

Review of [Digitaledgeinstitute.com](https://digitaledgeinstitute.com)

Generated on 2022-11-17

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



#No.1 Digital Marketing Course in Noida (100% Placement)

Length: 56 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Enroll now for best digital marketing course in Noida. Digital Edge Institute offers free training session with placement assistance on digital marketing courses.

Length: 162 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



Digital Marketing Course in Noida, Digital Marketing Institute in Noida, Digital Marketing Training in Noida, Digital Marketing Course, Digital Marketing Institute, Best Digital Marketing Institute in Noida

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[#No.1 Digital Marketing Course in Noida \(100% Placement\)](#)
[digitaledgeinstitute.com/](#)

Enroll now for best digital marketing course in Noida. Digital Edge Institute offers free training session with placement assistance on digital marketing courses.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	12	61	36	34	0

<H1> Best Digital Marketing Course in Noida | Top Institute For Digital Marketing Training in Noida </H1>

<H2> Digital Edge Institute For Digital Marketing Course in Noida to Boost your Career </H2>

<H2> Ranked #1 Institute for Digital Marketing Course in Noida Partner with: </H2>

<H2> What is Digital Marketing Course? </H2>

<H2> Why Digital Edge Institute Best For Digital Marketing Course in Noida? </H2>

<H2> List of Top 15 Institute For Digital Marketing Course in Noida with Job Placements </H2>

<H2> How is Digital Edge's Course Different from Other Digital Marketing Institutes in Noida? </H2>

<H2> Top Marketing Strategies Our Experts Cover in Digital Marketing Course in Noida </H2>

<H2> Who Should Join Us For Digital Marketing Course Training? </H2>

<H2> Benefits with Digital Edge in Digital Marketing Course Training in Noida </H2>

<H2> Our Admission Procedure </H2>

<H2> Shape your Dream Career with Our Best Digital Marketing Course in Noida </H2>

<H2> Frequently Asked Questions (FAQs) </H2>

<H3> Discover 100+ Advanced Tools in Our Digital Marketing Course. </H3>

<H3> 11k+ Students Trained </H3>

<H3> 33+ Modules </H3>

<H3> Fee Structure </H3>

<H3> 15+ Certificates </H3>

<H3> Our Institute's Digital Marketing Course Complete Overview </H3>

<H3> #1 Ranked Institute for Digital Marketing Course:- </H3>

<H3> #2 Ranked Digital Marketing Institute in Noida :- </H3>

<H3> #3rd Ranked Institute For Digital Marketing Training in Noida :- </H3>

<H3> #4th Ranked Digital Marketing Course in Noida :- </H3>

<H3> #5th Ranked Digital Marketing Institute in Noida :- </H3>

<H3> #6th Ranked Online Marketing Institute in Noida </H3>

<H3> #7th Ranked Digital Marketing Course in Noida </H3>

<H3> #8 Ranked Digital Marketing Institute in Noida :- </H3>

<H3> #9th Ranked Institute For Digital Marketing Course :- </H3>

<H3> #10th Ranked For Digital Marketing Institute in Noida :- </H3>

<H3> #11 Ranked Digital Marketing Training Institute in Noida :- </H3>

<H3> #12th Ranked Digital Marketing Institute :- </H3>

<H3> #13th Ranked Online Marketing Course in Noida :- </H3>

<H3> #14th Ranked Digital Marketing Course in Noida :- </H3>

<H3> #15th Ranked Digital Marketing Institute :- </H3>

<H3> Small Batch Size </H3>

<H3> 100% Job Assistance </H3>

<H3> Doubt Sessions </H3>

<H3> Live Projects </H3>

<H3> Google Certified Trainers </H3>

<H3> Student Friendly </H3>

<H3> Search Engine Optimization(SEO) </H3>

<H3> Social media optimization (SMO) </H3>

<H3> Google Ads (PPC) </H3>

<H3> Social Media Marketing </H3>

<H3> Youtube Marketing </H3>

<H3> Email Marketing </H3>

<H3> Ecommerce Marketing </H3>

<H3> Lead Generation </H3>

<H3> Freelancing </H3>

<H3> Freshers </H3>

<H3> Freelancers </H3>

<H3> Working Professionals </H3>

<H3> Business Owners </H3>

<H3> Join Our Growing Community of 11k+ Happy And Industry Best Digital Marketers </H3>

<H3> Best Ways to Become Expert in Digital Marketing </H3>

<H3> Q. Why You Should Choose Digital Edge for Digital Marketing Training in noida? </H3>

<H3> Q. Is digital marketing going to be a Good Career Option? </H3>

<H3> Q.What is the Fee for a Best Digital Marketing Course? </H3>

<H3> Q.Which institute Provides Best Digital Marketing Courses in Noida? </H3>

<H3> Q.Is Digital Marketing difficult to Learn? </H3>

<H3> Q.What are the Advantages of Digital Marketing Course? </H3>

<H3> Q.Do you Also Provide Practical knowledge on live projects? </H3>

<H3> Q.Will I Get Job Placement After Completing Digital Marketing Course? </H3>

<H3> Q. What is the Duration of the Digital Marketing Course? </H3>

<H3> Q. Which is better Way of Learning digital marketing Course Online or Classroom Program? </H3>

<H3> Q. Does Digital Edge Institute Offer Internship Program Also in Digital Marketing Course? </H3>

<H3> Q.Is English Language Need To Learn Digital Marketing Course in Noida? </H3>

<H3> Q.Who Can Learn Digital Marketing Course in noida? </H3>

<H3> Q.Should B.Tech Students Learn Digital Marketing Course? </H3>

<H3> Q.What Certificates I Get After Completing Digital Marketing Course in noida? </H3>

<H3> Q.Can I Learn Digital Marketing Course From YouTube? </H3>

<H3> Featured Links </H3>

<H3> Quick Links </H3>

<H3> Contact Information </H3>

<H4> Unit-1: Course Overview </H4>

<H4> Unit-2: Search Engine Marketing </H4>

<H4> Unit-3: Social Media Marketing </H4>

<H4> Unit-4: Online Lead Generation </H4>

<H4> Unit-5: Email Marketing </H4>

<H4> Unit 6: Mobile Marketing </H4>

<H4> Unit 7: Youtube Marketing </H4>

<H4> Unit 8: Google Analytics </H4>

<H4> Unit 9: Google Adsense </H4>

<H4> Unit 10: Affiliate Marketing </H4>

<H4> Unit 11: E-Commerce Promotion </H4>

<H4> Unit 12: WhatsApp & SMS Marketing </H4>

<H4> Interview Preparation </H4>

<H4> Digital Edge Institute </H4>

<H4> Digital Vidya </H4>
<H4> Staenz Academy </H4>
<H4> Digital Scholar </H4>
<H4> Orange Global </H4>
<H4> PIMS </H4>
<H4> DigiPerform </H4>
<H4> DigiHour </H4>
<H4> Digitalkal </H4>
<H4> DigiAm </H4>
<H4> Web Trackker </H4>
<H4> Ducat </H4>
<H4> Digital Mantra </H4>
<H4> Digital Directions </H4>
<H4> IIM Skills </H4>
<H4> 1. Take Digital Marketing Training in Noida </H4>
<H4> 2. Consume Digital Marketing Resources </H4>
<H4> 3. Speak at Events/Conferences </H4>
<H4> 4. Be a content Creator </H4>
<H4> 5. Volunteer Your Time </H4>
<H4> 6. Experiment </H4>
<H4> 7. Get Experience </H4>
<H4> What Our Students Say </H4>
<H5> Duration </H5>
<H5> 3 to 6 Months </H5>
<H5> Eligibility </H5>
<H5> 10+2 or Above </H5>
<H5> Fee Structure </H5>
<H5> Flexible with EMI option </H5>
<H5> How to Apply </H5>
<H5> Apply Now </H5>
<H5> Learn From Experts </H5>
<H5> Assignments </H5>
<H5> Practical Training </H5>
<H5> Online Digital Marketing Course by Digital Edge </H5>
<H5> Who Can Learn Digital Marketing in Digital Edge? </H5>
<H5> COURSE HIGHLIGHTS </H5>
<H5> CONTACT DETAILS </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Course Highlight </H5>
<H5> Our Placement Partner </H5>
<H5> Vikash Rana </H5>
<H5> Arun Kumar </H5>
<H5> Dipali Jain </H5>
<H5> Sachin Kumar </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords

marketing 273 digital 261 course 72 institute 48 training 47
 online 44 google 40 unit 39 media 37 social 37
 students 35 noida 31 have 30 best 28 search 24

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.


It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
marketing	273	✓	✓	✓
digital	261	✓	✓	✓
course	72	✓	✓	✓
institute	48	✗	✓	✓
training	47	✗	✓	✓
online	44	✗	✗	✓
google	40	✗	✗	✓
unit	39	✗	✗	✓
media	37	✗	✗	✓
social	37	✗	✗	✓
students	35	✗	✗	✓
noida	31	✓	✓	✓
have	30	✗	✗	✗
best	28	✗	✓	✓
search	24	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

We found 81 images on this web page
 41 ALT attributes are empty or missing.

images/tools/a1.webp
images/tools/a2.webp
images/tools/a3.webp
images/tools/a4.webp
images/tools/a5.webp
images/tools/a6.webp
images/tools/a7.webp
images/tools/a8.webp
images/tools/a9.webp
images/tools/a10.webp
images/tools/a11.webp
images/tools/a12.webp
images/tools/a13.webp
images/tools/a14.webp
images/tools/a15.webp
images/tools/a16.webp
images/tools/a17.webp
images/tools/a18.webp
images/tools/a19.webp
images/tools/a20.webp
images/tools/a21.webp
images/tools/a22.webp
images/tools/a23.webp
images/tools/a24.webp
images/tools/a25.webp
images/tools/a26.webp
images/tools/a27.webp
images/tools/a28.webp
images/tools/a29.webp
images/tools/a30.webp
images/tools/a31.webp
images/tools/a32.webp
images/tools/a33.webp
images/tools/a34.webp
images/tools/a35.webp
images/tools/a36.webp
<https://www.digitaledgeinstitute.com/images/icon/clipart1318625.webp>
<https://www.digitaledgeinstitute.com/images/icon/register.webp>
<https://www.digitaledgeinstitute.com/images/icon/cx.webp>
<https://www.digitaledgeinstitute.com/images/icon/cxxz.webp>
https://www.digitaledgeinstitute.com/images/about_3_1.webp

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **27.41%**

Text content size 69350 bytes

Total HTML size 253043 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression





Oh No! GZIP is not enabled.

✖ Your webpage size is 0 KB, could be compressed upto 0 KB using GZIP (23.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 45.113.122.19 does not redirect to digitaledgeinstitute.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Warning! We have detected parameters in a massive number of URLs


Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.



WWW Resolve



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap



Good, you have XML Sitemap file!

<http://digitaledgeinstitute.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Robots.txt



Good, you have Robots.txt file!

<http://digitaledgeinstitute.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 6 Years, 160 Days

Created Date: 3rd-Jan-2017

Updated Date: 2nd-Jan-2023

Expiry Date: 3rd-Jan-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

679 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://digitaledgeinstitute.com
Length: 20 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

247 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

1.81 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language

Declared Language: English



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
digitaledgeinstitute.net	Already Registered
digitaledgeinstitute.org	Already Registered
digitaledgeinstitute.biz	Already Registered
digitaledgeinstitute.us	Available
digitaledgeinstitute.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
xigitaledgeinstitute.com	Available
sigitaledgeinstitute.com	Available
wigitaledgeinstitute.com	Available
eigitaledgeinstitute.com	Available
rigitaledgeinstitute.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

**Server IP**

Server IP	Server Location
154.62.106.44	//www.bigrock.com. The registrar's WHOIS server can be reached at Whois://www.bigrock.com?Digitaledgeinstitute.com resolves to the IPv4 address 208.91.199.199. What country does Digitaledgeinstitute.com come from?Digitaledgeinstitute.com was registered 2241 days ago on Tuesday, January 3, 2017. When was the domain has expired 780 days ago on Sunday, January 3, 2021. When was the entry was last updated 1146 days ago on Saturday, January 4, 2020. What nameservers does Digitaledgeinstitute.com is provided by the nameservers ns1.md-30.webhosting.com for Digitaledgeinstitute.com?Digitaledgeinstitute.com ranks 152,452 globally each day?Digitaledgeinstitute.com receives approximately 330 visitors a day. Digitaledgeinstitute.com receive most of its visitors from?Digitaledgeinstitute.com country does Digitaledgeinstitute.com come from?Digitaledgeinstitute.com software does Digitaledgeinstitute.com use?Digitaledgeinstitute.com is powered by mod_bwlimited/1.4 Phusion_Passenger/5.3.7" webserver.if(typeof ez_ad_units!='undefined'){ez_ad_units.push([[300,250],'ipaddress_com-leader-2','ezslid_1','ezslid_2','ezslid_3','ezslid_4','ezslid_5','ezslid_6','ezslid_7','ezslid_8','ezslid_9','ezslid_10','ezslid_11','ezslid_12','ezslid_13','ezslid_14','ezslid_15','ezslid_16','ezslid_17','ezslid_18','ezslid_19','ezslid_20','ezslid_21','ezslid_22','ezslid_23','ezslid_24','ezslid_25','ezslid_26','ezslid_27','ezslid_28','ezslid_29','ezslid_30','ezslid_31','ezslid_32','ezslid_33','ezslid_34','ezslid_35','ezslid_36','ezslid_37','ezslid_38','ezslid_39','ezslid_40','ezslid_41','ezslid_42','ezslid_43','ezslid_44','ezslid_45','ezslid_46','ezslid_47','ezslid_48','ezslid_49','ezslid_50','ezslid_51','ezslid_52','ezslid_53','ezslid_54','ezslid_55','ezslid_56','ezslid_57','ezslid_58','ezslid_59','ezslid_60','ezslid_61','ezslid_62','ezslid_63','ezslid_64','ezslid_65','ezslid_66','ezslid_67','ezslid_68','ezslid_69','ezslid_70','ezslid_71','ezslid_72','ezslid_73','ezslid_74','ezslid_75','ezslid_76','ezslid_77','ezslid_78','ezslid_79','ezslid_80','ezslid_81','ezslid_82','ezslid_83','ezslid_84','ezslid_85','ezslid_86','ezslid_87','ezslid_88','ezslid_89','ezslid_90','ezslid_91','ezslid_92','ezslid_93','ezslid_94','ezslid_95','ezslid_96','ezslid_97','ezslid_98','ezslid_99','ezslid_100','ezslid_101','ezslid_102','ezslid_103','ezslid_104','ezslid_105','ezslid_106','ezslid_107','ezslid_108','ezslid_109','ezslid_110','ezslid_111','ezslid_112','ezslid_113','ezslid_114','ezslid_115','ezslid_116','ezslid_117','ezslid_118','ezslid_119','ezslid_120','ezslid_121','ezslid_122','ezslid_123','ezslid_124','ezslid_125','ezslid_126','ezslid_127','ezslid_128','ezslid_129','ezslid_130','ezslid_131','ezslid_132','ezslid_133','ezslid_134','ezslid_135','ezslid_136','ezslid_137','ezslid_138','ezslid_139','ezslid_140','ezslid_141','ezslid_142','ezslid_143','ezslid_144','ezslid_145','ezslid_146','ezslid_147','ezslid_148','ezslid_149','ezslid_150','ezslid_151','ezslid_152','ezslid_153','ezslid_154','ezslid_155','ezslid_156','ezslid_157','ezslid_158','ezslid_159','ezslid_160','ezslid_161','ezslid_162','ezslid_163','ezslid_164','ezslid_165','ezslid_166','ezslid_167','ezslid_168','ezslid_169','ezslid_170','ezslid_171','ezslid_172','ezslid_173','ezslid_174','ezslid_175','ezslid_176','ezslid_177','ezslid_178','ezslid_179','ezslid_180','ezslid_181','ezslid_182','ezslid_183','ezslid_184','ezslid_185','ezslid_186','ezslid_187','ezslid_188','ezslid_189','ezslid_190','ezslid_191','ezslid_192','ezslid_193','ezslid_194','ezslid_195','ezslid_196','ezslid_197','ezslid_198','ezslid_199','ezslid_200','ezslid_201','ezslid_202','ezslid_203','ezslid_204','ezslid_205','ezslid_206','ezslid_207','ezslid_208','ezslid_209','ezslid_210','ezslid_211','ezslid_212','ezslid_213','ezslid_214','ezslid_215','ezslid_216','ezslid_217','ezslid_218','ezslid_219','ezslid_220','ezslid_221','ezslid_222','ezslid_223','ezslid_224','ezslid_225','ezslid_226','ezslid_227','ezslid_228','ezslid_229','ezslid_230','ezslid_231','ezslid_232','ezslid_233','ezslid_234','ezslid_235','ezslid_236','ezslid_237','ezslid_238','ezslid_239','ezslid_240','ezslid_241','ezslid_242','ezslid_243','ezslid_244','ezslid_245','ezslid_246','ezslid_247','ezslid_248','ezslid_249','ezslid_250','ezslid_251','ezslid_252','ezslid_253','ezslid_254','ezslid_255','ezslid_256','ezslid_257','ezslid_258','ezslid_259','ezslid_260','ezslid_261','ezslid_262','ezslid_263','ezslid_264','ezslid_265','ezslid_266','ezslid_267','ezslid_268','ezslid_269','ezslid_270','ezslid_271','ezslid_272','ezslid_273','ezslid_274','ezslid_275','ezslid_276','ezslid_277','ezslid_278','ezslid_279','ezslid_280','ezslid_281','ezslid_282','ezslid_283','ezslid_284','ezslid_285','ezslid_286','ezslid_287','ezslid_288','ezslid_289','ezslid_290','ezslid_291','ezslid_292','ezslid_293','ezslid_294','ezslid_295','ezslid_296','ezslid_297','ezslid_298','ezslid_299','ezslid_300','ezslid_301','ezslid_302','ezslid_303','ezslid_304','ezslid_305','ezslid_306','ezslid_307','ezslid_308','ezslid_309','ezslid_310','ezslid_311','ezslid_312','ezslid_313','ezslid_314','ezslid_315','ezslid_316','ezslid_317','ezslid_318','ezslid_319','ezslid_320','ezslid_321','ezslid_322','ezslid_323','ezslid_324','ezslid_325','ezslid_326','ezslid_327','ezslid_328','ezslid_329','ezslid_330','ezslid_331','ezslid_332','ezslid_333','ezslid_334','ezslid_335','ezslid_336','ezslid_337','ezslid_338','ezslid_339','ezslid_340','ezslid_341','ezslid_342','ezslid_343','ezslid_344','ezslid_345','ezslid_346','ezslid_347','ezslid_348','ezslid_349','ezslid_350','ezslid_351','ezslid_352','ezslid_353','ezslid_354','ezslid_355','ezslid_356','ezslid_357','ezslid_358','ezslid_359','ezslid_360','ezslid_361','ezslid_362','ezslid_363','ezslid_364','ezslid_365','ezslid_366','ezslid_367','ezslid_368','ezslid_369','ezslid_370','ezslid_371','ezslid_372','ezslid_373','ezslid_374','ezslid_375','ezslid_376','ezslid_377','ezslid_378','ezslid_379','ezslid_380','ezslid_381','ezslid_382','ezslid_383','ezslid_384','ezslid_385','ezslid_386','ezslid_387','ezslid_388','ezslid_389','ezslid_390','ezslid_391','ezslid_392','ezslid_393','ezslid_394','ezslid_395','ezslid_396','ezslid_397','ezslid_398','ezslid_399','ezslid_400','ezslid_401','ezslid_402','ezslid_403','ezslid_404','ezslid_405','ezslid_406','ezslid_407','ezslid_408','ezslid_409','ezslid_410','ezslid_411','ezslid_412','ezslid_413','ezslid_414','ezslid_415','ezslid_416','ezslid_417','ezslid_418','ezslid_419','ezslid_420','ezslid_421','ezslid_422','ezslid_423','ezslid_424','ezslid_425','ezslid_426','ezslid_427','ezslid_428','ezslid_429','ezslid_430','ezslid_431','ezslid_432','ezslid_433','ezslid_434','ezslid_435','ezslid_436','ezslid_437','ezslid_438','ezslid_439','ezslid_440','ezslid_441','ezslid_442','ezslid_443','ezslid_444','ezslid_445','ezslid_446','ezslid_447','ezslid_448','ezslid_449','ezslid_450','ezslid_451','ezslid_452','ezslid_453','ezslid_454','ezslid_455','ezslid_456','ezslid_457','ezslid_458','ezslid_459','ezslid_460','ezslid_461','ezslid_462','ezslid_463','ezslid_464','ezslid_465','ezslid_466','ezslid_467','ezslid_468','ezslid_469','ezslid_470','ezslid_471','ezslid_472','ezslid_473','ezslid_474','ezslid_475','ezslid_476','ezslid_477','ezslid_478','ezslid_

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your target audience. Search engines take the geolocation of a server into account as well as the server speed.



Speed Tips



Tips for authoring fast-loading HTML pages:

- ❌ Too bad, your website has too many CSS files.
- ❌ Too bad, your website has too many JavaScript files.
- ✅ Perfect, your website doesn't use nested tables.
- ❌ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Tr

 Twitter:  DigitalEdgeSEO

 Instagram:  Digital

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Traffic Rank



No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization



Your website is popular on following countries:

No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Estimated Worth



\$60 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 111 links including both internal & external links of your site

Anchor	Type	Follow
+91-844-747-0220	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Digital Marketing Course	Internal Links	Dofollow
Search Engine Optimization	Internal Links	Dofollow
Google Adwords (PPC)	Internal Links	Dofollow
Social Media Optimization (SMO)	Internal Links	Dofollow
Affiliate Marketing	Internal Links	Dofollow
Digital Marketing Service	Internal Links	Dofollow
SEO Services	Internal Links	Dofollow
Google AdWords (PPC) Services	Internal Links	Dofollow
Web Designing & Development Services	Internal Links	Dofollow
JAVA Training Course	Internal Links	Dofollow
PHP Training Course	Internal Links	Dofollow
Android Training Course	Internal Links	Dofollow
AngularJs Training Course	Internal Links	Dofollow
Codeigniter Training Course	Internal Links	Dofollow
Joomla Training Course	Internal Links	Dofollow
Magento Training Course	Internal Links	Dofollow
WordPress Training Course	Internal Links	Dofollow
Python Training Course	Internal Links	Dofollow
Web Designing course noida	Internal Links	Dofollow
Contact us	Internal Links	Dofollow
+91-844-747-0220	Internal Links	Dofollow
Read More...	Internal Links	Dofollow
content marketing	Internal Links	Dofollow
SEO strategy	Internal Links	Dofollow
Lead Generation	Internal Links	Dofollow
E-Mail Advertising	Internal Links	Dofollow
Mobile Marketing Tactics	Internal Links	Dofollow
Youtube Marketing Plan	Internal Links	Dofollow
Google AdSense Platform	Internal Links	Dofollow
E-Commerce Marketing	Internal Links	Dofollow
Digital Marketing Course	Internal Links	Dofollow
training for digital marketing	Internal Links	Dofollow
Search engine optimization	Internal Links	Dofollow
Email Marketing	Internal Links	Dofollow
Facebook Marketing	Internal Links	Dofollow
YouTube Video SEO	Internal Links	Dofollow
YouTube Ads	Internal Links	Dofollow
Google Display Ads	Internal Links	Dofollow
Earn Money As a Freelancer	Internal Links	Dofollow
Google Analytics	Internal Links	Dofollow
Mobile Marketing	Internal Links	Dofollow
VPS Hosting	Internal Links	Dofollow
Online Reputation Management	Internal Links	Dofollow
Google Webmaster Tool	Internal Links	Dofollow
Paid Marketing	Internal Links	Dofollow

Interview Preparation	Internal Links	Dofollow
Digital Marketing Training courses	Internal Links	Dofollow
WordPress Website	Internal Links	Dofollow
Social Media Marketing	Internal Links	Dofollow
Keyword Research & Planning	Internal Links	Dofollow
Digital Marketing Courses Training	Internal Links	Dofollow
Noida's Best Institute Digital Marketing Program	Internal Links	Dofollow
Digital Marketing Services	Internal Links	Dofollow
digital Marketing strategy	Internal Links	Dofollow
Career in the field of Digital Marketing	Internal Links	Dofollow
Digital Marketing Course	Internal Links	Dofollow
Digital Marketing Course	Internal Links	Dofollow
Digital Marketing Delhi	Internal Links	Dofollow
SEO Company Delhi	Internal Links	Dofollow
Web Designing Delhi	Internal Links	Dofollow
PPC Services Delhi	Internal Links	Dofollow
SEO Services Noida	Internal Links	Dofollow
Web Designing Noida	Internal Links	Dofollow
PPC Services Noida	Internal Links	Dofollow
Web Designing Course in Delhi	Internal Links	Dofollow
About us	Internal Links	Dofollow
Gallery	Internal Links	Dofollow
Press Release	Internal Links	Nofollow
FAQ	Internal Links	Dofollow
Blog	Internal Links	Dofollow
+91-844-747-0220	Internal Links	Dofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
Tumblr	External Links	Nofollow
WordPress	External Links	Nofollow
Trionfo IT Services Pvt Ltd.	External Links	Nofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.