



Your Website Score

Review of Classicflora.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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 Good

 To Improve

 Errors



 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary



 **Title Tag** Online Florist in India, Flower And Cake Delivery Online - Classic Flora


Length: 72 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

 **Meta Description** Send flowers to India online with same-day delivery. One of the best flower delivery portals offers a plethora of flowers, gifts and more. Shop now!


Length: 148 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

 **Meta Keywords** Send Flowers, Flower Delivery in India, Order Flowers India, Online Flower Delivery India,


Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Online Florist in India, Flower And Cake Delivery Online - Classic Flora classicflora.com/](http://classicflora.com/)

Send flowers to India online with same-day delivery. One of the best flower delivery portals offers a plethora of flowers, gifts and more. Shop now!

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	0	16	390	2	0

- <H1> Online Flower Delivery India </H1>
- <H3> Shop By Category </H3>
- <H3> Deal of The Day </H3>
- <H3> Best Seller Gifts </H3>
- <H3> Flower Online </H3>
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- <H3> 500gm Assorted Mix Mithai </H3>
- <H3> Kaju Katli </H3>
- <H3> Kesar Peda </H3>
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- <H3> Kaju Pista Roll </H3>
- <H3> Amazing Rakhi Combo </H3>
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- <H4> Cakes </H4>
- <H4> Chocolates </H4>
- <H4> Sweets </H4>
- <H4> Dry Fruits </H4>
- <H4> Roses </H4>
- <H4> Gift for Mother </H4>
- <H4> Gift Hamper </H4>
- <H4> Bunch of 100 Pink Roses </H4>
- <H4> Bunch of Beautiful Orange Lilies </H4>
- <H4> A Round Basket arrangement of 50 Red Roses </H4>
- <H4> Bouquet of White Lilies Roses and Gerbers </H4>
- <H4> Bunch of 50 Roses for Your Love </H4>
- <H4> Glorious Bouquet </H4>

<H4> Heart Shaped Basket of 50 Exotic Red Roses </H4>
<H4> Elegant Flower Vase </H4>
<H4> Fresh Fragrance Vase </H4>
<H4> Beautiful Bunch of 35 Yellow Roses </H4>
<H4> Beautiful Chocolate Bouquet </H4>
<H4> Rocher Rose Bouquet </H4>
<H4> Basket Arrangement of 10 Mix Gerberas with Rasgulla 1 Kg </H4>
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<H4> Teddy with Roses in Basket </H4>
<H4> Love Hamper </H4>
<H4> Bunch of 24 Pink Roses and 6 inch Teddy </H4>
<H4> Bunch of 10 Roses and 6 inches Teddy </H4>
<H4> Heartshape Roses With Cake N Teddy </H4>
<H4> Gerbera Bouquet with Cute Teddy </H4>
<H4> Vivid 25 Yellow Roses Basket </H4>
<H4> Pink of Courtesy </H4>
<H4> Bouquet of 3 stems White Lilies with 10 Red Roses </H4>
<H4> Elegant Exotic Mix Flowers Arrangement </H4>
<H4> Heart Shape Vanilla Cake </H4>
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<H4> Yellow Lilies in a Glass Vase </H4>
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<H4> 1 kg Pinata Chocolate Cake </H4>
<H4> 1 kg Pineapple special Cake </H4>
<H4> Two Tier Chocolate Truffle flavor 3 kgs </H4>
<H4> Heart Shaped Pineapple cake 1kg with 1 Red Roses </H4>
<H4> Heartshape Roses With Cake N Teddy </H4>
<H4> 12 Red Roses with Black Forest Cake 1kg </H4>
<H4> Rose Heart with 1 Kg Black Forest Cake </H4>
<H4> Rose Heart with Heart Shape Cake </H4>
<H4> Mixed Flowers with Black Forest Cake </H4>
<H4> Bunch of 12 Red Roses 1 Kg Black forest Cake 6 Inches Teddy </H4>
<H4> Heart With 100 Red Roses 1 Kg Heart Shape strawberry Cake </H4>
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<H4> 100 Red Roses with One Kg Black Forest Cake </H4>
<H4> Why us? </H4>
<H4> On Time Delivery </H4>
<H4> Nice </H4>
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<H4> Very Good </H4>
<H4> Nice </H4>
<H4> birthday cake </H4>
<H4> birthday cake </H4>
<H4> Excellent care and Follow up </H4>
<H4> Awesome </H4>
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<H4> Best Service </H4>
<H4> Great Experience </H4>
<H4> Great service </H4>
<H4> Nice experience </H4>
<H4> Good website and good retailer </H4>
<H4> Birthday cake review </H4>
<H4> Miss Poonam Kumar </H4>

<H4> Rituraj Parmar and Sanchita Parmar </H4>
<H4> Mrs Sanchita Rituraj Parmar </H4>
<H4> Awesome experience </H4>
<H4> Quality of the flowers and delivery </H4>
<H4> Wonderful service </H4>
<H4> Delivery on time as Extected </H4>
<H4> Feedback </H4>
<H4> Good service </H4>
<H4> Wonderful service </H4>
<H4> Amazing service Classic Flora </H4>
<H4> Nice </H4>
<H4> Nice cake </H4>
<H4> very nice cake </H4>
<H4> Its wonderful surprise </H4>
<H4> It was good experience </H4>
<H4> Review </H4>
<H4> Review </H4>
<H4> I am so happy </H4>
<H4> Wow </H4>
<H4> flowers order </H4>
<H4> Great value </H4>
<H4> Feedback </H4>
<H4> Delivery to Kannur </H4>
<H4> Second Order </H4>
<H4> Review </H4>
<H4> Valentine gift </H4>
<H4> Excellent </H4>
<H4> THANK YOU </H4>
<H4> fast and superb </H4>
<H4> Good job </H4>
<H4> Appreciate your work </H4>
<H4> Dedication towards Profession </H4>
<H4> Excellent service </H4>
<H4> excellent cake </H4>
<H4> Highly recommended to friends </H4>
<H4> Kudos </H4>
<H4> Prompt Service </H4>
<H4> Perfect and Professionly Awesome </H4>
<H4> Awesome </H4>
<H4> Thank you </H4>
<H4> Amazing service </H4>
<H4> seamless delivery </H4>
<H4> Excellent </H4>
<H4> Very Good service </H4>
<H4> Not enough words found </H4>
<H4> Was really good </H4>
<H4> Wow super </H4>
<H4> Reliable and Genuine </H4>
<H4> Excellent Service </H4>
<H4> Mother s Day </H4>
<H4> Mother s Day Pineapple cake </H4>
<H4> Best Service </H4>
<H4> Excellent service </H4>
<H4> Great Loved the service </H4>
<H4> Highly recommend </H4>
<H4> The flower basket looked stunning </H4>
<H4> Pineapple Cake </H4>

<H4> Trusted service </H4>
<H4> The taste and quality was superb and special </H4>
<H4> 3 orders from Classic Flora </H4>
<H4> Good </H4>
<H4> Great service </H4>
<H4> Good service </H4>
<H4> Anniversary </H4>
<H4> happiness at extreme </H4>
<H4> Excellent </H4>
<H4> Great Service </H4>
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<H4> Awesome </H4>
<H4> Always perfect </H4>
<H4> Customer service </H4>
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<H4> Friendship day special </H4>
<H4> Thank you </H4>
<H4> Birthday </H4>
<H4> Excellent Service </H4>
<H4> Cake order </H4>
<H4> Highly recommend </H4>
<H4> Good value for money and good quality </H4>
<H4> It s really great </H4>
<H4> Regular Customer of Classic Flora very Reliable </H4>
<H4> Cake delivery </H4>
<H4> Thank you soo much </H4>
<H4> Anniversary gift </H4>
<H4> Awesome </H4>
<H4> Quality Service All Time </H4>
<H4> Really great service </H4>
<H4> Excellent service </H4>
<H4> Good service </H4>
<H4> Ever thankful high quality in taste </H4>
<H4> surely recommend Classic Flora </H4>
<H4> overall good experience </H4>
<H4> My surprise more valuable </H4>
<H4> Great service </H4>
<H4> Great Support </H4>
<H4> Best gifting products </H4>
<H4> Quality Product and Prompt Delivery </H4>
<H4> Great Service Highly recommended </H4>
<H4> Birthday Cake </H4>
<H4> Excellent service to a rural area </H4>
<H4> Amazing and tasty cake </H4>
<H4> Delivery in Remote Location Sameday </H4>
<H4> Great service </H4>
<H4> Great value </H4>
<H4> Truly amazing </H4>
<H4> With a genuine smile service </H4>
<H4> Good quality products </H4>
<H4> 100 percent satisfied with the services </H4>
<H4> Gift Delivery </H4>
<H4> Photo cake on valentine </H4>
<H4> Fantastic job in remote location of Kannur </H4>
<H4> Thank you for the timely delivery </H4>
<H4> Happy on your prompt service </H4>

<H4> Valentines gift </H4>
<H4> Thank you so much </H4>
<H4> Ok </H4>
<H4> it was beautiful </H4>
<H4> Valentines Day Gift </H4>
<H4> Regular responses on Valentines </H4>
<H4> Order Delivered ahead of time </H4>
<H4> Perfect Quality package </H4>
<H4> Great service </H4>
<H4> Quality and promise kept </H4>
<H4> Wonderful experience </H4>
<H4> I m really happy </H4>
<H4> The service was excellent </H4>
<H4> Did not hesitate with the quality and customer sat </H4>
<H4> Roses Flower arrangement </H4>
<H4> Great Customer Service </H4>
<H4> Fantastic website www classicflora com </H4>
<H4> Ordar cake N Flowers </H4>
<H4> Fast Easy to order Great service </H4>
<H4> My son s birthday </H4>
<H4> Birthday cake </H4>
<H4> Birthday cake </H4>
<H4> Timely delivery during this lockdown period </H4>
<H4> Birthday Cake </H4>
<H4> They just made my day </H4>
<H4> Appreciate </H4>
<H4> Excellent </H4>
<H4> thank you for your excellent customer service </H4>
<H4> Excellent customer service </H4>
<H4> Birthday Cake Delivery city Thiruvalla </H4>
<H4> wonderful treat </H4>
<H4> Amazing delivery on Time </H4>
<H4> Beautiful and lovable cake </H4>
<H4> Mothers Day becomes special with photo cake </H4>
<H4> Made my Day on Mothers Day </H4>
<H4> Made my Day on Mothers Day </H4>
<H4> On time delivery in lockdown period </H4>
<H4> Really Appreciate the Service </H4>
<H4> Very Satisfactory </H4>
<H4> Well satisfied Delivery happened in LOCK DOWN </H4>
<H4> I will highly recommend to everyone </H4>
<H4> Cake </H4>
<H4> Delivered on time </H4>
<H4> Premium quality of Butter scotch Caramel Cake </H4>
<H4> So Excited delivery to our village in lock down </H4>
<H4> Awesome Quality and good prompt delivery </H4>
<H4> Cake delivery </H4>
<H4> Fantastic service and excellent customer care </H4>
<H4> Mr Emmanuel </H4>
<H4> Anniversary cake order </H4>
<H4> Gift delivery </H4>
<H4> Birthday Surprise </H4>
<H4> Great service timely consideration </H4>
<H4> Prompt delivery and Good coordination </H4>
<H4> Cake flowers and dry fruits tasted very well </H4>
<H4> What an experience </H4>
<H4> Impressive Highly Recommended </H4>

<H4> Father s Day Cake </H4>
<H4> Loved it great service </H4>
<H4> Review regarding butter scotch cake </H4>
<H4> Shall utilize your service more often </H4>
<H4> wonderful service and products </H4>
<H4> Same day delivery excellent service </H4>
<H4> P C Mohan </H4>
<H4> Fererro Rocher Chocolate Bouquet to Maihar </H4>
<H4> Awesome service </H4>
<H4> A memorable cake to remember </H4>
<H4> Affordable and faster delivery </H4>
<H4> Review </H4>
<H4> Quite good </H4>
<H4> Great </H4>
<H4> Cake was good tasty </H4>
<H4> Birthday gift and cake </H4>
<H4> Birth day gift </H4>
<H4> Wonderful and Beautiful bouquet </H4>
<H4> Cake </H4>
<H4> Nice packaging and timely delivery </H4>
<H4> Chocolate is good </H4>
<H4> Birthday surprise </H4>
<H4> Review </H4>
<H4> Very good service </H4>
<H4> Basket of red roses </H4>
<H4> Very impressive service </H4>
<H4> Very good service </H4>
<H4> Lock Down Sunday Delivery </H4>
<H4> Birthday gift </H4>
<H4> Super I don t have any word to say quality awesome </H4>
<H4> Red velvet cake </H4>
<H4> Just loved the service </H4>
<H4> Delivery </H4>
<H4> All orders Always meeting our requirement </H4>
<H4> Rakhi Delivery to Chirala </H4>
<H4> Review about dark chocolate cake </H4>
<H4> Review regarding cake </H4>
<H4> Review regarding cake </H4>
<H4> Birthday Cake </H4>
<H4> Excellent product quality and service </H4>
<H4> must try there items and cakes are awesom </H4>
<H4> Ordered bouquet with blackforest cake </H4>
<H4> Feed back </H4>
<H4> Excellent service and customer satisfaction </H4>
<H4> Thanking youuu </H4>
<H4> Brothers birthday special </H4>
<H4> review </H4>
<H4> Great Help </H4>
<H4> Awesome and timely Delivery </H4>
<H4> Wedding anniversary </H4>
<H4> Great experience and recommend to all </H4>
<H4> Great job </H4>
<H4> Amazing service thank u so much </H4>
<H4> Birthday surprise </H4>
<H4> Birthday cake </H4>
<H4> Reliable response </H4>
<H4> Review </H4>

<H4> Competitive price </H4>
<H4> Very helpful and professional </H4>
<H4> Great Anniversary gifts Very Happy </H4>
<H4> superb co ordination </H4>
<H4> Cake delivery </H4>
<H4> Amazing service </H4>
<H4> Prompt service as well as quality </H4>
<H4> QUALITY OF SERVICE </H4>
<H4> taste of cake is very good </H4>
<H4> Excellent </H4>
<H4> Excellent Service </H4>
<H4> Excellent </H4>
<H4> Great Service </H4>
<H4> Wedding Bouquet ordered online </H4>
<H4> Birthday cake delivery </H4>
<H4> Adorable and best service </H4>
<H4> Great Service </H4>
<H4> Flowers and Cake </H4>
<H4> Simply superb </H4>
<H4> Excellent service </H4>
<H4> Simply superb </H4>
<H4> Superb service </H4>
<H4> Get well flowers </H4>
<H4> Birthday cake and flowers </H4>
<H4> delivered in such short span of time </H4>
<H4> Great work </H4>
<H4> Second order from Classic Flora and happiness deli </H4>
<H4> very beautiful packaging </H4>
<H4> Fast and dependable </H4>
<H4> Birthday gift </H4>
<H4> Nice one </H4>
<H4> Best quality of cake n Sweets </H4>
<H4> Perfectly Delivered </H4>
<H4> Birthday surprise for mom </H4>
<H4> Super fast service </H4>
<H4> Awesome experience </H4>
<H4> Good service </H4>
<H4> Cake was very delicious </H4>
<H4> Excellent service by Geeta </H4>
<H4> Excellent work again </H4>
<H4> Birthday gift </H4>
<H4> Its the right choice to reach your dear ones : </H4>
<H4> Birthday cake for Mom </H4>
<H4> Recommend </H4>
<H4> overall very satisfactory </H4>
<H4> Online gift delivery to Kerala Ottapalam </H4>
<H4> Birthday surprises to Angamly </H4>
<H4> Great service </H4>
<H4> Last Minute Cake delivery </H4>
<H4> Best Delivery Best service </H4>
<H4> Great </H4>
<H4> Birthday cake and flowers </H4>
<H4> Thank you </H4>
<H4> Really great and timely service </H4>
<H4> I am very happy </H4>
<H4> Tasty superb </H4>
<H4> Cake was superb </H4>

<H4> Awesome </H4>
<H4> Black Forest cake delivery </H4>
<H4> Awesome service </H4>
<H4> Bouquet and sweets to Ottapalam Kerala </H4>
<H4> Good n Excellent </H4>
<H4> Birthday Gift </H4>
<H4> Excellent service </H4>
<H4> Good service </H4>
<H4> Satisfied </H4>
<H4> Birthday gift for my sister </H4>
<H4> Overall Excellent Services </H4>
<H4> Delivered As Promised Thanks Classic Flora </H4>
<H4> WONDERFUL EXPERIENCE </H4>
<H4> Permanent solution to share the love </H4>
<H4> You can trust them to get the work done </H4>
<H4> Highly responsive and very professional </H4>
<H4> Professionalism </H4>
<H4> Professionalism Quality Responsiveness Value </H4>
<H4> Very best service and professional staff </H4>
<H4> Responsiveness </H4>
<H4> I love them they re best </H4>
<H4> Very best service </H4>
<H4> BEST ever I have come through ONLINE deliveries </H4>
<H4> Good service delivered on time </H4>
<H4> Best Quality </H4>
<H4> Thank u classic flora for such wonderful blend </H4>
<H4> Positive: Professionalism Quality Responsiveness </H4>
<H4> Thanks for the beautiful delicious cake </H4>
<H4> I really loved the taste </H4>
<H4> I was so impressed </H4>
<H4> second review by BALACHAUR PUNJAB customer </H4>
<H4> Delicious cake and fast delivery </H4>
<H4> Excellent customer service </H4>
<H4> Always Great timely and professional service </H4>
<H5> Top Cities in India </H5>
<H5> Popular Categories </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords

name 314 service 228 cake 199 delivery 177 very 127
 time 121 good 116 thank 105 classic 98 flora 91
 delivered 82 order 77 great 73 flowers 72 excellent 68

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.


It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
name	314	✗	✗	✗
service	228	✗	✗	✓
cake	199	✓	✗	✓
delivery	177	✓	✓	✓
very	127	✓	✓	✓
time	121	✗	✗	✓
good	116	✗	✗	✓
thank	105	✗	✗	✓
classic	98	✓	✗	✓
flora	91	✓	✗	✓
delivered	82	✗	✗	✓
order	77	✗	✗	✓
great	73	✗	✗	✓
flowers	72	✗	✓	✓
excellent	68	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

We found 108 images on this web page
 64 ALT attributes are empty or missing.

- <http://classicflora.com/assets/images/product/10.jpg>
- <http://classicflora.com/assets/images/product/11.jpg>
- <http://classicflora.com/assets/images/product/12.jpg>
- <http://classicflora.com/assets/images/product/13.jpg>
- <http://classicflora.com/assets/images/product/14.jpg>
- <http://classicflora.com/assets/images/product/15.jpg>
- <http://classicflora.com/assets/images/product/16.jpg>
- <http://classicflora.com/assets/images/product/17.jpg>
- https://www.classicflora.com/uploads/product-pics/1629883312_bunch-of-100-pink-roses.jpg
- https://www.classicflora.com/uploads/product-pics/1629883811_bunch-of-beautiful-orange-asiatic-lilies.jpg
- https://www.classicflora.com/uploads/product-pics/1629884108_bunch-of-50-red-roses-in-a-round-handle-basket.jpg
- https://www.classicflora.com/uploads/product-pics/1629884220_Bouquet-of-White-Lilies-Roses-and-Gerbers-.jpg
- https://www.classicflora.com/uploads/product-pics/1629884296_Bunch-of-50-Roses-for-Your-Love.jpg
- https://www.classicflora.com/uploads/product-pics/1629884393_Glorious-Bouquet.jpg
- https://www.classicflora.com/uploads/product-pics/1629884426_heart-shaped-basket-of-50-exotic-red-roses.jpg
- https://www.classicflora.com/uploads/product-pics/1629884627_Elegant-Flower-Vase.jpg
- https://www.classicflora.com/uploads/product-pics/1629884760_Fresh-Fragrance-Vase.jpg
- https://www.classicflora.com/uploads/product-pics/1629886180_beautiful-bunch-of-35-yellow-roses.jpg
- <http://classicflora.com/assets/images/birthday.jpg>
- <http://classicflora.com/assets/images/loveflower.jpg>
- <http://classicflora.com/assets/images/wedding.jpg>
- <http://classicflora.com/assets/images/anniversary.jpg>
- https://www.classicflora.com/uploads/product-pics/1630064577_Beautiful-Chocolate-Bouquet.jpg
- https://www.classicflora.com/uploads/product-pics/1630065363_Rocher-Rose-Bouquet.jpg

- https://www.classicflora.com/uploads/product-pics/1630150264_basket-arrangement-of-10-mix-gerberas-with-rasgulla-1-kg.jpg
- https://www.classicflora.com/uploads/product-pics/1630151079_basket-of-10-purple-orchids-with-16pc-ferrero-rocher.jpg
- https://www.classicflora.com/uploads/product-pics/1630151288_teddy-with-roses-in-basket.jpg
- https://www.classicflora.com/uploads/product-pics/1630152642_love-hamper.jpg
- https://www.classicflora.com/uploads/product-pics/1630152921_Bunch-of-24-Pink-Roses-and-6-inch-Teddy.jpg
- https://www.classicflora.com/uploads/product-pics/1630153044_Bunch-of-10-Roses-and-6-inches-Teddy.jpg
- https://www.classicflora.com/uploads/product-pics/1630153197_valentine1.jpg
- https://www.classicflora.com/uploads/product-pics/1630153360_Gerbera-Bouquet-with-Cute-Teddy.jpg
- https://www.classicflora.com/uploads/product-pics/1629892689_Vivid-25-Yellow-Roses-Basket.jpg
- https://www.classicflora.com/uploads/product-pics/1629894153_Pink-of-Courtesy-.jpg
- https://www.classicflora.com/uploads/product-pics/1643891298_thumbnail_CF2005-600x600.jpg
- https://www.classicflora.com/uploads/product-pics/1629895765_Elegant-Exotic-Mix-Flowers-Arrangement.jpeg
- https://www.classicflora.com/uploads/product-pics/1629973343_Heart-Shape-Vanilla-Cake.jpg
- https://www.classicflora.com/uploads/product-pics/1629973972_Mango-Cake-1kg.jpg
- https://www.classicflora.com/uploads/product-pics/1629896132_Yellow-Lilies-in-a-Glass-Vase.jpeg
- https://www.classicflora.com/uploads/product-pics/1630061123_GTI0072.jpg

- https://www.classicflora.com/uploads/product-pics/1630496629_Heart_With_100_Red_Roses_2_Kg_Heart_Shape_strawberry_Cake.jpg
- https://www.classicflora.com/uploads/product-pics/1631017450_Bunch-of-100-Roses-.jpg
- https://www.classicflora.com/uploads/product-pics/1631085159_Deluxe_Combo.jpg
- https://www.classicflora.com/uploads/product-pics/1630747653_Rasmalai-Cake-.jpeg
- https://www.classicflora.com/uploads/product-pics/1630749570_2-kgs-Pinata-Chocolate-Cake.jpeg
- https://www.classicflora.com/uploads/product-pics/1630750805_1-kg-Pineapple-special-Cake.jpeg
- https://www.classicflora.com/uploads/product-pics/1655986206_two_tier_chocolate_truffle_cake.jpeg
- https://www.classicflora.com/uploads/product-pics/1630070566_heart-shaped-vanilla-cake-with-1-red-roses-1-kg.jpg
- https://www.classicflora.com/uploads/product-pics/1630153197_valentine1.jpg

https://www.classicflora.com/uploads/product-pics/1630153883_1322915938-PW-12R-HC.jpg

https://www.classicflora.com/uploads/product-pics/1630154507_Rose-Heart-with-1-Kg-Black-Forest-Cake.jpg

https://www.classicflora.com/uploads/product-pics/1630154631_36.jpg

https://www.classicflora.com/uploads/product-pics/1630154748_bunch-of-20-gerberas-n-carnations-with-half-kg-black-forest-cake.jpg

https://www.classicflora.com/uploads/product-pics/1630494056_Bunch_of_12_Red_Roses_1_Kg_Black_forest_Cake_6_Inches_Teddy.jpg

https://www.classicflora.com/uploads/product-pics/1630496629_Heart_With_100_Red_Roses_2_Kg_Heart_Shape_strawberry_Cake.jpg

https://www.classicflora.com/uploads/product-pics/1641884918_im4.jpg

https://www.classicflora.com/uploads/product-pics/1630498308_bunch-of-100-red-roses-with-one-kg-black-forest-cake.jpg

http://classicflora.com/assets/images/banner/1-7.jpg

http://classicflora.com/assets/images/banner/1-8.jpg

http://classicflora.com/assets/images/banner/1-9.jpg

http://classicflora.com/assets/images/icon/liquid-soap-1.png

http://classicflora.com/assets/images/icon/location-1.png

http://classicflora.com/assets/images/icon/trust-1.png

http://classicflora.com/assets/images/icon/delivery-1.png

 **Text/HTML Ratio**

HTML to Text Ratio is: **18.1%**



Alternative text is used to describe images to search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**



Oh No! GZIP is not enabled.

 Your webpage size is 0 KB, could be compressed upto 0 KB using GZIP (23.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 208.91.199.110 does not redirect to classicflora.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.



WWW Resolve



Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap



Good, you have XML Sitemap file!
<http://classicflora.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Robots.txt



Oh no, Robots.txt file not found!
<http://classicflora.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 11 Years, 250 Days

Created Date: 21st-Nov-2011

Updated Date: 15th-Mar-2023

Expiry Date: 21st-Nov-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

3,960 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://classicflora.com
Length: 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**


525 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.
Page size affects the speed of your website; try to keep your page size below 2 Mb.
Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**


0.7 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**


Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google
Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
classicflora.net	Available
classicflora.org	Available
classicflora.biz	Already Registered
classicflora.us	Available
classicflora.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
clasicflora.com	Available
xclassicflora.com	Available
slassicflora.com	Available
dlassicflora.com	Available
flassicflora.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 60/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



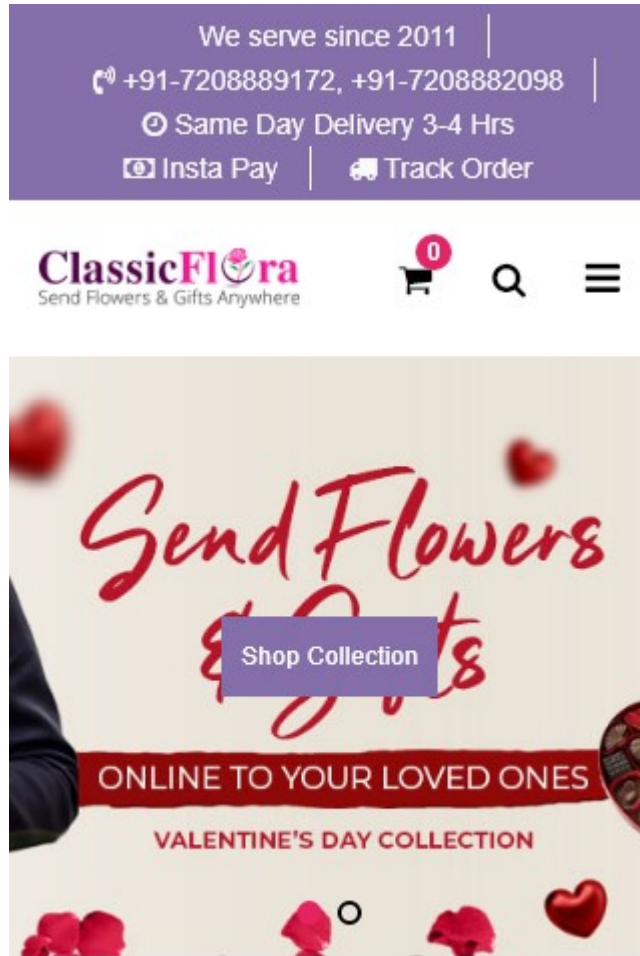
Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.
But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View
⚙️⚙️⚙️



Wonderful gift
SHOP BY CATEGORY

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
162.241.123.138	IndiaTimezone	Amazon.comOrganization

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook: 

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

 **Traffic Rank** No Global Rank


A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

 **Visitors Localization** Your website is popular on following countries:


No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

 **Estimated Worth** \$60 USD


Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 222 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Track Order	Internal Links	Dofollow
Register Here	Internal Links	Dofollow
Cart (0)	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Flowers	Internal Links	Dofollow
Bouquet	Internal Links	Dofollow
Fruits Basket	Internal Links	Dofollow
Flower & Cake	Internal Links	Dofollow
Cakes	Internal Links	Dofollow
Chocolates	Internal Links	Dofollow
Mithai	Internal Links	Dofollow
Teddy Bears	Internal Links	Dofollow
Dry Fruits	Internal Links	Dofollow
Combos	Internal Links	Dofollow
Best Sellers	Internal Links	Dofollow
Flowers in a Basket	Internal Links	Dofollow
Flowers in a Vase	Internal Links	Dofollow
Exotic Flowers	Internal Links	Dofollow
Premium Collection	Internal Links	Dofollow
Low Cost Flowers	Internal Links	Dofollow
Heart Shaped Arrangement	Internal Links	Dofollow
Flower & Chocolate	Internal Links	Dofollow
Flower & Teddy	Internal Links	Dofollow
Flower & Mithai	Internal Links	Dofollow
Flower & Dryfruits	Internal Links	Dofollow
Flowers & Cake & Chocolate	Internal Links	Dofollow
Flowers & Cake & Teddy	Internal Links	Dofollow
Roses	Internal Links	Dofollow
Carnations	Internal Links	Dofollow
Gerberas	Internal Links	Dofollow
Lilies	Internal Links	Dofollow
Orchids	Internal Links	Dofollow
Gladioli	Internal Links	Dofollow
Mixed Bouquets	Internal Links	Dofollow
Red Flowers	Internal Links	Dofollow
White Flowers	Internal Links	Dofollow
Orange Flowers	Internal Links	Dofollow
Pink Flowers	Internal Links	Dofollow
Purple Flowers	Internal Links	Dofollow
Yellow Flowers	Internal Links	Dofollow
Eggless Cakes	Internal Links	Dofollow
5 Star Cakes	Internal Links	Dofollow
Plants	Internal Links	Dofollow
Chocolate Cake	Internal Links	Dofollow

Black Forest Cake	Internal Links	Dofollow
Coffee Cake	Internal Links	Dofollow
Chocolate Truffle Cake	Internal Links	Dofollow
Red Velvet Cake	Internal Links	Dofollow
Photo Cakes	Internal Links	Dofollow
Butter Scotch Cake	Internal Links	Dofollow
Pineapple Cake	Internal Links	Dofollow
Special Cake	Internal Links	Dofollow
Strawberry Cake	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Anniversary	Internal Links	Dofollow
Wedding	Internal Links	Dofollow
New Baby	Internal Links	Dofollow
Funeral	Internal Links	Dofollow
Love	Internal Links	Dofollow
Thank you	Internal Links	Dofollow
I am Sorry	Internal Links	Dofollow
Get Well Soon	Internal Links	Dofollow
Sympathy	Internal Links	Dofollow
Corporate	Internal Links	Dofollow
For Her	Internal Links	Dofollow
For Him	Internal Links	Dofollow
Mother's Day - 08th May	Internal Links	Dofollow
Father's Day - 19th Jun	Internal Links	Dofollow
Women's Day - 08th Mar	Internal Links	Dofollow
Daughter's Day - 25th Sep	Internal Links	Dofollow
Holi	Internal Links	Dofollow
Raksha Bandhan	Internal Links	Dofollow
Independence Day	Internal Links	Dofollow
Ganesh Chaturthi	Internal Links	Dofollow
Diwali	Internal Links	Dofollow
Bhai Dooj	Internal Links	Dofollow
Christmas - 25th Dec	Internal Links	Dofollow
Valentine's Day - 14th Feb	Internal Links	Dofollow
Below Rs 500	Internal Links	Dofollow
Rs 500 to Rs 1000	Internal Links	Dofollow
Rs 1000 to Rs 2000	Internal Links	Dofollow
Above Rs 2000	Internal Links	Dofollow
Create Your Own Bouquet	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow
500gm Assorted Mix Mithai INR 899.00	Internal Links	Dofollow
Kaju Katli INR 1799.00	Internal Links	Dofollow
Kesar Peda INR 1199.00	Internal Links	Dofollow
Kaju Katli 500gm INR 895.00	Internal Links	Dofollow
Kaju Pista Roll INR 2051.00	Internal Links	Dofollow
Amazing Rakhi Combo INR 1599.00	Internal Links	Dofollow
Explore More	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow
Ahmedabad	Internal Links	Dofollow
Ambasamudram	Internal Links	Dofollow
Arrakonam	Internal Links	Dofollow
Arani	Internal Links	Dofollow
Aruppukkottai	Internal Links	Dofollow
Bangalore	Internal Links	Dofollow
Bhopal	Internal Links	Dofollow
Chalakudy	Internal Links	Dofollow
Chandigarh	Internal Links	Dofollow
Chavakkad	Internal Links	Dofollow
Chengalpattu	Internal Links	Dofollow

Chennai	Internal Links	Dofollow
Chidambaram	Internal Links	Dofollow
Coimbatore	Internal Links	Dofollow
Coonoor	Internal Links	Dofollow
Cuddalore	Internal Links	Dofollow
Dharmapuri	Internal Links	Dofollow
Dindigul	Internal Links	Dofollow
Erode	Internal Links	Dofollow
Ghaziabad	Internal Links	Dofollow
Gobichettipalayam	Internal Links	Dofollow
Gurgaon	Internal Links	Dofollow
Guruvayoor	Internal Links	Dofollow
Hosur	Internal Links	Dofollow
Hyderabad	Internal Links	Dofollow
Indore	Internal Links	Dofollow
Irinjalakuda	Internal Links	Dofollow
Jaipur	Internal Links	Dofollow
Kanpur	Internal Links	Dofollow
Kanyakumari	Internal Links	Dofollow
Karaikudi	Internal Links	Dofollow
Karur	Internal Links	Dofollow
Kodungallur	Internal Links	Dofollow
Kolkata	Internal Links	Dofollow
Koothanallur	Internal Links	Dofollow
Koothuparamba	Internal Links	Dofollow
Kunnamkulam	Internal Links	Dofollow
Lucknow	Internal Links	Dofollow
Mattannur	Internal Links	Dofollow
Mumbai	Internal Links	Dofollow
Navi Mumbai	Internal Links	Dofollow
New Delhi	Internal Links	Dofollow
Noida	Internal Links	Dofollow
Ottappalam	Internal Links	Dofollow
Palakkad	Internal Links	Dofollow
Payyannur	Internal Links	Dofollow
Pune	Internal Links	Dofollow
Shornur	Internal Links	Dofollow
Thalassery	Internal Links	Dofollow
Wadakkanchery	Internal Links	Dofollow
Send Birthday Cake to India	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Customer Review	Internal Links	Dofollow
FAQ's	Internal Links	Dofollow
Terms & Conditions	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Refund Policy	Internal Links	Dofollow
Shipping Details	Internal Links	Dofollow
Disclaimer	Internal Links	Dofollow
Delivery Cities	Internal Links	Dofollow
Flower Delivery Cities	Internal Links	Dofollow
Cake Delivery Cities	Internal Links	Dofollow
Florist Login	Internal Links	Dofollow

Insta Pay	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Shipping Policy	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
FAQ's	Internal Links	Dofollow
Florist Login	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Delivery Cities	Internal Links	Dofollow
Flower Delivery Cities	Internal Links	Dofollow
Cake Delivery Cities	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

 **Broken Links**


Broken links were found on this web page

<http://classicflora.com/Cart/summary>
<http://classicflora.com/send-flowers>
<http://classicflora.com/cakes>
<http://classicflora.com/plants>
<http://classicflora.com/faq>
<http://classicflora.com/shipping-policy>
<http://classicflora.com/delivery-Cities>
<http://classicflora.com/flower-delivery-Cities>
<http://classicflora.com/cake-delivery-Cities>
<http://classicflora.com/Florist-Login>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.