



Review of Techbullion.com

Generated on 2025-11-28

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Not Important

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Social

Hard to solve

Little tough to solve

Solve Easy to solve

No action necessary

Search Engine Optimization



TechBullion | Financial Technology News | Tech News

Length: 51 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



TechBullion is a Financial Technology News Website, focusing on Global Fintech News and Market. Get latest tech news and articles on TechBullion

Length: 144 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview

<u>TechBullion | Financial Technology News | Tech News</u> techbullion.com/

TechBullion is a Financial Technology News Website, focusing on Global Fintech News and Market. Get latest tech news and articles on TechBullion

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<H1> <H2> <H3> <H4> <H5> <H6>
1 33 4 0 0 0

<H1> TechBullion </H1>

<H2> Inside SDV's Venture Strategy: An interview with Dmitry Volkov, Founder of Social Discovery Group </H2>

<H2> The Founder Making Climate Investing Accessible to Everyone: Interview with Lassor Feasley, CEO of Renewables.org

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<H2> Leadership in Chaos: How to Build Fintech Startups That Survive Policy Shifts and AI Shocks </H2>

<H2> Holiday Customer Service And The Future of AI-Driven Customer Support: An Interview With David Eberle, CEO at Typewise </H2>

<H2> How AI Automation Is Redefining Food Waste Reduction in Professional Kitchens: An Interview With Orbisk CEO Anastasia Dellis

<H2> "Awards Are Just a Byproduct": How to Build Bars That Win, Teams That Last, and Systems That Work Without You </H2>

<H2> Top ERP and Accounting Systems for B2B Fintech SaaS Startups </H2>

<H2> Interview With Girish Kotte on AI, Entrepreneurship, and the Future of Founder Communication </H2>

<H2> After the H-1B fee surge: How tech specialists can secure their future in the U.S. </H2>

< H2> Activating People in The Crowded AI Market, Not Just Technology: An Interview with Christine Heckart, CEO of Xapa < H2>

<H2> Best AI Note Takers: Tested, Compared, and Ranked </H2>

<H2> EB2 NIW after 2024: Global Talent, Public Charge Risk, and the Economics of U.S. Immigration by 2026 </H2>

<H2> Businessman Matt Haycox Reveals Candid Playbook for Founders Struggling to Scale </H2>

<H2> From Jewelry to Aerospace: The Expanding Role of XRF Machines in Modern Industry </H2>

<H2> Women in Tech Leadership: Bidipta Datta's AI-Driven Vision for Financial Inclusion </H2>

<H2> Holiday Customer Service And The Future of AI-Driven Customer Support: An Interview With David Eberle, CEO at Typewise



- <H2> How a Ukrainian AI Researcher Built a "Crystal Ball" for Social Media And Why the World Is Watching </H2>
- <H2> Theta Network and IoTeX Partner to Power Real-World AI with Trusted Intelligence and Scalable Compute </H2>
- <H2> 3D Environment Artist Yuliia Yermolaieva: "I help people see game worlds through the eyes of both an artist and an engineer"
- <H2> Top European IT Companies Leading Software Modernization </H2>
- <H2> Why Budget Apps Are Becoming Everyday Tools </H2>
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- <H3> Pin It on Pinterest </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
latest	21	×	~	~
fintech	18	×	✓	~
artificial	16	×	×	×
news	15	✓	✓	×
intelligence	14	×	×	~
business	11	×	×	~
service	11	×	×	~
interview	11	×	×	~
customer	10	×	×	~
finance	10	×	×	×
technology	10	✓	✓	-
tech	9	✓	✓	~
just	9	×	×	*
future	9	×	×	~
build	9	×	×	~

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 114 images on this web page **28** ALT attributes are empty or missing.

data:image/svg+xml;base64,PHN2ZyB3aWR0aD0iMSIgaGVpZ2h0PSIxIiB4bWxucz0iaHR0cDovL3d3dy53My5vcmcvMjAwMC9zdmciPjwvc

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.





HTML to Text Ratio is: 2.41%

Text content size 10526 bytes Total HTML size 436139 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 426 KB to 67 KB (84.2 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://techbullion.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://techbullion.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration 000

Exactly how many years and months

Domain Age: 9 Years, 235 Days

Created Date: 4th-May-2016

Updated Date: 12th-Dec-2022

Expiry Date: 4th-May-2028

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://techbullion.com Length: 11 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time 0.1 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language Good, you have declared your language Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
techbullion.net	Already Registered
techbullion.org	Already Registered
techbullion.biz	Already Registered
techbullion.us	Already Registered
techbullion.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
techbulion.com	Available
rechbullion.com	Available
fechbullion.com	Available
gechbullion.com	Available
hechbullion.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.





Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location
162.159.135.42	United States Hide IP AddressShow Full IP Address Information Look AddressLookup Frequently Asked Questions (FAQ)What is IPV4?IPv4 connect to the internet by using a unique address. This address is usuall 203.0.113.181). It has been around for a while but there is a new system IPV6?IPv6 stands for Internet Protocol version 6. It is the latest internet addresses, eight groups of four hexadecimal numbers separated by color

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- * Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

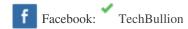
Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 138 links including both internal & external links of your site

Anchor	Туре	Follow
Home	Internal Links	Dofollow
Tech News	Internal Links	Dofollow
HealthTech	Internal Links	Dofollow
Big Data	Internal Links	Dofollow
EdTech	Internal Links	Dofollow
InsurTech	Internal Links	Dofollow
RegTech	Internal Links	Dofollow
Gadgets	Internal Links	Dofollow
Cybersecurity	Internal Links	Dofollow
Auto Technology	Internal Links	Dofollow
Internet of Things	Internal Links	Dofollow
Artificial intelligence	Internal Links	Dofollow
Information Technology	Internal Links	Dofollow
Technology Innovations	Internal Links	Dofollow
Fintech News	Internal Links	Dofollow
Mobile Banking	Internal Links	Dofollow
Retail Banking	Internal Links	Dofollow
Credit Facilities	Internal Links	Dofollow
Corporate Banking	Internal Links	Dofollow
Private Banking	Internal Links	Dofollow
Micro-Loans	Internal Links	Dofollow
Peer-to-Peer Lending	Internal Links	Dofollow
Crowdfunding	Internal Links	Dofollow
Equity Crowdfunding	Internal Links	Dofollow
Fintech Startups	Internal Links	Dofollow
Fintech Investors	Internal Links	Dofollow
Blockchain	Internal Links	Dofollow
Bitcoin	Internal Links	Dofollow
Cryptocurrency	Internal Links	Dofollow
Business	Internal Links	Dofollow
Digital Marketing	Internal Links	Dofollow
ECommerce	Internal Links	Dofollow
Entrepreneurs	Internal Links	Dofollow
Startups	Internal Links	Dofollow
Finance	Internal Links	Dofollow
How To	Internal Links	Dofollow
Videos	Internal Links	Dofollow
Latest News	Internal Links	Dofollow
Press Release	Internal Links	Dofollow
Reviews and Interviews	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Property Technology	Internal Links	Dofollow
Software	Internal Links	Dofollow
Security	Internal Links	Dofollow
Fintech Careers	Internal Links	Dofollow



257 Finance News Inside SDV's Venture Strategy: An interview with	Internal Links	Dofollow
Dmitry Volkov, Founder of Social Discovery Group As access becomes a defining factor in venture capital, understanding how capital reaches the most promising companies requires looking beyond individual deals	Internal Elliks	Bolonow
900 Interviews and Reviews The Founder Making Climate Investing Accessible to Everyone: Interview with Lassor Feasley, CEO of Renewables.org Climate finance has no shortage of ambition, but very few models actually let everyday people take part in building the solution. Lassor	Internal Links	Dofollow
844 Cryptocurrency Programmable Money Is the Next Banking Stack. Interview with Gleb Kurovskiy, Luminary As corporate finance becomes increasingly global, the old split between "traditional rails" and "crypto rails" is starting to look more like a	Internal Links	Dofollow
1.7K Finance News Funding the Next Generation of Traders: Exclusive Interview with Gil Ben Hur, Founder of The 5 Percent Group Breaking into professional trading has never been easy, especially for talented individuals without access to significant capital. That challenge is exactly what	Internal Links	Dofollow
1.8K Automotive Turning Trucks Into Power Plants: Inside Worksport's Clean-Tech Expansion With Steven Rossi, CEO and Founder, Worksport Worksport, a NASDAQ-traded producer of truck tonneau covers (soft, hard-folding, aluminum), has transformed from a traditional automotive accessories manufacturer into a company	Internal Links	Dofollow
3.7K Cryptocurrency ClickOptions Makes Crypto Options Pricing Cheaper: An Interview with Maris Kalnins, the CEO of ClickOptions ClickOptions brings to the market a platform built on the principle that transparency, not marketing, should determine who wins institutional flow. At	Internal Links	Dofollow
4.5K Artificial intelligence Why The Future of AI Belongs to the Teams Who Deliver It: Q&A with the CEO of Rocketlane, Sri Ganesan Srikrishnan Ganesan, CEO of Rocketlane, is a leading voice on modern delivery operations. Learn more about the future of services and delivery	Internal Links	Dofollow
3.7K Fintech News Leadership in Chaos: How to Build Fintech Startups That Survive Policy Shifts and AI Shocks 2025 marks a turning point for fintech leadership. AI hype and investor fatigue are rewriting the rules of survival on the global	Internal Links	Dofollow
6.1K Artificial intelligence Holiday Customer Service And The Future of AI-Driven Customer Support: An Interview With David Eberle, CEO at Typewise As Black Friday marks the onset of peak customer service pressure, a new report from Typewise lays bare an uncomfortable reality: despite	Internal Links	Dofollow
2.3K Artificial intelligence How AI Automation Is Redefining Food Waste Reduction in Professional Kitchens: An Interview With Orbisk CEO Anastasia Dellis A Dutch startup is bringing a new level of intelligence to the American back-of-house. Orbisk, Europe's frontrunner in automated food-waste technology, is	Internal Links	Dofollow
5.4K Business news "Awards Are Just a Byproduct": How to Build Bars That Win, Teams That Last, and Systems That Work Without You Interview with Daniil Goldman, the founder of multiple acclaimed bars across Tel Aviv, Georgia, and Eastern Europe. He's not your typical "hospitality	Internal Links	Dofollow
Artificial intelligence 24/7 Answering Service Powered by AI Phone Answering: The Future of Business Communication	Internal Links	Dofollow
Latest News The Fitness Wardrobe Shift: Why Black Friday Discount Men's Short Shorts Are Redefining Performance Style	Internal Links	Dofollow
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Technology Top 10 PCB Assembly Manufacturers in China 2026	Internal Links	Dofollow
Business news Top 10 Stable RCS Marketing Service Platforms for Global Campaigns	Internal Links	Dofollow
Latest News High End Hair Dryers Enter a New Era as Smart Technology Redefines At-Home Hair Care	Internal Links	Dofollow



Technology A Homeowner's Guide to Fire Alarm Installation by an Electrician in Ben Lomond, CA	Internal Links	Dofollow
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Latest News Singapore by Bus: The Ultimate Guide for Tourists	Internal Links	Dofollow
Startups 3D Printing and the Rise of Personal Customization	Internal Links	Dofollow
Latest News How to Choose the Right Size HVAC System for Your Clarksville, TN Home	Internal Links	Dofollow
Latest News My Furnace is Making a Strange Noise. A Modesto HVAC Diagnostic Guide	C Internal Links	Dofollow
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7.1K RegTech EB2 NIW after 2024: Global Talent, Public Charge Risk, and the Economics of U.S. Immigration by 2026	Internal Links	Dofollow
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While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

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