

Review of Adventuregreathimalaya.com

Generated on 2023-09-22

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography

 Good

 To Improve

 Errors

 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary

✔ Title Tag



Best Trekking Company In Nepal | Adventure Great Himalaya

Length: 57 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

✔ Meta Description



Adventure Great Himalaya is a leading Trekking Company In Nepal, Specialist For Nepal Trekking, Tours, Hiking & Climbing Trips In Himalayas.

Length: 140 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

○ Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Best Trekking Company In Nepal | Adventure Great Himalaya](#)
[adventuregreathimalaya.com/](#)

Adventure Great Himalaya is a leading Trekking Company In Nepal, Specialist For Nepal Trekking, Tours, Hiking & Climbing Trips In Himalayas.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

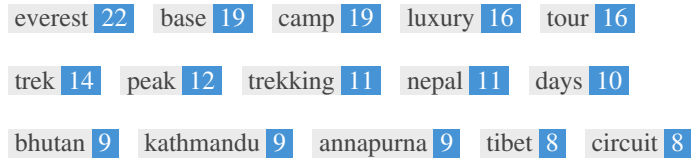
<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
5	2	32	0	0	0

<H1> Our Best Selling Treks </H1>
 <H1> BETTER SEVICE STARTS HERE </H1>
 <H1> Popular Trekking In Nepal </H1>
 <H1> Choose Your Adventure </H1>
 <H1> Luxury Trekking & Tours </H1>
 <H2> Welcome to - Adventure Great Himalaya </H2>
 <H2> Why Book With Us? </H2>
 <H3> Find trip </H3>
 <H3> Annapurna Circuit Trek 13 Days </H3>
 <H3> Everest Base Camp Trek </H3>
 <H3> Manaslu Circuit Trek </H3>
 <H3> Annapurna Base Camp Trek </H3>
 <H3> Everest Three Passes Trek </H3>
 <H3> Annapurna Base camp Trek Via Poon Hill </H3>
 <H3> Annapurna Circuit With Tilicho Lake Trekking </H3>
 <H3> Khopra Danda Trek </H3>
 <H3> Langtang Gosaikunda Trek </H3>
 <H3> Upper Mustang Trek -17 Days </H3>
 <H3> Gokyo Lake Trekking </H3>
 <H3> Kanchenjunga Trek </H3>
 <H3> Trekking In Nepal </H3>
 <H3> Peak Climbing In Nepal </H3>
 <H3> Tour In Nepal </H3>
 <H3> Everest Base Camp Luxury Trek </H3>
 <H3> Kathmandu Pokhara Luxury Tour – 5 days </H3>
 <H3> Everest Base camp Helicopter Tour </H3>
 <H3> Direct Operator - Local Owner </H3>
 <H3> Value of Money - No Middle man </H3>
 <H3> Quality Of Service and Competitive price </H3>
 <H3> Highly trained & experienced tour leaders </H3>
 <H3> Flexible and customization trip itinerary </H3>
 <H3> Recommended on Tripadvisor with excellent reviews </H3>
 <H3> Adventure Great Himalaya </H3>
 <H3> NEWSLETTER </H3>
 <H3> We are associated with </H3>
 <H3> Site links </H3>
 <H3> About us </H3>
 <H3> Activities </H3>
 <H3> We Accept </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

Keywords	Freq	Title	Desc	<H>
everest	22	✗	✗	✓
base	19	✗	✗	✓
camp	19	✗	✗	✓
luxury	16	✗	✗	✓
tour	16	✗	✓	✓
trek	14	✓	✓	✓
peak	12	✗	✗	✓
trekking	11	✓	✓	✓
nepal	11	✓	✓	✓
days	10	✗	✗	✓
bhutan	9	✗	✗	✗
kathmandu	9	✗	✗	✓
annapurna	9	✗	✗	✓
tibet	8	✗	✗	✗
circuit	8	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 42 images on this web page
 2 ALT attributes are empty or missing.

<https://www.adventuregreathimalaya.com/wp-content/uploads/2016/07/greathimalaya-logo.jpg>

<https://www.adventuregreathimalaya.com/wp-content/uploads/2016/07/greathimalaya-logo.jpg>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**


HTML to Text Ratio is: **6.74%**

Text content size 12229 bytes

Total HTML size 181531 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



 **GZIP compression**


Wow! It's GZIP Enabled.

 Your webpage is compressed from 177 KB to 26 KB (85.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 199.250.200.217 does not redirect to adventuregreathimalaya.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️ <http://adventuregreathimalaya.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️ <http://adventuregreathimalaya.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Oh no, iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 11 Years, 61 Days

Created Date: 22nd-Jul-2012

Updated Date: 23rd-Jul-2023

Expiry Date: 22nd-Jul-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://adventuregreathimalaya.com
Length: 22 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

177 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website; try to keep your page size below 2 Mb. Tip: Use images with a small size and optimize their download with gzip.



Load Time

1.3 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience. Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google. Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
adventuregreathimalaya.net	Available
adventuregreathimalaya.org	Already Registered
adventuregreathimalaya.biz	Already Registered
adventuregreathimalaya.us	Available
adventuregreathimalaya.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
qdventuregreathimalaya.com	Available
wdventuregreathimalaya.com	Available
zdventuregreathimalaya.com	Available
xdventuregreathimalaya.com	Available
axventuregreathimalaya.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 60/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility




Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

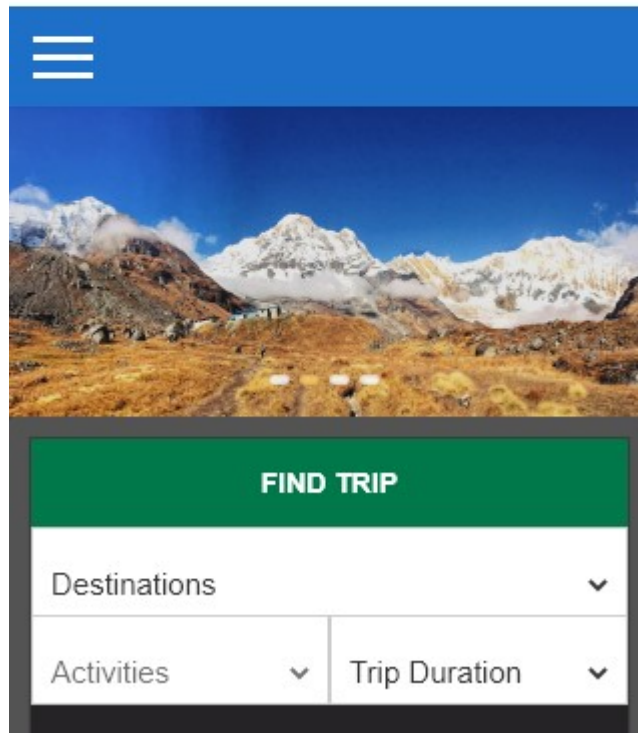
But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View
⚙️⚙️⚙️



 Make an Inquiry

+977-9841273869 (Babu Karki)



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.





Server IP

Server IP	Server Location
192.249.125.21	//www.adventuregreathimalaya.com Web Server InformationDiscover essential We

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your users. Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

-  Too bad, your website has too many CSS files.
-  Too bad, your website has too many JavaScript files.
-  Perfect, your website doesn't use nested tables.
-  Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8


Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Adventuregreathimalayatrek

 Twitter:  Trektonepal

 Instagram:  Adventure

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

 **Traffic Rank** No Global Rank


A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

 **Visitors Localization** Your website is popular on following countries:


No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

 **Estimated Worth** \$60 USD


Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 105 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Make an Inquiry	Internal Links	Dofollow
Home	Internal Links	Dofollow
About Company	Internal Links	Dofollow
Our working Team	Internal Links	Dofollow
Company Legal Documents	Internal Links	Dofollow
Customer Reviews	Internal Links	Dofollow
Why Travel With Us?	Internal Links	Dofollow
Terms And Conditions	Internal Links	Dofollow
Babu Karki- Company Owner	Internal Links	Dofollow
Online payment	Internal Links	Dofollow
Nepal	Internal Links	Dofollow
Trekking In Nepal	Internal Links	Dofollow
Everest Trekking	Internal Links	Dofollow
Annapurna Trekking	Internal Links	Dofollow
Langtang Trekking	Internal Links	Dofollow
Short Treks In Nepal	Internal Links	Dofollow
Restricted Trekking	Internal Links	Dofollow
Cultural / Remote Treks	Internal Links	Dofollow
New Trekking Trails	Internal Links	Dofollow
Peak Climbing	Internal Links	Dofollow
Nature / Culture Tour	Internal Links	Dofollow
Adventure Activities	Internal Links	Dofollow
Everest Mountain Flight	Internal Links	Dofollow
Everest Base camp Helicopter Tour	Internal Links	Dofollow
Bungy Jumping	Internal Links	Dofollow
Paragliding	Internal Links	Dofollow
Chitwan Wild Life Jungle Safari	Internal Links	Dofollow
River Rafting	Internal Links	Dofollow
Day Hiking Trips	Internal Links	Dofollow
Tibet	Internal Links	Dofollow
Tibet Lhasa City Tour- 3 Night 4 days	Internal Links	Dofollow
Tibet Everest Base Camp Tour	Internal Links	Dofollow
Tibet Shangrila Tour	Internal Links	Dofollow
Bhutan	Internal Links	Dofollow
Nepal and Bhutan Tour	Internal Links	Dofollow
Bhutan Tour – 5 Days	Internal Links	Dofollow
Bhutan Discover Tour-10 Night 11 Days	Internal Links	Dofollow
Everest Base Camp Trek	Internal Links	Dofollow
Basic Package	Internal Links	Dofollow
Luxury Package	Internal Links	Dofollow
Manaslu Circuit Trek	Internal Links	Dofollow
Annapurna Circuit Trek	Internal Links	Dofollow
Annapurna Base camp Trek	Internal Links	Dofollow
Direct ABC Trek -9 Days	Internal Links	Dofollow
Langtang Trek	Internal Links	Dofollow
Everest Three Passes Trek	Internal Links	Dofollow

Annapurna Circuit With Tilicho Lake Trekking	Internal Links	Dofollow
Kanchenjunga Trek	Internal Links	Dofollow
Western Great Himalayan Treks	Internal Links	Dofollow
Mardi Himal Trek – 5 Days	Internal Links	Dofollow
Khopra Trek	Internal Links	Dofollow
Poon Hill Trek	Internal Links	Dofollow
Everest View Trek	Internal Links	Dofollow
Pikey Peak Trek	Internal Links	Dofollow
less crowded Treks	Internal Links	Dofollow
Manaslu Circuit With Tsum Valley Trek	Internal Links	Dofollow
Nar Phu Valley Trek	Internal Links	Dofollow
Upper Dolpo Trek	Internal Links	Dofollow
Luxury Treks & Tours	Internal Links	Dofollow
Everest Luxury Tour – 3 days	Internal Links	Dofollow
EBC Trek & fly Back by Helicopter -11 Days	Internal Links	Dofollow
Kathmandu City Tour – 1 Day	Internal Links	Dofollow
Kathmandu- Nagarkot Tour- 2 days	Internal Links	Dofollow
Kathmandu – Nagarkot- Pokhara Tour- 6 Days	Internal Links	Dofollow
Kathmandu – Chitwan – Pokhara Tour -7 Days	Internal Links	Dofollow
9 Days Tour In Nepal	Internal Links	Dofollow
Best Tour In Nepal -10 Days	Internal Links	Dofollow
Nepal Luxury Tour 14 Days	Internal Links	Dofollow
Kathmandu Pokhara Luxury Tour – 5 days	Internal Links	Dofollow
Mera Peak	Internal Links	Dofollow
Island Peak	Internal Links	Dofollow
Lobuche Peak	Internal Links	Dofollow
Tent Peak	Internal Links	Dofollow
Yala Peak	Internal Links	Dofollow
Contact us	Internal Links	Dofollow
My husband and I did a 16 day Manaslu Circuit with a side trek to Tsum Valley. Our guide, Dinesh, made the trip run smoothly. He was safety oriented and planned around the changing weather conditions. On days when we were tired and wanted to stop early he adapted the... Samantha Myers U.S.A	Internal Links	Dofollow
Good take care and warm welcome.” My new experience in Nepal ,the new trail "Khopra Danda Trek" amazing view with the mountain over 8000 meters high (Dhaulakiri & Annapurna) Thank you Adventure Great Himalaya Trek & Expedition for good take care and warm welcome. การเดินทางครั้งใหม่ ประสบการณ์ใหม่ที่เนปาล เส้นทางเดินเขา Khopra... Rattapon Teanchai Bangkok, Thailand	Internal Links	Dofollow
My daughter Maddie and I met in Kathmandu to do the Poon Hill Trek and explore Nepal. We had the most magical time. Babu and his team at Adventure Great Himalaya Treks were fabulous. Our guide Summer, was an excellent guide and Gokul our porter was of great support -... Nicola Fairbank British	Internal Links	Dofollow
We did a seven day trek to Annapurna Base Camp in April 2023. It was us and another family. We had a four adults and a 13 year old, 10 year old and an 8 year old in tow. Most of us were not highly experience trekkers so we were... ANdy U.K	Internal Links	Dofollow
We did the Everest base camp track and Kalapather in 9 days with this company, our guide Dinesh and porter Gundas. We had a great time, good advises along the way and enjoyed the experience with them. And arrived back safely! Definitely recommend this company, guide and porter! Good luck... Janneke Fischer Nedarland	Internal Links	Dofollow
Babu helped to arrange a very smooth trip. Our guide Tek was always there to help us along the way and point out cultural monuments and make the trip perfectly enjoyable. I would recommend Babu, Tek and both of our porters (Navuraj and Kamal) to anyone traveling to Nepal. Shyam Finku Malaysia	Internal Links	Dofollow

We have been going Gokyo trek with extension to 4th and 5th Gokyo lakes + climbing to Gokyo Ri. we had a guide, Samir Rai and one porter given by Great Himalaya agency. The guide was very friendly, professional, give us many info about Nepal nature, culture, interesting places and... Minela Hajzlerova Czech republick	Internal Links	Dofollow
This is Our Second trip with This Company, We like this company very much, Guide nanda, porters are perfect, Great work, helpful , we always have amazing time, Best Company, best Price, best Guide, Defiantly we recommend this company and babu team Jesslyn Choo Malaysia	Internal Links	Dofollow
We discovered the amazing Langtang Valley during a 7 days trekking together with a very kind, attentive and pleasant guide Nanda and our porter Rachendra. They were very helpful during all this trekking. The organization was fantastic! We recommend you as an professional and dedicated organization, thanks a lot Albert... Albert Lucie Italy	Internal Links	Dofollow
Me, my wife and 2 other friend use Adventure great g Himalaya service for our 21 days Kanahcejunga circuit trek, it is our third time in Nepal but last 2 treks use another different agency. During our trek, we found Adventure great Himalaya and team are very professional, Guide Ram,... Petro Italy	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
View more	Internal Links	Dofollow
Book With Confidence	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Links Exchange	Internal Links	Dofollow
Sitemap	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.