Your Website Score

54

	Review of Arihantwebtech.com				
	Generated on 2023-05-02				
Introduction	 This report provides a review of the key factors that influence the SEO and usability of your website. The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized. Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria. Our reports provide actionable advice to improve a site's business objectives. 				
	Please contact us for more information				
Table of Contents	Search Engine Optimization	Usability			
	Mobile	Technologies			
	Visitors	Social			
	Link Analysis				
Iconography	📀 Good	••• Hard to solve			
	🕖 To Improve	••• Little tough to solve			
	🗴 Errors	••• Easy to solve			
	Not Important	OO No action necessary			





Software Development, Web Design & SEO Solutions - Arihant Webtech

Length: 66 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

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Leading software development, website design, and SEO Company in India. Boost your online presence with our expert services. Innovate, design, and optimize today!

Length: 162 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these

appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize

click-through rate.



Meta Keywords

Software Development, Software Development Company, Software Development Consulting, Website Design, SEO Company

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the

topic of the page is.

However, google can't use meta keywords.





Google Preview

Software Development, Web Design & SEO Solutions - Arihant Webtech arihantwebtech.com/

Leading software development, website design, and SEO Company in India. Boost your online presence with our expert services. Innovate, design, and optimize today!

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings	<h1></h1>	<h2></h2>	<h3></h3>	<h4></h4>	<h5></h5>	<h6></h6>
000	5	6	15	41	4	0
	<h1> Software Solution</h1>	ons				
	HI. W.I.'. D.					
	<h1> Website Design & Development </h1>					
	<h1> Mobile App Development </h1>					
	<h1> Digital Marketing </h1>					
	<h1> Graphics Design </h1>					
	<h2> A Software Dev</h2>	elopment, Website D	esign & SEO Compa	ny		
	<h2> Our Work Creat</h2>					
	<h2> Look At Our Cre</h2>	eative Process That Y	ou Love Too			
	<h2> Why Choose Us</h2>					
	<h2> Featured Portfol</h2>	io				
	<h2> Got a Project that</h2>	t You Would like to	discuss?			
	<h3> Our Services Th</h3>	at Enhance Your Bus	iness			
	<h3> Research & Plan</h3>	ning				
	<h3> Creating a Strate</h3>	egy				
	<h3> Design & Devel</h3>	opment				
	<h3> Marketing & Pro</h3>	omotion				
	<h3> Technologies W</h3>	e Work On				
	<h3> Clients World W</h3>	/ide				
	<h3> Let's Discuss Yo</h3>	our Project in Details				
	<h3> Industries We Se</h3>	erve				
	<h3> Locations </h3>	•				
	<h3> About Arihant W</h3>	Vebtech				
	<h3> Quick Links <td>13></td><td></td><td></td><td></td><td></td></h3>	13>				
	<h3> Our Services <td>43></td><td></td><td></td><td></td><td></td></h3>	43>				
	<h3> Stay Connected</h3>					
	<h4> Software Develo</h4>	pment				
	<h4> Website Develop</h4>	oment				

Website SEO Stats

<H4> Mobile App Development </H4> <H4> Digital Marketing </H4> <H4> Graphics Designing </H4> <H4> Software Development </H4> <H4> Website Design & Development </H4> <H4> Digital Marketing </H4> <H4> Mobile App Development </H4> <H4> Graphics Designing </H4> <H4> 1 </H4> <H4>2</H4> <H4> 3 </H4> <H4> 4 </H4> <H4> Retail </H4> <H4> Healthcare </H4> <H4> Manufacturing </H4> <H4> Professional Services </H4> <H4> Transportation & Logistics </H4> <H4> Telecommunications </H4> <H4> Oil & Gas </H4> <H4> Construction </H4> <H4> Travel & Hospitality </H4> <H4> Finance </H4> <H4> Banking </H4> <H4> Insurance </H4> <H4> Lending </H4> <H4> Investment </H4> <H4> Payments </H4> <H4> Education </H4> <H4> Interior Designer </H4> <H4> Real Estate </H4> <H4> India </H4> <H4> U.S.A. </H4> <H4> South Africa </H4> <H4> Canada </H4> <H4> Give us a Call </H4> <H4> Enquire Online </H4> <H4> Send us an Email </H4> <H4> Enquire Now </H4> <H4> ENQUIRE NOW </H4> <H5> PLAN </H5> <H5> DESIGN </H5> <H5> BUILD </H5> <H5> SUPPORT </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.





This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keyword Consistency	Keywords	Freq	Title	Desc
	website	43	×	× .
	design	19	1	1
	development	15	×	1
	application	12	×	×
	services	11	×	1
	marketing	9	×	×
	online	9	×	1
	mobile	9	×	×
	digital	8	×	×
	image	7	×	×
	software	7	×	1
	company	6	×	× .

6

6

5

This table highlights the importance of being consistent with your use of keywords.

packages

driven

google

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

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<H>

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Alt Attribute

We found 130 images on this web page 💥 77 ALT attributes are empty or missing.

https://www.facebook.com/tr?id=2050814935106217&ev=PageView&noscript=1 images/flag/in.png https://www.arihantwebtech.com/images/flag/us.png images/flag/uk.png images/flag/au.png images/flag/ca.png images/flag/fr.png images/flag/za.png images/flag/in.png images/flag/us.png images/flag/uk.png images/flag/au.png images/flag/ca.png images/flag/fr.png images/flag/za.png images/sliders/icons/sw.png images/sliders/icons/wdd.png images/sliders/icons/mad.png images/sliders/icons/dm.png images/sliders/icons/gm.png images/icon/core-php.png images/icon/codeigniter.png images/icon/laravel.png images/icon/wordpress.png images/icon/magento.png images/icon/shopify.png images/icon/drupal.png images/icon/opencart.png images/icon/html.png images/icon/css.png images/icon/ios.png images/icon/android.png images/icon/reactjs.png images/icon/angular.png images/icon/nordjs.png images/icon/nextjs.png images/icon/vuejs.png images/icon/ruby.png images/icon/swift.png images/icon/Joomla.png images/icon/net.png images/icon/java.png images/icon/c++.png images/icon/csharp.png images/icon/python.png images/icon/mysql.png images/icon/mongodb.png images/icon/mssql.png images/icon/aws.png images/icon/microsoft-azure.png images/clients-home/lnj-hc.png



images/clients-home/hydrisegroup-hc.png images/clients-home/upl-hc.png images/clients-home/bhartiwaters-hc.png images/clients-home/greengenra-hc.png images/clients-home/lafayetteluxury-hc.png images/clients-home/anbac-hc.png images/clients-home/yamato-hc.png images/icon/Retail.png images/icon/health-care.png images/icon/manufacturing.png images/icon/icons8-government-96.png images/icon/transportation-and-logistics.png images/icon/telecommunications.png images/icon/oil-and-gas.png images/icon/construction.png images/icon/travel-and-hospitality.png images/icon/finance.png images/icon/banking-icon.png images/icon/insurance-icon.png images/icon/lending.png images/icon/investment.png images/icon/payments.png images/icon/icons8-university-96.png images/icon/interior-designer.png images/icon/icons8-real-estate-96.png images/delete-sign.png

 Text/HTML Ratio
 HTML to Text Ratio is: 4.85%

 All O O O
 text is used to describe images to give the search engine crawlers (and the visually impaired). Text content size 14705 bytes

 Also, more information to help them understand images, which can help them to appear in Google Images search results. Total HTML size 303178 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by

search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression

Oh No! GZIP is not enabled. X Your webpage size is 0 KB, could be compressed upto 0 KB using GZIP (23.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.





IP Canonicalization No your domain IP 119.18.54.49 does not redirect to arihantwebtech.com 000

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.



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Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.



Oh no, you are using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





WWW Resolve

000

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap

Good, you have XML Sitemap file! http://arihantwebtech.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



000

Good, you have Robots.txt file! http://arihantwebtech.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.





000

Embedded Objects Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements. Although Flash content often looks nicer, it cannot be properly indexed by search engines. Avoid full Flash websites to maximize SEO.



Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them. Avoid frames whenever possible and use a NoFrames tag if you must use them.



 Domain Registration
 Exactly how many years and months

 OOO
 O

Domain Age: 13 Years, 76 Days Created Date: 18th-Feb-2011

Updated Date: 16th-Feb-2024

Expiry Date: 18th-Feb-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name. Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about

your business.





Usability



http://arihantwebtech.com **Length:** 14 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,

http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so

hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.





Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website; try to keep your page size below 2 Mb. Tip: Use images with a small size and optimize their download with gzip.



2.18 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience. Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.





Domain Availability 000

Domains (TLD)	Status
arihantwebtech.net	Available
arihantwebtech.org	Already Registered
arihantwebtech.biz	Already Registered
arihantwebtech.us	Available
arihantwebtech.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.



000

Typo Availability

Domains (TLD)	Status
qrihantwebtech.com	Available
wrihantwebtech.com	Available
zrihantwebtech.com	Available
xrihantwebtech.com	Available
aeihantwebtech.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.





Email Privacy

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Mobile Friendliness 000

Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility Bad, embedded objects detected. 000

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP

Server IP	Server Location
119.18.54.49	<pre>//www.publicdomainregistry.com. The registrar's WHOIS server can be re Arihantwebtech.com IP address?Arihantwebtech.com resolves to the IPv4 out?Arihantwebtech.com was registered 4454 days ago on Friday, Februar will expire in 293 days on Sunday, February 18, 2024.When was the WH4 last updated 1549 days ago on Friday, February 1, 2019.What are Arihant provided by the nameservers ns1.bh-in-13.webhostbox.net and ns2.bh-in- Arihantwebtech.com?Arihantwebtech.com ranks 241,813 globally on Ale day?Arihantwebtech.com receives approximately 380 visitors and 1,000 p Arihantwebtech.com receive most of its visitors from?Arihantwebtech.com does Arihantwebtech.com come from?Arihantwebtech.com has its servers Arihantwebtech.com use?Arihantwebtech.com is powered by "Apache/2 Phusion_Passenger/5.3.7" webserver.if(typeof ez_ad_units != 'undefined'){ez_ad_units.push([[300,250],'ipaddress_com-medrectangle-1 ez_ad_units != 'undefined'){ez_ad_units.push([[300,250],'ipaddress_com-medrectangle-1 ez_ad_units != 'undefined'){ez_ad_units.push([[300,250],'ipaddress_com-medrectangle-1 ez_ad_units != 'undefined'){ez_ad_units.push([[300,250],'ipaddress_com-medrectangle-1 ez_ad_units != 'undefined'){ez_ad_units.push([[300,250],'ipaddress_com-medrectangle-1 ez_ad_units != 'undefined']{ez_ad_units.push([[300,250],'ipaddress_com-medrectangle-1 ez_ad_units != 'undefined']{ez_ad_units.push([[300,250],'ipaddress_com-medrectangle-1 .medrectangle-1-multi-136{border}</pre>

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

- Tips for authoring fast-loading HTML pages:
- Perfect, your website has few CSS files.
- X Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- 💥 Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.





Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Doc Type

The Doctype is used to instruct web browsers about the document type being used. For example, what version of HTML the page is written in. Declaring a doctype helps web browsers to render content correctly.



W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

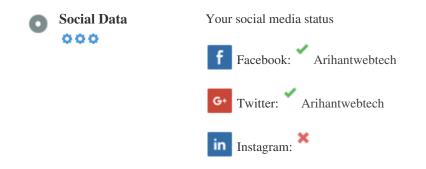


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Visitors





000

Estimated Worth \$60 USD

Just a estimated worth of your website based on Alexa Rank.



Link Analysis

In-Page Links

We found a total of 115 links including both internal & external links of your site

Anchor	Туре	Follow
+1 825 454 5461	Internal Links	Dofollow
+919310465466	Internal Links	Dofollow
arihantwebtech	Internal Links	Dofollow
USA	Internal Links	Dofollow
United Kingdom	Internal Links	Dofollow
Australia	Internal Links	Dofollow
France	Internal Links	Dofollow
South Africa	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Customers	Internal Links	Dofollow
Testimonials	Internal Links	Dofollow
Careers	Internal Links	Dofollow
Accreditation	Internal Links	Dofollow
Managed IT Services	Internal Links	Dofollow
IT Outsourcing	Internal Links	Dofollow
Full Stack Development	Internal Links	Dofollow
Database Services	Internal Links	Dofollow
Technology Migration Services	Internal Links	Dofollow
Website Development	Internal Links	Dofollow
Website Designing	Internal Links	Dofollow
Ecommerce Website Design	Internal Links	Dofollow
Website Redesign	Internal Links	Dofollow
Responsive Website Design	Internal Links	Dofollow
Content Management System	Internal Links	Dofollow
Web Application Development	Internal Links	Dofollow
Website Maintenance Services	Internal Links	Dofollow
Mobile App Development	Internal Links	Dofollow
IOS Application Development	Internal Links	Dofollow
Android Application Development	Internal Links	Dofollow
React Native	Internal Links	Dofollow
Hybrid Application Development	Internal Links	Dofollow
Digital Marketing	Internal Links	Dofollow
Search Engine Optimization	Internal Links	Dofollow
App Store Optimization (ASO)	Internal Links	Dofollow
Online Reputation Management	Internal Links	Dofollow
Online Advertising	Internal Links	Dofollow
Google Penalty Recovery	Internal Links	Dofollow
Email Marketing	Internal Links	Dofollow
Social Media Optimization	Internal Links	Dofollow
Content Writing	Internal Links	Dofollow
Graphics Designing	Internal Links	Dofollow
Logo Design	Internal Links	Dofollow
Banner Design	Internal Links	Dofollow
Indoor Collateral Designing	Internal Links	Dofollow
Outdoor Promotion Designing	Internal Links	Dofollow
Corporate Identity Designing	Internal Links	Dofollow



Advertisement Designing SEO Packages **SMO** Packages Design/Development Packages Portfolio Become A Partner Contact Us No Anchor Text Home Zend Application Development Digital Marketing Blog SEO Company in India eCommerce Website Development Free VIP Consultation Our brochure View More +91-11-41315543 41315544 +91 9310465466 +91 8287090028 +1 (437) 739-1222 +91 931-046-5466 +1 437-739-1222 +1 825 454 5461 +1 (437) 739-1222 No Anchor Text No Anchor Text No Anchor Text No Anchor Text Read More At About Us Privacy Policy Cancellation Refund Policy Disclaimer Terms & Conditions FAQs Sitemap SEO Training SEO Outsourcing Hire Full Time Seo Expert Domain Booking Website Hosting Google Promotion Delhi AI Powered SEO No Anchor Text Canada News Template +91 9310465466 +1 (437) 739-1222 +91 931-046-5466 +1 825 454 5461 No Anchor Text

Internal Links External Links

Dofollow Nofollow



No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken Links

No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

