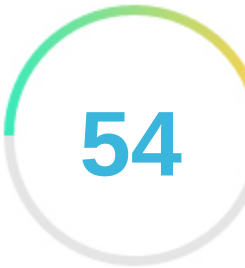
Website SEO Stats



Your Website Score

Review of Beveragecraft.com

Generated on 2023-06-01

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization
Mobile
Visitors
Link Analysis
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Technologies
Social

Iconography

- Good
- To Improve
- Errors
- Not Important
- Hard to solve
- Little tough to solve
- Easy to solve
- No action necessary

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Search Engine Optimization

Title Tag

▷ Homebrewing & Draft Beer Equipment | Beverage Craft

Length: 53 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

Beer making & draft beer equipment for ✓Homebrewing ✓Breweries ✓Bar owners ✓Festivals & parties ✈ Ready for shipping today! The best price guaranteed

Length: 151 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

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Google Preview

▷ Homebrewing & Draft Beer Equipment | Beverage Craft

beveragecraft.com/

Beer making & draft beer equipment for ✓Homebrewing ✓Breweries ✓Bar owners ✓Festivals & parties ✈ Ready for shipping today! The best price guaranteed

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	2	3	25	12	0

<H1> Supplying Homebrewing & Commercial Draft Equipment Since 2014 </H1>
<H2> Product of the Month </H2>
<H2> New Arrivals </H2>
<H3> Featured Categories </H3>
<H3> Services </H3>
<H3> Information </H3>
<H4> Round Scarlet Patio Umbrella - 13 ft, metal frame with base, Polyester canopy </H4>
<H4> Round Beige Patio Umbrella - 7 ft, metal frame, Polyester canopy </H4>
<H4> Square Yellow Patio Umbrella - 1.8mx1.8m, metal frame, Polyester canopy </H4>
<H4> Square Teal Patio Umbrella - 3mx3m , metal frame with base, Polyester canopy </H4>
<H4> Round Royal Blue Patio Umbrella - 6 ft (8 ribs), metal frame, Polyester canopy </H4>
<H4> Round Grey Patio Umbrella - 10 ft, metal frame with base, Polyester canopy </H4>
<H4> Round Light Blue Patio Umbrella - 6 ft (6 ribs), metal frame, Polyester canopy </H4>
<H4> Round Red Patio Umbrella - 7 ft (6 ribs), metal frame, Polyester canopy, No Flaps </H4>
<H4> Round Green Patio Umbrella - 6 ft (6 ribs), metal frame, Polyester canopy, No Flaps </H4>
<H4> Glycol Power Pack, H75G-3/8GP, 2 x Rotary Vane Pumps, 45 GPH </H4>
<H4> FOB Smart </H4>
<H4> Coolflow DTX, 1 Gallon </H4>
<H4> Coolflow DTX, 54 Gallon </H4>
<H4> PIPELINE PURPLE PROFESSIONAL POWDER BEER LINE CLEANER, 100G, CHLORINE-FREE </H4>
<H4> Large Kegerator CDD-90, 3 doors, 90" - Includes Two 2-Tap Towers </H4>
<H4> Titanium Timmy - Heavy Duty Titanium Faucet & Hex Nut Wrench </H4>
<H4> Kegerator Tower Cooling Kit </H4>
<H4> Commercial Kegerator UBC SS KegMaster2 </H4>
<H4> Sanke Keg Lock Ring Removal Knife </H4>
<H4> High-performance Jockey Box with LIFETIME 65QT Cooler, 4 Taps, 4 Coils </H4>
<H4> Premium-edition Jockey Box with LIFETIME 65QT Cooler, 4 Taps, 4 Coils </H4>
<H4> Domestic Faucet, Stainless Steel, Gold, Nukatap </H4>
<H4> Stainless Steel Yeast Brink, 1/2 bbl, SCHAEFER, 4" neck and 1.5" spout </H4>
<H4> Make Your Own Beer at Home </H4>
<H4> Recent Blogs </H4>

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<H5> Collectible Tap Handle Bundles </H5>
<H5> Make It Custom with Equipment Branding Services </H5>
<H5> Lease Custom Branded Stainless Steel Kegs </H5>
<H5> Save Big! Beer Tower Clearance </H5>
<H5> 5 Best Undercounter Bar Refrigerators 2023 </H5>
<H5> Cold Plate VS Coil Jockey Box: Which One to Choose </H5>
<H5> Built-In Kegerator Installation & Maintenance </H5>
<H5> Customer Service </H5>
<H5> Returns & Refunds </H5>
<H5> Shipping & Order Status </H5>
<H5> Wholesale Inquiries </H5>
<H5> Be the First to Hear About Our Offers & New Arrivals </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

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Keywords

beer 61 patio 31 umbrella 26 metal 18 round 17

drip 16 jockey 15 line 15 kits 15 cleaning 12

kegerator 10 brewing 10 parts 9 brew 8 equipment 8

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
beer	61	✔	✔	✔
patio	31	✘	✘	✔
umbrella	26	✘	✘	✔
metal	18	✘	✘	✔
round	17	✘	✘	✔
drip	16	✘	✘	✘
jockey	15	✘	✘	✔
line	15	✘	✘	✔
kits	15	✘	✘	✘
cleaning	12	✘	✘	✘
kegerator	10	✘	✘	✔
brewing	10	✔	✔	✔
parts	9	✘	✘	✘
brew	8	✔	✔	✔
equipment	8	✔	✔	✔

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

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Alt Attribute

We found 154 images on this web page
✔ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio

HTML to Text Ratio is: **3.46%**

Text content size 9099 bytes

Total HTML size 262860 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression

Wow! It's GZIP Enabled.
✔ Your webpage is compressed from 257 KB to 39 KB (84.8 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

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IP Canonicalization No your domain IP 63.141.128.8 does not redirect to beveragecraft.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs Oh no, you are using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

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WWW Resolve

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap

Oh no, XML Sitemap file not found!
http://beveragecraft.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

Robots.txt

Good, you have Robots.txt file!
http://beveragecraft.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

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Embedded Objects

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 10 Years, 119 Days

Created Date: 11th-Feb-2013

Updated Date: 12th-Feb-2023

Expiry Date: 11th-Feb-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

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Indexed Pages

Indexed pages in search engines

4,290 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

Backlinks Counter

Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

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Usability

URL

http://beveragecraft.com
Length: 13 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).

Favicon

Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

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Page Size

257 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time

0.65 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

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Domain Availability

Domains (TLD)	Status
beveragecraft.net	Available
beveragecraft.org	Already Registered
beveragecraft.biz	Already Registered
beveragecraft.us	Available
beveragecraft.info	Already Registered

> Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
veveragecraft.com	Available
feveragecraft.com	Available
geveragecraft.com	Available
heveragecraft.com	Available
neveragecraft.com	Available

> Register the various typos of your domain to protect your brand from cybersquatters.

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Email Privacy Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

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Mobile

Mobile Friendliness

Awesome! This page is mobile-friendly!
Your mobile friendly score is 100/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility

Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

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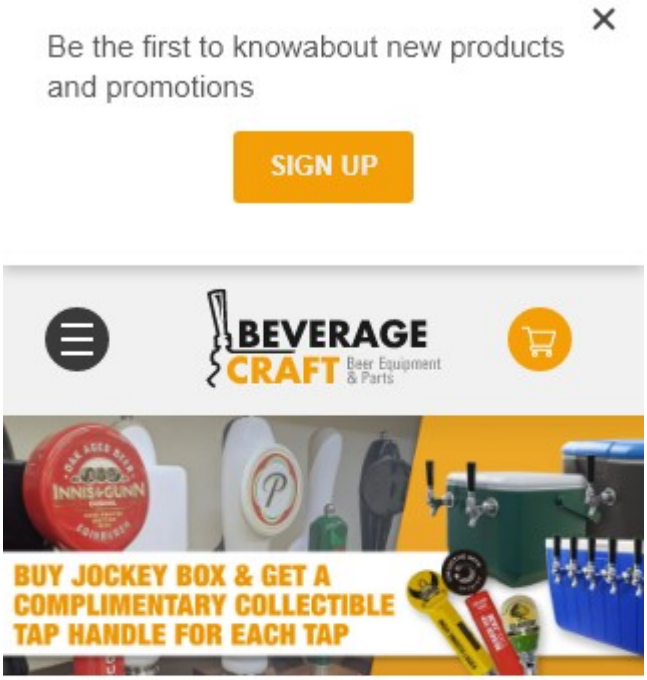
Mobile View



> The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??
>
> Your website should look nice on the most popular mobile devices.
>
> Tip: Use an analytics tool to track mobile usage of your website.

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Technologies

Server IP

Server IP	Server Location	Service Provider
63.141.128.8	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✔ Perfect, your website has few CSS files.
- ✖ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✖ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

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Doc Type

Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Oh no, language/character encoding is not specified!

Specifying language/character encoding can prevent problems with the rendering of special characters.

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Social

Social Data

Your social media status

Facebook: Beveragecraftcom

Twitter: BeverageCraft

Instagram: Beveragecraftcom

> Social data refers to data individuals create that is knowingly and voluntarily shared by them.
>
> Cost and overhead previously rendered this semi-public form of communication unfeasible.
>
> But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

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Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

$60 USD

Just a estimated worth of your website based on Alexa Rank.

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In-Page Links

We found a total of 203 links including both internal & external links of your site

Anchor	Type	Follow
SHOP NOW	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
(866) 590-9299	Internal Links	Dofollow
$CAD	Internal Links	Dofollow
$USD	Internal Links	Dofollow
Compare	Internal Links	Dofollow
Sign in	Internal Links	Dofollow
My Cart 0	Internal Links	Dofollow
Home Brewing	Internal Links	Dofollow
Beer Brewing Starter Kits	Internal Links	Dofollow
Beer Making Refills	Internal Links	Dofollow
Brooklyn Brew Shop Kits & Mixes	Internal Links	Dofollow
Mr. Beer Kits & Refills	Internal Links	Dofollow
Coopers Beer Kits & Refills	Internal Links	Dofollow
Beer Brewing Kettles, Pots	Internal Links	Dofollow
Homebrew Glycol Chillers	Internal Links	Dofollow
Brewing Accessories	Internal Links	Dofollow
Beer Fermenting Equipment	Internal Links	Dofollow
Beer Bottling Equipment	Internal Links	Dofollow
Corny Kegs & Parts	Internal Links	Dofollow
Bar Equipment	Internal Links	Dofollow
Tap Handles	Internal Links	Dofollow
Personalized Tap Handles	Internal Links	Dofollow
Collectible Tap Handles	Internal Links	Dofollow
Novelty Beer Tap Handles	Internal Links	Dofollow
Generic Tap Handles	Internal Links	Dofollow
Kegerators	Internal Links	Dofollow
Home Kegerators	Internal Links	Dofollow
Commercial Kegerators	Internal Links	Dofollow
Kegerator Kits & Accessories	Internal Links	Dofollow
Draft Beer Tap Towers	Internal Links	Dofollow
Cylinder Towers	Internal Links	Dofollow
Indie Towers	Internal Links	Dofollow
Euro Style Towers	Internal Links	Dofollow
T-Box Towers	Internal Links	Dofollow
T-Towers	Internal Links	Dofollow
Y-Towers	Internal Links	Dofollow
Double Pedestal Towers	Internal Links	Dofollow
Pass thru towers	Internal Links	Dofollow
Elbow Towers	Internal Links	Dofollow
Wall Mount Beer Towers	Internal Links	Dofollow
Undercounter Beer Towers	Internal Links	Dofollow
Ceramic Beer Towers	Internal Links	Dofollow
Ice Towers	Internal Links	Dofollow
Beer Tower Parts	Internal Links	Dofollow
Glycol Chillers	Internal Links	Dofollow
Wine-On-Tap Systems	Internal Links	Dofollow

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Commercial Bar Coolers & Refrigerators	Internal Links	Dofollow
Drip Trays	Internal Links	Dofollow
Clamp On Drip Trays	Internal Links	Dofollow
Countertop Drip Trays	Internal Links	Dofollow
Wall Mount Drip Trays	Internal Links	Dofollow
Cut Out Drip Trays	Internal Links	Dofollow
Platform Drip Trays	Internal Links	Dofollow
Kegerator Drip Trays	Internal Links	Dofollow
Drip Tray Parts	Internal Links	Dofollow
Merchandising Refrigerator Shelf Divider	Internal Links	Dofollow
Beer Growler Fillers	Internal Links	Dofollow
Draft Beer Parts	Internal Links	Dofollow
Beer Line Cleaning	Internal Links	Dofollow
Beer Line Cleaning Solution	Internal Links	Dofollow
Cleaning Cans, Valves & Pumps	Internal Links	Dofollow
Beer Line Cleaning Kits	Internal Links	Dofollow
Beer Line Cleaning Tools	Internal Links	Dofollow
Faucets & Shanks	Internal Links	Dofollow
Beer Faucets	Internal Links	Dofollow
Faucet Parts & Accessories	Internal Links	Dofollow
Beer Shanks Assembly	Internal Links	Dofollow
Shank Replacement Parts	Internal Links	Dofollow
Keg Coupler Parts	Internal Links	Dofollow
CO2 & Nitrogen Gas Tanks	Internal Links	Dofollow
Keg Couplers	Internal Links	Dofollow
Gas Regulators & Parts	Internal Links	Dofollow
Primary Gas Regulators	Internal Links	Dofollow
Secondary Gas Regulators	Internal Links	Dofollow
Regulator Parts & Air Distributors	Internal Links	Dofollow
Trunkline & Tubing	Internal Links	Dofollow
Beer Trunk Line	Internal Links	Dofollow
Beer Hose	Internal Links	Dofollow
Beer Line Tools & Accessories	Internal Links	Dofollow
Glycol Pumps & Motors	Internal Links	Dofollow
Fittings & Connectors	Internal Links	Dofollow
John Guest Fittings	Internal Links	Dofollow
90 Tail Pieces	Internal Links	Dofollow
Coil Fittings	Internal Links	Dofollow
Crosses	Internal Links	Dofollow
Connectors	Internal Links	Dofollow
Elbow Splicers	Internal Links	Dofollow
Hose Plugs	Internal Links	Dofollow
Hose Splicers	Internal Links	Dofollow
Worm & Stepless Clamps	Internal Links	Dofollow
T Fittings	Internal Links	Dofollow
Tail Pieces	Internal Links	Dofollow
U Bends	Internal Links	Dofollow
Wall Brackets	Internal Links	Dofollow
Y Fittings	Internal Links	Dofollow
Fobs, Beer Pumps & Parts	Internal Links	Dofollow
Tools & Accessories	Internal Links	Dofollow
Beverage refrigeration parts	Internal Links	Dofollow
Carbonators	Internal Links	Dofollow

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Home & Event Beer	Internal Links	Dofollow
Jockey Boxes	Internal Links	Dofollow
Flash Cooler	Internal Links	Dofollow
Jockey Box Cold Plate Chiller	Internal Links	Dofollow
Jockey Box Tapping Kits	Internal Links	Dofollow
Jockey Box Parts & Accessories	Internal Links	Dofollow
DIY Jockey Box Kits	Internal Links	Dofollow
Party Pumps	Internal Links	Dofollow
Jockey Box Coils	Internal Links	Dofollow
Jockey Box Cleaning Kits	Internal Links	Dofollow
Kegs, Tanks & Parts	Internal Links	Dofollow
Stainless Steel Tanks	Internal Links	Dofollow
Stainless Steel Empty Kegs	Internal Links	Dofollow
Keg Accessories & Parts	Internal Links	Dofollow
Valves & Fittings	Internal Links	Dofollow
Cask Ale Kegs & Accessories	Internal Links	Dofollow
Custom Patio Umbrellas	Internal Links	Dofollow
6-FOOT FIBERGLASS PATIO UMBRELLA With Valances	Internal Links	Dofollow
6-Foot Round Patio Umbrella, No Valances	Internal Links	Dofollow
6-Foot Square Patio Umbrella With Valances	Internal Links	Dofollow
7-Foot Round Patio Umbrella, No Valances	Internal Links	Dofollow
7-Foot Round Patio Umbrella With Valances	Internal Links	Dofollow
10-Foot Round Patio Umbrella With Valances	Internal Links	Dofollow
10-Foot Square Patio Umbrella With Valances	Internal Links	Dofollow
13-Foot Round Patio Umbrella With Valances	Internal Links	Dofollow
SALE	Internal Links	Dofollow
Clearance	Internal Links	Dofollow
Refurbished Equipment	Internal Links	Dofollow
Register	Internal Links	Dofollow
Collectible Tap Handle Bundles Buy 4 Get 20% Off	Internal Links	Dofollow
Make It Custom with Equipment Branding Services Learn More	Internal Links	Dofollow
Lease Custom Branded Stainless Steel Kegs shop now	Internal Links	Dofollow
Save Big! Beer Tower Clearance Shop The Sale	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow

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No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Beer Making Starter Kits	Internal Links	Dofollow
BROOKLYN BREW SHOP KITS & MIXES	Internal Links	Dofollow
Mr. Beer Kits & Refills	Internal Links	Dofollow
Coopers Beer Kits & Refills	Internal Links	Dofollow
Brewing Accessories	Internal Links	Dofollow
Beer Bottling Equipment	Internal Links	Dofollow
Beer Brewing Kettles, Pots	Internal Links	Dofollow
Beer Fermenting Equipment	Internal Links	Dofollow
HOME BREW KEGGING	Internal Links	Dofollow
Fermenter Glycol Chillers	Internal Links	Dofollow
follow this link.	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Customer Service	Internal Links	Dofollow
Returns & Refunds	Internal Links	Dofollow
Shipping & Order Status	Internal Links	Dofollow
Wholesale Inquiries	Internal Links	Dofollow
Jockey Boxes	Internal Links	Dofollow
Beer Flash Coolers	Internal Links	Dofollow
Commercial Kegerators	Internal Links	Dofollow
Draft Beer Towers	Internal Links	Dofollow
Drip Trays	Internal Links	Dofollow
Growler Fillers	Internal Links	Dofollow
Beer Tap Handles	Internal Links	Dofollow
Beer Line Cleaning	Internal Links	Dofollow
Beer Faucets	Internal Links	Dofollow
CO2 Tanks	Internal Links	Dofollow
Keg Couplers	Internal Links	Dofollow
Gas Regulators	Internal Links	Dofollow
Trunk Lines	Internal Links	Dofollow
Beer Kegs	Internal Links	Dofollow
Draft Beer System Installation	Internal Links	Dofollow
Draft Beer Line Cleaning Service	Internal Links	Dofollow
Draught Equipment Repair & Maintenance	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Best Price Policy	Internal Links	Dofollow
Warranty	Internal Links	Dofollow
Our Reviews	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Sitemap	Internal Links	Dofollow
Instagram Beverage Craft	External Links	Nofollow
Twitter Beverage Craft	External Links	Nofollow
Facebook Beverage Craft	External Links	Nofollow
Pinterest Beverage Craft	External Links	Nofollow
YouTube Beverage Craft	External Links	Nofollow

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While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

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Broken Links

No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

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