



Review of Concettolabs.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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• • • Hard to solve

Little tough to solve

© © Easy to solve

No action necessary

Search Engine Optimization



Microsoft Power Platform And Mobile App Development Company

Length: 59 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Concetto Labs is a leading Microsoft Power Platform and mobile app development company in India and USA provides best cross-platform app development services. Hire mobile app developer now.

Length: 189 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Hybrid App Development Company, multi platform app development services, Hire Hybrid app developer, cross-platform application development, cross-platform mobile app development services

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview

<u>Microsoft Power Platform And Mobile App Development Company</u> **concettolabs.com**/

Concetto Labs is a leading Microsoft Power Platform and mobile app development company in India and USA provides best cross-platform app development services. Hire mobile app developer now.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





<h1> Mobile AppDevelopment Company </h1>
<h2> Power Platform Development Company </h2>
<h2> Mobile App Development Company </h2>
<h2> Office Add-insDevelopment Company </h2>
<h2> QA TestingCompany </h2>
<h2> .NETDevelopment Company </h2>
<h2> Offering Our White Label Solutions For Mobile Apps </h2>
<h2> Prefer To Build Custom Mobile Apps That Fit Your Business? </h2>
<h2> Tools and Technologies </h2>
<h2> Why Our Client Love Us? </h2>
<h3> About Concetto Labs </h3>
<h3> 350+ </h3>
<h3> 100+ </h3>
<h3> 300+ </h3>
<h3> 100+ </h3>
<h3> 8+ </h3>
<h3> 500+ </h3>
<h3>97% </h3>
<h3> Microsoft Development Services </h3>
<h3> Engagement Models for Building Futuristic Software Solutions </h3>
<h3> Our Showcase </h3>
<h3> LIVE DJ Concerts App Development </h3>
<h3> AI based ecommerce app </h3>
<h3> Doctor Appointment Application </h3>
<h3> Live Streaming Application </h3>
<h3> On Demand Service App </h3>
<h3> Hire Our Dedicated Experts </h3>
<h3> Our Case Studies </h3>
<h3> AI Based Ecommerce App </h3>
<h3> Medicine Delivery App </h3>

<H3> On-demand Service Provider App </H3> <H3> Meditation App Development </H3> <H3> Discover & Hire The BEST TALENT! </H3> <H3> Why Choose Us </H3> <H3> Frontend </H3> <H3> Backend </H3> <H3> Mobile Apps </H3> <H3> UI/UX </H3> <H3> Database </H3> <H3> Cloud </H3> <H3> ECommerce </H3> <H3> PM Tools </H3> <H3> Frequently Asked Questions </H3> <H3> Frequently Asked Questions </H3> <H3> We brainstorm a lot! </H3> <H3> Believe in Innovation! </H3> <H3> Creative Developers! </H3> <H3> Value for Money! </H3> <H3> Trusted By </H3> <H3> Get in touch </H3> <H4> PowerApps Development </H4> <H4> Power BI Development </H4> <H4> Power Automate Development </H4> <H4> ASP.NET Core Development </H4> <H4> Microsoft Office 365 Add-ins Development </H4> <H4> Azure Data Factory </H4> <H4> Dedicated Development Team </H4> <H4> Team Augmentation </H4> <H4> Iterative Development </H4> <H4> Hire PowerApps Developers </H4> <H4> Hire PowerBI Developers </H4> <H4> Hire .NET Core Developers </H4> <H4> Hire ReactJS Developers </H4> <H4> Hire Flutter Developers </H4> <H4> Hire NodeJS Developers </H4> <H4> Hire QA Developers </H4> <H4> Hire UI/UX Developers </H4> <H4> Looking for high-quality Software solutions? Our skilled developers are ready to help you. </H4>

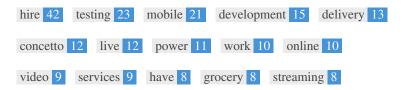
<H4> For Career Inquiry </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
hire	42	×	~	~
testing	23	×	×	*
mobile	21	✓	✓	~
development	15	✓	✓	-
delivery	13	×	×	*
concetto	12	×	✓	~
live	12	×	×	~
power	11	✓	✓	-
work	10	×	×	×
online	10	×	×	×
video	9	×	×	×
services	9	×	✓	~
have	8	×	×	×
grocery	8	×	×	×
streaming	8	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 102 images on this web page 1 ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 13.8%

Text content size 20788 bytes Total HTML size 150619 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 147 KB to 27 KB (81.7 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

One Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://concettolabs.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://concettolabs.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

000

Exactly how many years and months

Domain Age: 8 Years, 210 Days

Created Date: 6th-Sep-2015

Updated Date: 10th-Apr-2023

Expiry Date: 6th-Sep-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





33,739,796,139,704,048 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://concettolabs.com **Length:** 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



© Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

O Load Time

0.27 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good, you have declared your language Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
concettolabs.net	Available
concettolabs.org	Already Registered
concettolabs.biz	Already Registered
concettolabs.us	Available
concettolabs.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
concetolabs.com	Available
xoncettolabs.com	Available
soncettolabs.com	Available
doncettolabs.com	Available
foncettolabs.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies



Server IP	Server Location	Service Provider
54.230.253.47	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- * Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- ** Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 176 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Go Back	Internal Links	Dofollow
PowerApps Portfolio	Internal Links	Dofollow
Native Apps Portfolio	Internal Links	Dofollow
Flutter Apps (Hybrid) Portfolio	Internal Links	Dofollow
React/Angular Portfolio	Internal Links	Dofollow
.NET Web Portals Portfolio	Internal Links	Dofollow
PHP/Laravel Websites Portfolio	Internal Links	Dofollow
WordPress CMS Portfolio	Internal Links	Dofollow
NFT Portfolio	Internal Links	Dofollow
Case Studies	Internal Links	Dofollow
	Internal Links	Dofollow
AI Based Ecommerce App	Internal Links	Dofollow
Meditation App Development	Internal Links	Dofollow
Grocery Delivery App	Internal Links	Dofollow
Medicine Delivery App	Internal Links	Dofollow
Online Consultation App		Dofollow
On-demand Service Provider App	Internal Links	
Automating Non-Conformity Reports	Internal Links	Dofollow
Services	Internal Links	Dofollow
Microsoft Consulting Services	Internal Links	Dofollow
Power Apps	Internal Links	Dofollow
Power Automate	Internal Links	Dofollow
Power BI	Internal Links	Dofollow
Power Virtual Agents	Internal Links	Dofollow
Azure	Internal Links	Dofollow
SharePoint	Internal Links	Dofollow
Dynamics 365	Internal Links	Dofollow
Power Pages	Internal Links	Dofollow
Angular JS	Internal Links	Dofollow
React JS	Internal Links	Dofollow
Vue JS	Internal Links	Dofollow
Ember JS	Internal Links	Dofollow
MEAN Stack	Internal Links	Dofollow
Devops	Internal Links	Dofollow
Node JS	Internal Links	Dofollow
Laravel	Internal Links	Dofollow
ASP.NET	Internal Links	Dofollow
.NET Core	Internal Links	Dofollow
PHP	Internal Links	Dofollow
Cakephp	Internal Links	Dofollow
JAVA	Internal Links	Dofollow
Python	Internal Links	Dofollow
iOS	Internal Links	Dofollow
Android	Internal Links	Dofollow
Flutter	Internal Links	Dofollow
React Native	Internal Links	Dofollow



AI App	Internal Links	Dofollow
Kotlin App	Internal Links	Dofollow
iBeacon App	Internal Links	Dofollow
Hybrid Mobile App	Internal Links	Dofollow
WoCommerce	Internal Links	Dofollow
Nop Commerce	Internal Links	Dofollow
Shopify	Internal Links	Dofollow
Magento	Internal Links	Dofollow
Prestashop	Internal Links	Dofollow
Big Commerce	Internal Links	Dofollow
Wordpress	Internal Links	Dofollow
Headless	Internal Links	Dofollow
Sitecore	Internal Links	Dofollow
Siberian	Internal Links	Dofollow
DotNetNuke	Internal Links	Dofollow
NFT	Internal Links	Dofollow
Blockchain	Internal Links	Dofollow
Ethereum	Internal Links	Dofollow
Crypto	Internal Links	Dofollow
Metaverse	Internal Links	Dofollow
Web Design	Internal Links	Dofollow
UI-UX Design	Internal Links	Dofollow
Graphics Design	Internal Links	Dofollow
Expertise	Internal Links	Dofollow
Live Streaming App Development	Internal Links	Dofollow
Medicine App Development	Internal Links	Dofollow
Food Delivery App Development	Internal Links	Dofollow
Grocery App Development	Internal Links	Dofollow
Logistic App Development	Internal Links	Dofollow
Tracking App Development	Internal Links	Dofollow
On Demand App Development	Internal Links	Dofollow
Healthcare App Development	Internal Links	Dofollow
Education App Development	Internal Links	Dofollow
Shopping App Development	Internal Links	Dofollow
Chat Application Development	Internal Links	Dofollow
Finance App Development	Internal Links	Dofollow
Sports App Development	Internal Links	Dofollow
Real Estate App Development	Internal Links	Dofollow
Productivity App Development	Internal Links	Dofollow
Oil Gas Mobile App Development	Internal Links	Dofollow
Fitness App Development	Internal Links	Dofollow
Lifestyle App Development	Internal Links	Dofollow
Salon App Development	Internal Links	Dofollow
Hire Team	Internal Links	Dofollow
Hire PowerApps Developers	Internal Links	Dofollow
Hire Power Automate Developers	Internal Links	Dofollow
Hire Power BI Developers	Internal Links	Dofollow
Hire Power Pages Developers	Internal Links	Dofollow
Hire Azure Databricks Developers	Internal Links	Dofollow
Hire Azure Synapse Developers	Internal Links	Dofollow
Hire Add Ins Developers	Internal Links	Dofollow
Hire Dynamics 365 Developers	Internal Links	Dofollow
Hire Angularjs Developers	Internal Links	Dofollow



Hire ReactJS Developers	Internal Links	Dofollow
Hire MEAN Stack Developers	Internal Links	Dofollow
Hire QA Analysts	Internal Links	Dofollow
Hire AWS Expert	Internal Links	Dofollow
Hire ASP.NET Developers	Internal Links	Dofollow
Hire ASP.NET Core Developers	Internal Links	Dofollow
Hire NodeJs Developers	Internal Links	Dofollow
Hire Laravel Developers	Internal Links	Dofollow
Hire PHP Developers	Internal Links	Dofollow
Hire Python Developers	Internal Links	Dofollow
Hire ROR Developers	Internal Links	Dofollow
Hire Golang Developers	Internal Links	Dofollow
Hire Flutter Developers	Internal Links	Dofollow
Hire iOS Developers	Internal Links	Dofollow
Hire Android Developers	Internal Links	Dofollow
Hire Unity 3D Developers	Internal Links	Dofollow
Hire Swift Developers	Internal Links	Dofollow
Hire AR Developers	Internal Links	Dofollow
Hire Ionic Developers	Internal Links	Dofollow
•	Internal Links	Dofollow
Hire PhoneGap Developers	Internal Links	
Hire Magento Developers		Dofollow
Hire Ecommerce Developers	Internal Links	Dofollow
Skype IDconcettolabs	Internal Links	Dofollow
USA+1 (903) 200 8801	Internal Links	Dofollow
Manual QA	Internal Links	Dofollow
Automation Testing Services	Internal Links	Dofollow
Mobile App Testing	Internal Links	Dofollow
Software Testing Services	Internal Links	Dofollow
Hipaa Compliance Testing	Internal Links	Dofollow
Healthcare Software Testing	Internal Links	Dofollow
Security Testing Services	Internal Links	Dofollow
Web App Testing	Internal Links	Dofollow
SAAS Testing	Internal Links	Dofollow
IoT App Testing	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Careers	Internal Links	Dofollow
Life @ Concetto Labs	Internal Links	Dofollow
Partner With Us	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Certificates & Awards	Internal Links	Dofollow
Technologies	Internal Links	Dofollow
App Of The Week	Internal Links	Dofollow
IT Staff Augmentation	Internal Links	Dofollow
Offshore Development	Internal Links	Dofollow
.NET MAUI	Internal Links	Dofollow
Azure Data Factory Our Azure data factory integration services help you automate data movement and transformation from different data sources. The tool will collect raw data, transform it, and loads it to data lakes or warehouses.	Internal Links	Dofollow
view all screens	Internal Links	Dofollow
view all screens	Internal Links	Dofollow
view all screens	Internal Links	Dofollow
view all screens	Internal Links	Dofollow



view all screens	Internal Links	Dofollow
USA+1 (903) 200 8801	Internal Links	Dofollow
Sitemap	Internal Links	Dofollow
(+91) 909 974 4767	Internal Links	Dofollow
Terms & Conditions	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Legal Disclaimer	Internal Links	Dofollow
WhatsApp	External Links	Dofollow
USA+1 (903) 200 8801	External Links	Dofollow
View Our Work On Dribbble	External Links	Dofollow
View Our Work On Behance	External Links	Dofollow
Privacy Policy	External Links	Dofollow
Terms of Service	External Links	Dofollow
WhatsApp+91 (909) 974 4767	External Links	Dofollow
USA+1 (903) 200 8801	External Links	Dofollow
(+91) 909 974 4767	External Links	Dofollow
DMCA	External Links	Dofollow
Facebook	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Linkedin	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

