

Review of [Holidaytoursnepal.com](https://holidaytoursnepal.com)

Generated on 2025-06-24

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

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Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



Holiday Planner Nepal | Best Travel Company

Length: 43 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Holiday Planner Nepal is one of the pioneer adventure travel operators specializing in culture, traditions, tours, treks, and expeditions towards the Himalayas.

Length: 160 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



Holiday Planner Nepal, Holiday Tours Nepal, best travel company nepal, best holiday planner company, best holiday plan nepal, best tour agency kathmandu, holiday plan in nepal, nepal holiday treks and tours, holiday destination in nepal, holiday bookers nepal

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Holiday Planner Nepal | Best Travel Company](#)
[holidaytoursnepal.com/](#)

Holiday Planner Nepal is one of the pioneer adventure travel operators specializing in culture, traditions, tours, treks, and expeditions towards the Himalayas.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

| <H1> | <H2> | <H3> | <H4> | <H5> | <H6> |
|------|------|------|------|------|------|
| 1 | 0 | 1 | 15 | 0 | 0 |

<H1> Holiday Planner Nepal </H1>
<H3> 24/7 Customer Support </H3>
<H4> Festivals In Nepal </H4>
<H4> Nepal Trekking </H4>
<H4> Flight Ticket and Helicopter Tour </H4>
<H4> Wildlife Safari In Nepal </H4>
<H4> Helicopter Tour in Nepal </H4>
<H4> Nepal Tour Packages </H4>
<H4> One Day Activities in Nepal </H4>
<H4> Annapurna Base Camp Short Trek-8 days </H4>
<H4> Kathmandu to Lukla flight ticket </H4>
<H4> Everest Base Camp Short Trek - 12 Days </H4>
<H4> Mardi Himal Trekking - 5 Days </H4>
<H4> Everest Base Camp Helicopter Tour with Landing - 1 Day </H4>
<H4> Everest Base Camp Trekking with Helicopter Return- 11 Days </H4>
<H4> How the Annapurna Circuit Trail Is Being Impacted by Roads and How Trekkers Can Avoid Them </H4>
<H4> Is the Kalapatthar Sunrise View Worth It? Guide for Everest Base Camp Trekkers </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords

trekking 59 nepal 32 base 27 camp 26 everest 26
 tour 25 helicopter 22 short 22 trek 19 holiday 13
 annapurna 12 flight 10 planner 10 tours 9 best 8

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

| Keywords | Freq | Title | Desc | <H> |
|------------|------|-------|------|-----|
| trekking | 59 | × | × | ✓ |
| nepal | 32 | ✓ | ✓ | ✓ |
| base | 27 | × | × | ✓ |
| camp | 26 | × | × | ✓ |
| everest | 26 | × | × | ✓ |
| tour | 25 | × | ✓ | ✓ |
| helicopter | 22 | × | × | ✓ |
| short | 22 | × | × | ✓ |
| trek | 19 | × | ✓ | ✓ |
| holiday | 13 | ✓ | ✓ | ✓ |
| annapurna | 12 | × | × | ✓ |
| flight | 10 | × | × | ✓ |
| planner | 10 | ✓ | ✓ | ✓ |
| tours | 9 | × | ✓ | × |
| best | 8 | ✓ | × | × |

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 17 images on this web page

✓ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **11.58%**

Text content size 11866 bytes

Total HTML size 102459 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression





Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 100 KB to 17 KB (82.8 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 172.67.212.91 does not redirect to holidaytoursnepal.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.



WWW Resolve



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap



Good, you have XML Sitemap file!
<http://holidaytoursnepal.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Robots.txt



Good, you have Robots.txt file!
<http://holidaytoursnepal.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 10 Years, 183 Days

Created Date: 23rd-Dec-2014

Updated Date: 24th-Dec-2024

Expiry Date: 23rd-Dec-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://holidaytoursnepal.com
Length: 17 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

100 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.33 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language

Declared Language: English



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

| Domains (TLD) | Status |
|------------------------|--------------------|
| holidaytoursnepal.net | Available |
| holidaytoursnepal.org | Already Registered |
| holidaytoursnepal.biz | Already Registered |
| holidaytoursnepal.us | Available |
| holidaytoursnepal.info | Already Registered |

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

| Domains (TLD) | Status |
|-----------------------|-----------|
| bolidaytoursnepal.com | Available |
| golidaytoursnepal.com | Available |
| tolidaytoursnepal.com | Available |
| yolidaytoursnepal.com | Available |
| uolidaytoursnepal.com | Available |

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

**Server IP**

| Server IP | Server Location |
|---------------|--|
| 104.21.23.170 | United States Hide IP AddressShow Full IP Address Information Lookup AddressLookup Frequently Asked Questions (FAQ)What is IPV4?IPv4 s connect to the internet by using a unique address. This address is usually 203.0.113.181). It has been around for a while but there is a new system o IPV6?IPv6 stands for Internet Protocol version 6. It is the latest internet a addresses, eight groups of four hexadecimal numbers separated by colons |

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your users. Search engines take the geolocation of a server into account as well as the server speed.

**Speed Tips**

Tips for authoring fast-loading HTML pages:

- ✗ Too bad, your website has too many CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✓ Perfect, your website doesn't use inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

**Analytics**

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Holidaytoursnepal2018

 Twitter:  Holiday

 Instagram:  Holidaytoursnepal

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Traffic Rank



No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization



Your website is popular on following countries:

No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Estimated Worth



\$60 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 177 links including both internal & external links of your site

| Anchor | Type | Follow |
|---|----------------|----------|
| Explore more | Internal Links | Dofollow |
| No Anchor Text | Internal Links | Dofollow |
| My Wishlist | Internal Links | Dofollow |
| My Booking (0) | Internal Links | Dofollow |
| Start Planning | Internal Links | Dofollow |
| Destinations | Internal Links | Dofollow |
| Nepal | Internal Links | Dofollow |
| Tourist Bus Tickets Nepal | Internal Links | Dofollow |
| Hiking In Nepal | Internal Links | Dofollow |
| Old Age Travelers | Internal Links | Dofollow |
| Voluntourism in Nepal | Internal Links | Dofollow |
| Special Interest Tour in Nepal | Internal Links | Dofollow |
| Festivals In Nepal | Internal Links | Dofollow |
| Nepal Adventure Sports | Internal Links | Dofollow |
| Wildlife Safari In Nepal | Internal Links | Dofollow |
| Yoga in Nepal | Internal Links | Dofollow |
| Helicopter Tour in Nepal | Internal Links | Dofollow |
| Family Holiday in Nepal | Internal Links | Dofollow |
| Peak Climbing in Nepal | Internal Links | Dofollow |
| Nepal Tour Packages | Internal Links | Dofollow |
| One Day Activities in Nepal | Internal Links | Dofollow |
| Yoga Trekking in Nepal | Internal Links | Dofollow |
| Everest Short Yoga Trek - 10 Days | Internal Links | Dofollow |
| Everest Base Camp Yoga Trek: 14 Days | Internal Links | Dofollow |
| Short Trekking Packages For Nepal | Internal Links | Dofollow |
| Gosaikunda Short Trek: 7 days | Internal Links | Dofollow |
| Everest Base Camp Short Trek - 12 Days | Internal Links | Dofollow |
| Everest Short Trek with Helicopter Tour -6 Days | Internal Links | Dofollow |
| Ghorepani Poon Hill Short Trek - 4 days | Internal Links | Dofollow |
| Everest short trek with Gokyo helicopter tour -6 days | Internal Links | Dofollow |
| Ghandruk Trekking: 3 Days | Internal Links | Dofollow |
| Bhutan | Internal Links | Dofollow |
| 4 Nights 5 Days Bhutan Tour | Internal Links | Dofollow |
| Tibet | Internal Links | Dofollow |
| Tibet Overland Tour - 12 Days | Internal Links | Dofollow |
| Himalayan Multi-Countries Tour | Internal Links | Dofollow |
| Annapurna Region Trekking Package | Internal Links | Dofollow |
| Annapurna Base Camp Short Trek-8 days | Internal Links | Dofollow |
| Annapurna Short Circuit - 9 Days | Internal Links | Dofollow |
| Mardi Himal Trekking - 5 Days | Internal Links | Dofollow |
| Annapurna Circuit Trekking: 14 Days | Internal Links | Dofollow |
| Annapurna Base Camp Trekking: 14 Days | Internal Links | Dofollow |
| Khayer Lake and Khopra Ridge Trekking - 11 days | Internal Links | Dofollow |
| Nar Phu Valley Trekking - 17 Days | Internal Links | Dofollow |
| Royal Trekking: Trail explored by King Charles III | Internal Links | Dofollow |
| Annapurna Dhaulagiri Panorama Trekking - 11 Days | Internal Links | Dofollow |
| Annapurna Panorama Trekking - 12 Days | Internal Links | Dofollow |

| | | |
|--|----------------|----------|
| Tilicho Lake And Mesokanto-La Pass Trekking - 12 Days | Internal Links | Dofollow |
| Everest Region Trekking Packages | Internal Links | Dofollow |
| Everest Base Camp Luxury Trek - 13 Days | Internal Links | Dofollow |
| Everest Base Camp Helicopter Tour with Landing - 1 Day | Internal Links | Dofollow |
| Everest Base Camp Trek For Seniors-15 days | Internal Links | Dofollow |
| Everest Base Camp Trekking - 14 Days | Internal Links | Dofollow |
| Everest helicopter tour - 1 Day | Internal Links | Dofollow |
| Gokyo Valley Trekking - 15 Days | Internal Links | Dofollow |
| Everest Base Camp Trekking with Helicopter Return- 11 Days | Internal Links | Dofollow |
| Pike Hill Trekking - 8 Days | Internal Links | Dofollow |
| Everest Panorama Trekking- 12 Days | Internal Links | Dofollow |
| Gokyo Cho La Pass Trekking - 19 Days | Internal Links | Dofollow |
| Everest Three High Pass Trekking - 21 days | Internal Links | Dofollow |
| Gokyo Lake Everest Panorama Trekking- 16 Days | Internal Links | Dofollow |
| Rolwaling Everest Trekking - 18 Days | Internal Links | Dofollow |
| Jiri to Everest Base Camp Trek - 21 Days | Internal Links | Dofollow |
| Langtang Region Trekking Packages | Internal Links | Dofollow |
| Tamang Heritage Trail - 8 Days | Internal Links | Dofollow |
| Langtang Valley Trekking - 8 Days | Internal Links | Dofollow |
| Gosaikunda Pass Trekking - 11 Days | Internal Links | Dofollow |
| Helambu Trekking - 11 Days | Internal Links | Dofollow |
| Langtang Gosaikunda Trekking - 15 Days | Internal Links | Dofollow |
| Manaslu Trekking Packages | Internal Links | Dofollow |
| Manaslu Circuit with Larke La Pass-15 days | Internal Links | Dofollow |
| Lower Manaslu Trekking - 13 Days | Internal Links | Dofollow |
| Around Manaslu Trekking - 14 Days | Internal Links | Dofollow |
| Tsum Valley Short Trek - 15 Days | Internal Links | Dofollow |
| Tsum Valley Manaslu Trekking - 24 Days | Internal Links | Dofollow |
| Far Western Nepal Region Trekking | Internal Links | Dofollow |
| Lower Dolpo trekking-18 Days | Internal Links | Dofollow |
| Rara Lake Khaptad National Park Trekking - 18 Days | Internal Links | Dofollow |
| Upper Dolpo Trekking - 26 Days | Internal Links | Dofollow |
| Mustang Region Trekking | Internal Links | Dofollow |
| Muktinath Helicopter Tour - 1 Day | Internal Links | Dofollow |
| Mustang Jeep Tour -6 Days | Internal Links | Dofollow |
| Jomsom Muktinath Short Trek -8 Days | Internal Links | Dofollow |
| Kali Gandaki to Muktinath Trek - 14 Days | Internal Links | Dofollow |
| Upper Mustang Trekking - 17 Days | Internal Links | Dofollow |
| Eastern Nepal Region Trekking | Internal Links | Dofollow |
| Makalu Base Camp Trekking - 20 Days | Internal Links | Dofollow |
| Lumba Sumba Pass Trekking - 22 Days | Internal Links | Dofollow |
| Kanchenjunga Base Camp Trekking - 20 Days | Internal Links | Dofollow |
| Easy and Slow Trekking in Nepal | Internal Links | Dofollow |
| Slow and Easy Trekking in Annapurna - 13 Days | Internal Links | Dofollow |
| Slow and Easy Trekking in Langtang - 14 Days | Internal Links | Dofollow |
| Slow and Easy Trekking in Everest - 15 Days | Internal Links | Dofollow |
| Ganesh Himal Region Trekking | Internal Links | Dofollow |
| Ruby Valley Trekking - 14 Days | Internal Links | Dofollow |
| Ganesh Himal Trekking - 16 Days | Internal Links | Dofollow |
| Luxury Lodge Trekking in Nepal | Internal Links | Dofollow |
| Annapurna Luxury Lodge Trekking - 13 Days | Internal Links | Dofollow |
| Flight Ticket and Helicopter Tour | Internal Links | Dofollow |
| Kathmandu to Lukla flight ticket | Internal Links | Dofollow |

| | | |
|---|----------------|----------|
| Ramechhap to Lukla Flight ticket 2024-2025 | Internal Links | Dofollow |
| Kathmandu to Pokhara flight ticket | Internal Links | Dofollow |
| Kathmandu to Chitwan Flight Ticket | Internal Links | Dofollow |
| Helicopter Flight to Lukla from Kathmandu | Internal Links | Dofollow |
| Everest and Himalaya Mountain Flight | Internal Links | Dofollow |
| Travel Info | Internal Links | Dofollow |
| NOC compulsory for Indians | Internal Links | Dofollow |
| Suggested Equipment List | Internal Links | Dofollow |
| Do's and Don't's in Nepal | Internal Links | Dofollow |
| Health and Medicine | Internal Links | Dofollow |
| Altitude Sickness | Internal Links | Dofollow |
| Clothing and Equipment | Internal Links | Dofollow |
| Trekking Permit and Entry fees | Internal Links | Dofollow |
| Trekking Grade | Internal Links | Dofollow |
| Type of Trekking | Internal Links | Dofollow |
| Why is TIMS Necessary? | Internal Links | Dofollow |
| Trekking season in Nepal | Internal Links | Dofollow |
| Nepal Visa Information | Internal Links | Dofollow |
| Before you go/Additional Info | Internal Links | Dofollow |
| Weather and Climate of Nepal | Internal Links | Dofollow |
| Best time to visit in Nepal | Internal Links | Dofollow |
| Communication service in Nepal | Internal Links | Dofollow |
| Festivals of Nepal | Internal Links | Dofollow |
| Foreign Currency and Credit Cards | Internal Links | Dofollow |
| Place to visit in Nepal | Internal Links | Dofollow |
| Travel Insurance | Internal Links | Dofollow |
| Getting into Nepal | Internal Links | Dofollow |
| Must Places to travel in Nepal | Internal Links | Dofollow |
| Things to Know Before Travelling to Nepal | Internal Links | Dofollow |
| Best vegetarian and gluten free restaurants in Thamel | Internal Links | Dofollow |
| Company | Internal Links | Dofollow |
| About Us | Internal Links | Dofollow |
| Our Mission | Internal Links | Dofollow |
| Our Team | Internal Links | Dofollow |
| Legal Documents | Internal Links | Dofollow |
| Responsible Travel | Internal Links | Dofollow |
| Terms and Conditions | Internal Links | Dofollow |
| Privacy Policy | Internal Links | Dofollow |
| Blog | Internal Links | Dofollow |
| Contact Us | Internal Links | Dofollow |
| Call Us: +977 9818178630 | Internal Links | Dofollow |
| Explore more | Internal Links | Dofollow |
| Read More Reviews | Internal Links | Dofollow |
| No Anchor Text | Internal Links | Dofollow |
| No Anchor Text | Internal Links | Dofollow |
| Explore more | Internal Links | Dofollow |
| Hotel Reservation | Internal Links | Dofollow |
| Flight Booking | Internal Links | Dofollow |
| No Anchor Text | Internal Links | Dofollow |
| Client Reviews | Internal Links | Dofollow |
| Photos | Internal Links | Dofollow |
| Videos | Internal Links | Dofollow |
| Customize Trip | Internal Links | Dofollow |

| | | |
|----------------------|----------------|----------|
| Tailor-made Trip | Internal Links | Dofollow |
| Subscribe Newsletter | Internal Links | Dofollow |
| Write a Review | Internal Links | Dofollow |
| FAQs | Internal Links | Dofollow |
| Flight Booking | Internal Links | Dofollow |
| Hotel Booking | Internal Links | Dofollow |
| | Internal Links | Dofollow |
| Send Inquiry | Internal Links | Dofollow |
| Privacy Policy | Internal Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
| +977 9818178630 | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



Broken links were found on this web page

<http://holidaytoursnepal.com/cdn-cgi/l/email-protection#2b42454d446b434447424f4a525f445e5958454e5b4a4705484446>

<https://www.linkedin.com/company/holiday-tours-nepal/>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.