thuong.png
- /storage/icons/tich-diem-thanh-vien.png
- /storage/icons/tich-diem-thanh-vien.png
- /storage/icons/marketing.png
- /storage/icons/marketing.png
- /storage/icons/ecommerce.png
- /storage/icons/ecommerce.png
- /storage/icons/booking.png
- /storage/icons/booking.png
- /storage/icons/danh-gia.png
- /storage/icons/danh-gia.png
- /storage/icons/noi-dung.png
- /storage/icons/noi-dung.png
- /storage/icons/khach-hang.png
- /storage/icons/khach-hang.png
- /storage/icons/bao-cau.jpg
- /storage/icons/bao-cau.jpg
- /storage/icons/spa.png
- /storage/icons/spa.png
- /storage/icons/retail.png
- /storage/icons/retail.png
- /storage/icons/fitness.png
- /storage/icons/fitness.png
- /storage/icons/fnb.png
- /storage/icons/fnb.png
- /storage/icons/auto.png
- /storage/icons/auto.png
- /storage/icons/hospitality.jpg
- /storage/icons/hospitality.jpg
- /storage/icons/loyalty_app_icon_new.png
- /storage/icons/loyalty_app_icon_new.png
- /storage/icons/social_loyalty_icon_new.png
- /storage/icons/social_loyalty_icon_new.png
- /storage/icons/order-loyalty-new.png
- /storage/icons/order-loyalty-new.png
- /storage/icons/cnv-inbox-new.png
- /storage/icons/cnv-inbox-new.png
- /storage/icons/blogging.png
- /storage/icons/blogging.png
- /storage/icons/case-study.png
- /storage/icons/case-study.png
- /storage/icons/books.png
- /storage/icons/books.png
- /storage/icons/presentation.png
- /storage/icons/presentation.png
- /storage/icons/bao-chi.png
- /storage/icons/bao-chi.png
- /storage/icons/cnv.png



Text/HTML Ratio



HTML to Text Ratio is: **10.51%**

Text content size 20310 bytes

Total HTML size 193229 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.


✓ Your webpage is compressed from 189 KB to 30 KB (84.2 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.



It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 103.82.196.190 does not redirect to envloyalty.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.



WWW Resolve



Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap



Good, you have XML Sitemap file!
<http://cnvloyalty.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Robots.txt





Good, you have Robots.txt file!
<http://cnvloyalty.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Oh no, iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 2 Years, 7 Days

Created Date: 18th-Nov-2019

Updated Date: 29th-Oct-2020

Expiry Date: 18th-Nov-2022

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

39 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

50 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://cnvloyalty.com
Length: 10 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

♥ Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

188 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website; try to keep your page size below 2 Mb. Tip: Use images with a small size and optimize their download with gzip.



Load Time

2.31 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience. Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google. Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
cnvloyalty.net	Already Registered
cnvloyalty.org	Already Registered
cnvloyalty.biz	Already Registered
cnvloyalty.us	Available
cnvloyalty.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
xnvloyalty.com	Available
snvloyalty.com	Available
dnvloyalty.com	Available
fnvloyalty.com	Available
vnvloyalty.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
103.155.161.140	VietnamTimezone	Econet Vietnam CorporationOrganization

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Encoding


Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Cnvloyalty

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank 394233rd most visited website in the World.
○○○

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization Your website is popular on following countries:
○○○

Countries	Percent of Visitors
Vietnam	100.0%

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$5,496 USD
○○○

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 81 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Về chúng tôi	Internal Links	Dofollow
Tính năng	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Ngành hàng	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Bảng giá	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
Xem thêm	Internal Links	Dofollow
Chuyên gia công nghệ từ Salesforce chỉ ra bất cập của startup vừa được Shark Hưng đầu tư: Vẫn còn phát triển theo tư duy 'xe ba gác' thì mục tiêu định giá 100 triệu USD là không tưởng	Internal Links	Dofollow
Lại một startup của Shark Bình, được các Shark 'mớm cung' liên tục, giành giật đầu tư với định giá gấp 2,5 lần chỉ sau vài tháng?	Internal Links	Dofollow
Soi lại màn gọi vốn của CNV Loyalty: Lại một startup của Shark Bình, được các Shark 'mớm cung' liên tục, giành giật đầu tư với định giá gấp 2,5 lần chỉ sau vài tháng?	Internal Links	Dofollow
Nếu vẫn tư duy "xe ba gác", nền tảng CNV Loyalty sẽ khó "ra khơi"	Internal Links	Dofollow
→ Xem thêm các bài báo tương tự	Internal Links	Dofollow
CHÚC MỪNG DOOKKI ĐÃ SỞ HỮU APP CHĂM SÓC KHÁCH HÀNG	Internal Links	Dofollow
CHÚC MỪNG KAFELA COFFEE ĐÃ SỞ HỮU APP CHĂM SÓC KHÁCH HÀNG	Internal Links	Dofollow
CHÚC MỪNG ĐÀO HẢI SẢN ĐÃ SỞ HỮU APP CHĂM SÓC KHÁCH HÀNG	Internal Links	Dofollow
CHÚC MỪNG BLUSAIGON ĐÃ SỞ HỮU APP CHĂM SÓC KHÁCH HÀNG	Internal Links	Dofollow
CHÚC MỪNG SỰ HỢP TÁC THÀNH CÔNG GIỮA CNV LOYALTY VÀ INN SAIGON	Internal Links	Dofollow
CHÚC MỪNG DI ĐỘNG VIỆT ĐÃ SỞ HỮU APP CHĂM SÓC KHÁCH HÀNG	Internal Links	Dofollow
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→Xem tất cả bài viết	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow
→Xem tất cả bài viết	Internal Links	Dofollow
Thiết kế App	Internal Links	Dofollow
Hình thức thanh toán	Internal Links	Dofollow
Chính sách bảo mật	Internal Links	Dofollow
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No Anchor Text	External Links	Dofollow
Hướng dẫn sử dụng	External Links	Dofollow
Tuyển dụng	External Links	Dofollow
Link IOS	External Links	Dofollow
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Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



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