



Review of Carsinette.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Little tough to solve

Solve Easy to solve

No action necessary

Search Engine Optimization



En Uygun Fiyatlarla Binlerce Fırsat Ürünü Çarşı Nette

Length: 54 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

Çarşı Nette Yenilikçi Alışveriş En Kaliteli Markalar Kadın Giyim Erkek Giyim Aksesuar ve dahası

Length: 95 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





En Uygun Fiyatlarla Binlerce Fırsat Ürünü Çarşı Nette carsinette.com/

Çarşı Nette Yenilikçi Alışveriş En Kaliteli Markalar Kadın Giyim Erkek Giyim Aksesuar ve dahası

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<h1></h1>	<h2></h2>	<h3></h3>	<h4></h4>	<h5></h5>	<h6></h6>
0	2	12	0	0	0

<H2> Fırsat Ürünleri </H2>
<H2> Carsinette.com İle En Hesaplı Alışveriş </H2>
<H3> Ne Aramıştınız? </H3>
<H3> Giyim </H3>
<H3> Ayakkabı </H3>
<H3> Kozmetik & Kişisel Bakım </H3>
<H3> Aksesuar </H3>
<H3> Ev & Mobilya </H3>
<H3> Yaşam </H3>
<H3> Anne & Bebek & Çocuk </H3>
<H3> Süpermarket </H3>
<H3> Süpermarket </H3>
<H3> Elektronik
<H3> Elektronik
<H3> Bizi Takip Edin </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
giyim	22	×	~	~
kadın	18	×	✓	×
bebek	16	×	×	~
spor	12	×	×	~
bakım	10	×	×	~
çocuk	10	×	×	×
kişisel	10	×	×	~
saat	8	×	×	×
coco	8	×	×	×
ayakkabı	8	×	×	~
erkek	6	×	✓	×
oyun	6	×	×	×
waikiki	6	×	×	×
günlük	6	×	×	×
anne	6	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 60 images on this web page **X** 1 ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 10.11%

Text content size 7143 bytes Total HTML size 70659 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 69 KB to 11 KB (84.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

000

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://carsinette.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://carsinette.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

O Domain Registration

Exactly how many years and months

Domain Age: 2 Years, 8 Days

Created Date: 11th-Jan-2020

Updated Date: 18th-Jan-2022

Expiry Date: 11th-Jan-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

39 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://carsinette.com
Length: 10 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

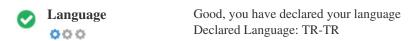
Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
carsinette.net	Available
carsinette.org	Available
carsinette.biz	Already Registered
carsinette.us	Available
carsinette.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status	
carsinete.com	Available	
xarsinette.com	Available	
sarsinette.com	Available	
darsinette.com	Available	
farsinette.com	Available	

Register the various typos of your domain to protect your brand from cybersquatters.





Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.







The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location	Service Provider
199.59.243.225	TurkeyTimezone	GNET Internet Telekomunikasyon A.S.Organization

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- * Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

1.672.959th most visited website in the World.

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$1,284 USD

000

Just a estimated worth of your website based on Alexa Rank.



We found a total of 160 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Yeni Gelenler	Internal Links	Dofollow
Beğenilenler	Internal Links	Dofollow
Giyim	Internal Links	Dofollow
Abiye & Mezuniyet Elbisesi	Internal Links	Dofollow
Gelinlik	Internal Links	Dofollow
İç Giyim	Internal Links	Dofollow
Plaj Giyim	Internal Links	Dofollow
Takımlar	Internal Links	Dofollow
Takım Elbise	Internal Links	Dofollow
Kimono&Kaftan	Internal Links	Dofollow
Bebek Giyim	Internal Links	Dofollow
Elbise	Internal Links	Dofollow
Kostüm	Internal Links	Dofollow
Salopet & Tulum	Internal Links	Dofollow
Hamile Giyim	Internal Links	Dofollow
Mezuniyet Elbisesi	Internal Links	Dofollow
Tesettür Giyim	Internal Links	Dofollow
Dış Giyim	Internal Links	Dofollow
Alt Giyim	Internal Links	Dofollow
Ev Giyim	Internal Links	Dofollow
Üst Giyim	Internal Links	Dofollow
Büyük Beden	Internal Links	Dofollow
Fantezi Giyim	Internal Links	Dofollow
İş Kıyafetleri	Internal Links	Dofollow
Spor Tulum	Internal Links	Dofollow
Smokin	Internal Links	Dofollow
Ayakkabı	Internal Links	Dofollow
Bot & Çizme	Internal Links	Dofollow
Sandalet ve Terlik	Internal Links	Dofollow
Spor Ayakkabı	Internal Links	Dofollow
Topuklu Ayakkabı	Internal Links	Dofollow
Ev Terliği & Botu	Internal Links	Dofollow
Günlük Ayakkabı	Internal Links	Dofollow
Ayakkabı Bakım Malzemeleri	Internal Links	Dofollow
Kozmetik & Kişisel Bakım	Internal Links	Dofollow
Makyaj	Internal Links	Dofollow
Ağız Bakım	Internal Links	Dofollow
Cilt Bakım	Internal Links	Dofollow
Kadın Hijyen	Internal Links	Dofollow
Saç Bakım	Internal Links	Dofollow
Parfüm ve Deodorant	Internal Links	Dofollow
Diğer Kişisel Bakım Ürünleri	Internal Links	Dofollow
Tıraş, Ağda ve Epilasyon	Internal Links	Dofollow
Aksesuar	Internal Links	Dofollow
Saat	Internal Links	Dofollow
Şapka	Internal Links	Dofollow
3 1		



Takı & Mücevher	Internal Links	Dofollow
Çanta	Internal Links	Dofollow
Atkı & Bere & Eldiven	Internal Links	Dofollow
Kemer & Pantolon Askısı	Internal Links	Dofollow
Kravat & Kol Düğmesi	Internal Links	Dofollow
Altın	Internal Links	Dofollow
Diğer Aksesuar	Internal Links	Dofollow
Şal & Fular & Eşarp	Internal Links	Dofollow
Gözlük	Internal Links	Dofollow
Saç Aksesuarı	Internal Links	Dofollow
Aksesuar Set	Internal Links	Dofollow
Saat Seti	Internal Links	Dofollow
Gavroş	Internal Links	Dofollow
Ev & Mobilya	Internal Links	Dofollow
Banyo	Internal Links	Dofollow
Ev Dekorasyon	Internal Links	Dofollow
Ev Gereçleri	Internal Links	Dofollow
Ev Tekstili	Internal Links	Dofollow
Mobilya	Internal Links	Dofollow
Sofra & Mutfak	Internal Links	Dofollow
Elektrik & Aydınlatma	Internal Links	Dofollow
Sanat Eseri	Internal Links	Dofollow
Bebek & Çocuk Ev Ürünleri	Internal Links	Dofollow
Yaşam	Internal Links	Dofollow
Hobi & Eğlence	Internal Links	Dofollow
Kitap	Internal Links	Dofollow
Otomobil & Motosiklet	Internal Links	Dofollow
Kırtasiye & Ofis Malzemeleri	Internal Links	Dofollow
Bahçe ve Yapı Market	Internal Links	Dofollow
Anne & Bebek & Çocuk	Internal Links	Dofollow
Cocuk Gereçleri	Internal Links	Dofollow
Oyuncak	Internal Links	Dofollow
Bebek Banyo & Tuvalet	Internal Links	Dofollow
Bebek Hediyelik	Internal Links	Dofollow
Bebek Beslenme&Emzirme	Internal Links	Dofollow
Spor & Outdoor	Internal Links	Dofollow
Ekipman & Aksesuar	Internal Links	Dofollow
Spor Giyim	Internal Links	Dofollow
Acil Durum & Güvenlik Ekipman	Internal Links	Dofollow
Süpermarket	Internal Links	Dofollow
Pet Shop	Internal Links	Dofollow
Ev Bakım ve Temizlik	Internal Links	Dofollow
Ev Tüketim Malzemeleri	Internal Links	Dofollow
Gıda & İçecek	Internal Links	Dofollow
Sağlık	Internal Links	Dofollow
Anne ve Bebek Bakım	Internal Links	Dofollow
Kişisel Bakım	Internal Links	Dofollow
Elektronik	Internal Links	Dofollow
Elektrikli Ev Aletleri	Internal Links	Dofollow
Foto & Kamera	Internal Links	Dofollow
Oyun & Oyun Konsolları	Internal Links	Dofollow
Telefon	Internal Links	Dofollow
	Internal Links	Dofollow
Beyaz Eşya	mumai Links	DOIDIDA



Bilgisayar Tablet	Internal Links	Dofollow
Klima & Isitici	Internal Links	Dofollow
TV, Görüntü & Ses Sistemleri	Internal Links	Dofollow
Yazıcı & Tarayıcı	Internal Links	Dofollow
Kişisel Bakım Aletleri	Internal Links	Dofollow
Dijital Kod & Ürünler	Internal Links	Dofollow
Elektronik Aksesuarlar	Internal Links	Dofollow
LC Waikiki	Internal Links	Dofollow
Penti	Internal Links	Dofollow
Koton	Internal Links	Dofollow
Addax	Internal Links	Dofollow
Modanisa	Internal Links	Dofollow
Saat ve Saat	Internal Links	Dofollow
Emel Pırlanta	Internal Links	Dofollow
Asics	Internal Links	Dofollow
Gap	Internal Links	Dofollow
Koçtaş	Internal Links	Dofollow
Çorap Toptancısı	Internal Links	Dofollow
Madame Coco	Internal Links	Dofollow
Karaca Home	Internal Links	Dofollow
Mediamarkt	Internal Links	Dofollow
Trendyol	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Giriş Yap	Internal Links	Dofollow
Kayıt Ol	Internal Links	Dofollow
EN	Internal Links	Dofollow
Markalar	Internal Links	Dofollow
Trençkot Allday Camel114.98TL	Internal Links	Dofollow
Butigo Gümüş Kadın Topuklu Bot139.99TL 121.41TL	Internal Links	Dofollow
Madame Coco Emmalyn Kadın 3lü Patik Çorap24.99TL 24.99TL	Internal Links	Dofollow
LC WAIKIKI Kadın Bisiklet Yaka Düz Kolsuz Kadın Triko Süveter99.99TL 99.99TL	Internal Links	Dofollow
Hammer Jack Hakiki Deri Günlük Erkek Spor Ayakkabı 19250399.00TL 249.00TL	Internal Links	Dofollow
Omuz Çantası MOON Siyah64.99TL 32.99TL	Internal Links	Dofollow
Madame Coco Réflexion Ange Biblo - Silver89.99TL 62.99TL	Internal Links	Dofollow
Ravensburger Figurix Eğitici Oyuncak129.99TL 129.99TL	Internal Links	Dofollow
HADRON Hdg17/60 Oyun Mouse Max 3200 Dp149.99TL 89.99TL	Internal Links	Dofollow
TUNCMATIK Newtech Pro II X9 1 Kva 1/1 On-Line LCD Ekranlı UPS Kesintisiz Güç Kaynağı1899.00TL 1899.00TL	Internal Links	Dofollow
Koton Kız Çocuk Pamuklu Simli Baskili Bisiklet Yaka Sweatshirt35.99TL 21.99TL	Internal Links	Dofollow
Katkı Dünyası Zerdeçal 100 Gr16.47TL 16.47TL	Internal Links	Dofollow
Cadran Home Dekoratif Mdf Tablo CHTT11929.99TL	Internal Links	Dofollow
GEZER 11259 Kadın Günlük Masaj Taban Terlik76.50TL 76.50TL	Internal Links	Dofollow
Apliqa Mias Mozaik Desenli Aplik634.99TL	Internal Links	Dofollow
Tommy Hilfiger TH1791580 Erkek Kol Saati3000.00TL 2100.00TL	Internal Links	Dofollow
Madame Coco Papağan Biblo179.99TL 125.99TL	Internal Links	Dofollow
haki Erkek Vintage Kısa Kollu T-Shirt199.95TL 59.99TL	Internal Links	Dofollow
Eşarp Miray Gümüş52.99TL 27.99TL	Internal Links	Dofollow
GÜLEŞ AYAKKABI Kadın Sütlü Kahverengi Deri Kışlık Bot.250.99TL 180.99TL	Internal Links	Dofollow
I Love Shoes Kadın Siyah Hecron Kırışık Rugan Kalın Taban Yüksek Spor Ayakkabı220.99TL 220.99TL	Internal Links	Dofollow
Tusador Tilki Dünyası Buzdolabı Kapağı Kaplama Sticker 023294.99TL	Internal Links	Dofollow



Niron Çocuk Yatağı Lüks Full Ortopedik 80x180 cm Bamboo Green Sleep1324.00TL	Internal Links	Dofollow
Lacivert Organik Pamuklu Tie-Dye T-Shirt299.95TL 149.99TL	Internal Links	Dofollow
Guess GUGW0004L2 Pırlantalı Bayan Kol Saati1600.00TL 640.00TL	Internal Links	Dofollow
Trendyolmilla Çok Renkli Çizgili Bikini Altı Mlwss18tm1395029.99TL 14.99TL	Internal Links	Dofollow
Eşarp Zen İpek Pembe44.99TL 22.99TL	Internal Links	Dofollow
TTEC 2DK7521S Trio Type-C, Lightning, Micro USB Şarj Kablosu Siyah69.99TL 69.99TL	Internal Links	Dofollow
Asz Ayda Sarkıt Finlin Beyaz99.99TL	Internal Links	Dofollow
BASEUS Lazy Sınırsız Ayarlamalı Telefon ve Tablet Tutucu Gümüş299.00TL 299.00TL	Internal Links	Dofollow
Bedding Heyner Maxi-Cosi Ahşap Organik Beşik Anne Yanı Kademeli Beşik ve Pembe Nakışlı Nevresim Takımı ve Yatak3064.00TL	Internal Links	Dofollow
LC WAIKIKI Kadın İşleme Detaylı Tunik99.99TL 99.99TL	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

