



Review of Jmentertainment.co.uk

Generated on 2023-12-28

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Tabl	e of	Conten	ts

Search Engine Optimization

Mobile

Visitors Social

Link Analysis

Iconography

Good

To Improve

Errors

Not Important

Usability

Technologies

Hard to solve

Little tough to solve

Solve Easy to solve

No action necessary

Search Engine Optimization



JM Entertainment | Inflatable Funfair & Exhibition Game Hire UK

Length: 68 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



When it comes to party and event hire, you can't beat JM Entertainment! We bring inflatables, corporate entertainment, funfair attractions & more, UK-wide.

Length: 155 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





JM Entertainment | Inflatable Funfair & Exhibition Game Hire UK jmentertainment.co.uk/

When it comes to party and event hire, you can't beat JM Entertainment! We bring inflatables, corporate entertainment, funfair attractions & more, UK-wide.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





<H1> <H2> <H3> <H4> <H5> <H6>
2 9 6 10 0 0

<H1> Nationwide Corporate & Private Fun Hire Experts Uk </H1> <H1> Fun Day Entertainment Hire </H1> <H2> explore our categories </H2> <H2> some of our popular products </H2> <H2> What our clients say </H2> <H2> Party Equipment Rental </H2> <H2> Rodeo Bull, Climbing Wall, Assault Course Hire Nationwide </H2> <H2> Team Building Events </H2> <H2> Exhibition Stand Game Hire </H2> <H2> Swansea, Llanelli, Carmarthen, Cardiff, Bridgend, Caerphilly & Bristol Entertainment Hire </H2> <H2> news </H2> <H3> We are pleased to offer Bouncy Castle Hire, Bungee Run Hire, Candy Floss Machine HireEntertainers, Gladiator Duel Inflatable Hire, Assault Course Inflatable Hire, Adult Bouncy Castle Hire, Action Inflatable Hire, Inflatable Hire in the UK. </H3> <H3> quick links </H3> <H3> categories </H3> <H3> about us </H3> <H3> contact us </H3> <H3> find us online </H3> <H4> 18 Dec Unveiling the Magic: A Spectacular Christmas Event at the National History Museum in London </H4> <H4> 18 Dec Deck the Halls: Spreading Cheer with Christmas Prop Hire in Lancaster! 0 0 0 0 0 </H4> <H4> 11 Dec Illuminating Dorset: A Successful Roadshow Day with Lenovo and Windows! </H4> <H4> 11 Dec A Magical Morning at Odeon Cinema Leicester Square with Disney and Make-A-Wish! </H4> <H4> 11 Dec Shining Bright at Olympia London: A Custom Branded Strike A Light Experience! </H4> <H4> 11 Dec Glamour and Excitement: A Stellar Encore with Wella UK! </H4> <H4> 11 Dec Gloucester Rugby Club Welcomes the Excitement of Cash Grabber Hire! </H4> <H4> 11 Dec Elevating Fundraising in Pembrokeshire: A Night of Prizes and Purpose! </H4> <H4> 27 Nov A Night of Entertainment: Unveiling Our Spectacular Setup in London! </H4> <H4> 27 Nov Racing Excitement Unleashed: Our Staff Takes Warwick by Storm! </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords hire	Freq 177	Title	Desc	<h></h>
entertainment	52	✓	✓	-
event	32	×	✓	*
bouncy	31	×	×	-
games	28	×	×	×
team	28	×	×	*
game	22	✓	×	*
inflatable	21	✓	✓	*
castle	20	×	×	-
building	19	×	×	*
machine	16	×	×	*
christmas	14	×	×	*
exhibition	13	✓	×	*
family	13	×	×	×
corporate	12	×	✓	~

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 10 images on this web page **X** 3 ALT attributes are empty or missing.

/theme/jm-entertainment-logo@1x.png

/theme/icon-phone.png

/theme/icon-mail.png

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 15.71%

Text content size 23203 bytes Total HTML size 147738 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 144 KB to 38 KB (73.3 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Oh no, you are using underscores (these_are_underscores) in your URLs

000

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://jmentertainment.co.uk/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://jmentertainment.co.uk/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

000

Exactly how many years and months

Domain Age: 8 Years, 284 Days

Created Date: 19th-Mar-2015

Updated Date: 19th-Jun-2023

Expiry Date: 19th-Mar-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://jmentertainment.co.uk **Length:** 15 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time 0.96 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
jmentertainment.com	Already Registered
jmentertainment.net	Already Registered
jmentertainment.org	Already Registered
jmentertainment.biz	Already Registered
jmentertainment.us	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status	
nmentertainment.uk	Available	
hmentertainment.uk	Available	
ymentertainment.uk	Available	
umentertainment.uk	Available	
imentertainment.uk	Available	

Register the various typos of your domain to protect your brand from cybersquatters.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



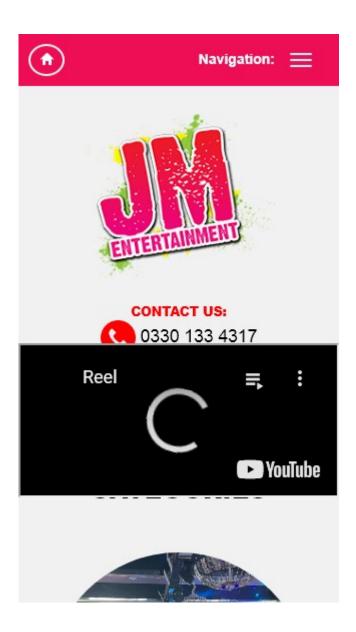
Bad, embedded objects detected.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies



Server IP	Server Location
78.136.6.76	//wh.ipaddress.com/a34,193,179,192?u="+encodeURIComponent(documen

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- * Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status





in Instagram: Jmentertainmentltd

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 225 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
About Us	Internal Links	Dofollow
News	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Family Fun Day Entertainment Hire	Internal Links	Dofollow
Team Building Ideas	Internal Links	Dofollow
Christmas Entertainment	Internal Links	Dofollow
Awards Evening Entertainment	Internal Links	Dofollow
Exhibition Game Hire	Internal Links	Dofollow
Corporate Event Hire	Internal Links	Dofollow
Fundraising Event Ideas	Internal Links	Dofollow
Event Management	Internal Links	Dofollow
Summer Entertainment	Internal Links	Dofollow
Office & Corporate Entertainment	Internal Links	Dofollow
Wedding Entertainment	Internal Links	Dofollow
Evening Entertainment	Internal Links	Dofollow
College & University Entertainment	Internal Links	Dofollow
Freshers Entertainment Hire	Internal Links	Dofollow
Children's Birthday Party	Internal Links	Dofollow
Nightclub Entertainment	Internal Links	Dofollow
Promotional Event Game Ideas	Internal Links	Dofollow
School Fun Day Entertainment Hire	Internal Links	Dofollow
Prop Hire	Internal Links	Dofollow
Beach & Seaside Theme	Internal Links	Dofollow
Funfair & Fairground Themed Events	Internal Links	Dofollow
Exhibition Branded Games Hire	Internal Links	Dofollow
Interactive Digital Fun	Internal Links	Dofollow
Inflatable Hire	Internal Links	Dofollow
Action Inflatable Hire	Internal Links	Dofollow
Bouncy Castles Hire	Internal Links	Dofollow
Assault Course Inflatable	Internal Links	Dofollow
Pub Games Hire	Internal Links	Dofollow
Giant Garden Games Hire	Internal Links	Dofollow
Photo Booth Hire	Internal Links	Dofollow
Wipeout / Last Man Standing	Internal Links	Dofollow
Team Building	Internal Links	Dofollow
Rodeo Bull Hire	Internal Links	Dofollow
Fun Casino Hire	Internal Links	Dofollow
Climbing Walls	Internal Links	Dofollow
Fun Foods Catering	Internal Links	Dofollow
Deck Chair Hire	Internal Links	Dofollow
Roll A Ball Hire / Donkey Derby	Internal Links	Dofollow
Santas Grotto Hire	Internal Links	Dofollow
Staging, Sound & Lighting	Internal Links	Dofollow
Special Effects Hire	Internal Links	Dofollow
Funfair Stalls Hire	Internal Links	Dofollow
Fairground Rides	Internal Links	Dofollow
rangioana maco	mornar Links	2 010110 ₩



Bumper Car Hire	Internal Links	Dofollow
Zorb Ball Hire	Internal Links	Dofollow
Event Infrastructure	Internal Links	Dofollow
A - Z	Internal Links	Dofollow
Testimonials	Internal Links	Dofollow
Bespoke Event Branding	Internal Links	Dofollow
0330 133 4317	Internal Links	Dofollow
Its A Knockout Hire	Internal Links	Dofollow
School Activities	Internal Links	Dofollow
Generator Hire	Internal Links	Dofollow
Sound, Lighting & AV Hire	Internal Links	Dofollow
Fun Foods	Internal Links	Dofollow
Power Distro	Internal Links	Dofollow
Bumper Carz Hire; Bumper Cars Hire	Internal Links	Dofollow
Popcorn Cart Hire	Internal Links	Dofollow
Ball In A Bucket Stall Hire	Internal Links	Dofollow
Mobile Dance Machine Hire	Internal Links	Dofollow
Mega Obstacle Course 220ft	Internal Links	Dofollow
ICON Fast feet Football Simulator Hire	Internal Links	Dofollow
Wrecking Ball Inflatable Hire	Internal Links	Dofollow
Human Football Table Inflatable	Internal Links	Dofollow
Mobile Stage Hire 6m x 4m	Internal Links	Dofollow
White Wedding Bouncy Castle Hire (Inc 3hr Supervision)	Internal Links	Dofollow
Laser Tag Hire Area 51	Internal Links	Dofollow
Chaos 4 Player Strike A Light - Bespoke Branded	Internal Links	Dofollow
Rope & Pole Red Carpet 5m	Internal Links	Dofollow
Vault Game Hire	Internal Links	Dofollow
Retro Arcade Machine Hire	Internal Links	Dofollow
Rock Climbing Wall Hire	Internal Links	Dofollow
Laser Tag Hire	Internal Links	Dofollow
Interactive IPS Team Challenge Game Hire	Internal Links	Dofollow
Rodeo Bull Hire	Internal Links	Dofollow
Batak Lite Hire - Bespoke Branded	Internal Links	Dofollow
Racing Car Simulator Hire	Internal Links	Dofollow
Ultimate Wipeout Sweeper / Last Man Standing Hire *	Internal Links	Dofollow
Pit Stop Challenge	Internal Links	Dofollow
High Striker (Bespoke Branding)	Internal Links	Dofollow
Mini Playzone	Internal Links	Dofollow
Cash Grabber Hire - Bespoke Branded	Internal Links	Dofollow
Disco Dome Adults & Children's Inc Slide	Internal Links	Dofollow
Surf Simulator Hire Rodeo Surf Machine Hire	Internal Links	Dofollow
Branded Buzz Wire Steady Hand Game Hire	Internal Links	Dofollow
Skeeball Game Hire	Internal Links	Dofollow
Deck Chair Hire	Internal Links	Dofollow
Chaos 4 Player Strike A Light	Internal Links	Dofollow
Interactive IPS Podium Arena	Internal Links	Dofollow
Interactive IPS Battle Bunker Arena	Internal Links	Dofollow
Deck Chair Hire	Internal Links	Dofollow
Football Theme Roll A Ball Derby Hire	Internal Links	Dofollow
Deluxe Santa's Sleigh & 4 Reindeer Props	Internal Links	Dofollow
Bootcamp Assault Course Hire	Internal Links	Dofollow
Foosball Table Hire (Deluxe Version)	Internal Links	Dofollow
Scalextric Slot Car Racing	Internal Links	Dofollow



Prize Crane Claw Machine Hire	Internal Links	Dofollow
Ballnado Grabber Hire - Bespoke Branded	Internal Links	Dofollow
Yasmin Vines	Internal Links	Dofollow
Paul Twite	Internal Links	Dofollow
Sarah Dainton	Internal Links	Dofollow
Beccy Richards	Internal Links	Dofollow
Emma Charnley	Internal Links	Dofollow
Claire O'Gorman	Internal Links	Dofollow
Adrian Hoskins	Internal Links	Dofollow
Chris Huish	Internal Links	Dofollow
Sammi Bryan	Internal Links	Dofollow
Jen Hillman	Internal Links	Dofollow
Hendy Group	Internal Links	Dofollow
Imogen Willoughby	Internal Links	Dofollow
Stephen Evans	Internal Links	Dofollow
Oliver Kumra	Internal Links	Dofollow
Will Walker	Internal Links	Dofollow
Assault Course Hire	Internal Links	Dofollow
Bouncy Castle Hire	Internal Links	Dofollow
Corporate Entertainment	Internal Links	Dofollow
Sumo suit hire, Gladiator Duel Hire,	Internal Links	Dofollow
Inflatable Bouncy Slide Hire	Internal Links	Dofollow
Foam Parties	Internal Links	Dofollow
Special Effects Hire	Internal Links	Dofollow
Rodeo Bull Hire	Internal Links	Dofollow
Soft Play Hire	Internal Links	Dofollow
Obstacle Course Hire	Internal Links	Dofollow
Event Management	Internal Links	Dofollow
family fun day	Internal Links	Dofollow
Bouncy Castles & Inflatable Slides	Internal Links	Dofollow
Mobile Crazy Golf Hire	Internal Links	Dofollow
Human Table Football	Internal Links	Dofollow
Mobile Laser Tag Hire Area 51	Internal Links	Dofollow
Total Wipeout Challenge	Internal Links	Dofollow
Country Pursuits Team Building Day	Internal Links	Dofollow
Driving Racing Simulators	Internal Links Internal Links	Dofollow
Retro Arcade Machine		Dofollow
Pick & Mix Sweet Stand Hire	Internal Links Internal Links	Dofollow
Popcorn Machine Hire		Dofollow
Giant Snow Globe Hire	Internal Links	Dofollow
Cash Grabber / Grab a Grand Hire	Internal Links	Dofollow
Buzz Wire Hire	Internal Links	Dofollow
Batak Lite Hire	Internal Links	Dofollow
Cash Grabber Hire	Internal Links	Dofollow
Ballnado Hire	Internal Links	Dofollow
Crack The Code	Internal Links	Dofollow
The Vault Game Hire	Internal Links	Dofollow
Strike A Light	Internal Links	Dofollow
Chaos 4	Internal Links	Dofollow
Dance Machine	Internal Links	Dofollow
Arcade Machine	Internal Links	Dofollow
Gold Cup Horse Racing	Internal Links	Dofollow
Pick N Mix Sweet Stand	Internal Links	Dofollow



Racing Simulators	Internal Links	Dofollow
Roll A Ball Derby,	Internal Links	Dofollow
Pixel Play	Internal Links	Dofollow
Pop Corn Machine	Internal Links	Dofollow
Candy Floss Machine	Internal Links	Dofollow
Prize Wheel	Internal Links	Dofollow
Revolution Reaction Test,	Internal Links	Dofollow
Saw Bones	Internal Links	Dofollow
Punch Boxing Machine	Internal Links	Dofollow
Virtual Bowling	Internal Links	Dofollow
Selfie Booth	Internal Links	Dofollow
Football Simulator,	Internal Links	Dofollow
Rugby Simulator	Internal Links	Dofollow
Golf Simulator	Internal Links	Dofollow
Grab a Grand Hire	Internal Links	Dofollow
Bungee Run Hire	Internal Links	Dofollow
Gladiator Duel Inflatable Hire	Internal Links	Dofollow
Adult Bouncy Castle Hire	Internal Links	Dofollow
-	Internal Links	Dofollow
family fun days	Internal Links	Dofollow
	Internal Links	Dofollow
1	Internal Links	Dofollow
	Internal Links	Dofollow
exhibition games	Internal Links	Dofollow
	Internal Links	Dofollow
,	Internal Links	Dofollow
r · r ·	Internal Links	Dofollow
	Internal Links	Dofollow
National History Museum in London It's the season of joy and celebration, and nothing can beat a fantastic Christmas event at the		Dorono v
18 Dec Deck the Halls: Spreading Cheer with Christmas Prop Hire in Lancaster! [] [] [] [] [] The festive season is here and what could be a better w to add some holiday magic to any event	Internal Links vay	Dofollow
11 Dec Illuminating Dorset: A Successful Roadshow Day with Lenovo and Windows! Our team recently had a successful roadshow event in Dorset, where we collaborated with Lenovo a	Internal Links	Dofollow
11 Dec A Magical Morning at Odeon Cinema Leicester Square with Disney and Make-A-Wish! Our team of dedicated staff is currently on-site at Odeon Cinema Leicester Square, getting ready	Internal Links	Dofollow
	Internal Links	Dofollow
27 Nov A Night of Entertainment: Unveiling Our Spectacular Setup in London! London is about to be illuminated by an exciting evening as we unveil our extraordinary event in	Internal Links	Dofollow



27 Nov Racing Excitement Unleashed: Our Staff Takes Warwick by Storm! Our dedicated team embarked on a journey to Warwick yesterday for a venture. We are excited to	Internal Links	Dofollow
Entertainment Hire	Internal Links	Dofollow
Terms & Conditions	Internal Links	Dofollow
Health & Safety	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
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No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Booking System by The Bouncy Castle Network	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

