Your Website Score

51

	Review of Dreamzuae.com			
	Generated on 2022-12-02			
Introduction	 This report provides a review of the key factors that influence the SEO and usability of your website. The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized. Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria. Our reports provide actionable advice to improve a site's business objectives. 			
	Please contact us for more information			
Table of Contents	Search Engine Optimization	Usability		
	Mobile	Technologies		
	Visitors	Social		
	Link Analysis			
Iconography	📀 Good	••• Hard to solve		
	🕖 To Improve	••• Little tough to solve		
	🗴 Errors	• • • Easy to solve		
	Not Important	OOO No action necessary		





Rent a Car Dubai, Car Hire in Dubai, Car Rental Companies in Dubai, Luxury Car Rental Dubai, Monthly Car Rental Dubai, Cheap Car Rental Dubai, Rent a Car with Driver in Dubai.

Length: 190 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description

Are you looking to Rent a car in Dubai?. Whether you're looking for luxury car hire in Dubai like Nissan Patrol platinum, hyundai h1, bmw 5 series, bmw 7 series, range rover sport, range rover vogue, audi, Mercedes or Dodge Challenger on rent in dubai

Length: 245 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these

appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.





Meta Keywords

car hire in Dubai, rent a car Dubai, luxury car rental Dubai, cheap car rental Dubai, monthly car rental Dubai, rent a car with driver in Dubai, cheap car rental Dubai monthly, Car Hire companies in dubai, range rover rental Dubai, mercedes car rental in dubai, mercedes c200 for rent in dubai, bmw car rental in dubai, BMW 520i for rent in dubai, audi car rental in dubai, Audi A3 for rent in dubai, Toyota car rental in dubai, Toyota Land Cruiser Prado for rent in dubai, Apartments for rent in Dubai, Downtown apartments with views in Dubai, Short term downtown apartment rental in Dubai, Furnished apartments for rent in dubai, Exotic downtown Dubai apartments, Luxury cars for rent in dubai, bmw 7 series for rent in Dubai, range rover sport for rent in dubai, range rover vogue for rent in dubai, audi cars for rent in dubai, Mercedes cars for rent in dubai, chevrolet camaro for rent in dubai, chevrolet camaro convertible for rent in dubai

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the

topic of the page is.

However, google can't use meta keywords.





Google Preview

Rent a Car Dubai, Car Hire in Dubai, Car Rental Companies in Dubai, Luxury Car Rental Dubai, Monthly Car Rental Dubai, Cheap Car Rental Dubai, Rent a Car with Driver in Dubai.

dreamzuae.com/

Are you looking to Rent a car in Dubai?. Whether you're looking for luxury car hire in Dubai like Nissan Patrol platinum,hyundai h1,bmw 5 series,bmw 7 series, range rover sport,range rover vogue,audi,Mercedes or Dodge Challenger on rent in dubai

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are

missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





<h1></h1>	<h2></h2>	<h3></h3>	<h4></h4>	<h5></h5>	<h6></h6>
2	18	38	14	18	0

<h1> Rent a Car Dubai </h1>	
<h2> Car Hire in Dubai </h2>	
<h2> Car Hire in Dubai </h2>	
<h2> Get Upto 35% Discount on Luxury and Family Cars </h2>	
<h2> 2024 Model Cars for Hire in Dubai </h2>	
<h2> Special Offer: Exclusive Discounts on Selected Car Rentals! </h2>	
<h2> Special offers on Luxury and Family Cars in Dubai </h2>	
<h2> Car Hire in Dubai </h2>	
<h2> Car Hire in Dubai </h2>	
<h2> Latest Models for Car Hire in Dubai </h2>	
<h2> Special Car Rental Offers for 2020 Model Cars (SEDAN) </h2>	
<h2> Special Car Rental Offers for 2020 Model Cars (FAMILY CARS) </h2>	
<h2> Why Car Hire with Dreamzuae </h2>	
<h2> Get Your Hands on the Best Rental Car Deals: </h2>	
<h2> Flexible Plans for Car Hire in Dubai </h2>	
<h2> Popular Area </h2>	
<h2> Read our Latest Articles </h2>	
<h2> Popular Cars for Hire in Dubai </h2>	
<h2> Our Partners </h2>	
<h3> BMW 735i 2024 </h3>	
<h3> BMW 735i 2024 </h3>	
<h3> Citroen tourspacer 2024 </h3>	
<h3> Citroen tourspacer 2024 </h3>	
<h3> BMW x6 M40 2023 </h3>	
<h3> BMW x6 M40 2023 </h3>	
<h3> Audi A6 2023 </h3>	
<h3> Audi A6 2023 </h3>	
<h3> Mercedes C200 </h3>	
<h3> Mercedes C200 </h3>	
<h3> BMW 520i </h3>	
<h3> BMW 520i </h3>	
<h3> Range Rover Sport </h3>	
<h3> Range Rover Sport </h3>	
<h3> Audi A3 </h3>	
<h3> Audi A3 </h3>	
<h3> Landcruiser Prado </h3>	
<h3> Landcruiser Prado </h3>	
<h3> Toyota Rush </h3>	
<h3> Toyota Rush </h3>	
<h3> Hyundai H1 2020 </h3>	
<h3> Hyundai H1 2020 </h3>	
<h3> No Deposit Required </h3>	
<h3> Over 500 Vehicles </h3>	
<h3> Special Offers </h3>	
<h3> Hiring a Car in Dubai? Here Is Your Document Checklist for Car Rental in Dubai </h3>	
<h3> Luxury Cars for Rent in UAE: </h3>	
<h3> Key Services </h3>	

<H3> Luxury Cars for Rent in UAE: </H3> <H3> Key Services </H3> <H3> Short Term </H3> <H3> Monthly </H3> <H3> Long Term </H3>

<H3> Pro-Tips for When You Rent a Car in Dubai and the Rest of the UAE </H3>

<H3> How much does it cost to hire a car in Dubai? </H3>

<H3> Why rent a car in Dubai with Dreamzuae? </H3>

<H3> How much does it cost to rent an apartment in Dubai? </H3>

<H3> Why should I rent an Apartment with Dreamzuae? </H3>

<H3> Call Us </H3>

<H3> Contact Us </H3>

<H4> Creating an Exotic Dubai Experience with Luxury Car Rentals </H4>

<H4> Dubai's luxury car culture: Freewheeling glimpse into a traveler's fantasy ride! </H4>

<H4> Exploring the Charm of UAE with the Best Car Rental Services in Dubai </H4>

<H4> I had an amazing time at this place. The appartement has an stunning view on the Dubai. The place is clean, spacious and everything is provided even the cosmetics. You can walk to the beach, it's just 5 minutes walking distance, supermarkets, restaurants, pharmacies... everything's vou wish, vou will find it downstairs.
<H4> If you are in Dubai and looking to rent a car I would definitely recommend this company. The best price I could find on rentals and the service was perfect for me. The team is very kind and respectful. hieh quality cars and and as I said best pricing.
<H4> Thank you very much for everything The Yellow Range Rover was a great surprise for my wife. Million thanks to Dreamz Rent a Car.

<H4> Thank you Dreamz Rent a Car for the great car you rented to me for 30 days. I had no issues with the car and when I requested a couple of days extension you were very helpful and understanding. </H4> </H4>

<H4> Popular Car Hire Locations </H4>

<H4> Company </H4>

<H4> Contact Us </H4>

<H4> (+971) 556276453 </H4>

<H4> (+971) 527162332 </H4>

<H4> inquiry@dreamzrentacar.com </H4>

<H5> AED 1599 /- per day price </H5>

<H5> AED 699 /- per day price </H5> <H5> AED 1099 /- per day price </H5>

<H5> AED 499 / per day price </H5>

<H5> AED 500 /- per day price </H5>

<H5> AED 449 /- special offer </H5>

<H5> AED 500 /- per day price </H5>

<H5> AED 449 /- special offer </H5> <H5> AED 1200 /- per day price </H5>

<H5> AED 899 /- special offer </H5>

<H5> AED 300 / per day price </H5>

<H5> AED 249 / special offer </H5> <H5> AED 500 / per day price </H5>

<H5> AED 449 / special offer </H5>

<H5> AED 300 / per day price </H5> <H5> AED 219 / special offer </H5>

<H5> AED 600 / per day price </H5>

<H5> AED 399 / special offer </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

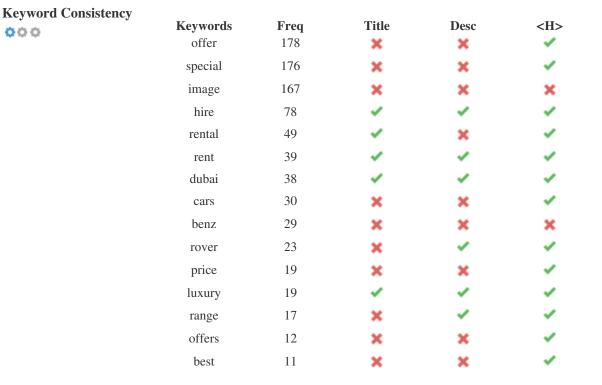
While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.





This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 216 images on this web page **X** 2 ALT attributes are empty or missing.

https://www.facebook.com/tr?id=1181611946446241&ev=PageView&noscript=1 https://dreamzuae.com/images/logo.png

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 9.89%
 Text content size 31020 bytes
 Total HTML size 313583 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression

Oh No! GZIP is not enabled. X Your webpage size is 0 KB, could be compressed upto 0 KB using GZIP (23.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.





IP Canonicalization No your domain IP 162.241.85.93 does not redirect to dreamzuae.com 000

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.



000

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.



Oh no, you are using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





WWW Resolve

Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://dreamzuae.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Robots.txt

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Good, you have Robots.txt file! http://dreamzuae.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.





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Embedded Objects Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements. Although Flash content often looks nicer, it cannot be properly indexed by search engines. Avoid full Flash websites to maximize SEO.



Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them. Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration Exactly how many years and months

Domain Age: 6 Years, 67 Days Created Date: 17th-Apr-2017

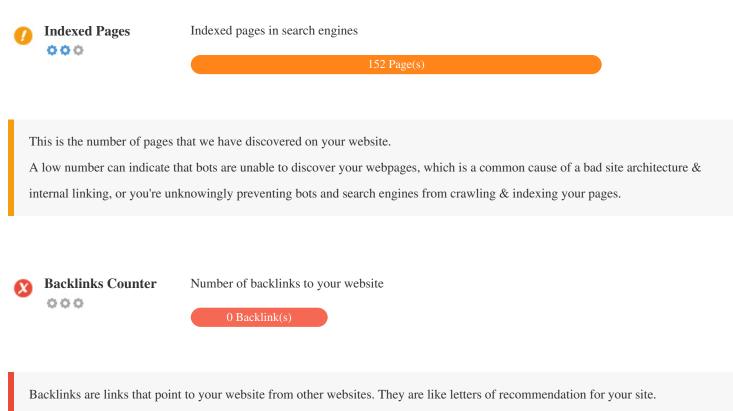
Updated Date: 17th-Apr-2023

Expiry Date: 17th-Apr-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name. Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about

your business.





Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://dreamzuae.com Length: 9 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,

http://www.mysite.com/en/products).



fina Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Bad, your website has no custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so

hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.





Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website; try to keep your page size below 2 Mb. Tip: Use images with a small size and optimize their download with gzip.



0.64 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience. Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.





Domain Availability

Domains (TLD)	Status	
dreamzuae.net	Available	
dreamzuae.org	Already Registered	
dreamzuae.biz	Already Registered	
dreamzuae.us	Available	
dreamzuae.info	Already Registered	

Register the various extensions of your domain to protect your brand from cybersquatters.



Typo Availability

Domains (TLD)	Status
xreamzuae.com	Available
sreamzuae.com	Available
wreamzuae.com	Available
ereamzuae.com	Available
rreamzuae.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.





Email Privacy

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Mobile Friendliness

Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



 Mobile Compatibility
 Bad, embedded objects detected.

 •••••
 ••••

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP

Server IP	Server Location
162.241.85.93	//s.ipaddress.com/leaflet/leaflet.js";head.append (script);var style = document.cre

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- **X** Too bad, your website has too many CSS files.
- X Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- 💥 Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Doc Type

The Doctype is used to instruct web browsers about the document type being used. For example, what version of HTML the page is written in. Declaring a doctype helps web browsers to render content correctly.



W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Visitors





000

Estimated Worth \$60 USD

Just a estimated worth of your website based on Alexa Rank.



Link Analysis

In-Page Links

We found a total of 99 links including both internal & external links of your site

Anchor	Туре	Follow
(+971) 556276453	Internal Links	Dofollow
(+971) 527162332	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Book A Car	Internal Links	Dofollow
Home	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Special Offers	Internal Links	Dofollow
Car Booking	Internal Links	Dofollow
Apartment Booking	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Mercedes C200 2020	Internal Links	Dofollow
BMW 520i 2020	Internal Links	Dofollow
Toyota Rush 2020	Internal Links	Dofollow
Audi A3 2020	Internal Links	Dofollow
Toyota Prado 2020	Internal Links	Dofollow
Hyundai H1 2020	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
View All Luxury Cars	Internal Links	Dofollow
View All SUV Cars	Internal Links	Dofollow
View All Economy Sedan Cars	Internal Links	Dofollow
Car Hire in Abu Dhabi	Internal Links	Dofollow
Car Hire in Ajman	Internal Links	Dofollow
Car Hire in Bur Dubai	Internal Links	Dofollow
Car Hire in Fujairah	Internal Links	Dofollow
Car Hire in Jebel Ali	Internal Links	Dofollow
Car Hire in Mall Of Emirates	Internal Links	Dofollow
Car Hire in Palm Jumeirah	Internal Links	Dofollow
Car Hire in Ras Al Khaimah	Internal Links	Dofollow
Car Hire in Sharjah Airport	Internal Links	Dofollow
View All	Internal Links	Dofollow
Continue	Internal Links	Dofollow
Continue	Internal Links	Dofollow
Continue	Internal Links	Dofollow
Audi A5 convertible Hire in Dubai	Internal Links	Dofollow
Range Rover Vogue Hire in Dubai	Internal Links	Dofollow
BMW x6 M40 Hire in Dubai	Internal Links	Dofollow
Audi A6 Hire in Dubai	Internal Links	Dofollow
Mercedes Benz AMG G63 Hire in Dubai	Internal Links	Dofollow
Rolls Royce Dawn Hire in Dubai	Internal Links	Dofollow
Bentley Bentayga Hire in Dubai	Internal Links	Dofollow
Lamborghini Urus Pearl Capsule Hire in Dubai	Internal Links	Dofollow
Ferrari F8 Tributo Spider Hire in Dubai	Internal Links	Dofollow
McLaren 720S Spyder Hire in Dubai	Internal Links	Dofollow
Hyundai H1 Hire in Dubai	Internal Links	Dofollow
Mercedes S500 Hire in Dubai	Internal Links	Dofollow
BMW 730 i msport Hire in Dubai	Internal Links	Dofollow
Dodge Challenger GT Hire in Dubai	Internal Links	Dofollow



Ford Mustang Coupe Hire in Dubai	Internal Links	Dofollow
Range Rover Vogue Hire in Dubai	Internal Links	Dofollow
Nissan Patrol Platinum Hire in Dubai	Internal Links	Dofollow
Land Rover Range Rover Sport Hire in Dubai	Internal Links	Dofollow
Mercedes C200 Hire in Dubai	Internal Links	Dofollow
BMW 520i Hire in Dubai	Internal Links	Dofollow
Audi A3 Hire in Dubai	Internal Links	Dofollow
Ford Mustang Convertible Hire in Dubai	Internal Links	Dofollow
Chevrolet Camaro RS Convertible V6 Hire in Dubai	Internal Links	Dofollow
Toyota Rush Hire in Dubai	Internal Links	Dofollow
Hyundai H1 Hire in Dubai	Internal Links	Dofollow
Audi A6 Hire in Dubai	Internal Links	Dofollow
Hyundai H1 Hire in Dubai	Internal Links	Dofollow
Mercedes Benz E300 Hire in Dubai	Internal Links	Dofollow
Vehicle Pricing	Internal Links	Dofollow
FAQ	Internal Links	Dofollow
Terms & Condition	Internal Links	Dofollow
(+971) 556276453	Internal Links	Dofollow
(+971) 527162332	Internal Links	Dofollow
Dreamz Tourism	External Links	Dofollow
Whatsapp	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
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No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken Links

No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

