



## Review of Mypandit.com

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#### Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of	Contents
----------	----------

Search Engine Optimization

Visitors

Link Analysis

Mobile

#### **Iconography**

Good

To Improve

**Errors** 

Not Important

Usability

Technologies

Social

Hard to solve

Little tough to solve

**Solve** Easy to solve

No action necessary

## **Search Engine Optimization**



Personalised Astrology: Horoscope Predictions By Vedic Astrologers

**Length:** 67 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Get Online Personalised Horoscope and Reliable astrological services. Consult with the best Indian Vedic astrologers | Trusted Since 2003.

**Length:** 138 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

# Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





## <u>Personalised Astrology: Horoscope Predictions By Vedic Astrologers</u> mypandit.com/

Get Online Personalised Horoscope and Reliable astrological services. Consult with the best Indian Vedic astrologers | Trusted Since 2003.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



**<H1> <H2> <H3> <H4> <H5> <H6>** 0 10 19 20 15 25

<h2> Today is Yours </h2>
<h2> Your Personalised Forecast </h2>
<h2> To Get Free Call with our Astrologers. </h2>
<h2> Talk To Tarot Reader - 50% OFF on Call &amp; Chat. </h2>
<h2> Your Love Life, Charm Quotient And Much More </h2>
<h2> Goodies for Good Times </h2>
<h2> Zodiac Calendar </h2>
<h2> Year 2024 Horoscope Predictions </h2>
<h2> Shubh Muhurat </h2>
<h2> Blogs </h2>
<h3> Wondering About Your Relationship's Future? </h3>
<h3> Struggling withFinancial Problems? </h3>
<h3> Should I propose to her? </h3>
<h3> Got Into Fight with Girlfriend </h3>
<h3> Your Life, as per Kundali? </h3>
<h3> Wondering About Your Relationship's Future? </h3>
<h3> Struggling withFinancial Problems? </h3>
<h3> Should I propose to her? </h3>
<h3> Got Into Fight with Girlfriend </h3>
<h3> Your Life, as per Kundali? </h3>
<h3> Today's Forecast </h3>
<h3> Today's Life Meter </h3>
<h3> Health Meter </h3>
<h3> Intelligence Meter </h3>
<h3> Emotional Meter </h3>
<h3> Deals Of The Week </h3>
<h3> 2024 Horoscopes </h3>
<h3> Nakshatra Prediction 2024 </h3>
<h3> Login or Sign Up </h3>
<h4> Aries Daily Horoscope </h4>
<h4> Taurus Daily Horoscope </h4>
<h4> Gemini Daily Horoscope </h4>
<h4> Cancer Daily Horoscope </h4>
<h4> Leo Daily Horoscope </h4>
<h4> Virgo Daily Horoscope </h4>
<h4> Libra Daily Horoscope </h4>
<h4> Scorpio Daily Horoscope </h4>
<h4> Sagittarius Daily Horoscope </h4>
<h4> Capricorn Daily Horoscope </h4>
<h4> Aquarius Daily Horoscope </h4>
<h4> Pisces Daily Horoscope </h4>
<h4> Om Incense Sticks </h4>
<h4> Sun Incense Sticks </h4>
<h4> Aries </h4>
<h4> Aries Best Match </h4>
<h4> Festival Calendar </h4>
<h4> 2024 Auspicious Muhurats </h4>
<h4> Panchang </h4>
<h4> Download APP to Get Premium Features for FREE! </h4>
<h5> Acharya Anand </h5>



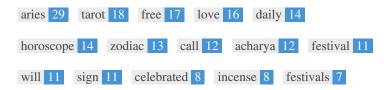
<h5> Acharya Rameshwar </h5>	
<h5> Acharya Sukruti </h5>	
<h5> Acharya Vyash </h5>	
<h5> Acharya Indra </h5>	
<h5> Acharya Ganesh </h5>	
<h5> Acharya Swaati </h5>	
<h5> Acharya Vatsal </h5>	
<h5> Tarot Irfshe </h5>	
<h5> Tarot Pari </h5>	
<h5> Tarot Nikii </h5>	
<h5> Tarot Kapila </h5>	
<h5> Tarot Rituraj </h5>	
<h5> Tarot Neelu </h5>	
<h5> Tarot Meghna </h5>	
<h6> Are you and your love interest meant to be? </h6>	
<h6> When will I get married? </h6>	
<h6> Find Out What lies ahead </h6>	
<h6> Should I look for a career change? </h6>	
<h6> Discover the key to your unique life path &amp; personality </h6>	
<h6> Will I reunite with my lost love? </h6>	
<h6> Kartik Amavasya </h6>	
<h6> Gujarati New Year </h6>	
<h6> Vikram Samvat </h6>	
<h6> Gowardhan Puja </h6>	
<h6> Bhai Dooj </h6>	
<h6> Labh Pancham </h6>	
<h6> Chhath Puja </h6>	
<h6> Gopa Ashtami </h6>	
<h6> Akshaya Navami </h6>	
<h6> Devutthana Ekadashi </h6>	
<h6> Bhishma Panchak </h6>	
<h6> Tulsi Vivah </h6>	
<h6> Vaikuntha Chaturdashi </h6>	
<h6> Vishweshwara Vrat </h6>	
<h6> Dev Diwali </h6>	
<h6> Guru Nanak Jayanti </h6>	
<h6> Kartik Purnima </h6>	
<h6> kaal bhairav 2024 </h6>	
<h6> utpanna ekadashi 2024 </h6>	

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
aries	29	×	×	~
tarot	18	×	×	~
free	17	×	×	~
love	16	×	×	-
daily	14	×	×	-
horoscope	14	✓	✓	-
zodiac	13	×	×	-
call	12	×	×	-
acharya	12	×	×	-
festival	11	×	×	-
will	11	×	×	-
sign	11	×	×	-
celebrated	8	×	×	×
incense	8	×	×	-
festivals	7	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 191 images on this web page
No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 5.13%

Text content size 17544 bytes Total HTML size 341971 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 334 KB to 54 KB (83.9 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

**URL Rewrite** Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Oh no, you are using underscores (these\_are\_underscores) in your URLs

Great, you are not using ?underscores (these\_are\_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.



000



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://mypandit.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://mypandit.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

000

Domain Age: 6 Years, 18 Days

Created Date: 9th-Jun-2016

Updated Date: 13th-Dec-2021

Expiry Date: 9th-Jun-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

39 Page(s

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## **Usability**



http://mypandit.com Length: 8 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Bad, your website has no custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

**Load Time** 

0.68 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good, you have declared your language Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
mypandit.net	Already Registered
mypandit.org	Already Registered
mypandit.biz	Already Registered
mypandit.us	Available
mypandit.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
nypandit.com	Available
hypandit.com	Available
jypandit.com	Available
kypandit.com	Available
lypandit.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.





Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

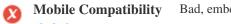


## **Mobile**



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



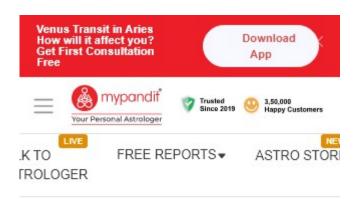
Bad, embedded objects detected.

000

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.







The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Saturn Retrogrades in

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



## **Technologies**



Server IP	Server Location	Service Provider
18.160.201.86	United StatesTimezone	Amazon CloudFrontOrganization

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- \* Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- \*\* Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



## **Social**



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

#### **Visitors**

Traffic Rank

239602nd most visited website in the World.

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$9,084 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 116 links including both internal & external links of your site

Anchor	Type	Follow
Venus Transit in Aries How will it affect you? Get First Consultation Free Download App	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Hindi	Internal Links	Dofollow
Free Janampatri	Internal Links	Dofollow
Free 2022 Report	Internal Links	Dofollow
My Astro	Internal Links	Dofollow
Name Compatibility	Internal Links	Dofollow
Horoscope	Internal Links	Dofollow
Daily Horoscope	Internal Links	Dofollow
Weekly Horoscope	Internal Links	Dofollow
Monthly Horoscope	Internal Links	Dofollow
Yearly Horoscope	Internal Links	Dofollow
Horoscope 2022NEW	Internal Links	Dofollow
Zodiac Signs	Internal Links	Dofollow
Zodiac Compatibility	Internal Links	Dofollow
Numerology	Internal Links	Dofollow
Nakshatra	Internal Links	Dofollow
Tarot	Internal Links	Dofollow
Chinese Astrology	Internal Links	Dofollow
Vastu	Internal Links	Dofollow
2022 Muhurats	Internal Links	Dofollow
2022 Festivals	Internal Links	Dofollow
2022 Nakshatra	Internal Links	Dofollow
2022 Panchang	Internal Links	Dofollow
2022 Astrological Transits	Internal Links	Dofollow
Trending	Internal Links	Dofollow
Astrology Prediction	Internal Links	Dofollow
Business Prediction	Internal Links	Dofollow
Sports Prediction	Internal Links	Dofollow
Politics Prediction	Internal Links	Dofollow
Entertainment Prediction	Internal Links	Dofollow
Retrograde Saturn Transit In Capricorn: Lucky Or Unlucky For You?	Internal Links	Dofollow
Sun Transit In Gemini 2022: What To Expect!	Internal Links	Dofollow
Retrograde Planets in Vedic Astrology	Internal Links	Dofollow
Expect The Unexpected With Jupiter Mercury Opposition!	Internal Links	Dofollow
Mars-Rahu Conjunction In Aries: The Impact On Each Zodiac Sign	Internal Links	Dofollow
Saturn Retrogrades in Aquarius	Internal Links	Dofollow
Jupiter - Mars - Venus Conjunction in Pisces	Internal Links	Dofollow
Rahu - Venus Conjunction in Aries	Internal Links	Dofollow
View More	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Aries Horoscope 2022 As per Aries 2022 horoscope, the year might start on a sluggish note, especially the first quarter. At the start of the year 2022, some baggage of the previous year may be carried out.	Internal Links	Dofollow
Taurus Horoscope 2022 According to the Taurus horoscope 2022, the year may start on a good note and can turn out to be a lucky year for you.	Internal Links	Dofollow



Gemini Horoscope 2022 According to Gemini 2022 Horoscope, a unique year is awaiting you. It is a year where you would likely be more action-oriented who is chasing dreams one after the other.	Internal Links	Dofollow
Cancer Horoscope 2022 As per the Cancer 2022 horoscope, the focus point for you this year would be Personal life, Career, Finance, and Property.	Internal Links	Dofollow
Leo Horoscope 2022 As per Leo horoscope 2022, this is the year where most of you native of the Leo zodiac sign are likely to be action-oriented.	Internal Links	Dofollow
Virgo Horoscope 2022 As per the 2022 Virgo horoscope, the year is likely to have many ups and downs for Virgo natives. The year 2022 is expecting you to be careful in all your actions.	Internal Links	Dofollow
Libra Horoscope 2022 Libra horoscope 2022, Jupiter and Saturn will provide Librans with opportunities to manage their lives according to their preferences and in a more effective manner.	Internal Links	Dofollow
Scorpio Horoscope 2022 For Scorpions, the year 2022 will be of peace and relaxation. Jupiter, the planet of expansion, will indicate to the natives that good fortune waits for them.	Internal Links	Dofollow
Sagittarius Horoscope 2022 Sagittarius will have a prosperous, fortunate, and successful year in 2022. They may find comfort in the smallest of items, and they may feel like they are the luckiest people on the planet.	Internal Links	Dofollow
Capricorn Horoscope 2022 The year 2022 will be a fantastic year for Capricorns. Everything would seem to be working in your favour during 2022, but sometimes things can seem a little erratic and muddled up.	Internal Links	Dofollow
Aquarius Horoscope 2022 Aquarius natives will be more prepared, patient, and happy in 2022. Saturn will be in your sign for the whole year, bringing you stability but also some limitations.	Internal Links	Dofollow
Pisces Horoscope 2022 Jupiter will be in your sign for the first and last quarters in 2022. This assists you in improving your personal and professional status.	Internal Links	Dofollow
More	Internal Links	Dofollow
Jan	Internal Links	Dofollow
Feb	Internal Links	Dofollow
Mar	Internal Links	Dofollow
Apr	Internal Links	Dofollow
May	Internal Links	Dofollow
Jul	Internal Links	Dofollow
Aug	Internal Links	Dofollow
Sep	Internal Links	Dofollow
Oct	Internal Links	Dofollow
Nov	Internal Links	Dofollow
Dec	Internal Links	Dofollow
2-Jun-2022 Maharana Pratap Jayanti	Internal Links	Dofollow
5-Jun-2022 World Environment Day	Internal Links	Dofollow
9-Jun-2022 Ganga Dussehra	Internal Links	Dofollow
10-Jun-2022 Gayatri Jayanti	Internal Links	Dofollow
10-Jun-2022 Nirjala Ekadashi	Internal Links	Dofollow
12-Jun-2022 Vaikasi Visakam	Internal Links	Dofollow
14-Jun-2022 Vat Purnima	Internal Links	Dofollow
14-Jun-2022 Jyestha Purnima	Internal Links	Dofollow
17-Jun-2022 Krishnapingala Sankashti Chaturthi	Internal Links	Dofollow
19-Jun-2022 Father's Day	Internal Links	Dofollow
21-Jun-2022 world yoga day	Internal Links	Dofollow
24-Jun-2022 Yogini Ekadashi	Internal Links	Dofollow
29-Jun-2022 Ashadha Amavasya	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Aries	Internal Links	Dofollow
Taurus	Internal Links	Dofollow
Gemini	Internal Links	Dofollow
Cancer	Internal Links	Dofollow



Leo	Internal Links	Dofollow
Virgo	Internal Links	Dofollow
Libra	Internal Links	Dofollow
Scorpio	Internal Links	Dofollow
Sagittarius	Internal Links	Dofollow
Capricorn	Internal Links	Dofollow
Aquarius	Internal Links	Dofollow
Pisces	Internal Links	Dofollow
About Us	Internal Links	Dofollow
FAQ's	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Disclaimer	Internal Links	Dofollow
Terms & Conditions	Internal Links	Dofollow
Contact	Internal Links	Dofollow
Log In	External Links	Dofollow
Talk To AstrologerLIVE	External Links	Dofollow
Live Puja	External Links	Dofollow
Gemstones	External Links	Dofollow
Yantra	External Links	Dofollow
Rudraksha	External Links	Dofollow
Zodiac Pendants	External Links	Dofollow
Incense Sticks	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
View All	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

