



Review of Protocloudtechnologies.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Good

To Improve

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Not Important

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Social

Hard to solve

Little tough to solve

Solve Easy to solve

No action necessary

Search Engine Optimization



Custom Web & Mobile App Development Company in US & India

Length: 57 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



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Length: 133 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





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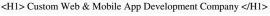
This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<H1> <H2> <H3> <H4> <H5> <H6>
1 22 31 34 16 0



- <H2> Best Custom Web & Mobile App Development Company </H2>
- <H2> Best Custom Web Development Services Offered by Protocloud </H2>
- <H2> Book a free consultation with our Expert </H2>
- <H2> INDUSTRIES WE WORK WITH </H2>
- <H2> Tech Stacks </H2>
- <H2> Protocloud Custom Web & App Development Solutions Dedicated To Excellence </H2>
- <H2> 800+ </H2>
- <H2> 11+ </H2>
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- <H2> 92% </H2>
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- <H2> Our Recent Projects </H2>
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- <H2> Fitness Application Development </H2>
- <H2> Burn Trabajo </H2>
- <H2> Wordpress Website Development </H2>
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- <H3> Get a free consultation with our Expert </H3>
- <H3> Your Gateway to Career Success with Buentrabajo. </H3>
- <H3> Key Feature: </H3>
- <H3> Get a free consultation with our Expert </H3>
- <H3> Book your salon and spa appointment online and enjoy zero waiting time! </H3>
- <H3> Key Features: </H3>
- <H3> Get a free consultation with our Expert </H3>
- <H3> How to Create an App Like DooFlix: Step-by-Step Guide </H3>
- <H3> The Cost of AI in Healthcare: Key Factors You Need to Consider </H3>
- <H3> Top Emerging Mobile App Technologies That Will Dominate in 2025 </H3>
- <H3> Florian Ughetto </H3>



```
<H3> Jordan Carlos </H3>
<H3> Renell Moore </H3>
<H3> Talk to us and get your project moving! </H3>
<H3> Add Protocloud Technologies Pvt. Ltd. to your Homescreen! </H3>
<H4> HR Department </H4>
<H4> Fitness App </H4>
<H4> Personalized Workouts </H4>
<H4> Tracking and Analytics </H4>
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<H4> Nutrition Tracking </H4>
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<H4> Privacy Overview </H4>
<H5> Healthcare </H5>
<H5> Ecommerce </H5>
<H5> Education </H5>
<H5> Banking </H5>
<H5> Lifestyle </H5>
<H5> Sports </H5>
<H5> Restaurants </H5>
<H5> Travel </H5>
<H5> Social </H5>
<H5> Entertainment </H5>
<H5> Game </H5>
<H5> Transportation </H5>
<H5> +1 770 334 9050 </H5>
<H5> +44 20 8123 4666 </H5>
<H5> +965 6769 6474 </H5>
<H5> +91 6350 056 664 </H5>
```

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

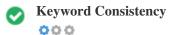






This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
mobile	37	•	•	•
hire	33	×	×	-
website	27	×	×	-
technologies	25	×	✓	~
have	24	×	×	×
fitness	23	×	×	~
development	22	✓	✓	*
protocloud	17	×	✓	~
free	16	×	×	~
book	13	×	×	*
digital	11	×	×	*
consultation	11	×	×	*
they	11	×	×	×
booking	10	×	×	~
cookies	10	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



We found 105 images on this web page 23 ALT attributes are empty or missing.

https://www.protocloudtechnologies.com/wp-content/uploads/2023/09/images_2-1.webp

 $https://www.protocloudtechnologies.com/wp-content/uploads/2023/09/ab_side_by_side_partnerships_stripe_partner_badge_1-2.$

https://www.protocloudtechnologies.com/wp-content/uploads/2023/09/images_3-2.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2023/09/partner_1-2.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2023/09/image_15-2.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2023/09/group_630.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2023/09/group_629.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2023/09/image_17-2.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2023/09/images2_1-2.webp

 $https://www.protocloud technologies.com/wp-content/uploads/2023/09/group_627-2.webp$

 $https://www.protocloud technologies.com/wp-content/uploads/2024/01/app futura_badge1-300x270.webpather. The protocloud technologies are also also between the protocloud technologies and the protocloud technologies are also between the protoclou$

https://www.protocloud technologies.com/wp-content/uploads/2024/01/1616171682.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2024/01/screenshot_1-300x142.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2024/07/client_image_3.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2024/07/easy-wedding.svg

https://www.protocloudtechnologies.com/wp-content/uploads/2024/07/client_image_2.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2024/07/ultimate-150x150.webp

 $https://www.protocloudtechnologies.com/wp-content/uploads/2024/07/client_image-2.webparkers. The protocloud state of the pro$

https://www.protocloudtechnologies.com/wp-content/uploads/2024/07/texas_vintage_logow.webp

https://www.protocloudtechnologies.com/wp-content/uploads/2024/01/call-footer.svg

https://www.protocloudtechnologies.com/wp-content/uploads/2024/01/call-footer.svg

https://www.protocloudtechnologies.com/wp-content/uploads/2024/01/call-footer.svg https://www.protocloudtechnologies.com/wp-content/uploads/2024/01/call-footer.svg

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 6.82%

Text content size 23442 bytes Total HTML size 343618 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.





Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 336 KB to 39 KB (88.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Oh no, you are using underscores (these_are_underscores) in your URLs

000

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://protocloudtechnologies.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://protocloudtechnologies.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

O Domain Registration

Exactly how many years and months

Domain Age: 7 Years, 200 Days

Created Date: 7th-Apr-2018

Updated Date: 19th-Sep-2023

Expiry Date: 7th-Apr-2028

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://protocloudtechnologies.com

Length: 22 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



PC Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

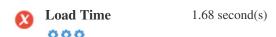
Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

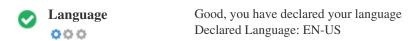
Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
protocloudtechnologies.net	Already Registered
protocloudtechnologies.org	Already Registered
protocloudtechnologies.biz	Already Registered
protocloudtechnologies.us	Available
protocloudtechnologies.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
orotocloudtechnologies.com	Available
lrotocloudtechnologies.com	Available
peotocloudtechnologies.com	Available
pdotocloudtechnologies.com	Available
pfotocloudtechnologies.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

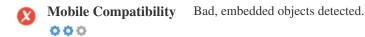


Mobile



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

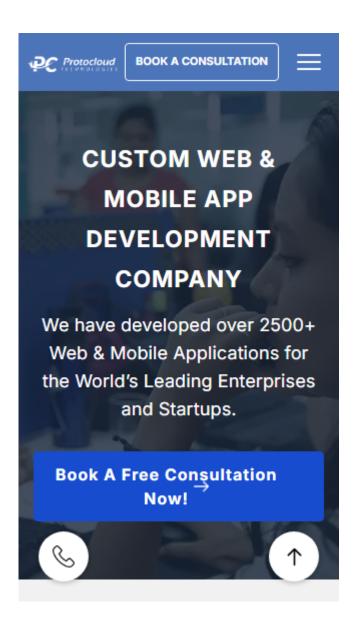


Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.







The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location
103.171.45.101	United States Hide IP AddressShow Full IP Address Information Looku AddressLookup Frequently Asked Questions (FAQ)What is IPV4?IPv4 connect to the internet by using a unique address. This address is usuall 203.0.113.181). It has been around for a while but there is a new system IPV6?IPv6 stands for Internet Protocol version 6. It is the latest internet addresses, eight groups of four hexadecimal numbers separated by color

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- * Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

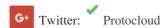


Social



Your social media status





in Instagram: Protocloudtech

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 130 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
E-Commerce Mobile App	Internal Links	Dofollow
Education Mobile App	Internal Links	Dofollow
Food App Development	Internal Links	Dofollow
Taxi Booking App	Internal Links	Dofollow
Chatting Mobile App	Internal Links	Dofollow
Dating Mobile App	Internal Links	Dofollow
Grocery Mobile App	Internal Links	Dofollow
Flight Booking App	Internal Links	Dofollow
Salon Mobile App	Internal Links	Dofollow
Pharmacy Mobile App	Internal Links	Dofollow
Healthcare App Solutions	Internal Links	Dofollow
Classified Mobile App	Internal Links	Dofollow
Doctors Appointment App	Internal Links	Dofollow
E-wallet App Development	Internal Links	Dofollow
Readymade eCommcerce Mobile App Solution	Internal Links	Dofollow
Real Estate App Development Company	Internal Links	Dofollow
Business directory website development	Internal Links	Dofollow
Mobile Application Development	Internal Links	Dofollow
iPhone App Development	Internal Links	Dofollow
Android App Development	Internal Links	Dofollow
Swift App Development	Internal Links	Dofollow
Kotlin App Development	Internal Links	Dofollow
React Native App Development	Internal Links	Dofollow
Game Development Services	Internal Links	Dofollow
Flutter App Development	Internal Links	Dofollow
Web Development	Internal Links	Dofollow
PHP Development	Internal Links	Dofollow
WordPress Development	Internal Links	Dofollow
ReactJs Development	Internal Links	Dofollow
Laravel Development	Internal Links	Dofollow
Mean Stack Development Company	Internal Links	Dofollow
CakePHP Development	Internal Links	Dofollow
AngularJS Development	Internal Links	Dofollow
Dot Net Web Development	Internal Links	Dofollow
NodeJS Development	Internal Links	Dofollow
CSS3 Development	Internal Links	Dofollow
Python Development Services	Internal Links	Dofollow
JavaScript Development	Internal Links	Dofollow
Html5 Development	Internal Links	Dofollow
Hosting Services	Internal Links	Dofollow
Digital Marketing	Internal Links	Dofollow
SEO Services	Internal Links	Dofollow
Google PPC Ads	Internal Links	Dofollow
Content Marketing	Internal Links	Dofollow
Social Media Marketing Service	Internal Links	Dofollow



Ecommerce Website Development	Internal Links	Dofollow
Shopify Design & Development	Internal Links	Dofollow
Woocommerce Web Development	Internal Links	Dofollow
Opencart Development	Internal Links	Dofollow
Magento	Internal Links	Dofollow
Big-commerce	Internal Links	Dofollow
Web Designing Service	Internal Links	Dofollow
UI/UX Design	Internal Links	Dofollow
Artificial Intelligence	Internal Links	Dofollow
Big Data	Internal Links	Dofollow
Machine Learning	Internal Links	Dofollow
Generative AI	Internal Links	Dofollow
Hire Dedicated Developers	Internal Links	Dofollow
Hire iPhone App Developers	Internal Links	Dofollow
Hire Android Developers	Internal Links	Dofollow
Hire React Native Developers	Internal Links	Dofollow
Hire Flutter App Developer	Internal Links	Dofollow
Hire WordPress Developers	Internal Links	Dofollow
Hire PHP Developers	Internal Links	Dofollow
Hire Laravel Developers	Internal Links	Dofollow
Hire CakePHP Developers	Internal Links	Dofollow
Hire Magento Developers	Internal Links	Dofollow
Hire Shopify Developers	Internal Links	Dofollow
Hire Angularis Developers	Internal Links	Dofollow
Hire Nodejs Developers	Internal Links	Dofollow
Hire Java Developers	Internal Links	Dofollow
About us	Internal Links	Dofollow
Testimonials	Internal Links	Dofollow
Career	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Case Study	Internal Links	Dofollow
Our Partners	Internal Links	Dofollow
Guest Posting	Internal Links	Dofollow
Portfolio	Internal Links	Dofollow
+1 770 334 9050	Internal Links	Dofollow
+44 20 8123 4666	Internal Links	Dofollow
+91 6350 056 664	Internal Links	Dofollow
+91-78785 52382	Internal Links	Dofollow
Dating App Development	Internal Links	Dofollow
Healthcare	Internal Links	Dofollow
Ecommerce	Internal Links	Dofollow
Education	Internal Links	Dofollow
Banking	Internal Links	Dofollow
Lifestyle	Internal Links	Dofollow
Sports	Internal Links	Dofollow
Restaurants	Internal Links	Dofollow
Travel	Internal Links	Dofollow
Social	Internal Links	Dofollow
Entertainment	Internal Links	Dofollow
Game	Internal Links	Dofollow
Transportation	Internal Links	Dofollow
Android	Internal Links	Dofollow



How to Create an App Like DooFlix: Step-by-Step Guide If you love watching movies and TV shows on your phone, the DooFlix app is	Internal Links	Dofollow
Read More	Internal Links	Dofollow
The Cost of AI in Healthcare: Key Factors You Need to Consider The cost of AI in healthcare is more than just the initial price. It takes	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Top Emerging Mobile App Technologies That Will Dominate in 2025 Mobile apps have become part of our everyday life. From streaming music to	Internal Links	Dofollow
Read More	Internal Links	Dofollow
+965 6769 6474	Internal Links	Dofollow
Terms of Use	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
+91 - 7568929322	External Links	Dofollow
modern technologies	External Links	Dofollow
No Anchor Text	External Links	Dofollow
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No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links were found on this web page

https://www.protocloudtechnologies.com/?page_id=3220 https://www.protocloudtechnologies.com/android-app-development/ https://apps.apple.com/in/app/zoylee/id1518214581 https://play.google.com/store/apps/details?id=com.zoylee

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

