



Your Website Score

Review of Biz4group.com

Generated on 2024-11-26

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Usability

Mobile

Technologies

Visitors

Social

Link Analysis

Iconography

Good

Hard to solve

To Improve

•• Little tough to solve

X

Errors Easy to solve

0

Not Important

No action necessary

Search Engine Optimization



Biz4Group - A Pioneer in AI, IoT, and eCommerce Development

Length: 59 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



A US-based technology company aimed to create software solutions, powered by industry leading technologies, including AI, IoT. Talk to our industry experts to get started.

Length: 171 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





<u>Biz4Group - A Pioneer in AI, IoT, and eCommerce Development</u> biz4group.com/

A US-based technology company aimed to create software solutions, powered by industry leading technologies, including AI, IoT. Talk to our industry experts to get started.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<H1> <H2> <H3> <H4> <H5> <H6>1 28 36 24 65 16

<h1> We Train AI to </h1>
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Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<h></h>
development	33	*	×	~
solutions	32	×	✓	*
software	18	×	✓	*
customer	14	×	×	*
chatbot	14	×	×	~
more	14	×	×	×
ecommerce	12	✓	×	~
enterprise	11	×	×	-
explore	10	×	×	×
service	10	×	×	*
services	10	×	×	~
ai-powered	10	×	×	~
about	9	×	×	~
mobile	9	×	×	~
product	9	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 153 images on this web page
No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 5.63%

Text content size 29143 bytes Total HTML size 517305 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 505 KB to 55 KB (89.2 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

One Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://biz4group.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://biz4group.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

000

Exactly how many years and months

Domain Age: 6 Years, 314 Days

Created Date: 16th-Jan-2018

Updated Date: 4th-Jul-2023

Expiry Date: 16th-Jan-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://biz4group.com Length: 9 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time 0.21 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
biz4group.net	Available
biz4group.org	Already Registered
biz4group.biz	Already Registered
biz4group.us	Available
biz4group.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
viz4group.com	Available
fiz4group.com	Available
giz4group.com	Available
hiz4group.com	Available
niz4group.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location	Service Provider
18.238.55.69	Jok}zfo	Jok}zfo

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- * Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- ** Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 95 links including both internal & external links of your site

Anchor	Гуре	Follow
	Internal Links	Dofollow
•	Internal Links	Dofollow
	Internal Links	Dofollow
5		Dofollow
	Internal Links	Dofollow
	Internal Links	Dofollow
On-Demand Printing Solutions Revolutionizing printing with AI-driven, Incustomizable, on-demand solutions.	Internal Links	Dofollow
Wealth Management Solutions Smart AI for smarter wealth management & investment strategies.	Internal Links	Dofollow
Solutions for Staffing AI-enhanced staffing solutions for dynamic workforce needs.	Internal Links	Dofollow
Solutions for Recruitment Revolutionizing recruitment with intelligent, AI-powered talent matching.	Internal Links	Dofollow
EdTech Solutions Building AI-powered software solutions for education In sector.	Internal Links	Dofollow
AI Solutions for Healthcare Optimizing medical reach rate with our AI solutions in healthcare.	Internal Links	Dofollow
Real Estate AI Solutions Level up your real estate business with AI real estate solutions	Internal Links	Dofollow
Insurance AI Software Development Solutions for underwriting, claims processing, and risk management.	Internal Links	Dofollow
AI Development Services Transform your ideas into reality with cutting-edge AI technologies.	Internal Links	Dofollow
Chatbot Development Services Creative chatbot solutions to streamline business conversations.	Internal Links	Dofollow
Generative AI Development Services Advanced AI for boosting creativity In and project effectiveness.	Internal Links	Dofollow
AI Consulting Services Expert advice to help you innovate and enhance your business processes.	Internal Links	Dofollow
AI Integration Services Helping businesses integrate AI technologies to business processes.	Internal Links	Dofollow
Computer Vision Software Development Object detection, facial recognition, automated visual inspection, and video analytics	Internal Links	Dofollow
Enterprise AI Solutions Custom development, integration, and support services for operational efficiency	Internal Links	Dofollow
Hire AI Developers Explore the expertise of AI developers, AI specialists, In and more.	Internal Links	Dofollow
IoT Solutions Tailored IoT solutions enhancing business operations and customer experiences.	Internal Links	Dofollow
IoT Product Innovative IoT products delivering smart, connected, and efficient solutions.	Internal Links	Dofollow
Wearable App Development Creating cutting-edge wearable apps for enhanced user interaction and convenience.	Internal Links	Dofollow
Case Study In	Internal Links	Dofollow
Mobile App Development Designing user-centric mobile apps for seamless performance across platforms.	Internal Links	Dofollow
CMS Development Developing versatile CMS platforms for efficient content management and workflow.	Internal Links	Dofollow
Web Development Crafting dynamic, responsive websites for an optimal In online presence	Internal Links	Dofollow



ECommerce Development Building comprehensive eCommerce platforms for engaging shopping experiences.	Internal Links	Dofollow
Full Stack Development Providing full-stack development services for versatile and efficient web solutions.	Internal Links	Dofollow
Digital Marketing Strategic digital marketing services for enhanced brand visibility and growth.	Internal Links	Dofollow
Sports Betting App Development Choose best sports betting app development company, trusted by fortune 500 companies.	Internal Links	Dofollow
Dating Creating engaging dating platforms for meaningful connections and experiences.	Internal Links	Dofollow
Social Networking Developing dynamic social networking sites for enhanced community interaction.	Internal Links	Dofollow
eCommerce & Marketplaces Building robust eCommerce & marketplace solutions for seamless online trading.	Internal Links	Dofollow
On Demand Designing on-demand services apps for instant access to products and services.	Internal Links	Dofollow
Real Estate Crafting intuitive real estate platforms for seamless browsing and transactions.	Internal Links	Dofollow
E-Learning Crafting innovative e-learning solutions for interactive and effective education.	Internal Links	Dofollow
IoT Integrating advanced IoT technologies for smarter, connected living and operations.	Internal Links	Dofollow
Fantasy/Sports Crafting immersive fantasy sports platforms for interactive gaming.	Internal Links	Dofollow
Recruitment/Staffing Developing efficient staffing & recruitment solutions for streamlined talent acquisition.	Internal Links	Dofollow
Legal/Law Advisory Building specialized legal advisory platforms for accessible and reliable counsel.	Internal Links	Dofollow
Fintech Innovating fintech solutions for secure, convenient, and modern financial services.	Internal Links	Dofollow
Portfolio	Internal Links	Dofollow
Testimonials	Internal Links	Dofollow
Blogs	Internal Links	Dofollow
Case Study	Internal Links	Dofollow
Enterprise AI Chatbot Development Cost – Let's Explore in Detail	Internal Links	Dofollow
Biz4Group Helps You Stay Ahead Of The Curve: Sanjeev Verma	Internal Links	Dofollow
Building Custom Chatbots Using Google Cloud Platform (GCP)	Internal Links	Dofollow
On-Demand Music Streaming App Development – Cost, Features, Monetization, and Process	Internal Links	Dofollow
AI-powered eLearning Platform for Therapy Students	Internal Links	Dofollow
AI-Powered HRMS for a Staffing Agency	Internal Links	Dofollow
Revolutionary breakthrough experience of Adobe.com	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Schedule a Call	Internal Links	Dofollow
Healthcare AI-Enabled Health Companion AI avatar of Dr. Truman for personalized health advice	Internal Links	Dofollow
Insurance Insurance Training with AI Revolutionize the way insurance agents receive training.	Internal Links	Dofollow
Food & Beverages AI-powered Restaurant Menu An AI-powered Menu Management System for virtual restaurants.	Internal Links	Dofollow
Adobe & Google Web Page Conversion To AMP An effective and fast mobile webpage experience by using Google's AMP technology.	Internal Links	Dofollow
iGaming Online Social Casino Platform An AI recommendation engine to track user interests and gaming preferences.	Internal Links	Dofollow
eCommerce An E-Commerce Marketplace First-of-its-kind eCommerce platform for modern-day SMEs.	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Read More	Internal Links	Dofollow



Read More	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Software Development in USA	Internal Links	Dofollow
Software Development in Florida	Internal Links	Dofollow
Terms & Conditions	Internal Links	Dofollow
Privacy & Policy	Internal Links	Dofollow
+1 (407) 714-1616	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

