

# Review of Biha.org.uk

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## Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

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Link Analysis

Usability

Technologies

Social

## Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



## Title Tag



Welcome to the BIHA website - Bouncy castle hire firms in British Inflatable Hirers Alliance

**Length:** 92 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



## Meta Description



Welcome to the BIHA website - Bouncy castle hire firms in British Inflatable Hirers Alliance

**Length:** 92 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



## Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Welcome to the BIHA website - Bouncy castle hire firms in British Inflatable Hirers Alliance](#)  
[biha.org.uk/](#)  
 Welcome to the BIHA website - Bouncy castle hire firms in British Inflatable Hirers Alliance

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

| <H1> | <H2> | <H3> | <H4> | <H5> | <H6> |
|------|------|------|------|------|------|
| 3    | 42   | 8    | 1    | 1    | 0    |

```

<H1> Welcome to the BIHA website </H1>
<H1> </H1>
<H1> </H1>
<H2> Helping bouncy castle hire companies become more successful </H2>
<H2> The UK's largest Trade Organisation for the Bouncy Castle & Play Inflatable Industry. </H2>
<H2> JOIN THE BIHA TODAY via PAYPAL – Just £35 per year. </H2>
<H2> Or Join Now by Direct Debit £35 Per Year </H2>
<H2> or alternatively for £2.99 per month </H2>
<H2> Bouncy Castle Hire – Are you already involved or want to start in this fun and highly profitable business? </H2>

<H2> Join the British Inflatable Hirers Alliance (BIHA) (with 1,500+ members) – the UK’s largest trade group,
and an “Aladdin’s Cave” for any company involved in inflatable hire. </H2>

<H2> Click here to watch video reviews </H2>
<H2> DISCOUNT of up to 30% on their PL insurance premiums </H2>
<H2> as well as enjoying £5M cover for the same price as: £1M. </H2>
<H2> You will need to quote your BIHA membership number to </H2>
<H2> get your discount. If you’ve lost your number – </H2>
<H2> please text: 07880 – 540201 quoting your name and </H2>
<H2> company name, and we’ll text it back to you. </H2>
<H2> ***VERY IMPORTANT*** – If you are looking for a bouncy castle hire company for your child’s party or other type of event –
please read the following... </H2>

<H2> How to make sure that you choose a good bouncy castle hire company... </H2>
<H2> Are you interested in starting a bouncy castle hire business? Here are some great reasons to Join the BIHA today! </H2>

<H2> JOIN THE BIHA TODAY via PAYPAL – Just £35 per year. </H2>
<H2> Or Join Now by Direct Debit £35 Per Year </H2>
<H2> or alternatively for £2.99 per month </H2>
<H2> JOIN THE BIHA TODAY via PAYPAL – Just £35 per year. </H2>
<H2> Or Join Now by Direct Debit £35 Per Year </H2>
<H2> or alternatively for £2.99 per month </H2>
<H2> Early Promo BIHA Video </H2>
  
```

<H2> Testimonials </H2>

<H2> Join today by Direct Debit (only £35 per year or £2.99 per month) </H2>

<H2> World Class Graphic Design </H2>

<H2> Bouncy Castle Social Media images for BIHA Members </H2>

<H2> Start and Run a PROFITABLE Bouncy Castle Hire Business </H2>

<H2> Inflatable Hire Safety Tips </H2>

<H2> Online Marketing for Bouncy Castle Hire Companies </H2>

<H2> New book – Local SEO for Bouncy Castle Hire Companies </H2>

<H2> The World’s Most Incredible Bouncy Castle Hire Stories </H2>

<H2> BIHA Promo Video </H2>

<H2> Video Review for the BIHA </H2>

<H2> Join the BIHA today (FREE 30 day trial). </H2>

<H2> Click here to watch more video reviews </H2>

<H2> Join the BIHA today by PayPal or DD </H2>

<H2> JOIN THE BIHA TODAY via PAYPAL - Just £35 per year. </H2>

<H2> Join Now by Direct Debit £35 Per Year </H2>

<H2> or alternatively for £2.99 per month </H2>

<H3> Primary menu </H3>

<H3> BIHA Promo Video </H3>

<H3> Video Testimonial for the BIHA kindly given by Mr Dave Benson-Phillips (Childrens’ TV Presenter). </H3>

<H3> Various manufacturers etc. involved in the PIPA Scheme. </H3>

<H3> The BIHA, its forum and Facebook Group is a vital resource and online community for bouncy castle hire firms as it helps them run a safer, more professional and profitable business and steers the public, corporates and Local Authorities to find a LOCAL inflatable hire company CLAIM your DISCOUNT (of up to 30%) on your PL insurance and £5 Million cover for the same price as £1 Million.

<H3> How the BIHA helps Bouncy Castle Hire Companies become more profitable and safer. </H3>

<H3> or alternatively for £2.99 per month </H3>

<H3> or Join Today by PayPal £35 per year </H3>

<H4> (Official statistics say that 86% to 94% of people looking to hire (e.g a bouncy castle) are more likely to call a company who is a member of a trade organisation – such as the BIHA – Source: Abacus Research 2002 and BMRB 2007). </H4>

<H5> PLEASE NOTE THAT THE BIHA IS NOT A TRADE ASSOCIATION, BUT AN ALLIANCE / ONLINE COMMUNITY OF INFLATABLE HIRE COMPANIES AND EXISTS TO HELP, PROTECT, PROFIT, DEVELOP AND ENCOURAGE INFLATABLE HIRE IN THE UK. THE BIHA PROVIDES AN

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

## Keywords

hire 134 castle 123 biha 119 bouncy 80 have 57  
 information 33 very 33 business 26 great 26 also 22  
 been 22 member 22 more 21 some 21 help 20

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

## Keyword Consistency

| Keywords    | Freq | Title | Desc | <H> |
|-------------|------|-------|------|-----|
| hire        | 134  | ✓     | ✓    | ✓   |
| castle      | 123  | ✓     | ✓    | ✓   |
| biha        | 119  | ✓     | ✓    | ✓   |
| bouncy      | 80   | ✓     | ✓    | ✓   |
| have        | 57   | ✗     | ✗    | ✗   |
| information | 33   | ✗     | ✗    | ✗   |
| very        | 33   | ✗     | ✗    | ✓   |
| business    | 26   | ✗     | ✗    | ✓   |
| great       | 26   | ✗     | ✗    | ✓   |
| also        | 22   | ✗     | ✗    | ✗   |
| been        | 22   | ✗     | ✗    | ✗   |
| member      | 22   | ✗     | ✗    | ✓   |
| more        | 21   | ✗     | ✗    | ✓   |
| some        | 21   | ✗     | ✗    | ✓   |
| help        | 20   | ✗     | ✗    | ✓   |

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

✔ **Alt Attribute**  
⚙️⚙️⚙️

We found 78 images on this web page  
✔ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).  
Also, more information to help them understand images, which can help them to appear in Google Images search results.

✔ **Text/HTML Ratio**  
⚙️⚙️⚙️

HTML to Text Ratio is: **17.57%**

Text content size 47489 bytes  
Total HTML size 270275 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

✔ **GZIP compression**  
⚙️⚙️⚙️

Wow! It's GZIP Enabled.  
✔ Your webpage is compressed from 264 KB to 43 KB (83.8 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 79.170.44.112 does not redirect to biha.org.uk  


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly  


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these\_are\_underscores) in your URLs  


Great, you are not using ?underscores (these\_are\_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.  
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!  
⚙️⚙️⚙️ <http://biha.org.uk/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

✔ **Robots.txt** Good, you have Robots.txt file!  
⚙️⚙️⚙️ <http://biha.org.uk/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



 **Embedded Objects** Perfect, no embedded objects has been detected on this page  


Embedded Objects such as Flash. It should only be used for specific enhancements.  
Although Flash content often looks nicer, it cannot be properly indexed by search engines.  
Avoid full Flash websites to maximize SEO.

 **Iframe** Oh no, iframe content has been detected on this page  


Frames can cause problems on your web page because search engines will not crawl or index the content within them.  
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months  


Domain Age: 22 Years, 260 Days

Created Date: 11th-Oct-2000

Updated Date: 11th-Sep-2022

Expiry Date: 11th-Oct-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.  
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**  


Indexed pages in search engines

324 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**  


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## URL

http://biha.org.uk  
**Length:** 4 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



## Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



### Page Size

264 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website; try to keep your page size below 2 Mb. Tip: Use images with a small size and optimize their download with gzip.



### Load Time

2.88 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience. Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



### Language

Good, you have declared your language  
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google. Also, define the language of the content in each page's HTML code.

● **Domain Availability**  
⚙⚙⚙

| Domains (TLD) | Status             |
|---------------|--------------------|
| biha.com      | Already Registered |
| biha.net      | Already Registered |
| biha.org      | Already Registered |
| biha.biz      | Already Registered |
| biha.us       | Already Registered |

Register the various extensions of your domain to protect your brand from cybersquatters.

● **Typo Availability**  
⚙⚙⚙

| Domains (TLD) | Status    |
|---------------|-----------|
| viha.uk       | Available |
| fiha.uk       | Available |
| giha.uk       | Available |
| hiha.uk       | Available |
| niha.uk       | Available |

Register the various typos of your domain to protect your brand from cybersquatters.



### Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## Mobile Friendliness



Awesome! This page is mobile-friendly!  
Your mobile friendly score is 100/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



## Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Wednesday, July 27, 2022

**JOIN OUR FACEBOOK GROUP**  
**REQUEST A FREE INFO PACK**  
**Join Today** 

**Find a Member**  
**VIDEO TESTIMONIALS**



☰ MENU

**Latest News:**

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Backlinks for BIHA members

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**Welcome to the BIHA website**

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



## Server IP

| Server IP     | Server Location        | Service Provider             |
|---------------|------------------------|------------------------------|
| 79.170.44.112 | United KingdomTimezone | Host Europe GmbHOrganization |

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**  


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.  
For example, what version of HTML the page is written in.  
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**  


W3C not validated

W3C is a consortium that sets web standards.  
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**  


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

## Social Data

Your social media status

 Facebook:  Groups

 Twitter:  Biha4u

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

 **Traffic Rank**      No Global Rank  


A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

 **Visitors Localization**      Your website is popular on following countries:  


**No data available**

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

 **Estimated Worth**      \$60 USD  


Just a estimated worth of your website based on Alexa Rank.

## **In-Page Links**

We found a total of 142 links including both internal & external links of your site

| Anchor   | Type           | Follow   |
|--|----------------|----------|
| No Anchor Text   | Internal Links | Dofollow |
| No Anchor Text   | Internal Links | Dofollow |
| No Anchor Text   | Internal Links | Dofollow |
| Bouncy castle hire firms in British Inflatable Hirers Alliance | Internal Links | Dofollow |
| Contact  | Internal Links | Dofollow |
| About Us   | Internal Links | Dofollow |
| Health & Safety  | Internal Links | Dofollow |
| Free Stuff   | Internal Links | Dofollow |
| Terms and Conditions of Hire Form                              | Internal Links | Dofollow |
| Premium Content  | Internal Links | Dofollow |
| Member Benefits  | Internal Links | Dofollow |
| Code of Ethics   | Internal Links | Dofollow |
| Our Members  | Internal Links | Dofollow |
| Manufacturers  | Internal Links | Dofollow |
| How to get the most from the BIHA                              | Internal Links | Dofollow |
| Covid  | Internal Links | Dofollow |
| welcome-page   | Internal Links | Dofollow |
| Your BIHA Tip of the Week                                      | Internal Links | Dofollow |
| Disclaimer for your Customers                                  | Internal Links | Dofollow |
| Gallery  | Internal Links | Dofollow |
| en14960  | Internal Links | Dofollow |
| Video Archive  | Internal Links | Dofollow |
| Real Life Hire Stories   | Internal Links | Dofollow |
| free ebook   | Internal Links | Dofollow |
| Stolen   | Internal Links | Dofollow |
| PavaoDesignLtd   | Internal Links | Dofollow |
| Industry Facebook Group  | Internal Links | Dofollow |
| Members Only Group   | Internal Links | Dofollow |
| FORUM  | Internal Links | Dofollow |
| FAQ  | Internal Links | Dofollow |
| Sitemap  | Internal Links | Dofollow |
| Disclaimer   | Internal Links | Dofollow |
| Members Only Area  | Internal Links | Dofollow |
| Member Benefits  | Internal Links | Dofollow |
| Shop   | Internal Links | Dofollow |
| Blog   | Internal Links | Dofollow |
| Written Reviews  | Internal Links | Dofollow |
| Video Reviews  | Internal Links | Dofollow |
| Privacy Policy   | Internal Links | Dofollow |
| Terms and Conditions   | Internal Links | Dofollow |
| Cookie Consent   | Internal Links | Dofollow |
| Data Rectification Request                                     | Internal Links | Dofollow |
| Data Access Request  | Internal Links | Dofollow |
| Unsubscribe  | Internal Links | Dofollow |
| Right to be forgotten  | Internal Links | Dofollow |
| No Anchor Text   | Internal Links | Dofollow |
| No Anchor Text   | Internal Links | Dofollow |

|   |                |          |
|---|----------------|----------|
| <a href="#">CLICK HERE TO REQUEST AN INFO PACK + ENROLMENT FORM</a>   | Internal Links | Dofollow |
| <a href="#">find</a>  | Internal Links | Dofollow |
| <a href="#">Read 5-star reviews</a>   | Internal Links | Dofollow |
| <a href="#">Click here to watch video reviews</a>   | Internal Links | Dofollow |
| <a href="#">Click here</a>  | Internal Links | Dofollow |
| <a href="#">Code of Ethics</a>  | Internal Links | Dofollow |
| <a href="#">No Anchor Text</a>  | Internal Links | Dofollow |
| <a href="#">No Anchor Text</a>  | Internal Links | Dofollow |
| <a href="#">No Anchor Text</a>  | Internal Links | Dofollow |
| <a href="#">Privacy policy</a>  | Internal Links | Dofollow |
| <a href="#">No Anchor Text</a>  | External Links | Dofollow |
| <a href="#">No Anchor Text</a>  | External Links | Dofollow |
| <a href="#">No Anchor Text</a>  | External Links | Dofollow |
| <a href="#">No Anchor Text</a>  | External Links | Dofollow |
| <a href="#">Join the British Inflatable Hirers Alliance (BIHA) (with 1,500+ members) – the UK’s largest trade group, and an “Aladdin’s Cave” for any company involved in inflatable hire.</a> | External Links | Dofollow |
| <a href="#">bouncy castle hire</a>  | External Links | Dofollow |
| <a href="#">BIHA Facebook Group</a>   | External Links | Dofollow |
| <a href="#">discussion forum,</a>   | External Links | Dofollow |
| <a href="#">forum</a>   | External Links | Dofollow |
| <a href="#">Bouncy Castle</a>   | External Links | Dofollow |
| <a href="#">bouncy castle hire companies</a>  | External Links | Dofollow |
| <a href="#">Health &amp; Safety at Work Act 1974</a>  | External Links | Dofollow |
| <a href="#">PUWER Regs 1998</a>   | External Links | Dofollow |
| <a href="#">PIPA Scheme</a>   | External Links | Dofollow |
| <a href="#">Terms and Conditions of hire form</a>   | External Links | Dofollow |
| <a href="#">Cartoon Safety Instruction Sheet</a>  | External Links | Dofollow |
| <a href="#">buy or sell a business in the UK</a>  | External Links | Dofollow |
| <a href="#">Click here</a>  | External Links | Dofollow |
| <a href="#">BIHA Code of Conduct</a>  | External Links | Dofollow |
| <a href="#">bouncy castle hire business</a>   | External Links | Dofollow |
| <a href="#">One member just saved over £300</a>   | External Links | Dofollow |
| <a href="#">bouncy castle discussion forum</a>  | External Links | Dofollow |
| <a href="#">bouncy castle hire Surrey</a>   | External Links | Dofollow |
| <a href="#">bouncy castle hire Leicester</a>  | External Links | Dofollow |
| <a href="#">bounce house rental Houston</a>   | External Links | Dofollow |
| <a href="#">Bouncy castle hire Croydon</a>  | External Links | Dofollow |
| <a href="#">bouncy castle hire Wolverhampton</a>  | External Links | Dofollow |
| <a href="#">bouncy castle hire Dudley</a>   | External Links | Dofollow |
| <a href="#">bouncy castle hire Walsall</a>  | External Links | Dofollow |
| <a href="#">Bouncy Castle hire Grimsby</a>  | External Links | Dofollow |
| <a href="#">Bouncy castle hire Northampton</a>  | External Links | Dofollow |
| <a href="#">Bouncy Castle Hire Gravesend</a>  | External Links | Dofollow |
| <a href="#">Bouncy Castle Hire Dartford</a>   | External Links | Dofollow |
| <a href="#">Bouncy castle hire Surrey</a>   | External Links | Dofollow |
| <a href="#">Bouncy castle hire Glasgow</a>  | External Links | Dofollow |
| <a href="#">Bouncy castle hire Littlehampton</a>  | External Links | Dofollow |
| <a href="#">Bouncy castle hire Chislehurst</a>  | External Links | Dofollow |
| <a href="#">Bouncy castle hire Orpington</a>  | External Links | Dofollow |
| <a href="#">Bouncy castle hire Gravesend</a>  | External Links | Dofollow |
| <a href="#">Bouncy castle hire Blackfen</a>   | External Links | Dofollow |
| <a href="#">Bouncy castle hire Gloucester</a>   | External Links | Dofollow |

|                                      |                |          |
|--------------------------------------|----------------|----------|
| Bouncy castle hire Skipton           | External Links | Dofollow |
| Bouncy Castle Hire West Midlands     | External Links | Dofollow |
| Bouncy Castle Hire Basildon          | External Links | Dofollow |
| Bouncy castle hire Reading           | External Links | Dofollow |
| Bouncy castle hire Bognor            | External Links | Dofollow |
| Hot tub hire Newcastle               | External Links | Dofollow |
| Bouncy castle hire Romford           | External Links | Dofollow |
| Bouncy castle hire York              | External Links | Dofollow |
| Bouncy Castle Hire Sidcup            | External Links | Dofollow |
| Bouncy Castle Hire Scunthorpe        | External Links | Dofollow |
| Bouncy castle hire Doncaster         | External Links | Dofollow |
| Bouncy castle hire Chelmsford        | External Links | Dofollow |
| Bouncy castle hire Pembrokeshire     | External Links | Dofollow |
| Bouncy castle hire Rotherham         | External Links | Dofollow |
| Bouncy castle hire Chelmsford        | External Links | Dofollow |
| Bouncy castle hire Luton             | External Links | Dofollow |
| Bouncy castle hire Hitchin           | External Links | Dofollow |
| Bouncy castle hire Letchworth        | External Links | Dofollow |
| Bouncy castle hire Biggleswade       | External Links | Dofollow |
| Bouncy castle hire Stevenage         | External Links | Dofollow |
| Bouncy castle hire Bedford           | External Links | Dofollow |
| Bouncy castle hire Milton Keynes     | External Links | Dofollow |
| Bouncy castle hire Newcastle         | External Links | Dofollow |
| Bouncy castle hire Norwich           | External Links | Dofollow |
| Bouncy castle hire Wolverhampton     | External Links | Dofollow |
| Bouncy castle hire Dartford          | External Links | Dofollow |
| Bouncy castle hire Birmingham        | External Links | Dofollow |
| Bouncy castle hire Burton-upon-Trent | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| Bouncy Kings Bouncy Castle Hire      | External Links | Dofollow |
| BIHA Map powered by Google           | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| No Anchor Text                       | External Links | Dofollow |
| SEO Gym                              | External Links | Dofollow |

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



## Broken Links



Broken links were found on this web page

<http://biha.org.uk/why-join>

<https://www.bbc.co.uk/news/uk-53106673>

<https://www.hottubspasnewcastle.co.uk>

<http://go.favecentral.com/13737858>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.