



Your Website Score

# Review of Flait-aluminum.com

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## Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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## Title Tag



Aluminum Tread Checkered Plate & Sheet,Aluminum Sheet & Plate,Aluminum Foil,Aluminum Coil - Flait Aluminum

**Length:** 106 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



## Meta Description



Henan Flait Aluminum Co., Ltd. (referred to as Flait Aluminum) is a subsidiary of Jialical Mining Group, founded in 2008. Its headquartered is in Zhengzhou, with an office area of 6,165 square meters.

**Length:** 200 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



## Meta Keywords



aluminum tread checkered sheet,aluminum tread checkered plate,aluminum sheet,aluminum plate,aluminum coil, aluminum foil

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



[Aluminum Tread Checkered Plate & Sheet,Aluminum Sheet & Plate,Aluminum Foil,Aluminum Coil - Flait Aluminum](#)  
[flait-aluminum.com/](http://flait-aluminum.com/)

Henan Flait Aluminum Co., Ltd. (referred to as Flait Aluminum) is a subsidiary of Jalical Mining Group, founded in 2008. Its headquartered is in Zhengzhou, with an office area of 6,165 square meters.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	6	12	9	0	1

```
<H1> Henan Flait Aluminum Co., Ltd. </H1>
<H2> Aluminum manufacturer in China </H2>
<H2> hot selling products </H2>
<H2> HAVE A QUESTION ? </H2>
<H2> Henan Flait Aluminum Co., Ltd. </H2>
<H2> SERVICES AND SOLUTIONS </H2>
<H2> Latest News </H2>
<H3> 5454 Aluminum Sheet Plate </H3>
<H3> 5754 Aluminum Sheet Plate </H3>
<H3> 5086 Aluminum Coil </H3>
<H3> 8006 Aluminum Foil </H3>
<H3> 5052 Aluminum Sheet Plate </H3>
<H3> 5182 Aluminum Sheet Plate </H3>
<H3> 5252 Aluminum Sheet Plate </H3>
<H3> 5083 Aluminum Coil </H3>
<H3> 3105 8011 aluminum sheet for bottle caps </H3>
<H3> 5083/5086 marine grade aluminum sheet for ship </H3>
<H3> 1060 O aluminum strip for transformer </H3>
<H3> The difference between 6061 aluminum plate and 6063 aluminum plate </H3>
<H4> Aluminum Sheet </H4>
<H4> Aluminum Coil </H4>
<H4> Aluminum Foil </H4>
<H4> Checkered Aluminum Sheet </H4>
<H4> Bilingual Customer Service </H4>
<H4> Flait Aluminum is a large-scale modern aluminum processing enterprise specializing in the production of aluminum sheets, coils, strips, and foils. </H4>
<H4> LINKS </H4>
<H4> PRODUCTS </H4>
<H4> Contact us </H4>
<H6> We provide manufacturing, processing, packaging, assembly of complete products and logistics, as well as after-sales service and support. </H6>
```

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

## Keywords

aluminum 98 sheet 34 plate 21 good 15 more 11  
 checkered 11 alloy 10 used 8 high 8 strip 8  
 coil 7 tread 7 flait 7 series 7 corrosion 6

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


## Keyword Consistency

Keywords	Freq	Title	Desc	<H>
aluminum	98	✓	✓	✓
sheet	34	✓	✗	✓
plate	21	✓	✗	✓
good	15	✗	✗	✗
more	11	✗	✗	✗
checkered	11	✓	✗	✓
alloy	10	✗	✗	✗
used	8	✗	✗	✗
high	8	✗	✗	✗
strip	8	✗	✗	✓
coil	7	✓	✗	✓
tread	7	✓	✗	✗
flait	7	✓	✓	✓
series	7	✗	✗	✗
corrosion	6	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**  


We found 25 images on this web page  
 12 ALT attributes are empty or missing.

/wp-content/uploads/2023/05/logo.png  
/wp-content/uploads/2023/05/banner.jpg  
/wp-content/uploads/2023/05/banner-\_02.jpg  
/wp-content/uploads/2023/05/que\_pic.png  
/wp-content/themes/fulaite/images/in\_abpic.jpg  
/wp-content/uploads/2023/05/about\_03.jpg  
/wp-content/themes/fulaite/images/in\_abicon1.png  
/wp-content/themes/fulaite/images/in\_abicon2.png  
/wp-content/themes/fulaite/images/in\_abicon3.png  
/wp-content/uploads/2023/05/nwe2.jpg?v=1685435893  
/wp-content/uploads/2023/05/logo.png  
/wp-content/uploads/2023/06/tele.jpg

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).  
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**  


HTML to Text Ratio is: **22.75%**

Text content size 11402 bytes  
Total HTML size 50117 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**  




Wow! It's GZIP Enabled.  
 Your webpage is compressed from 49 KB to 10 KB (80.3 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 45.32.103.48 does not redirect to flait-aluminum.com  


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Warning! We have detected parameters in a massive number of URLs  


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these\_are\_underscores) in your URLs  


Great, you are not using ?underscores (these\_are\_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.  
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!  
⚙️⚙️⚙️ <http://flait-aluminum.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

✔ **Robots.txt** Good, you have Robots.txt file!  
⚙️⚙️⚙️ <http://flait-aluminum.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



 **Embedded Objects** Perfect, no embedded objects has been detected on this page  


Embedded Objects such as Flash. It should only be used for specific enhancements.  
Although Flash content often looks nicer, it cannot be properly indexed by search engines.  
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page  


Frames can cause problems on your web page because search engines will not crawl or index the content within them.  
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months  


Domain Age: 0 Years, 123 Days

Created Date: 10th-Mar-2023

Updated Date: 10th-Mar-2023

Expiry Date: 10th-Mar-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.  
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**  


Indexed pages in search engines

69 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**  


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## URL



http://flait-aluminum.com

**Length:** 14 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,

http://www.mysite.com/en/products).



## Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page



Bad, your website has no custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**  


48 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.  
Page size affects the speed of your website; try to keep your page size below 2 Mb.  
Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**  


4.11 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.  
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**  


Good, you have declared your language  
Declared Language: English

Make sure your declared language is the same as the language detected by Google  
Also, define the language of the content in each page's HTML code.

## Domain Availability



Domains (TLD)	Status
flait-aluminum.net	Available
flait-aluminum.org	Already Registered
flait-aluminum.biz	Already Registered
flait-aluminum.us	Available
flait-aluminum.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

## Typo Availability



Domains (TLD)	Status
clait-aluminum.com	Available
dlait-aluminum.com	Available
elait-aluminum.com	Available
rlait-aluminum.com	Available
tlait-aluminum.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



### Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## Mobile Friendliness



Awesome! This page is mobile-friendly!  
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



## Mobile Compatibility



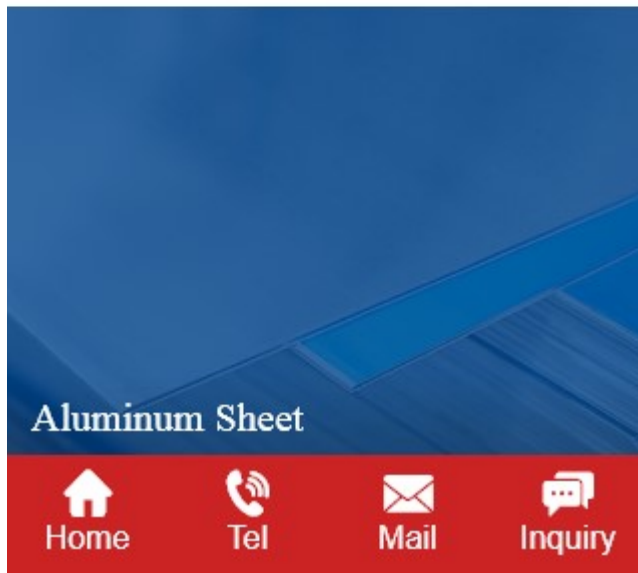
Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



## Aluminum manufacturer in China



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



## Server IP

Server IP	Server Location
45.32.103.48	//wh.ipaddress.com/a34,193,179,192?u="+encodeURIComponent(docume

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your users. Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**  


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.  
For example, what version of HTML the page is written in.  
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**  


W3C not validated

W3C is a consortium that sets web standards.  
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



 **Encoding**  


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

## Social Data

Your social media status

 Facebook:  Profile.php

 Twitter:  Flait

 Instagram:  Flait

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

 **Traffic Rank**      No Global Rank  


A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

 **Visitors Localization**      Your website is popular on following countries:  


**No data available**

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

 **Estimated Worth**      \$60 USD  


Just a estimated worth of your website based on Alexa Rank.

## **In-Page Links**

We found a total of 75 links including both internal & external links of your site

Anchor	Type	Follow
0086-13203837398	Internal Links	Nofollow
No Anchor Text	Internal Links	Dofollow
Home	Internal Links	Dofollow
About us	Internal Links	Dofollow
What Makes Flait Different	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Product	Internal Links	Dofollow
Aluminum Sheet	Internal Links	Dofollow
5083 Aluminum Sheet Plate	Internal Links	Dofollow
5086 Aluminum Sheet Plate	Internal Links	Dofollow
5454 Aluminum Sheet Plate	Internal Links	Dofollow
5754 Aluminum Sheet Plate	Internal Links	Dofollow
5052 Aluminum Sheet Plate	Internal Links	Dofollow
5182 Aluminum Sheet Plate	Internal Links	Dofollow
5252 Aluminum Sheet Plate	Internal Links	Dofollow
6061 Aluminum Sheet Plate	Internal Links	Dofollow
6063 Aluminum Sheet Plate	Internal Links	Dofollow
6082 Aluminum Sheet Plate	Internal Links	Dofollow
Aluminum Coil	Internal Links	Dofollow
5052 Aluminum Coil	Internal Links	Dofollow
5086 Aluminum Coil	Internal Links	Dofollow
5083 Aluminum Coil	Internal Links	Dofollow
5754 Aluminum Coil	Internal Links	Dofollow
3003 Aluminum Coil	Internal Links	Dofollow
3105 Aluminum Coil	Internal Links	Dofollow
1060 Aluminum Coil	Internal Links	Dofollow
1050 Aluminum Coil	Internal Links	Dofollow
8011 Aluminum Coil	Internal Links	Dofollow
6061 Aluminum Coil	Internal Links	Dofollow
Aluminum Foil	Internal Links	Dofollow
8006 Aluminum Foil	Internal Links	Dofollow
8011 Aluminum Foil	Internal Links	Dofollow
8079 Aluminum Foil	Internal Links	Dofollow
5052 Aluminum Foil	Internal Links	Dofollow
8021 Aluminum Foil	Internal Links	Dofollow
3003 Aluminum Foil	Internal Links	Dofollow
3102 Aluminum Foil	Internal Links	Dofollow
3004 Aluminum Foil	Internal Links	Dofollow
7072 Aluminum Foil	Internal Links	Dofollow
1235 Aluminum Foil	Internal Links	Dofollow
Checkered Aluminum Sheet	Internal Links	Dofollow
5052 Aluminum Tread Checkered Plate Sheet	Internal Links	Dofollow
5083 Aluminum Tread Checkered Plate Sheet	Internal Links	Dofollow
3003 Aluminum Tread Checkered Plate Sheet	Internal Links	Dofollow
Aluminum Tread Checkered Plate Sheet	Internal Links	Dofollow
5 Bar Aluminum Checker Plate Sheet	Internal Links	Dofollow
Aluminum Diamond Tread Plate	Internal Links	Dofollow

Stucco Embossed Aluminum Coil	Internal Links	Dofollow
1060 Aluminum Tread Checkered Plate Sheet	Internal Links	Dofollow
6061 Aluminum Tread Checkered Plate Sheet	Internal Links	Dofollow
5754 Aluminum Tread Checkered Plate Sheet	Internal Links	Dofollow
Application	Internal Links	Dofollow
News & Blog	Internal Links	Dofollow
News	Internal Links	Dofollow
Blog	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Get A Quote	Internal Links	Nofollow
20 Jun, 2023 News 3105 8011 aluminum sheet for bottle caps 3105 8011 aluminum sheets are non-heat-treatable alloys made up of aluminum, manganese, and magnesium. 3105 8011 aluminum sheets are two of the most commonly used aluminum alloys for bottle caps. The sheets are available in different sizes, thicknesses, and finishes to meet the requirements of various manufacturing industries. The sheets are typically coated with a protective film, allowing easy painting, printing, or embossing.Click to Order Specification of 3105 8011 aluminum sheet for bottle caps Alloy Temper Thickness (mm) Width (mm) Length (mm) U.T.S (Mpa) Elongation (%) Earing (%) 3105 H14,H16,H18 0.15-0.50 800-1000 600-1000 125-155 ≥2 ≤2 8011 H14,H16 0.15-0.50 800-1000 600-1000 150-200 ≥1 ≤2 Surface type Plain mill finish aluminum strip DOS oil lubricated finish Chromated finish One side golden/white/red/blue/black, etc other colored, other side protective lacquered both sides clear/transparent lacquered Features of 3105 8011 aluminum sheet for bottle caps Excellent Corrosion Resistance: The aluminum alloy has excellent corrosion resistance, minimizing the risk of any chemical reactions with the contents of the bottle. Formability: 3105 and 8011 aluminum sheets for bottle caps are highly formable, allowing the material to undergo a wide range of forming processes, including rolling, extrusion, stamping, and punching. High Strength: The aluminum alloy has good...	Internal Links	Dofollow
08 Jun, 2023 News 5083/5086 marine grade aluminum sheet for ship The article mainly introduces the parameters and characteristics of 5083/5086 ship grade marine aluminum plate.	Internal Links	Dofollow
07 Jun, 2023 News 1060 O aluminum strip for transformer Transformer aluminum strips are divided into different grades, specifications, and states according to their uses. Common grades are: 1060, 1050, 1050A, 1060, 1070, 1070A, 1350, Temper: O temper, thickness between 0.08-3.00. Mainly used in large transformers, solar energy, power industry, high and low voltage windings of dry-type transformers as conductive materials.Click to Order Aluminum strips and foils for dry-type transformers generally use 1060 O aluminum strips, whose aluminum content reaches more than 99.6%, also known as pure aluminum strips, which belong to a commonly used series in the aluminum strip family. 1060 aluminum strip has good elongation and tensile strength, which can fully meet the conventional processing requirements (stamping, stretching) and high formability. 1060 aluminum strip has high plasticity, corrosion resistance, electrical conductivity and thermal conductivity, but low strength, heat treatment can not strengthen the machinability is not good; can be gas welding, hydrogen atom welding and contact welding, not easy to braze; easy to withstand various pressures Processing and extension, bending. Specification of Specification of 1060 O aluminum strip for transformer Alloy 1060 O aluminum strip Temper O Thickness(mm) 0.2-3.5 Width(mm) 10-1600 Surface treatment Mill finish Electrical Conductivity Transformer made of 1060 O alumina in annealed condition is guaranteed to be better...	Internal Links	Dofollow
16 May, 2023 Blog The difference between 6061 aluminum plate and 6063 aluminum plate The 6 series aluminum plate is an aluminum-magnesium-silicon alloy. The representative alloys are 6061, 6063, and 6082. It is an aluminum alloy with magnesium and silicon as the main alloying elements.	Internal Links	Dofollow
Phone: +86-0371-61933779	Internal Links	Nofollow
Mobile: +86-13203837398	Internal Links	Nofollow
Home	Internal Links	Dofollow
Inquiry	Internal Links	Dofollow
Español	External Links	Dofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow

No Anchor Text  
No Anchor Text  
No Anchor Text  
W/app:8613203837398

External Links      Nofollow  
External Links      Nofollow  
External Links      Nofollow  
External Links      Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.







## Broken Links



Broken links were found on this web page

[http://flait-aluminum.com/javascript:void\(0\);](http://flait-aluminum.com/javascript:void(0);)

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.