



Review of Oxopackaging.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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🏏 Good

Hard to solve

To Improve

•• Little tough to solve

Ø

Errors Easy to solve

0

Not Important

O O O No action necessary

Search Engine Optimization



Custom Boxes With Logo - Wholesale Packaging Boxes | OXO Packaging

Length: 66 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Order your Custom Boxes with Logo at affordable wholesale prices. OXO Packaging provides custom made boxes with free design and shipping in the USA

Length: 147 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

custom boxes, custom boxes with logo, custom boxes, custom boxes with logo, custom boxes wholesale, custom boxes wholesale, custom printed boxes, OXO Packaging

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





<u>Custom Boxes With Logo - Wholesale Packaging Boxes | OXO Packaging</u> oxopackaging.com/

Order your Custom Boxes with Logo at affordable wholesale prices. OXO Packaging provides custom made boxes with free design and shipping in the USA

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





<H1> <H2> <H3> <H4> <H5> <H6> 1 14 14 1 0 0

<h1> Your Custom Packaging Partner </h1>
<h2> Get Your Custom Boxes with Logo for Every Product at Wholesale Rate </h2>
<h2> Custom Product Boxes Increase the Value of a Product </h2>
<h2> Custom Packaging Cover Numerous Industries </h2>
<h2> Attractive Custom Boxes Styles for Every Product </h2>
<h2> Unique and Appealing Custom Packaging Boxes Templates </h2>
<h2> Printing Choices in Custom Boxes with Logo </h2>
<h2> Custom Packaging Boxes with Attractive and Classic Add-Ons </h2>
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<h2> Give your Sales a New Direction with Custom Boxes Wholesale </h2>
<h2> Order Now and Get the Best Deals on Custom Boxes with Logo </h2>
<h2> Order by Industry </h2>
<h2> Boxes By Material </h2>
<h2> Boxes By Style </h2>
<h2> Blog </h2>
<h3> Premium Quality Material for Custom Printed Boxes </h3>
<h3> Eco-Friendly and Biodegradable Kraft Paper Boxes </h3>
<h3> Smoothly Printed Cardboard Boxes </h3>
<h3> Rigid Stock Material for Exclusive Packaging </h3>
<h3> Custom Corrugated Boxes for Safe and Sound Delivery </h3>
<h3> Digital Printing </h3>
<h3> Offset Printing </h3>
<h3> Free Design Consultation </h3>
<h3> Custom Sizing is Available </h3>
<h3> Diversity in Printing </h3>
<h3> Our Vision, Your Success! </h3>
<h3> Eco-Friendly Packaging Solutions </h3>
<h3> 24/7 Customer Support Service </h3>
<h3> Super Fast Shipping </h3>
<h4> Shop with Confidence </h4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

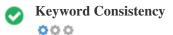






This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords boxes	Freq 149	Title ✓	Desc	<h></h>
custom	97			-
packaging	89	✓	✓	-
printing	30	×	×	-
product	20	×	×	-
color	19	×	×	×
have	17	×	×	×
digital	17	×	×	-
material	16	×	×	-
design	16	×	-	-
printed	15	×	×	-
quality	14	×	×	-
best	13	×	×	-
they	13	×	×	×
make	12	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 138 images on this web page 1 ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 9.56%

Text content size 27833 bytes Total HTML size 291119 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 284 KB to 41 KB (85.4 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

WRL Rewrite

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

000

Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://oxopackaging.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://oxopackaging.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

000

Exactly how many years and months

Domain Age: 6 Years, 163 Days

Created Date: 18th-Sep-2017

Updated Date: 3rd-Feb-2024

Expiry Date: 18th-Sep-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://oxopackaging.com **Length:** 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time 0.18 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
oxopackaging.net	Available
oxopackaging.org	Already Registered
oxopackaging.biz	Already Registered
oxopackaging.us	Available
oxopackaging.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status	
ixopackaging.com	Available	
kxopackaging.com	Available	
lxopackaging.com	Available	
pxopackaging.com	Available	
ozopackaging.com	Available	

Register the various typos of your domain to protect your brand from cybersquatters.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

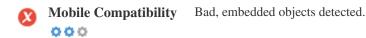


Mobile



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.







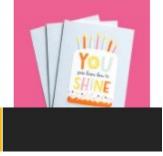




YOUR CUSTOM PACKAGING PARTNER

We provides you the best packaging solutions with customized printed box service, which matches your industry and product specific needs. Get high quality custom boxes with logo with a flexible and simple packaging process.





The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



	Server Location
104.21.92.14	//wh.ipaddress.com/a34,193,179,192?u="+encodeURIComponent(docume

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- * Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status





in Instagram: Oxopackaging

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 89 links including both internal & external links of your site

Anchor	Type	Follow
(510) 500-9533	Internal Links	Dofollow
	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
	Internal Links	Dofollow
Apparel Boxes	Internal Links	Dofollow
Bakery Boxes	Internal Links	Dofollow
Candle Boxes	Internal Links	Dofollow
CBD Boxes	Internal Links	Dofollow
Cereal Boxes	Internal Links	Dofollow
Chocolate Boxes	Internal Links	Dofollow
Christmas Boxes	Internal Links	Dofollow
Cigarette Boxes	Internal Links	Dofollow
Cosmetic Boxes	Internal Links	Dofollow
Food Boxes	Internal Links	Dofollow
Gift Boxes	Internal Links	Dofollow
Health Boxes	Internal Links	Dofollow
Hemp Boxes	Internal Links	Dofollow
Jewelry Boxes	Internal Links	Dofollow
Pizza Boxes	Internal Links	Dofollow
Pre Roll Boxes	Internal Links	Dofollow
Retail Boxes	Internal Links	Dofollow
Soap Boxes	Internal Links	Dofollow
Sports Boxes	Internal Links	Dofollow
Stationery Boxes	Internal Links	Dofollow
Vape Boxes	Internal Links	Dofollow
Cardboard Boxes	Internal Links	Dofollow
Corrugated Boxes	Internal Links	Dofollow
Rigid Boxes	Internal Links	Dofollow
Kraft Boxes	Internal Links	Dofollow
Tin Packaging	Internal Links	Dofollow
Custom Mylar Bags	Internal Links	Dofollow
Display Boxes	Internal Links	Dofollow
Gable Boxes	Internal Links	Dofollow
Hang Tags	Internal Links	Dofollow
Labels & Stickers	Internal Links	Dofollow
Mailer Boxes	Internal Links	Dofollow
Paper Bags	Internal Links	Dofollow
Pillow Boxes	Internal Links	Dofollow
Spouted Pouches	Internal Links	Dofollow
Trays and Sleeves	Internal Links	Dofollow
Tuck Boxes	Internal Links	Dofollow
Window Packaging Boxes	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Portfolio	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow



No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Privacy and Security	Internal Links	Dofollow
Terms and Conditions	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Sitemap	Internal Links	Dofollow
	Internal Links	Dofollow
Let's Call	Internal Links	Dofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Dofollow
C B Claire Bentley High Recommend - OXO packaging We have used	External Links	Dofollow
OXO packaging a couple of times now and very happy with the service - both Daniel White and Zack McKenzie have been extremely helpful and		
A R Alexander Roche I highly recommend OXO Packaging for I highly recommend OXO Packaging for the great quality and fair pricing. Maryann was the representative that helped me with my order. She was extremel	External Links	Dofollow
D H D Hines OXO & Zack First, I'd like to say, sorry for the long delay with getting this written. My experience dealing with OXO Packaging and Zack Mackenzie has been fanta	External Links	Dofollow
D R David Riley Presentation box The box OXO printed for us was an overall success and we couldn't be more pleased that they were able to accommodate our unrealistic requests. Ou	External Links	Dofollow
N Z Natural Zen LLC First, but not last! This was my first, and won't be my last, time ordering with OXO for my custom packaging. I worked with Maryann who walked me through every step. She	External Links	Dofollow
R D Risa D OXO Packaging is fast , reliable, and kind OXO packaging is fast and reliable! I worked with Zack Mackenzie for my packaging needs for my business and I have a strong feeling we will be doing a	External Links	Dofollow
S K Stacie Kaldy Fantastic customer service and boxes! Ms. Maryann Lee and Daniel White with OXO Packaging are so easy to work with. I love the emails they send to have design proofed and let me know about	External Links	Dofollow
M MIKEY Greatest Printer Ever!!! OXO Packaging is the best printer I have ever dealt with, and David is fantastic too!! He is a legend; he goes above and beyond for all my customers	External Links	Dofollow
Joshua King Maryann and Daniel were highly Maryann and Daniel were highly communicative during the entire life cycle of my project. The packaging looks fantastic and high quality at the best pr	External Links	Dofollow
J M Jake Marinelli Always a great experience with oxo Always a great experience with oxo packaging as its very high quality and quick shipping times. Mr. Zack made sure my design met my standards and Dani	External Links	Dofollow
T S Trevor Sain 3rd Year working with OXO, love them I've worked with OXO for 3 years now and I will continue to do so, Zack is always so committed to making sure I get exactly what I want every time	External Links	Dofollow
Denise Wood Highly recommend! I worked with Mark Willisvery professional! My packaging looked even better than I had hoped and everything was processed and delivered as promised	External Links	Dofollow
Rob Varady Great Service OXO was excellent. They offered a good price, and more importantly, great product and service (this is the third packaging company we tried out in fiv	External Links	Dofollow
Terra Stricklin Awesome experience I loved working with Kevin. I got my boxes yesterday and oh my gosh I LOVE THEM SO MUCH! They are everything I wanted and more. The quality is gre	External Links	Dofollow
Meghan Wyscaver My experience with oxo packaging has My experience with oxo packaging has been awesome. They are responsive and prompt and my boxes are perfect. Thank you to Ross Morgan my packaging cons	External Links	Dofollow



D C Donna C FAST CUSTOM BOXES Daniel and David helped with my order and they were very responsive and was very thorough. We have now ordered 2 orders from them and both experiences	External Links	Dofollow
Tanya Hargat This company ROCKS! This company is amazing and fast! Their representative Mark has been with us every step of the way on a very large project and he has been able to tro	External Links	Dofollow
Maggie McGuinness Satisfied customer:) I have been working with oxo for a few years now with my soap box and gift set packaging. They are always quick and dependable. Great quality	External Links	Dofollow
J Joel Fast, quality service Thank you Darren for your timely responses and quick turnaround for our first order with OXO Packaging. Our box design turned out better than we could	External Links	Dofollow
R M Rose Mesadieu Will order again I truly appreciate the service I received from this company. They were patient, helpful, and friendly. Mr. Ross was determined to make sure that I was	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

